To build, own and manage quality buildings, and being the occupiers' partner of choice in the provision of real estate accommodation and services, thereby delivering attractive and sustainable returns to shareholders.

## ~ HYSAN'S MISSION STATEMENT

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2006 was another productive year for Hysan, with a healthy local economy as backdrop. As the largest commercial landlord in Causeway Bay, Hysan always recognises its roots in this most vibrant and diverse district. In our 2006 Annual Report, we pay tribute to the spirit of Causeway Bay, its ability to constantly reinvent itself, its gift for seamlessly blending businesses and tradition, and its ability to attract the dynamic people who work, visit and reside here. In this Annual Report, we also strive to further enhance the quality of information and disclosure in the following areas: our performance, how we create value and manage our risks, and our governance. At the same time, we recognise that shareholders are equally interested in knowing more about the "human" side of the equation — the values that underlie our management practices. We have, therefore, introduced our first Corporate Responsibility Report. We hope thereby that our readers can better understand how we use our guiding principle of being a responsible business to define how we interact with our stakeholders, including our shareholders, tenants, employees, and the community, as well as how we achieve our results.

