



CAUSEWAY BAY'S SPIRIT

Causeway Bay in the 1920's was mostly newly reclaimed land dotted with godowns. It is now one of the most remarkable commercial districts in the world, spearheading Hong Kong's dramatic development. Causeway Bay is always changing, not just to adapt, but



to lead. It thrives on showcasing the best and the latest, but also pauses to encompass the more traditional side of life. It acts as a dynamic crossroad for all our ultra-efficient services, but also takes time out to host those from different backgrounds who work and play here. Causeway Bay breathes a progressive and all-embracing spirit from every pore. Causeway Bay represents the best of Hong Kong in everything it does. Indeed, Causeway Bay's spirit is Hong Kong's true spirit.