

Consolidated Income Statement

(All amounts in Renminbi thousands unless otherwise stated)

	Note	Year ended 31 December	
		2006	2005
Turnover	24	611,443	529,343
Cost of sales	26	(121,195)	(103,846)
Gross profit		490,248	425,497
Selling and marketing expenses	26	(279,175)	(256,134)
Administrative expenses	26	(180,679)	(150,340)
Other income	25	76,559	61,097
Operating profit		106,953	80,120
Finance costs – net	28	(149)	(388)
Share of (loss)/profit of associate	10	(2,010)	108
Profit before income tax		104,794	79,840
Income tax expense	29	(7,463)	(6,552)
Profit for the year		97,331	73,288
Attributable to:			
Equity holders of the Company	30	97,377	72,290
Minority interest		(46)	998
		97,331	73,288
Earnings per share for profit attributable to the equity holders of the Company during the year			
– basic	31	RMB0.22	RMB0.16
– diluted	31	RMB0.21	RMB0.16
Dividends	32	29,150	20,843

The notes on pages 44 to 73 are an integral part of these consolidated financial statements.