

SOCIAL RESPONSIBILITY

The Group is committed to being a “green” partner of its customers and the society. In addition to achieving full compliance with RoHS¹ in 2005, we continued in 2006 to deliver green products. All of the Group’s products have passed tighter RoHS substance tests according to Sony’s SS-00259 requirements with 18 banned substances. The Group was also certified as Samsung Electronics Eco-partner.

As a socially responsible company, the Group has continually contributed to the welfare of the society. The initiatives undertaken in 2006 are stated below:

1. “Ocean’s 10 Project” of WWF

This project is a 3-year awareness campaign featuring “10 marine flagship species” in Hong Kong. The total sponsorship amount spread between 2005 and 2007 will be HK\$730,000. The purpose of the project is to raise public awareness of marine heritage of Hong Kong by focusing on the 10 marine flagship species, thereby fostering

the perception of Hong Kong being a diverse biological habitat.

In its second year, the educational campaign featured a new, interactive website (www.wwf.org.hk/oceans10), an “Ocean’s 10” Bus Design Competition and the launch of a Multimedia Creative Competition.

Apart from monetary support, the Group’s employees and their families also participated in the various educational activities to understand and care for the environment. Activities that took place in 2006 included the glass-bottomed boat ride and weed clearing volunteer program.

2. A “Caring Company”

Apart from making donations to charities, the Group consistently partners with the social service sector on voluntary work. During the year, the Group actively invited employees and their families to join its charitable and recreational activities. To show its support to the handicapped,



Primary school students Lau Ching Fung and Kwai Ming Wu of Memorial School of The Precious Blood (PM), and secondary school student Ho Ka U of TWGHs S.C.Gaw Memorial College, were winners of the “Ocean’s 10” Bus Design Competition. Chan Ying Lee triumphed in the Open section.



On 12 August 2006, some staff and members of their families participated in WWF’s Mai Po Volunteer Program, helping WWF to remove weeds from the coast along the Mai Po Nature Reserve. Though a hard day of work, it gave participants a meaningful experience in helping to save the environment.

1. A European Union’s Directive of Restriction on Hazardous Substances (2002/95/EC), which became European Law in February 2003 and effective on 1 July 2006, restricts the use of six hazardous materials (lead, mercury, cadmium, chromium VI, PBB and PBDE) in the manufacture of various types of electronic and electrical equipment.



Around 70 employees and their family members participated in the “Walks for Millions – New Territories Walk – Deep Bay Link” on 5 November 2006 to raise funds for the Community Chest.

the Group uses local courier and car cleaning services provided by companies that employ the handicapped or disabled people. The Group’s commitment to charity and betterment of the society again earned it the “Caring Company” name presented by the Hong Kong Council of Social Service. It was also named a Panda Partner by WWF Hong Kong for its continuous efforts in environmental protection.

3. Sponsorships, charitable activities and advisory

The Group granted 5 scholarships, of HK\$20,000 each, to universities in Hong Kong. Including development foundations, the Group had offered more than HK\$170,000 in funding to universities in Hong Kong. Its donations to charitable

organizations such as the Pok Oi Hospital, Yan Oi Tong, Outward Bound Trust of Hong Kong and the Community Chest of Hong Kong amounted to over HK\$125,000. In November 2006, 70 staff members of the Group participated in the “Walks for Millions – New Territories Walk – Deep Bay Link” of the Community Chest and the “Dress Special Day” of the charity in September 2006 had the support of 182 employees.

As a hi-tech company, the Group continues to act as an advisor to the industry, the local government and universities, and supports the growth of the technology sector that plays an essential role in fostering the well being of the society.