

CORPORATE SOCIAL RESPONSIBILITY REPORT

SERVING THE COMMUNITY

The Group strongly believes that it has a responsibility to serve the communities wherever it operates. Such initiatives are geared towards two major areas – care for the environment, as well as charitable donations and community services.

CARE FOR THE ENVIRONMENT

Since 2005, an environmental committee has been established to direct the Group's green policies and activities. These environmental initiatives are practised in the Group's day-to-day operations and management, which oversee the planning, design, construction and commissioning of its property developments. These combined efforts have earned the Group a number of certificates and awards. The Group also encourages employee participation in environment-related activities.

Green Power Hike

The Group also responded to the call for protection of the environment through its participation in the 13th Green Power Hike on 25 February 2006, which is an annual event organized by Green Power to fund 'green' education among local kindergartens, primary schools and secondary schools. The Group sent four teams with a total of 16 members to take part

in the 50-kilometre hike, with a staff support team to boost morale and provide food, water and first-aid support for our colleagues.

Green Day, Community Chest

The Group is also a supporter of Green Day, which features as one of the Community Chest's fund-raising charity events as well as a special annual day to raise public awareness of the importance of environmental protection. On Green Day which was held on 23 June 2006, employees of participating companies were encouraged to exert their best efforts to minimize unnecessary waste.

World Wildlife Fund – Walk for Nature @ Mai Po 2006

A team comprising staff and family members was among the 135 participants in the Walk for Nature @ Mai Po 2006 event organized by World Wildlife Fund on 22 October 2006. The Group's team was awarded "The Most Enthusiastic Team" for being the largest participating group in the event.



GREEN
POWER
HIKE



WALK FOR
NATURE @
MAI PO
2006

Support of Recycling Initiatives

In support of resources re-use and to help those in need, the Group has donated computer monitors, hardware and printers to the Hong Kong Caritas Computer Recycling Project organized by Caritas Hong Kong and sponsored by the Environmental Protection Department.

The Group has also, for the second year, enrolled all residential properties under its management in the Used Books Recycling Campaign 2006, organized by World Vision Hong Kong to promote environmental protection through the recycling of books. The funds raised from the campaign will be used to support education and training for disabled children in Ningxia Hui Autonomous Region, Mainland China.

CHARITABLE DONATIONS AND COMMUNITY SERVICES

In addition to sponsoring green initiatives, the Group also supports many charitable community programmes by making corporate donations and encouraging employee contributions to a number of charitable organizations. The Group's staff members have also volunteered to take part in various meaningful charity projects.

As a result of these ongoing efforts, the Group has been awarded the Caring Company logo by the Hong Kong Council of Social Service from 2003/04 to 2006/07, a title honouring companies in the private sector which demonstrate good corporate citizenship.

Corporate Challenge, Community Chest

On 15 January 2006, 18 colleagues represented the Group in the Community Chest's Corporate Challenge 2006, which was organized to raise funds for those with visual and hearing impairments. Our colleagues took part in the 10-kilometre run and achieved good results.

MTR Hong Kong Race Walking 2006

On 9 April 2006, the Group took part in the MTR Hong Kong Race Walking 2006 and was awarded the "Champion of the Corporate Branding Team". In addition to the team members from the Property Division, the Logistics Network Division and Kerry Property Management Services Limited, many other colleagues supported and participated in the event with their family members.

Hong Chi Association Regional Flag Day

On 13 May 2006, the Group supported the Regional Flag Day of the Hong Chi Association to raise funds for local people with mental handicaps. During the day, the Logistics Network Division offered free logistics support for the collection and distribution of 3,145 flag bags and other materials to more than 100 locations, including schools, community centres, service units, companies, organizations and banks. The Association runs 71 service units serving some 6,000 people ranging from pre-schoolers to the elderly.



MTR
HONG KONG
RACE WALKING
2006



CORPORATE SOCIAL RESPONSIBILITY REPORT

(Continued)

Metro Broadcasting Charity Cup

On 28 May 2006, the Kerry Logistics soccer team participated in the 2nd Metro Broadcasting Charity Cup (新城公益金慈善足球王), an event co-organized by Metro Broadcasting and the Community Chest to raise funds for local people in need.

Blood Donations at Enterprise Square and Enterprise Square Three

Blood donations were carried out at the Group's commercial properties in Kowloon Bay, at Enterprise Square and Enterprise Square Three, during the period from 3 to 7 July 2006 where a total of 64 generous supporters donated blood for those in need.

House Building Project with Habitat For Humanity China

In August 2006, a team of 14 colleagues volunteered to participate in a project to help build homes at a village in the Chonghua City of Guangzhou, Mainland China. The Group also sponsored the required building materials. This project was organized by Habitat For Humanity China, who collaborates with people of all backgrounds, races and religions to build houses for local families in need of decent homes. The homes were built with no profit added and no interest charged.

Dress Special Day, Community Chest

The Dress Special Day has always been a meaningful and enjoyable event for our staff. It was held on 29 September 2006 and, as in previous years, staff members of the Group dressed down in casual wear for the purpose of helping other people. Funds raised by the Dress Special Day were allocated by the Community Chest to family and child welfare services.

Sowers Action Challenging 12 Hours

On 15 October 2006, the Group participated in a 10-kilometre marathon, known as "Sowers Action Challenging 12 Hours", organized by Sowers Action. This fund-raising activity helped support Sowers Action's continued efforts towards providing elementary education in the remote mountainous areas of Mainland China.

Skip Lunch Day, Community Chest

On 1 December 2006, 66 colleagues of the Group participated in the Skip Lunch Day, one of the Community Chest's fund-raising programmes. By skipping their regular lunch and donating their lunch money, our colleagues were able to support the "Services for Street Sleepers and Cage Residents" programme.



METRO
BROADCASTING
CHARITY CUP

Run-up Two IFC Charity Race, Community Chest

The Group also made donations in support of The Run-up Two IFC Charity Race 2006 event held on 3 December 2006. Funds raised were allocated towards the "Services for the Physically Disabled" programme supported by the Community Chest.

Christmas Donations by Kerry Lake Egret Nature Park

Kerry Lake Egret Nature Park staged a Christmas Carnival during the Christmas season of 2006 and the 2007 New Year holidays, and donated 20% of the income generated to the H.K.S.K.H. Wong Tai Sin District Elderly Community Centre in support of its elderly services.

Corporate and Employee Contribution Programme, Community Chest

The Group is a regular supporter of this major annual fund-raising programme organized by the Community Chest. In addition to corporate donations, staff members of the Group also actively contributed to the programme through employee donations.



BLOOD DONATIONS

HOUSE BUILDING PROJECT

