

Corporate Profile

公司簡介

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The Group is a market leader in the distribution and marketing of rechargeable battery packs for mobile phones in the PRC under its own brand name of “SCUD 飛毛腿”. The Group has also further broadened its product range and developed compatible rechargeable battery packs for other 3C products, including notebook computers, digital cameras and other portable electronic devices in order to enlarge the Group’s revenue sources and enhance its market competitiveness.

The Group has been developing its brand name of “SCUD 飛毛腿” since 1997. As at 31 December 2006, with respect to its own brand business, the Group had over 2,200 models of mobile phone rechargeable battery packs which are compatible with over 2,800 mobile phone models, nearly all the mobile phone models of major brands available in the PRC. As at 31 December 2006, the Group had access to a nationwide sales network of 331 independent distributors and approximately 35,000 points of sales across 31 provinces, municipalities and autonomous regions in the PRC. The Group’s own brand business accounted for approximately 66.2% of the Group’s total turnover for the year ended 31 December 2006. The Group is also an original equipment manufacturer (“OEM”) of rechargeable battery packs for mobile phones, notebook computers and chargers. The Group’s OEM business accounted for approximately 33.8% of the Group’s total turnover for the year ended 31 December 2006.

The Company was listed on the Stock Exchange of Hong Kong Limited on 21 December 2006.

本集團是一家在中國主要從事其自有「SCUD 飛毛腿」品牌移動電話二次充電電池組分銷和推廣的市場領先者，本集團亦已進一步增加產品類別並開發兼容其他3C產品（包括筆記本電腦、數碼相機和其他便攜式電子產品）的二次充電電池組，以增加本集團收入來源並提升其市場競爭力。

本集團自一九九七年以來一直不斷發展其「SCUD 飛毛腿」。於二零零六年十二月三十一日，就自有品牌業務而言，本集團擁有與超過 2,800 種型號移動電話（差不多中國市場出售的主要品牌的所有型號移動電話）相互兼容，超過 2,200 種型號的移動電話二次充電電池組。於二零零六年十二月三十一日，本集團擁有由 331 家獨立分銷商和約 35,000 個銷售點組成的全國性銷售網絡，覆蓋中國 31 個省、直轄市和自治區。截至二零零六年十二月三十一日止年度，本集團自有品牌業務約佔本集團總營業額 66.2%。本集團也是一家移動電話、筆記本電腦二次充電電池組和充電器的原設備製造商（「OEM」）。截至二零零六年十二月三十一日止年度，本集團 OEM 業務約佔本集團總營業額 33.8%。

本公司於二零零六年十二月二十一日在香港聯合交易所有限公司主板上市。