





Steadfast
Perseverance

Directors and Senior Management

DIRECTORS

Executive Directors

Mr. LI Ning (李寧), aged 44, is the founder of LI-NING brand and the Group's Chairman and an executive Director. He is primarily responsible for the Group's overall corporate strategies, planning and business development.

Mr. Li Ning is one of the most outstanding athletes in the 20th century. In the 6th World Cup Competition in 1982, Mr. Li won six gold medals for men's artistic gymnastics and was named "體操王子" (the "Prince of Gymnastics") in the PRC. In the 23rd Los Angeles Olympic Games in 1984, Mr. Li won three gold, two silver and one bronze medals, making him the athlete winning the most medals of that Olympic Games. In 1987, Mr. Li became the only Asian member of Athlete's Commission of the International Olympic Committee. From 1993 to 2000, Mr. Li served as a member of the Men's Artistic Gymnastics Technical Committee of the Federation Internationale De Gymnastique. He is currently a honorary member of the Federation Internationale De Gymnastique. In 1999, Mr. Li was voted one of the "World's Most Excellent Athletes in the 20th Century" by the World Sports Correspondent Association.

After retiring in 1989 from his athlete career, Mr. Li Ning initiated the idea of LI-NING brand with the goal of creating the first national sports goods brand in the PRC. He has dedicated the past 17 years to expanding and promoting the Group's business, as well as developing the PRC's sports goods industry. Mr. Li holds a bachelor's degree in law from School of Law of Peking University (北京大學), a M.B.A. degree from Guanghua School of Management of Peking University (北京大學光華管理學院) and a technical honoary doctorate from the Loughborough University in the United Kingdom.

Mr. ZHANG Zhi Yong (張志勇), aged 38, is the Chief Executive Officer and an executive Director. Mr. Zhang joined the Group in December 1992 as a finance manager of Beijing Li Ning, became the financial controller of Beijing Li Ning in April 1999 and was the general manager of Beijing Li Ning from March 2001 to December 2005. Mr. Zhang is primarily responsible for the overall development, sale and marketing of the Group's products. Mr. Zhang has over 10 years of experience in financial and marketing management. Mr. Zhang holds a bachelor's degree from Beijing College of Economics (北京經濟學院) and a M.B.A degree from Guanghua School of Management of Peking University (北京大學光華管理學院).

Mr. TAN Wee Seng (陳偉成), aged 51, is the Chief Financial Officer, an executive Director, Qualified Accountant and the Company Secretary. Mr. Tan joined the Group in January 2003. He is primarily responsible for the Group's overall financial management, capital planning and allocation, corporate secretarial affairs and investor relations. He has over 29 years of experience in the fields of financial, business, acquisition and post-acquisition management. Prior to joining the Group, Mr. Tan held various senior management positions in a number of multinational corporations. From 1999 to 2002, Mr. Tan was the senior vice president of the China, Mongolia and North Korea regions and Head of Information and Trading Systems of Reuters China. Prior to that, he was the managing director of a Reuters Hong Kong subsidiary, AFE Computer Services Limited (a major domestic equity and financial information services company branded under the Stock Market Channel), and a director of its Australia subsidiary, Infocast Pty Limited. Mr. Tan was also the Reuters East Asia regional finance manager. Mr. Tan is a member of the Chartered Institute of Management Accountants in the United Kingdom.

Non-executive Directors

Mr. LIM Meng Ann (林明安), aged 43, is a non-executive Director, Chairman of the Nomination Committee and a member of the Remuneration Committee. Mr. Lim joined the Group in July 2003. Mr. Lim is the senior vice president of, and is responsible for the investment activities in Greater China for GIC Special Investments Pte. Ltd., the private equity arm of Government of Singapore Investment Corporation Pte. Ltd., which he joined in 1997. Prior to that, he was an investment officer of International Finance Corporation, the private sector investment arm of the World Bank group, from 1993 to 1997. Mr. Lim holds a B.Eng degree (first class honours) from University College of London and a M.B.A. degree from University of Strathclyde. He is also a Chartered Financial Analyst.

Mr. Stuart SCHONBERGER, aged 48, is a non-executive Director and a member of the Audit Committee. Mr. Schonberger joined the Group in January 2003. Mr. Schonberger is a managing director of CDH China Management Company Limited, the management company for CDH China Fund, L.P., which is a private equity fund focused on investments in the PRC. Prior to joining CDH China Management Company Limited, Mr. Schonberger worked in the private equity group of China International Capital Corporation from 1998 to 2002. Prior to that, Mr. Schonberger worked for the First National Bank of Chicago in New York City. Mr. Schonberger received his M.B.A. degree from New York University's Graduate School of Business and B.A. degree from Wesleyan University. He is currently a director of GEM Services Inc. and eBIS Company Limited.

Mr. FONG Ching, Eddy (方正), aged 60, joined the Group in June 2004 as a non-executive Director and resigned on 20 October 2006 following his appointment as the Chairman of the Securities and Futures Commission of Hong Kong. He is a certified public accountant and was formerly a senior partner of PricewaterhouseCoopers, an international accounting firm. Apart from pursuing his professional career, Mr. Fong is active in public and community services in Hong Kong. He was appointed as a Justice of the Peace in 1996 and awarded Silver Bauhinia Star medal by the Hong Kong Government in 2000. Mr. Fong acted as an independent non-executive director of a number of public companies listed on the Hong Kong Stock Exchange. Mr. Fong graduated from the University of Kent in the United Kingdom and was also conferred as Honorary Doctor of Civil Law.

Independent non-executive Directors

Mr. KOO Fook Sun, Louis (顧福身), aged 50, is an independent non-executive Director, Chairman of the Audit Committee and a member of the Remuneration Committee and the Nomination Committee. Mr. Koo joined the Group in June 2004. Mr. Koo is the managing director of Hercules Capital Limited, a corporate finance advisory firm. Prior to the founding of Hercules Capital Limited, he was the managing director and the head of corporate finance department of a major international bank, a director and chief executive officer of a company listed on the Main Board of the Hong Kong Stock Exchange. He also serves currently as an independent non-executive director of Weichai Power Company Limited, Midland Holdings Limited, Good Friend International Holdings Inc., China Communications Construction Company Limited and Xingda International Holdings Limited (all of which are listed on the Main Board of the Hong Kong Stock Exchange), EVI Education Asia Limited and Maxitech International Holdings Limited (both listed on the Growth Enterprise Market of the Hong Kong Stock Exchange). Mr. Koo graduated with a bachelor's degree in business administration from the University of California at Berkeley and is a certified public accountant.

Ms. WANG Ya Fei, Jane (王亞非), aged 51, is an independent non-executive Director, Chairman of the Remuneration Committee and a member of the Audit Committee and the Nomination Committee. Ms. Wang joined the Group in January 2003. Ms. Wang has 16 years of experience in management and corporate finance matters. Ms. Wang has been the director and deputy general manager of Beijing Investment Consultants Inc. since 1996. She has also been an associate professor in Guanghua School of Management of Peking University (北京大學光華管理學院) since 1995. She holds a bachelor's degree in international politics from Fudan University (復旦大學) in Shanghai and was an exchange scholar in Maryland University, College Park in the United States. Ms. Wang also holds a M.B.A. degree from the University of Lancaster in the United Kingdom.

Mr. CHAN Chung Bun, Bunny (陳振彬), aged 49, is an independent non-executive Director. Mr. Chan joined the Group in June 2004. Mr. Chan has more than 25 years of experience in the garment industry and is currently the chairman of Prospectful Holdings Ltd. Mr. Chan is active in community affairs. He is currently the chairman of Kwun Tong District Council. Mr. Chan was appointed as Justice of Peace in 2002. He took up chairmanship of the Pok Oi Hospital Board of Directors in 2003. In 2004, Mr. Chan was awarded the Bronze Bauhinia Star medal by the Hong Kong Government.

SENIOR MANAGEMENT

Business Divisions

Mr. GUO Jian Xin (郭建新), aged 37, is the Chief Operating Officer. Mr. Guo joined the Group in October 1997. Mr. Guo is primarily responsible for the overall operation management of the Group and the marketing, products, sales and operation systems of LI-NING brand to ensure prompt and effective implementation of the Company's strategies. Mr. Guo has over 8 years of experience in logistics and procurement management. Mr. Guo graduated from South China Normal University (華南師範大學) majoring in mathematics.

Mr. XU Wei Jun (徐偉軍), aged 38, is the Chief Marketing Officer. Mr. Xu joined the Group in August 2001. Mr. Xu is primarily responsible for propelling the application of management procedures, tools and standards relating to integrated sales and marketing, and improvement of the integration of products, sports and retail marketing under the brand-oriented concept. Prior to joining the Group, he worked in the PRC subsidiaries of various multinational consumer goods companies. He holds a bachelor's degree from Zhongshan University (中山大學).

Mr. HU Nan (胡南), aged 42, is the Deputy General Manager of sales of LI-NING brand. Mr. Hu joined the Group in March 1993. Mr. Hu is primarily responsible for the formulation and implementation of the nationwide sales plan of LI-NING brand, overall operation management of the sales subsidiaries, overall development of the Group's sales channels as well as formulation and execution of customer development strategies. Mr. Hu has over 10 years of experience in sales management. He graduated from Anhui University (安徽大學), majoring in Chinese Language. He also graduated at the Department of Humane Sociology of Sports at Huazhong Normal University (華中師範大學) in November 2006.

Mr. WU Xian Yong (伍賢勇), aged 35, is the Deputy General Manager of the footwear products and apparel products of LI-NING brand. Mr. Wu joined the Group in February 2004. Mr. Wu is primarily responsible for the planning and management of the LI-NING branded products, including product planning, R&D and design. Mr. Wu has over 10 years of experience in marketing and brand management. Prior to joining the Group, he held various positions in various PRC subsidiaries of a multinational consumer goods company. He has obtained a bachelor's degree from Xi'an Jiao Tong University (西安交通大學) and a bachelor's degree in international commerce from Renmin University of China (中國人民大學).

Mr. WU Wei Guo (吳偉國), aged 47, is the Deputy General Manager of marketing of LI-NING brand. Mr. Wu joined the Group in January 2005. Mr. Wu is primarily responsible for the branding, marketing and product strategies of LI-NING brand. Prior to joining the Group, Mr. Wu worked in the PRC subsidiaries of various multinational companies and has extensive experience in marketing and product management. He has a bachelor's degree in business administration from University of Wisconsin of the United States.

Mr. DONG Jun (董俊), aged 39, is the Deputy General Manager of operations of LI-NING brand. Mr. Dong joined the Group in December 2002. Mr. Dong is primarily responsible for the purchase, manufacturing, quality control and logistics management of the LI-NING branded products. Prior to joining the Group, he worked in a number of local and overseas large-scale manufacturing enterprises and has over 15 years of experience in management of leading manufacturing enterprises and 6 years of enterprise resources planning counselling experience. Mr. Dong graduated from the Faculty of Materials at Central South University of Technology (中南工業大學) with a bachelor's degree in Metallic Science.

Mr. LIU Da Jun (劉達君), aged 38, is the General Manager of AIGLE brand. Mr. Liu joined the Group in August 2005. He is primarily responsible for the overall operation management of AIGLE brand. Prior to joining the Group, Mr. Liu held senior management positions in the PRC subsidiaries of various multinational companies and has over 10 years of experience in marketing and product promotion management. Mr. Liu graduated from Dan Jiang University (淡江大學) with a bachelor's degree in statistics. He is currently studying an executive M.B.A. program of China Europe International Business School (中歐國際工商學院).

Functional Divisions

Mr. ZHANG Hui (張輝), aged 36, is the Director of Strategic Development. Mr. Zhang joined the Group in November 2000. Mr. Zhang is primarily responsible for the strategic planning as well as formulating and monitoring the establishment of knowledge management system of the Group. Mr. Zhang holds a bachelor's degree from Financial and Banking Institute of China (中國金融學院). He graduated from Tsinghua University (清華大學) with a master's degree in international business management.

Ms. DAI Qian (戴倩), aged 35, is the Director of Human Resources. Ms. Dai joined the Group in June 1997. Ms. Dai is primarily responsible for establishing and improving the strategic human resources system, employees cultivation system, compensation and benefit system, legal affairs system, and personnel administration and management. She has over 9 years of experience in human resources management and administration. Ms. Dai holds a bachelor's degree from the Beijing University of Science and Technology (北京科技大學) and a master's degree in international business management from Renmin University of China (中國人民大學).

Mr. ZHANG Jun (張峻), aged 38, is the Director of Information Technology. He joined the Group in July 2005. Mr. Zhang is primarily responsible for building up the information technology system of the Group, including strategic planning, project implementation, information operation and resource management. Prior to joining the Group, he worked in a reputable information technology group in the PRC. Mr. Zhang holds a bachelor's degree from Beijing University of Posts and Telecommunications (北京郵電大學), and is currently studying an executive M.B.A. course of Guanghua School of Management of Peking University (北京大學光華管理學院).

Mr. Silvio CHAN (陳仲輝), aged 47, is the Executive Creative Director. Mr. Chan joined the Group in March 2006. Mr. Chan is primarily responsible for providing insight into the global trends and sports culture, establishing and formulating the design direction, design language, harmonisation and standardisation of LI-NING brand and other brands of the Group in order to establish a unique and distinctive brand image. Mr. Chan has been awarded various design awards. He holds a master degree of fashion design from the Royal College of Art in the United Kingdom.