

## MILESTONES AND AWARDS 2006

### JANUARY

Under the campaign banner "PCCW wants you!", the Company launches a ground-breaking "3G Trial" to provide an enhanced mobile communications experience and help fine tune our 3G service before commercial launch.

NOW TV announces a three-year contract providing exclusive Hong Kong rights to broadcast live UEFA Champions League matches via ESPN and STAR Sports channels beginning September 2006.

Our IT flagship PCCW Solutions wins a 10-year contract to design, build and maintain the Electronic Passport System (e-PASS) for the Immigration Department of the Government of the Hong Kong Special Administrative Region (Hong Kong Government).

For the third consecutive year, top marks for popularity in a survey by the *Guangzhou Daily* newspaper results in the Hong Kong Merchant of Integrity title being awarded to PCCW shops, which are also voted winner of the scheme's My Favorite Top Ten Brands of Hong Kong Award.

### FEBRUARY

PCCW and Galaxy Satellite Broadcasting Limited announce an agreement for Galaxy's SUPERSUN service to be carried on the PCCW platform, providing viewers wider choice.

PCCW Solutions wins an eight-year contract for the design, build, installation and maintenance of a Government Financial Management Information System for the Treasury of the Hong Kong Government.

### MARCH

PCCW's 24-hour NOW Business News Channel launches to deliver up-to-the-minute local and international financial news in Cantonese from top journalists and expert analysts. NOW TV also adds a suite of HBO channels on an exclusive Hong Kong broadcast basis, plus the Discovery Channel.



PCCW celebrates launch of the 24-hour NOW Business News Channel.

Financial results for the 12 months ended December 31, 2005 show profit attributable to shareholders increased 2.5% to HK\$1,595 million from HK\$1,556 million. Revenue (excluding Bel-Air) rose 1% to HK\$17,678 million. Consolidated revenue fell 2% to HK\$22,499 million from HK\$23,002 million. Net debt was reduced by 26% to HK\$19,486 million at end-December 2005 from HK\$26,274 million a year earlier. The Board recommends a final dividend of 12 HK cents per share.

CASCADE is awarded Customer Service Quality Standard Certification with a Top Performance rating – CSQS Level III Strategic Business Unit – from the Asia Pacific Customer Service Consortium.

The Hong Kong Council of Social Service awards PCCW the Caring Company logo for the fourth consecutive year in recognition of our contribution to the community.

### APRIL

CASCADE announces installation of an end-to-end IPTV system – based on the CASCADE-developed QualiTVision solution – for Thailand's True Digital Entertainment Company Limited, a subsidiary of True Corporation Plc.

PCCW announces launch of the MOOV online music library service offering Cantonese and international songs and music videos, thanks to agreements with 90% of local record companies.

PCCW wins the Best Broadband Carrier title at the Telecom Asia Awards 2006.



The unveiling of our MOOV online music library service, offering 60,000 Cantonese and international songs and music videos.

### MAY

CASCADE receives the InfoVision Award 2006 in the content, entertainment, applications and services category at the International Engineering Consortium's Broadband World Forum Asia 2006 event, in recognition of CASCADE's broadband innovation and QualiTVision IPTV solution.

PCCW mobile announces the world's first provision of real-time TV on a 3G mobile handset using Cell Multimedia Broadcast technology.

Television sports providers agree to supply PCCW mobile with content, including sports news from Mobile ESPN. PCCW mobile also announces that it will carry 2006/07 Barclays English Premier League action in partnership with SportEV, a mobile and broadband sports content provider, and will exclusively broadcast England FA Cup content for the 2006/07 and 2007/08 seasons, plus 2006-07 UEFA Champions League action.

PCCW mobile and Research In Motion announce introduction of BlackBerry® services in Hong Kong to enable mobile access to email, phone, text messaging, Internet, organizer and corporate data applications.

PCCW Global and China Telecom Group announce the first International Ethernet Private Line service to provide high-bandwidth connectivity between Hong Kong and mainland China.

Yellow Pages scoops two awards for outstanding print performance from the Printing Industries of America's Web Offset Association Print Awards.

### JUNE

PCCW is named Asia Pacific's Best Next Generation Network Service Provider in Frost & Sullivan's 2006 Asia Pacific ICT Awards.

SUNDAY is named Mobile Operator of the Year (Hong Kong) at the Asian MobileNews Awards, organized by *Asian MobileNews* magazine.

PCCW Solutions wins a 10-year technical services contract from the Hong Kong Government to ensure the smooth running of Hong Kong's Global Maritime Distress and Safety and Vessel Traffic Service Systems.

For the third consecutive year, PCCW's Contact Center Business unit is ranked among the top-50 teleservices agencies in the world by the US-based *Customer Inter@ction Solutions* magazine.

China's *21st Century Business Herald* newspaper presents PCCW Solutions with an Innovative Enterprise Award, at the fourth China International Software and Information Service Fair in Dalian, for making a major contribution to China's ICT market.

Five Commercial Sales professionals win Hong Kong Management Association Distinguished Salesperson Awards for the eighth consecutive year.

PCCW Solutions receives the IT Hosting and Outsourcing Award from *Computerworld Hong Kong Magazine*.

## JULY

Our Contact Center Business unit receives the Best China Customer Service Center Award 2005-2006 from the Guangdong Information Industry Association Customer Service Committee.

PCCW tops the telecoms category of the EFFIE Awards 2006 in Hong Kong in recognition of a brand-quality campaign that helped turn fixed-line net loss into net gain and generate unprecedented brand preference.

The HBO Signature PLUS 1 channel carrying unedited US programming joins the NOW TV lineup on an exclusive Hong Kong broadcast basis.

## AUGUST

National Geographic Channel's 24-hour wildlife channel, National Geographic Wild, and A1 and AXN, become available on NOW TV.

## SEPTEMBER

PCCW's Next Generation Metro IP Network solution wins an Outstanding Innovation award at the Asia Pacific Service Provider of the Year 2006 event from the Metro Ethernet Forum, a global industry alliance comprising major telecoms players and manufacturers.

PCCW mobile announces the launch of "NOW on mobile", an array of NOW TV content made available to PCCW mobile customers 24 hours a day.

Financial results for the first half of 2006 show consolidated revenue up 21% at HK\$14,124 million, with consolidated EBITDA up 13% at HK\$3,652 million and basic earnings per share of 11.83 HK cents. The Board recommends an interim dividend of 6.5 HK cents per share.

PCCW-HKT Telephone Limited wins two 10-year contracts from the Hong Kong Government's Civil Aviation Department and Marine Department for PCCW Solutions to support air traffic control systems and navigation operations plus three hilltop radio stations used as telecoms hubs for air traffic control and port services.

CASCADE wins a contract to implement a nationwide email system for the Vietnam Datacommunication Company, the Internet Service Provider (ISP) arm of the Vietnam Post and Telecommunication Corporation.

Exclusive live coverage of UEFA Champions League 2006-07 matches begins on NOW TV. The action is also available on demand from NOW Select and live via the Internet (now.com.hk).

The Hong Kong Government's Transport Department awards PCCW Solutions a contract to build a Transport Information System to centralize transport and traffic data.

## OCTOBER

Our strategic alliance partner China Network Communications Group Corporation (China Netcom) awards PCCW Global the Hong Kong-US 30G Trans-Pacific Bandwidth Contract to facilitate China Netcom's Internet gateway expansion project.

PCCW mobile unveils PCCW EasyWatch Service, enabling subscribers to keep watch over home or business premises via video and audio links between a fully remote-controllable Mobile CAM and a 3G mobile phone.



More PCCW mobile innovation – EasyWatch.

## NOVEMBER

PCCW announces exclusive Hong Kong rights to broadcast live English Premier League matches for three seasons beginning 2007/08. Final agreement is expected to cover up to 380 matches on NOW TV, "NOW on mobile" via PCCW mobile's 3G service and NETVIGATOR'S now.com.hk portal.

Our Consumer Group division and Contact Center Business unit win 12 awards at the Hong Kong Call Centre Awards 2006 event staged by the Hong Kong Call Centre Association.

PCCW Solutions wins a 10-year contract for the design, build, installation, and maintenance of a Taxpayer Portal System for the Inland Revenue Department of the Hong Kong Government.

PCCW is named Best National/Regional Operator in the World Communication Awards 2006, organized by the Total Telecom media group.

For the third consecutive year, CASCADE receives a Best Practice Award in Technology Deployment from the Best Practice Management Group.

Our PCCW shops retail chain wins the Service Retailer of the Year (2006) title in the electronic & electrical appliances category of the Hong Kong Retail Management Association's Mystery Shoppers Programme.

Our "NOW on mobile" service wins the Wireless Technology (Mobile Infotainment) Silver Award in the Hong Kong ICT Awards 2006, organized by the Information Technology Industry Development Division of the Hong Kong Productivity Council.

## DECEMBER

PCCW and Hong Kong International Airport launch free Wi-Fi Internet access throughout the entire passenger terminal building, creating the largest indoor wireless broadband coverage of all the world's major international airports.

PCCW mobile is named official mobile service provider for ITU TELECOM WORLD 2006 in Hong Kong. PCCW also provides free Wi-Fi Internet access at the event and sponsors the ITU Youth Forum.

PCCW's 2006 voluntary community service efforts are rewarded with second runner-up honors in the Highest Service Hour Award (Private Organization) Scheme run by the Promotion of Volunteer Service Steering Committee of the Hong Kong Government's Social Welfare Department.

PCCW showcases Hong Kong's first mobile ticketing service using 2D bar code technology via MMS at ITU TELECOM WORLD 2006.

PCCW mobile announces launch of Smart Email for BlackBerry, a first-in-market service package featuring add-on applications that include Japanese and Korean character input solutions.

NOW TV wins exclusive Hong Kong TV, video-on-demand, Internet simulcast and mobile video rights to broadcast UEFA Euro 2008™ soccer action in June 2008.

PCCW mobile announces launch of "MOOV on mobile", making MOOV's 60,000 songs and music videos exclusively available to PCCW mobile customers via streaming technology.

PCCW Solutions is accredited with ISO 20000 certification, the first international standard for IT service management.

Our Contact Center Business unit wins two gold awards in the Contact Center Service and Internal Support Service categories of the HKACE Customer Service Excellence Awards 2006, organized by the Hong Kong Association for Customer Service Excellence.



PCCW played a central role in ITU TELECOM WORLD 2006.