



中銀香港(控股)有限公司  
BOC HONG KONG (HOLDINGS) LIMITED



Committed  
to Building  
**a Better Tomorrow**  
*Achieving Growth, Quality and Excellence*

Annual Report **2006**

Stock Code: 2388



## OUR VISION

To be  
your  
premier bank

Combining the initials of mission  
and core values, we have

# BOC SPIRIT

## OUR MISSION

**Build**  
customer satisfaction  
and provide quality  
and professional  
service

**Offer**  
rewarding career  
opportunities and  
cultivate staff  
commitment

**Create**  
values and deliver  
superior returns to  
shareholders

## OUR CORE VALUES

**Social Responsibility**  
We care for and contribute to our communities

**Performance**  
We measure results and reward achievement

**Integrity**  
We uphold trustworthiness and business ethics

**Respect**  
We cherish every individual

**Innovation**  
We encourage creativity

**Teamwork**  
We work together to succeed



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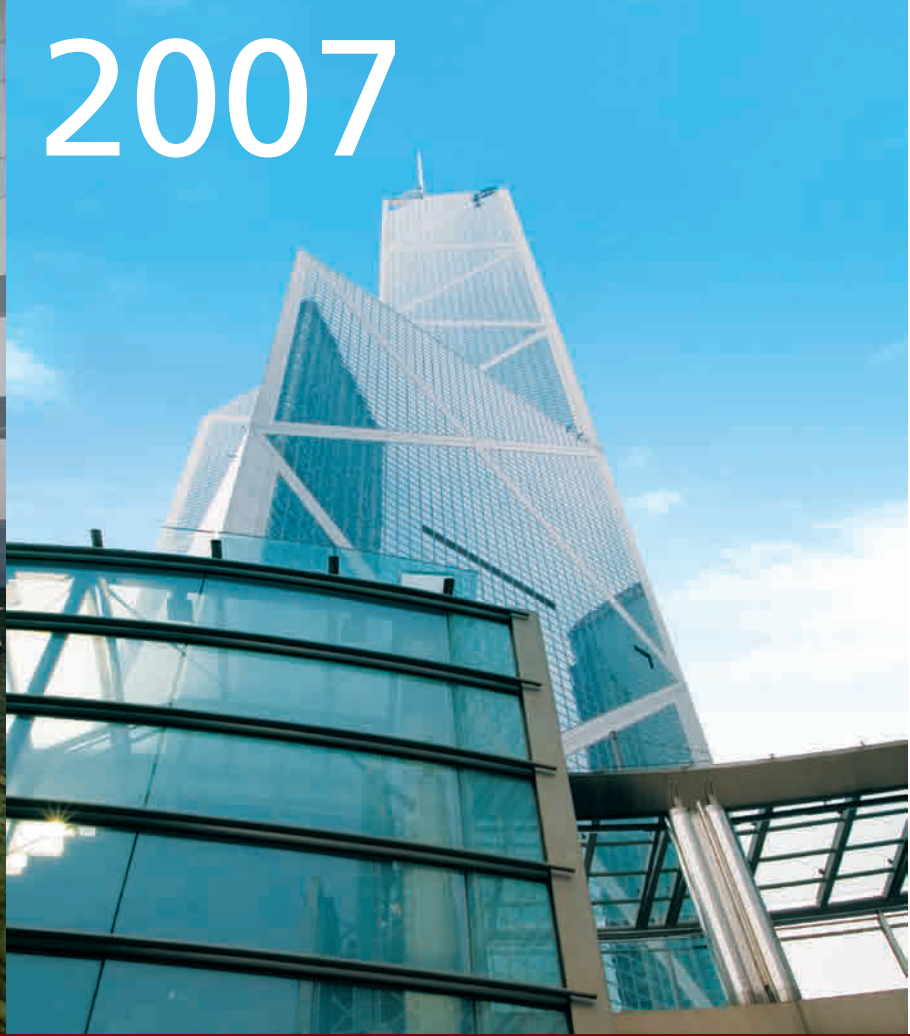
1937

1957

1977



1997



2007

