

Corporate Profile



Xinyu Hengdeli Holdings Limited (“Xinyu Hengdeli” or “the Company”; Stock Code: 3389.HK) and its subsidiaries, collectively as “the Group” is the largest watch retailer and wholesaler of internationally renowned brands in the PRC. Its strategic shareholders include The Swatch Group Limited, the world’s largest watch manufacturer and distributor; the LVMH Group, the world’s largest luxury goods conglomerate; and Temasek, the investment arm controlled by the Singapore Government.

As at the end of the period, the Group’s extensive sales network comprises of 96 retail shops, distributing approximately 50 renowned international watch brands. For wholesale business, the Group has approximately 300 wholesale customers in over 40 cities in the PRC. For retail business, the group operates 92 shops in 30 cities in the Mainland China. In addition, in August 2006, the Group successfully acquired Elegant International Holdings Limited which owned 4 retail watch outlets selling internationally high-end watches in Hong Kong.

The Group maintains good business relationship with various world-famous watch brands suppliers such as the Swatch Group, the LVMH Group, the Richemont Group, the Rolex Group and the Desco Group, distributing 19 world-renowned watch brands, of which 17 are on an exclusive basis. The Group also owns watch brands namely Nivada, Olma and Numa Jeannin.

The Group provides comprehensive customer service, on top of the sizable repair and maintenance centers in Beijing and Shanghai. Immediate repair at each retail shop, nationwide joint repair and maintenance services are also available. The Group holds a production plant in Guangzhou which engages in accessories production and product packaging. The plant specializes in design and manufacturing of packing boxes for luxury watches, display counters for high-end stores, marketing props and other decorative products for high-end retail shops.

Xinyu Hengdeli was listed on the main board of The Stock Exchange of Hong Kong Limited since 26 September 2005.



Corporate Profile

Brands distributed by Xinyu Hengdeli Group in the PRC

LVMH Group

TAG Heuer
Zenith
Christian Dior
Fendi



Independent Brands

Audemars Piguet
Carl F. Bucherer
Maurice Lacroix
EDOX
Enicar
Carven
Cyma
Claude Bernard



Brands sold at Xinyu Hengdeli Group's PRC outlets as authorised dealer

Swatch Group

Tissot
Calvin Klein
Certina
Hamilton
Breguet
Longines
Omega
Rado
Blancpain



Swatch Group

Tissot
Calvin Klein
Certina
Hamilton

Richemont Group

Jaeger-LeCoultre
Baume & Mercier
Alfred Dunhill

Richemont Group

Jaeger-LeCoultre
Baume & Mercier
Alfred Dunhill
Cartier
Vacheron Constantin

Rolex Group

Rolex
Tudor



LVMH Group

TAG Heuer
Zenith
Christian Dior
Fendi

Independent Brands

Audemars Piguet
Carl F. Bucherer
Maurice Lacroix
EDOX
Enicar
Carven
Cyma
Claude Bernard
Ball
Gucci
Oris
Raymond Weil
Titoni



Corporate Profile

Brands sold at Xinyu Hengdeli Group's Hong Kong outlets as authorised dealer

Baume & Mercier
Bedat & Co.
Bell & Ross
Blancpain
Breguet
Breitling
British Master



Hermes
Hublot
IWC
Jaeger LeCoultre



Jaquet Droz
JeanRichard
Locman
Montblanc
Oris



Bvlgari
Chopard
Chronoswiss
Corum
CVSTOS
Cartier
Ebel

Panerai
Parmigiani
TAG Heuer
Ulysse Nardin
Vacheron Constantin
Zenith



Franck Muller
Girard Perregaux
Glashutte
Grand Seiko
Gucci

