### Corporate Profile



Xinyu Hengdeli Holdings Limited ("Xinyu Hengdeli" or "the Company"; Stock Code: 3389.HK) and its subsidiaries, collectively as "the Group" is the largest watch retailer and wholesaler of internationally renowned brands in the PRC. Its strategic shareholders include The Swatch Group Limited, the world's largest watch manufacturer and distributor; the LVMH Group, the world's largest luxury goods conglomerate; and Temasek, the investment arm controlled by the Singapore Government.

As at the end of the period, the Group's extensive sales network comprises of 96 retail shops, distributing approximately 50 renowned international watch brands. For wholesale business, the Group has approximately 300 wholesale customers in over

40 cities in the PRC. For retail business, the group operates 92 shops in 30 cities in the Mainland China. In addition, in August 2006, the Group successfully acquired Elegant International Holdings Limited which owned 4 retail watch outlets selling internationally high-end watches in Hong Kong.

The Group maintains good business relationship with various world-famous watch brands suppliers such as the Swatch Group, the LVMH Group, the Richemont Group, the Rolex Group and the Desco Group, distributing 19 world-renowned watch brands, of which 17 are on an exclusive basis. The Group also owns watch brands namely Nivada, Olma and Numa Jeannin.

The Group provides comprehensive customer service, on top of the sizable repair and maintenance centers in Beijing and Shanghai. Immediate repair at each retail shop, nationwide joint repair and maintenance services are also available. The Group holds a production plant in Guangzhou which engages in accessories production and product packaging. The plant specializes in design and manufacturing of packing boxes for luxury watches, display counters for high-end stores, marketing props and other decorative products for high-end retail shops.

Xinyu Hengdeli was listed on the main board of The Stock Exchange of Hong Kong Limited since 26 September 2005.





### **Corporate Profile**

Brands distributed by Xinyu Hengdeli Group in the PRC

#### LVMH Group

TAG Heuer

Zenith

Christian Dior

Fendi







#### **Swatch Group**

Tissot

Calvin Klein

Certina

Hamilton

#### **Richemont Group**

Jaeger-LeCoultre Baume & Mercier Alfred Dunhill

#### **Independent Brands**

Audemars Piguet

Carl F. Bucherer

Maurice Lacroix

FDOX

Enicar

Carven

Cyma

Claude Bernard





#### Brands sold at Xinyu Hengdeli Group's PRC outlets as authorised dealer

#### **Swatch Group**

**Tissot** 

Calvin Klein

Certina

Hamilton

Breguet

Longines Omega

Rado

Blancpain







#### LVMH Group

TAG Heuer

Zenith

Christian Dior

Fendi

#### **Richemont Group**

Jaeger-LeCoultre

Baume & Mercier

Alfred Dunhill

Cartier

Vacheron Constantin

#### **Rolex Group**

Rolex

Tudor





#### **Independent Brands**

Audemars Piguet

Carl F. Bucherer

Maurice Lacroix

**EDOX** 

Enicar

Carven

Cyma

Claude Bernard

Ball

Oris

Raymond Weil

Titoni



## Corporate Profile

# Brands sold at Xinyu Hengdeli Group's Hong Kong outlets as authorised dealer

Baume & Mercier

Bedat & Co.

Bell & Ross

Blancpain

Breguet

Breitling

British Master

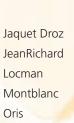






Hublot
IWC
Jaeger LeCoultre

Hermes







Bvlgari

Chopard

Chronoswiss

Corum

**CVSTOS** 

Cartier

Ebel

Panerai Parmigiani TAG Heuer Ulysse Nardin

Vacheron Constantin

Zenith



Franck Muller
Girard Perregaux
Glashutte
Grand Seiko
Gucci



