Directors and Senior Management's Biographies

DIRECTORS

Executive Directors

Mr. Zhang Yuping (alia, Cheung Yu Ping) (張瑜平), aged 46, is the chairman and chief executive officer of the Company and the founder of the Group. He founded the Group in September 2001. He is in charge of the Group's overall management and strategic development. He has more than 20 years of experience in the watch distribution industry for the PRC market.

Mr. Song Jianwen (宋建文), aged 54, is an executive Director. He is in charge of finance and investments of the Group. Mr. Song graduated from Zhongnan Finance Economics University(中南財經政法大學)with a master's degree in economics. Mr. Song has over 10 years of experience in finance and accounting.

Mr. Huang Yonghua (黃永華), aged 36, is an executive Director. He is in charge of the Group's brand management. He has more than 10 years of experience in the watch distribution industry and management for the PRC market.

Non-executive Directors

Mr. Chen Sheng (陳聖), aged 42, is a non-executive Director. Mr. Chen graduated from Fudan University with a master degree in business administration. Mr. Chen is currently the chairman and the general manager of Shanghai Yi Min Department Stores Company Limited (上海益民百貨股份有限公司), a listed company in the PRC.

Mr. Shen Zhiyuan (沈致遠), aged 64, is a non-executive Director. He graduated from Beijing Commerce College(北京商學院). He was the general manager of Beijing Yi Shang Group. He is currently the vice-chairman of 中國商業企業協會 (Association of PRC Enterprises) and a standing committee member of Chinese People's Political Consultative Conference Beijing Committee(中國人民政治協商會議北京市第十屆委員會).

Mr. Shi Zhongyang (史仲陽), aged 32, is a non-executive Director. Mr. Shi graduated from Nanjing University in the PRC and University of Goetting in Germany with master degree in law. Mr. Shi joined The Swatch Group Limited in 2000. He is currently a legal counsel of the legal department of The Swatch Group Limited.

Mr. Chuang Jian, George(莊建), aged 36, is a non-executive Director. He has been the managing director of Temasek Holdings (HK) Limited (淡馬錫控股 (香港) 有限公司) since May 2005. Prior to the aforesaid, Mr. Chuang served as an executive director of Goldman Sachs (Asia) LLC from March 1999 to April 2005. Mr. Chuang was a solicitor of Sullivan & Cromwell (New York and Hong Kong) from 1995 to 1999. Mr. Chuang graduated from Harvard University in 1995 with a Master Degree in Law.

Directors and Senior Management's Biographies

Independent Non-executive Directors

Mr. Liu Huangsong (劉熀松), aged 39, is an independent non-executive Director. He graduated from Fudan University with a doctorate degree in economics. He is a supervisor of Centre of Economic Environment Research and Forecast, Shanghai Social Science Academy (上海社會科學院經濟景氣研究預測中心).

Mr. Cai Jianmin (蔡建民), aged 63, is an independent non-executive Director. He graduated from Shanghai Finance College (上海財經學院) in industrial accounting faculty (工業會計系). Mr. Cai holds a certificate for professional accountants (會計從業資格證書) in the PRC. He had held senior financial posts for several companies including Shanghai Hualian (Group) (上海華聯 (集團)).

Mr. Wong Kam Fai, William (黃錦輝), aged 47, is an independent non-executive Director. He graduated from University of Edinburgh, Scotland with a bachelor's degree and a doctorate degree in electrical engineering. Mr. Wong is a professor in the Department of Systems Engineering and Engineering Management in the Chinese University of Hong Kong. He obtained the qualification as a Chartered Engineer (CEng) since 1991, and is now a member of the Institute of Electrical Engineers, a professional member of the Association of Computing Machinery.

SENIOR MANAGEMENT

(Shanghai Xinyu as mentioned below represents our major holding subsidiary in the PRC – Shanghai Xinyu Watch & Clock Group, Ltd.)

Mr. Zhuang Liming (莊立明), aged 53, is the director and vice chairman of Shanghai Xinyu. Mr. Zhuang graduated in Beijing Foreign Trade College(北京外貿學院). Before joining Shanghai Xinyu, Mr. Zhuang had worked for PRC Light Industry Commodities Import and Export Company(中國輕工業品進出口總公司).

Ms. Wang Lingfei (王玲飛), aged 57, is the director and chief operating officer of Shanghai Xinyu. Before joining the Group, Ms. Wang was the deputy general manager of Beijing Yishang Group(北京一商集團).

Mr. Zhang Xingen (張新根), aged 62, is the director and retail cooperation controller of Shanghai Xinyu and is responsible for retail cooperation business. Before joining the Group in 1999, Mr. Zhang was the general manager of Shanghai Watch Shop and a director of Yi Min Department Store.

Mr. Chen Hua (陳華), aged 51, is the director of Shanghai Xinyu. Before joining the Group, Mr. Chen worked in a number of companies which are engaged in watch operations including Guangzhou Haizhu District Watches Processing Factory(廣州市海珠區手錶裝配廠).

Mr. Ng Man Wai, Peter (吳文偉), aged 36, is the company secretary to the Company, qualified accountant and financial controller of the Group. Mr. Ng graduated from the University of Toronto with a bachelor's degree in commerce. Mr. Ng is a member of the Association of Chartered Certified Accountants and a certified public accountant of the Hong Kong Institute of Certified Public Accountants.

Directors and Senior Management's Biographies

Mr. Lee Wing On, Samuel (李永安), aged 42, is the Chief Executive Officer of Elegant International Holdings Limited. Mr. Lee joined the Group in 2006 and he has 20 years of experience in the Hong Kong watch retail industry and management for the Hong Kong market.

Ms. Tan Li (談麗), aged 42, is the assistant to the Chairman of the Company and the secretary to the board of Shanghai Xinyu. Ms. Tan graduated from Nanjing Normal University (南京師範大學) with a master's degree in Chinese literature.

Ms. Wong Shan Shan, Sallus (王珊珊), aged 34, is the Corporate Communications Director of the Company. After graduated in the City University of Hong Kong, Ms. Wong graduated in the Monash University, Australia with a bachelor of business degree. Pursuing graduated studies over years, she is the holder of a master of science degree in International Marketing from University of Strathclyde, Scotland; a master of art degree in Communication and New Media from the City University of Hong Kong; and a master of art degree in Chinese Politics from the Chinese University of Hong Kong. She possesses ten years of experience in corporate communications and marketing. Before joining the Group, she worked for A.S. Watson Group and was in charge of corporate communications of Chow Sang Sang Holdings International Limited.

Ms. Wang Xihao (王希浩), aged 51, is the financial controller of Shanghai Xinyu. Ms. Wang holds a certificate for professional accountants (會計從業資格證書) in the PRC.

Mr. Yang Xiaodong (楊小冬), aged 42, is the Brand Director of Shanghai Xinyu. After graduated from the Peking University, Mr Yang pursued his graduated studies in the Copenhagen School of Economics and Business Administration with a master of science degree in Economics. Mr. Yang possesses many years of experience in brand management. Before joining the company, he was the General Manager of Alfred Dunhill China.

Mr. Erich Steiner, aged 69, is the adviser to the chairman of the Group and is responsible for planning and improving the retail business. Mr. Steiner receives from Stadtisches Gymnasiums in Bern a diploma which entitles him to join commercial companies and the government of administration. Mr Steiner worked in International Watch Co. and Schlup & Co. Ltd. Rado Watches.

COMPANY SECRETARY AND QUALIFIED ACCOUNTANT

Mr. Ng Man Wai, Peter (吳文偉), aged 36, is the company secretary, qualified accountant and financial controller of the Group. Mr. Ng graduated from the University of Toronto with a bachelor's degree in commerce. Mr. Ng is a member of the Association of Chartered Certified Accountants and a certified public accountant of the Hong Kong Institute of Certified Public Accountants.