

Directors and Senior Management Profile

EXECUTIVE DIRECTORS

Mr. WONG Kwong Yu, aged 37, has been the Chairman of the Group and an executive Director since April 2002. Mr. Wong has 19 years of experience in the retailing of electrical appliances and consumer electronic products. Mr. Wong founded the “GOME Group” in 1987 and has since developed the “GOME Group” into one of the largest chain operators for electrical appliances and consumer electronic products in the PRC. In 1993, Mr. Wong established the “GOME” brand name and conceived the strategies for chain store operations. Mr. Wong is also a director of Beijing Centergate Technologies (Holding) Co., Ltd. a company listed in the PRC.

Ms. DU Juan, aged 34, has been an executive Director since August 2002. Ms. Du has extensive experience in banking and finance industry. From 1998 to 2002, Ms. Du worked in two diversified conglomerates and was responsible for financial and administrative management. Ms. Du is a fellow member of Hong Kong Institute of Directors Limited. Ms. Du is the spouse of Mr. Wong.

Mr. LAM Pang, aged 37, has been an executive Director since September 2000. He was the Chairman of the Group in the period between 7 December 2000 and 17 April 2002. Mr. Lam has extensive experience in trading between the PRC and Hong Kong, and property investment in the PRC.

Mr. NG Kin Wah, aged 47, has been an executive Director since September 2000. Mr. Ng has over 20 years’ experience in securities investment and well-versed of corporate finance in Hong Kong. Mr. Ng is a fellow member of the Hong Kong Institute of Directors Limited.

NON-EXECUTIVE DIRECTOR

Mr. SUN Qiang Chang, aged 50, was appointed as a non-executive Director on 28 February 2006. Mr. Sun is the managing director of Warburg Pincus Asia LLC (“Warburg Pincus”), a leading private equity and venture capital firm. Mr. Sun has been with Warburg Pincus since 1995 and has approximately 20 years of experience in the investment banking industry and private equity markets. Before joining Warburg Pincus, Mr. Sun served as an executive director of the investment banking division of Goldman Sachs (Asia) LLC. Mr. Sun is also the founding chairman of the China Venture Capital Association and a non-executive director of Enerchina Holdings Limited, both companies are listed on the Main Board of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”). Mr. Sun is also a director of Harbin Pharmaceutical Holding Company Limited, Intime Group Limited and Harbour Networks Holdings Limited. In the previous three years, Mr. Sun had held directorships in Kasen International Holdings Limited, a company listed on the Main Board of the Stock Exchanges, MediaNation Inc., a company listed on the Growth Enterprise Market of the Stock Exchange, Asiainfo Holdings Inc., a company listed on NASDAQ, Hong Leong Asia Limited and Eagle Brand Holdings Limited, both are companies listed on the Singapore Stock Exchange.

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INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. SZE Tsai Ping, Michael, aged 61, was appointed as an independent non-executive Director on 31 October 2002. Mr. Sze has over 30 years experience in the financial and securities field. He graduated with a Master of Laws degree at the University of Hong Kong. He is currently a member of the Disciplinary Appeals Committee of the Stock Exchange. He was formerly a council member of the Stock Exchange, a member of the Main Board Listing Committee of the Stock Exchange and a Member of the SFC Appeals Panel. Mr. Sze is a non-executive director of Burwill Holdings Limited and an independent non-executive director of T S Telecom Technologies Limited and Greentown China Holdings Limited, all of which are listed on the Stock Exchange. He is a Fellow of the Institute of Chartered Accountants in England and Wales, the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants. He is also a Fellow of the Hong Kong Institute of Directors Limited.

Mr. CHAN Yuk Sang, aged 61, was appointed as an independent non-executive Director on 20 May 2004. Mr. Chan was the chairman of Century Legend (Holdings) Limited in the period since September 1999 until July 2002 and a director of Hong Kong Building & Loan Agency Ltd. from 1993 to 1995, both of these companies are listed on the Main Board of the Stock Exchange. Mr Chan was a senior general manager of a local bank and was an executive director of a joint Chinese-foreign bank in Shenzhen. Mr Chan has more than 30 years' experience in the banking and finance industry. Mr Chan is currently an independent non-executive director of Four Seas Mercantile Holdings Limited, a company listed on the Main Board of the Stock Exchange.

Mr. Mark Christopher GREAVES, aged 50, was appointed as an independent non-executive Director on 15 April 2005. Mr. Greaves was the managing director for the Asia region of NM Rothschild & Sons Limited and a director of NM Rothschild & Sons Limited, London until 2002. Mr. Greaves was the founding principal of specialist consultancy practice of Anglo FarEast Group with an emphasis on cross-border assignments between Asia and Europe from 2002 to 2004 and is currently the chief executive of Hanson Capital Limited. Mr. Greaves was for many years a council representative to the Singapore Investment Banking Association and is an authorised representative and an approved person of the UK Financial Services Authority. Mr. Greaves is also a director of Sinosoft Technology plc, a company which is listed on the Alternative Investment Market of the London Stock Exchange.

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Dr. LIU Peng Hui, aged 42, was appointed as independent non-executive Director on 20 November 2006. Dr. Liu has over 16 years of experience in the studies of law and international relations. He is currently president of the Shanghai Pacific Institute for International Strategy Studies and Chief Editor of the Strategy and Management magazine. Dr. Liu is also a member of several research institutions and think tanks in China, including the World Economics Society, China-Russia Relation Society, and Eastern Europe and Central Asia Society. Dr. Liu was president of the Beijing Pacific Institute for International Strategy Studies from June 1999 to January 2006. He was an active member of the Centre of Strategy and Diplomacy at Institute of American Studies, Chinese Academy of Social Sciences from 1990 to 1999 with research interests in US-Russia, Sino-US, and US-Korea relationships, as well as US social welfare and public policy and administration. He won the national award of Best Youth Research in 1995 with his book on modern western world and has published enormous number of papers on international relations in the last ten years.

SENIOR MANAGEMENT

Mr. CHEN Xiao, president of the Company. Mr. Chen joined the Group on 30 November 2006, as president of the Company. Mr. Chen was the chairman and president of China Paradise, a company previously listed on Stock Exchange and now a subsidiary of the Company. Mr. Chen joined the China Paradise group in September 1996 and was one of the founders of Yongle (China) Electronics Retail Co., Ltd. in 1996. Prior to joining China Paradise, Mr. Chen was executive deputy general manager of Shanghai Paradise Electrical Appliances Corporation. He has over 20 years of management experience in the household electrical appliances retail industry in China. Mr. Chen is currently the president of Shanghai Electrical Products and Appliances Industry Association. He graduated from Tongji University in 1993 with a Bachelors degree in Industrial Economics. Mr. Chen was a director of Shanghai Citylights E-Business Retail Co., Ltd, the business license of which was revoked by the Shanghai Administration of Industry and Commerce.

Mr. LI Jun Tao, General Manager of Sales and Procurement Centre

Mr. Li joined the Group in 1988 and previously held the position as General Manager of Operation Centre. He has extensive experience in electrical appliances retailing, chain store operations and management.

Mr. ZHOU Ya Fei, Chief Financial Officer

Mr. Zhou joined the GOME Group in 2000 and held the position as Chief Financial Officer since then. Mr. Zhou is responsible for the planning and implementation of the internal budgeting and auditing systems, and is also involved in all major investment decisions of the Group. He led the design and integration of the Group's ERP system to enhance corporate efficiency. Prior to joining the Group, he worked in an accounting firm, an accounting consultancy as well as the Beijing municipal government. Mr. Zhou has over 10 years of experience in PRC accounting, finance and tax consulting. He is a registered accountant (non-practicing) and a registered tax agent (non-practicing) in the PRC.

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Ms. WEI Qiu Li, Director of Management Center, Price Centre and Human Resources Centre

Ms. Wei has over 10 years' experience in human resources and administrative management and she joined the GOME Group in 2000.

Mr. WANG Jun Zhou, General Manager of Strategy and Cooperation Centre

Mr. Wang joined the Group in 2001 and previously held the position as General Manager of Operation Centre in the headquarters and General Manager for managing the business of South-China region. He is responsible for the business such as negotiation and contracts between the Group and manufacturers, research and development of major clients. He has over ten years of experience in the management and sale of electrical appliances.

Mr. SUN Yi Ding, Director of Stores Development Centre and Customer Service Centre

Mr. Sun joined the Group in 2001 and previously held the position as Sub-branch General Manager, Deputy General Manager of sale and purchasing department and General Manager of Operation Centre. Mr. Sun is responsible for the ordinary course of operation of the Group including the selection of shop addresses, renovation of shops, logistics and after-sale services. He has over fourteen years of sales experience.

Mr. HE Yang Qing, Director of Brand Management Centre

Mr. He joined the Group in 2003 and previously held the position as Deputy Chief Operation Officer of Procurement Centre in the headquarters. He is now responsible for the management and maintenance of GOME's brand name and enterprise image. Mr. He has extensive experience in the field of production and manufacturing of electrical appliances.

Mr. MU Gui Xian, Director of Stores Management Centre

Mr. Mu joined the Group in 2001 and is responsible for the management and administration of shops nationwide. Mr. Mu previously held the position as General Manager of Tianjin GOME and GOME Appliance in Northern China region and has ten years of experience in the sale of home electrical appliances and management of shops. Mr. Mu is a senior economic analyst.