



Corporate and Community Affairs

A competent, creative and dedicated team has been instrumental to the many achievements and steady growth of the Group during a busy and exciting year in a fast-changing and competitive operating environment.

This superb team is the fruit of our steadfast adherence over the years to a team building policy dedicated to attracting, retaining and motivating the very best people by promoting a pay-for-performance culture that links remuneration and reward to the achievements and profitability of the Group.

The continuous effort of the Group in enriching employee engagement has also gained trust and commitment from its employees. The unique corporate culture thus engendered has allowed the Group to build stronger teamwork and sustained its competitiveness in the marketplace.

At the end of 2006, the Group had a total of 3,016 employees, compared with 3,275 in 2005. Total gross salaries and related costs incurred in the year amounted to HK\$828 million (2005: HK\$793 million). The leaner staff size at the end of the year reflected the consolidation of the Group's organisation structure during 2006 in response to the completion of major network building works.

Meanwhile, resources are being channelled to support the Group's new focuses of development, among which is a new self-produced channel planned for launch in the summer of 2007. New positions will be created and staffed partly by redeployment of existing expertise and partly by recruitment of external talents.

Being a caring employer, the Group continues to promote and involve in social welfare activities through donations to non-

profit organizations and social welfare agencies. We also provide support of various kinds to charitable events, such as the annual Walk for Millions and Run With Your Heart and encourage our employees to participate in volunteer services.

Since 2003, the Group has consecutively received the Gold Award for Volunteer Service and the Caring Company Logo respectively from the Secretariat of Steering Committee on Promotion of Volunteer Service and the Hong Kong Council of Social Service.



TEAM

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i-CABLE News anchors Jolly Wong and Vincent Lui Wing-shun.