



Corporate Profile

Parkson Retail Group Limited, one of the premier foreign-owned retailers in the People's Republic of China (the "PRC"). The Company and its subsidiaries, jointly-controlled entities and associate (hereinafter collectively refer to as the "Group") owns and manages 36 "Parkson" branded department stores and 2 "Xtra" branded supercentres in prime locations in 26 major cities in the PRC including Beijing and Shanghai.

The Group positioned itself at the middle to middle-upper end of the department store sector, offers a wide range of internationally renowned brands of consumer merchandise which can be broadly categorised into 4 categories, namely "fashion and apparel", "cosmetics and accessories", "household, electrical goods and others" and "groceries and perishables". The Group's main focus is on fashion and lifestyle products, in particular the ladies' fashion and cosmetics targeting the young and contemporary markets.

