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I am a faithful reader of South China Morning Post. It is by far my favorite newspaper and I read many in a day. I like the professionalism, internationalism and the local content, which together provides a very interesting package.

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ALLAN ZEMAN
CHAIRMAN
LAN KWAI FONG HOLDINGS

SCMP Reader

When affluent and influential readers want the most reliable

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SCMP offers us a reliable medium to learn about people and issues. During the 21st century, our lives are inevitably linked with things that happen in the farthest corners of the globe. To maintain a sensitivity towards the ordeal of our fellow global citizens, I hope SCMP will continue with its good work and reportage of humanitarian and health issues.

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PROF. EMILY Y. CHAN
BOARD MEMBER,
MSF-HONG KONG/MSF-OPERATIONAL CENTRE
BRUSSELS

SCMP Reader



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Starting the day unfolding a copy of the South China Morning Post is part and parcel of life in Hong Kong, as much as logging on is a part of being away. It's a great way to keep abreast of what's happening and tune into views that matter.

”

TISA HO
EXECUTIVE DIRECTOR
ARTS FESTIVAL SOCIETY

SCMP Reader



English information on Greater China – be it in a print or

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I have always counted on SCMP as an excellent source of knowledge. Equally strong in its local focus and global coverage, SCMP empowers its readers with an integrated perspective of current events and financial information presented with unparalleled clarity and authority. In addition to unbiased accurate reporting, SCMP offers insightful analyses of current events and in-depth scrutiny of issues behind every story.

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POMAN LO
EXECUTIVE DIRECTOR
REGAL HOTELS INTERNATIONAL HOLDINGS

SCMP Reader



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In a city that can so easily be all work and no play, SCMP's Life section provides an easy to peruse, one-stop overview of what's on in town. Contrary to popular misconception, Hong Kong actually enjoys a rich and varied cultural scene, the media plays an important part in fostering public interest and ensures that good shows deserve to be well attended. A well informed audience is a sign of quality for a city's cultural scene.

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DOUGLAS YOUNG
CEO AND CO-FOUNDER
G.O.D.

SCMP Reader

digital form – the first source they turn to is the SCMP.

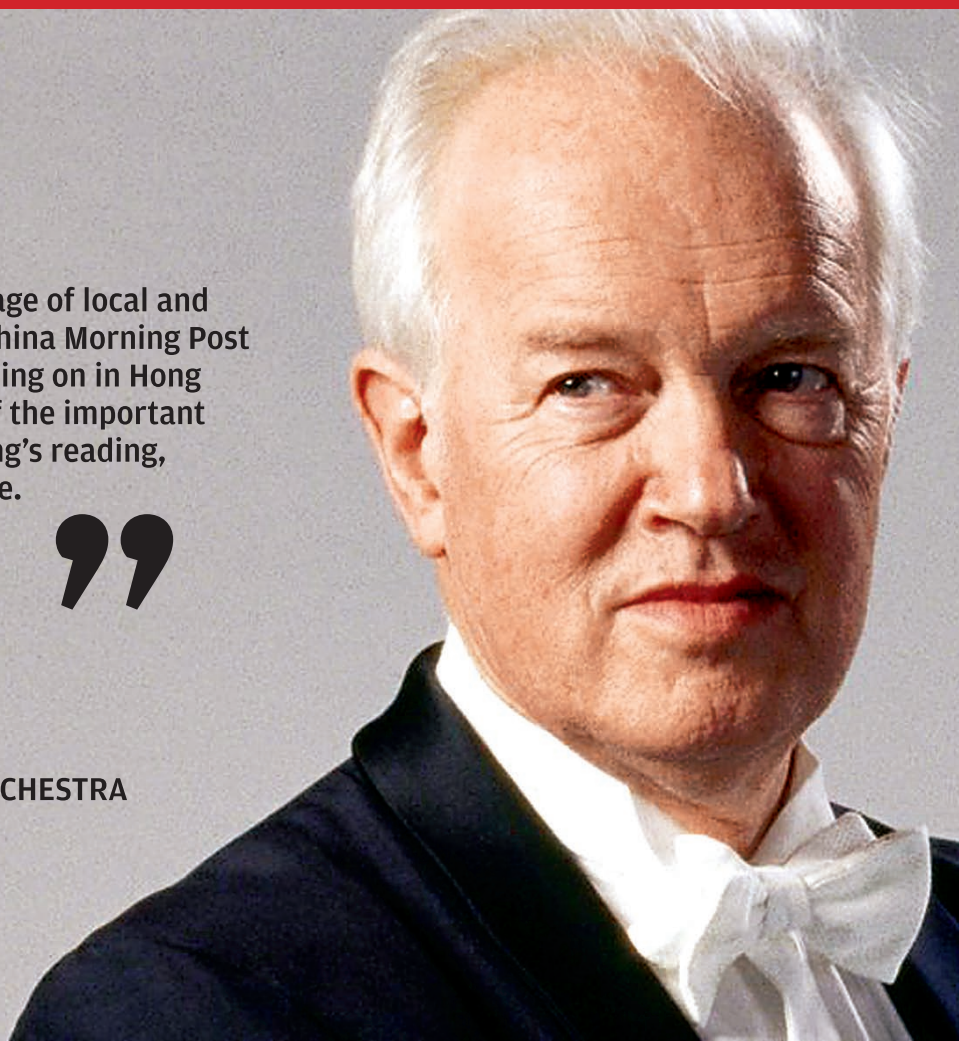
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Through its wide-ranging coverage of local and international news, the South China Morning Post keeps me in tune with what's going on in Hong Kong and up to speed with all of the important issues globally. After my morning's reading, I really feel that I know the score.

””

EDO DE WAART
ARTISTIC DIRECTOR AND
CHIEF CONDUCTOR
HONG KONG PHILHARMONIC ORCHESTRA

SCMP Reader



SCMP Reaches Out to Hong Kong

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The South China Morning Post has long been one of the leading news sources in Hong Kong and the region. Objective and insightful in its local reporting, it also unravels the complexities of this fast-changing region through its national and international coverage. To get the full picture of today's Hong Kong, there's no better place to begin than the Post.

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THE HON MRS SELINA CHOW GBS OBE JP

SCMP Reader

