

Corporate Calendar

Q1

SCMP and the Hong Kong Institute of Human Resource Management hold a conference on **Human Capital in Greater China: Managing the Next Wave**

SCMP launches a series of teachers' seminars attended by over 300 secondary school teachers to promote the use of the newspaper in education



SCMP and Standard & Poor's present the 15th **Fund Manager of the Year Awards** in recognition of top performing funds and their managers

The www.scmpgroup.com website is revamped to provide better information to stakeholders

Classified Post and *Jiu Jik* collect over 2,000 new registrants at the largest stand at the **Education and Career Expo**

Classified Post launches a high impact brand campaign on TVB Jade and Pearl

Jiu Jik launches a large-scale MTR promotion campaign

Jiu Jik organises the **Start Your Successful Career** seminar and receives over 600 registrations

Q2

The SCMP-HKU-Citigroup **Business and Economic Policy Seminar Series** present three events to over 500 delegates

SCMP and Hewitt Associates hold an HR conference on **Building Leaders for Greater China** attended by over 200 delegates

SCMP holds the 32nd annual **Student of the Year Award** with the Secretary for Education and Manpower as head of the panel of judges

Classified Post organises **From Good to Great** readers' seminar with speakers from the banking, tourism and human resources industries



Jiu Jik conducts an industry-focused readers' seminar entitled **Working in the Three Hottest Industries**

SCMP launches opinion leader surveys on public policy issues, holds business leader briefings and prepares white papers on survey results

Q3

SCMP Book Publishing achieves record sales as a major exhibitor at the Hong Kong Book Fair

SCMP and the American Chamber of Commerce organise the **Women of Influence Awards**

Jiu Jik's giant tram shelter campaign in Causeway Bay attracts young and dynamic jobseekers



SCMP and the Hong Kong Institute of Human Resource Management launch the **People Management Awards** recognising outstanding HR projects

SCMP.com launches its first SMS promotion and secures the first podcast sponsorship

Q4

classifiedpost.com and SCMP.com conclude a joint exercise which results in a central database of over 580,000 accounts

SCMP Book Publishing and Cathay Pacific publish **A Taste of Home**, a bilingual cookbook to celebrate the airline's 60th anniversary

SCMP and the Hong Kong Management Association organise the **Best Annual Report Awards**

Cosmopolitan organises the 6th annual **Best of the Best Beauty Awards**

CosmoGirl! launches **Project CGI**, an inter-varsity competition where contestants gain work experience

Operation Santa Claus charity raises a record \$16 million for 27 charities

