

BYD Company Limited (“BYD” or the “Company” together with its subsidiaries, the “Group” stock code: 1211) is principally engaged in two core businesses, namely IT components, which include rechargeable batteries and handset components, and automobiles.

BYD is a leading rechargeable battery manufacturer in the global arena with an extensive clientele of renowned international and domestic brand names. The Group currently produces a diversified range of Lithium-ion and Nickel rechargeable battery models, which are widely applied on mobile phones, cordless phones, power tools and other kinds of portable electronic devices.

As a one-stop handset component supplier, the Group produces quality handset components, such as plastic cases, key-pads, camera modules, LCD screens and flexible printed circuits. Capitalizing on its robust R&D, innovative products and comprehensive services, BYD successfully received positive recognition from customers and established strong reputation.

Since tapping into the automobile business in 2003, BYD achieved remarkable growth. By leveraging on its international quality and high value for money, the F3 series model became the fastest growing self-owned automobile brand and one of the best selling national brand automobiles in China.

BYD is committed to developing into the world’s leading rechargeable battery manufacturer, the market leader of one-stop handset component supplier and the top automobile manufacturer in China.

COMPANY PROFILE

公司簡介

比亞迪股份有限公司（「比亞迪」或「本公司」，連同其附屬公司統稱「本集團」；股份代號：1211）主要從事兩大核心業務，分別為包括二次充電電池及手機部件的IT零組件業務，以及汽車業務。

比亞迪為全球領先的二次充電電池製造商，客戶基礎龐大，涵蓋多個享譽國際及本地市場的知名品牌。集團現時生產各款型號的鋰離子及鎳二次充電電池，可廣泛應用於手提電話、無線電話、電動工具及其他便攜式電子產品。

作為一站式手機部件供應商，本集團生產各種優質的手機零組件，包括塑膠外殼、手機鍵盤、相機攝像頭、液晶顯示屏及柔性電路板。比亞迪成功憑藉其雄厚的研發實力、創新的產品及完善的服務，獲得客戶的肯定和認同，並建立了良好的商譽。

自二零零三年拓展汽車業務以來，比亞迪在此業務板塊取得可觀增長。全賴其具備國際標準的卓越品質及高性價比的競爭優勢，集團旗下的F3系列車型已成為二零零六年增長最快的自主品牌汽車，以及國內最暢銷的民族汽車品牌之一。

比亞迪銳意發展成為全球領導的二次充電電池生產商、市場領先的一站式手機部件供應商，以及傲視中國市場的汽車生產商。