

Key events in 2006

January

The Company announced the award of the **Tseung Kwan O Area 86 Package Two Development** to Rich Asia Investments Limited, a subsidiary of Cheung Kong (Holdings) Limited.

A 10-member **Customer Care Team** was formed to patrol MTR trains and station platforms to promote safe and courteous behaviour.

February

A **train door safety campaign** was launched to urge passengers to take more care when boarding MTR trains.

Caring Company award



The Company was awarded the "Caring Company Logo 2005/06" by the Hong Kong Council of Social Service.

March

Faster connection



The MTR Park & Ride Public Carpark above Choi Hung Station was opened for public use on 11 March, together with a new subway and entrance connecting to the carpark.

April

Proposed merger



The Company signed a Memorandum of Understanding (MOU) with the Government on 11 April, setting out the terms of the proposed merger of the rail systems of the Company and KCRC, together with the acquisition of a property package.

Beijing MTR Corporation Limited signed the **30-year Concession Agreement for Beijing Metro Line 4** with the Beijing Municipal Government on 12 April.

Charity walk



1,000 walkers participated in the MTR HONG KONG Race Walking 2006 jointly organised by MTR Corporation and the Hong Kong Amateur Athletic Association on 9 April, raising more than HK\$1.2 million for the Hospital Authority's health education campaign.

On 27 April, the Company announced it would follow the spirit of the Government's "wage protection" policy for cleaning workers and security guards for future contract awards.

On 28 April, the Company signed an MOU with Beijing Municipal Government to conduct feasibility studies for investment, construction and operation of the **Beijing Metro Line 4 Extension, or Daxing Line**.

In recognition of its contribution to enhancing the quality of life in Hong Kong through high service standards, the Company won the "Quality Living Award Hong Kong 2006 – Public Transportation" presented by *East Week* magazine for the second consecutive year.

The Company's 2005 TV Commercial won the "Top Ten Most Popular TV Commercials Award" and "Most Impressive TV Commercial" in The 12th Annual Most Popular TV Commercial competition organised by ATV.

May

Architecture award



Sunny Bay Station on the Disneyland Resort Line won a prestigious "Hong Kong Institute of Architects Merit Award" for its outstanding architecture.

The Company's Sustainability Report 2004 was named one of the **Best Sustainability Reports** by the ACCA Hong Kong, for the fourth year in a row.

A new station entrance at Kwai Fong Station platform connecting to a public footbridge and the shopping mall of Metroplaza was opened for public use on 24 May.

June

The construction contract for **Tseung Kwan O South Station** was awarded on 9 June. Serving the Area 86 property development, it is scheduled to open in 2009.

The Company's "We serve from the heart" campaign was launched on 20 June, demonstrating our commitment to customer service.

MTR's customer service gained the Company the "Top Service Award 2006" – Public Transport Category presented by *Next Magazine*, for the eighth consecutive year.

An innovative advertising train – “**Spectacular Mobile Showcase**” – made its debut, offering a new advertising platform for advertisers.

July

The Government introduced the **Rail Merger Bill** into the Legislative Council on 5 July, an important step forward in the merger process.

Escalator safety campaign



The annual “**MTR Escalator Safety Campaign**” was launched with a new television advertisement promoting escalator safety.

Sunny Bay Station’s outstanding contribution to the environment won it the first “**Green Building Award**” in Hong Kong, organised by the Professional Green Building Council.

The Company’s print campaign on train boarding safety was voted as one of **Hong Kong’s Top Ten Print Advertisements** in the “Metro Global Print Awards 2006” organised by *Metropolis Daily*.

Dr. Raymond Ch’ien Kuo-fung was reappointed as Chairman of the Company from 21 July 2006 until 31 July 2007.

August

The West Island Line moved a step closer as the Company submitted an updated proposal on 31 August in response to the Government’s decision to proceed with its detailed planning and preparation.

September

Ngong Ping 360, the biggest cableway in Asia, developed and financed by the Company, opened to the public on 18 September.

MTR service was once again ranked top among local transport operators by the Hong Kong public, according to a survey by the Democratic Alliance for the Betterment of Hong Kong.

To enhance hygiene levels in MTR, the Company applied a powerful non-toxic disinfectant coating using **nano technology** to surfaces that customers commonly touch.

The Company was awarded the “**Prime Awards for Brand Excellence 2006 – Transport Services**” by *Prime Magazine*.

October

The “**Loving Heart Campaign**” was launched to encourage passengers to offer their seats inside trains to people in need.

November

Accessible new entrance



A new entrance at Tiu Keng Leng Station was opened for public use on 27 November, providing a weatherproof walkway to Ocean Shores and Choi Ming Shopping Centre via Metro Town.

The annual **MTR Safety Month** was held to promote safety amongst passengers whilst travelling on MTR, focusing on escalator and train door safety.

To support **Senior Citizens’ Day**, on 19 November the Company offered free rides on all MTR journeys (excluding Airport Express) to Elderly Octopus cardholders.

To support **International Disabled Day**, the Company offered free rides on all MTR and Airport Express journeys for disabled people on 26 November.

Official visit



Mr. Wang Qishan (first right), Mayor of the Beijing Municipal Government, and his delegation visited the Company on 13 November.

Official opening



The Edge, our majority owned sixth shopping centre, held its official opening ceremony on 26 November.

The **shopping centre** at Tiu Keng Leng Station was sold to a subsidiary of Cheung Kong (Holdings) Ltd.

December

The Company was awarded the “**Hong Kong Brands – Classic**” by *East Week* magazine and Sing Tao Publishing in recognition of its excellent performance.

Mr. C K Chow renewed his contract as Chief Executive Officer of the Company for a further three years from 1 December 2006 to 30 November 2009.

On 8 December, the Company signed a **Letter of Intent** with Hangzhou Municipal Government covering potential investment in the **Hangzhou Metro Line 1** project.

A record 2.94 million passengers rode on MTR on 22 December, the highest number of passenger trips recorded on a single, regular service day.