Biographical details of directors and senior management

EXECUTIVE DIRECTORS

Mr. Wu Kam Bun (胡錦斌), aged 52, is the Chairman of the Board and an executive Director. Being the founder of the Group, Mr. Wu is responsible for the overall strategic and corporate planning, and management of the Group. Mr. Wu obtained a Higher Diploma in Production and Industrial Engineering from the Hong Kong Polytechnic (currently known as the Hong Kong Polytechnic University) in November 1978, Diploma in Management Studies jointly awarded by Hong Kong Polytechnic and Hong Kong Management Association in August 1983 and a Master Degree of Business Administration from the University of Northern Iowa in May 2003, a Master degree of Advanced Business Practice from University of South Australia in August 2006 and has over 22 years of experience in toys and manufacturing industry. Mr. Wu also serves as the Executive Vice-President of The Toys Manufacturers' Association of Hong Kong Ltd. from 2004 to 2006, and had served as a director of Fourth Board of the Guangdong Chamber of Foreign Investors (廣東外商公會) in 2003 and the vice president of the Fourth Supervisory Committee of Qing Yuan Overseas Friendship Association of Guangdong China (廣東清遠海外友誼協會) in 2004.

Mr. Lai Chiu Tai (賴潮泰), aged 57, is the Vice Chairman of the Board and an executive Director. Mr. Lai is responsible for the strategic planning and new business development of the Group. He joined the Group in January 1998 and has extensive experience in toys and manufacturing. He also served as a senior consultant of Advanced Occupational Technology Training Academy of Zhan Jiang City of Guangdong Province (廣東省湛江市高級職業技術培訓學院) and a director of the university management committee of the University of Science and Technology Beijing (北京科技大學) in 2002, and the National Supervisor of China Society of Urban Economy (中國城市經濟學會) in 2003. In 2004, he was elected as the Honorable President of The Hong Kong Association for the Advancement of Science and Technology and a member of second executive committee of Chinese People's Political Consultative Conference of Qing Cheng District of Qing Yuan City (中國人民政治協商會議清遠市清城區第二屆委員會常務委員會).

Mr. Lo Kwok Choi (盧國材), aged 57, is the Chief Executive Officer of the Group and an executive Director. Mr. Lo is responsible for the strategic planning and marketing functions of the Group. He joined the Group in June 2003 and has extensive experience in toys manufacturing. Mr. Lo obtained a Higher Diploma in Production Engineering from the Hong Kong Technical College (currently known as the Hong Kong Polytechnic University) in 1969. He holds a Master Degree of Science in Industrial Engineering and Administration from Cranfield Institute of Technology (currently known as Cranfield University) in 1978 and a Master Degree of Business Administration from University of Hong Kong in 2006.

Mr. Ho Wai Wah (何偉華), aged 52, is the operation director of the Group and an executive Director. Mr. Ho is responsible for the PRC operations of the Group. He joined the Group in July 1998 and has extensive experience in toys and manufacturing. Mr. Ho graduated from the National Taiwan University with a Bachelor Degree of Science in Engineering in 1980. He is also a supervisor of The H.K. Enterprises Association of Dongguan Zhangmutou (東莞市樟木 頭港商投資企業協會) and member of Committee of Chinese People's Political Consultative Conference of Fongang County (中國人民政治協商會議佛岡縣委員會).

Biographical details of directors and senior management

Mr. Wong Wai Chuen (黃偉銓), aged 39, is the financial controller and the qualified accountant of the Group and an executive Director. Mr. Wong has more than 10 years of experience in financial and accounting management and is responsible for overseeing the financial activities of the Group. Mr. Wong is a fellow member of Association of Chartered Certified Accountants in the United Kingdom and an associate of Hong Kong Institute of Certified Public Accountants. Mr. Wong obtained a Master Degree of Science in Information Systems in 1998 and a Master Degree of Science in Finance in 2002 from Hong Kong Polytechnic University and City University of Hong Kong respectively. Mr. Wong joined the Group in November 2002.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Dr. Lui Sun Wing (呂新榮), aged 56, is an independent non-executive Director. Dr. Lui obtained a PhD in Mechanical Engineering from the University of Birmingham of United Kingdom in 1979 and was admitted as a member of the Hong Kong Institution of Engineers in 1985. He worked for the Hong Kong Productivity Council from 1981 to 2000, and was a branch director (Promotion) of the Hong Kong Productivity Council immediately before he left the Hong Kong Productivity Council in June 2000. Dr. Lui is the vice president (Partnership Development) of the Hong Kong Polytechnic University. Dr. Lui is also the chief executive officer of the Institute for Enterprise of the Hong Kong Polytechnic University, PolyU Technology and Consultancy Company Limited. and PolyU Enterprises Limited. Dr. Lui was appointed as an independent non-executive Director in September 2006.

Mr. Li Chak Hung (李澤雄), aged 42, is an independent non-executive Director. Mr. Li is a member of the Hong Kong Institute of Certified Public Accountants and a fellow member of The Association of Chartered Certified Accountants in the United Kingdom. He has experience in auditing, accounting and financial management. Mr. Li is also an independent non-executive director of Shanghai Allied Cement Limited, Quality Healthcare Asia Limited and The Hong Kong Building and Loan Agency Limited, all are companies listed on the Stock Exchange. Mr. Li was appointed as an independent non-executive Director in September 2006.

Mr. Tang Koon Yiu Thomas (鄧觀瑤), aged 59, is an independent non-executive Director. Mr. Tang is an industrialist with profound experience in diverse industries such as computers and computer peripherals, office automation, consumer electronics and metals. Mr. Tang was the executive director of Hong Kong Productivity Council, the chairman and executive director of Elec & Eltek International Holdings Limited (previously listed on the Stock Exchange and such listing had been withdrawn since March 2005) and Elec & Eltek International Company Limited (a company listed on the Singapore Exchange Securities Trading Limited). Mr. Tang obtained a Master degree of Science in Industrial Engineering and Administration from Cranfield Institute of Technology (currently known as Cranfield University) in 1976. Mr. Tang was appointed as an independent non-executive Director in September 2006.

Biographical details of directors and senior management

SENIOR MANAGEMENT

Ms. Law Yuet Yee (羅月儀), aged 52, is the general manager of the Group. She has more than 25 years of experience in manufacturing industry and is responsible for supervising the production activities in Zhang Yang Factory. Ms. Law joined the Group in July 2000 as factory manager and was promoted to general manager in August 2001.

Mr. Michael John Petris, aged 42, is the director and chief executive officer of Dream Link. He is also currently a director of Current Creation Limited. Mr. Petris joined Dream Link as director in June 2003 and was employed as the vice president of marketing and product development department of Dream Link in July 2003 and was promoted to chief executive officer in January 2004. Mr. Petris was appointed as a director of Current Creation Limited in July 2004. Mr. Petris is responsible for the overall strategic planning, product development and sales of Dream Link. Mr. Petris has extensive experience in the toys industry, disciplines including design, marketing and sales of toy products and gift items.

Mr. Ho Chi Kwong, Ivan (何志光), aged 40, is the assistant general manager of the Group. He joined the Group as engineering manager in May 1997 and was promoted to assistant general manager in August 2001. He has about 15 years of experience in engineering and toys manufacturing industry. He holds a higher certificate in manufacturing engineering from Hong Kong Polytechnic (currently known as the Hong Kong Polytechnic University) in 1992 and is responsible for marketing, planning and engineering operations of the Group.

Ms. Wong Sau May, May (王修美), aged 43, is the assistant general manager of the Group. She has extensive experience in manufacturing industry and is responsible for supervising the production activities in Po Shan Factory. Ms. Wong joined the Group in September 2004 as project manager and was promoted to assistant general manager in February 2006.

Ms. Chu Wai Fan (朱慧芬), age 45, is the senior planning and material control manager of the Group. Ms. Chu joined the Group as planning operation manager in February 2003 and was promoted to senior planning and material control manager in January 2006. She has over 15 years of experience in manufacturing industry and is responsible for all production planning and material control.

Mr. Lee Sai Man (李世聞), aged 33, is the electronic manager of the Group. He is responsible for managing the engineering operation. He obtained a Bachelor Degree of Engineering in Electronic and Computer Engineering from the University of York. Mr. Lee joined the Group in September 2004 as electronic manager.