

## Corporate Profile and Recent Development

### CORPORATE PROFILE

**Haier Electronics Group Co., Ltd.** (Stock code: 1169) (“the Company”), a subsidiary of Haier Group, is listed on the Main Board of The Stock Exchange of Hong Kong Limited. The Company and its subsidiaries (the “Group”) is principally engaged in the research, development, production and sale of washing machines and water heaters under the brand name of “Haier”.

Founded in 1984, Haier Group is headquartered in Qingdao, Shangdong Province, the PRC and is today one of the world’s leading white goods home appliance manufacturers. The products of Haier Group are now sold in over 100 countries. Haier ranked 25th among Forbes’s the World’s Most Respected Companies in 2006, and number 1 among Chinese brands. Haier is also an official sponsor of the 2008 Beijing Olympic Games for white goods home appliances.

### RECENT DEVELOPMENT

The Group has completed the disposal of the mobile handset business to the Haier Group in June 2006 and the acquisition (the “Asset Injection”) of front loading washing machine and water heater businesses, which are the leading players in their respective markets in the PRC, in December 2006. The simplified corporate structure of the Group is set out on page 3 of this report.

Since the completion of the Asset Injection, the Group has made very effort to ensure a smooth integration of all its businesses in order to maximize operational efficiency and achieve organic growth. The Management is confident that the Group’s businesses will fully realize synergies in the near future, thereby strengthening our leading position in the market place.

## 企業簡介 及近期發展

### 企業簡介

海爾電器集團有限公司(股份代號：1169) (「本公司」) 為海爾集團旗下一家在香港聯合交易所有限公司主板上市之附屬公司。目前本公司及其附屬公司(「本集團」) 之主要業務為研究、開發、生產及銷售以「海爾」為品牌名稱之洗衣機及熱水器。

海爾集團於一九八四年創辦，其總部位於中國山東省青島市，現時為全球白色家電製造商的龍頭之一。海爾集團旗下產品目前銷往全球逾100個國家。海爾於美國《福布斯》雜誌二零零六年全球最受尊敬企業中排名第二十五位，並為中國品牌之首位。海爾亦為二零零八年北京奧運會白色家電之指定贊助商。

### 近期發展

本集團分別於二零零六年六月完成出售移動手機業務予海爾集團，以及於二零零六年十二月完成收購滾筒式洗衣機及熱水器業務(兩項業務均為中國相關市場之領導者) (「注入資產」) 後。本集團之企業架構簡圖載於本報告第3頁。

於注入資產完成後，本集團致力確保其所有業務得以順利整合，務求提高營運效率及達致自然增長。管理層有信心本集團各項業務於不久將來可充分發揮協同效益，以進一步鞏固本集團於市場之領導地位。

