

# Major Awards

## Details of Recent Awards

1. In January 2006, Huiyuan Juice received the “Best Corporate Public Image Prize”. Adjudication and selection of the Best Corporate Public Image Prize were jointly promoted by the Development and Research Centre – Corporate Research Institute of the State Council, Sohu.com, China Credit Research Centre of Beijing University and Guanghua Media. In June 2005, the online voting was initiated. The adjudication committee assessed the candidates according to nine selection criteria which are, the establishment of a modern corporate system, financial strength, protection of employee interests, investor relations, protection of consumers’ interests, brand name nurturing, risk management, corporate social responsibilities and supply chain relationship with reference to the online voting, and as a result, sixteen well-known domestic enterprises and seven multinational companies received this awards.
2. In January 2006, Huiyuan Juice was named as the “National Class Industrial Tour Showpiece” by the State Tourism Bureau. At the same time, Huiyuan Juice launched pilot test sales and marketing activities across the country, to ensure that consumers can better understand the products and cherish a sense of reliability and loyalty.
3. On 31 March 2006, the China Product Quality Association awarded Huiyuan Juice with the China High Quality Trophy and the “AAA Class Corporate for High Quality”.
4. In June 2006, Huiyuan Juice received the honour of “The Most Favorite High Quality Brand For Teenagers and Children in China in 2006”.
5. In August 2006, Huiyuan Juice was named one of the “100 Top Enterprises of China”. The adjudication committee was jointly promoted by China Industry Joint Association, China and International Public Relation Association, China Private Sector Economic Research Association, National Industrial and Commercial Promotion and Education Department, Sina.com, Economic Observer and China Enterprise magazine.
6. In October 2006, Huiyuan Juice was awarded the “Prize for High Quality and Efficiency in the Food Industry of China” by the China Food Quality Association.
7. In November 2006, Huiyuan Juice was named the “Excellent Leading Food Enterprises for 2005 – 2006” and the award for contribution to the development of agriculture, rural community and country life.
8. “My Most Favorite Brand in 2006” campaign was launched in over 3,000 colleges and universities across the country with the participation over 10 million university students. Huiyuan was recognized as the leading brand for juice beverages and was awarded the honour of “Most Favorite Brand of University Students” in August 2006.
9. In January 2007, Huiyuan was appraised and recognized as one of the “Most Competitive Brands” for 2006. In this appraisal 677 enterprises and 736 brands were recommended to the Ministry of Commerce from 35 provinces, autonomous regions, municipalities directly governed by the central government or municipalities under specially designated plan, and the results were decided through consumers’ survey and experts’ appraisal.
10. In February 2007, Huiyuan Juice received the “Social Responsibility Award for 2006” at the ceremony for granting “Social Responsibility Award” and announcing “The People’s Most Trust Brand” which was held at the Great Hall of the People.

