

## DIRECTORS AND SENIOR MANAGEMENT PROFILE

### EXECUTIVE DIRECTORS

**Ms. Cheung Yan, Priscilla**, aged 33, is the chairman of the Company. She has been the chief operating officer of Sewco Toys & Novelty Limited ("Sewco Toys"), an indirect wholly-owned subsidiary of the Company, since October 2004. Prior to that, she was a journalist in Hong Kong and New York. She holds a Master of Public Administration degree from the University of Hong Kong and Bachelor of Arts degree in journalism from the University of Connecticut in the United States.

**Ms. Cheung Man, Catherine**, aged 36, joined the Group in November 1995 and is the director of business diversification and member of the remuneration committee of the Company. Ms. Cheung is primarily responsible for strategic planning and development and marketing management of the Group. She graduated from the University of Warwick in the United Kingdom in 1993 with a Bachelor of Science (Honours) degree in management science, and worked in the marketing field prior to joining the Group. Ms. Cheung Man, Catherine is the elder sister of Ms. Cheung Yan, Priscilla.

**Mr. Kung Ka Pang**, aged 40, is the Group's chief executive officer and general manager. Mr. Kung joined the Group in 1991 as quality control manager, was promoted to production manager in 1993, and further promoted to factory manager in 1996. Mr. Kung is primarily responsible for overseeing the day-to-day manufacturing operations of the Group. He has over 19 years of experience in the toy manufacturing industry, having worked in the quality department of an international toy company for five years prior to joining the Group.

**Mr. Jimmy N. T. Ha**, aged 43, joined the Group in July 2006 as director of research and development. He is primarily responsible for the development and management of the Group's R&D Center and strategic development and marketing of the Group's business. Mr. Ha has over 15 years of experience in toy and consumer electronics design, development and production, and has developed products using advanced electronics and robotic technologies for major international toy companies.

### INDEPENDENT NON-EXECUTIVE DIRECTORS

**Mr. Lam Yu Lung**, aged 42, is an independent non-executive director and a member of the audit committee and remuneration committee of the Company. Mr. Lam holds a bachelor degree of social science from the University of Hong Kong. He is also an associate member of the Hong Kong Institute of Certified Public Accountants and the Institute of Chartered Accountants in England and Wales. Mr. Lam worked for an international accounting firm in Hong Kong for 14 years and is currently a partner at a firm which provides tax and business consulting services.

**Mr. Lam Chin Fung**, aged 57, is an independent non-executive director and a member of the audit committee and remuneration committee of the Company. Mr. Lam has been in the financial field for over 19 years and is the sales director of a company in the business of securities dealing and margin financing.

**Mr. Tse Wei Kin**, aged 54, is an independent non-executive director and a member of the audit committee and remuneration committee of the Company. Mr. Tse has over 24 years of experience in the toy industry, and is currently a prototype and product development consultant.

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**Mr. Chau Man Cheong, Billy**, aged 44, joined the Group in August 1999 and is the engineering manager of the Group. Mr. Chau is primarily responsible for managing the engineering department and ensuring the smooth operation of the Group's production. Prior to joining the Group, Mr. Chau worked for a number of toy manufacturing companies as project and research and development engineer and project manager for almost 18 years.

**Mr. Wan Ka King**, aged 41, joined the Group in July 1991 and is the costing manager of the Group. Mr. Wan is primarily responsible for planning and controlling the Group's manufacturing and sub-contracting costs and pricing negotiation with clients. He graduated from The Hong Kong Polytechnic University (formerly known as Hong Kong Polytechnic) with a higher certificate in mechanical engineering. Mr. Wan has over 15 years of experience in the toy manufacturing industry.

**Mr. Chiu Ka Wing**, aged 44, joined the Group in 2006 and is the qualified accountant, financial controller and company secretary of the Company. Mr. Chiu is primarily responsible for overseeing the Group's accounting, financial and secretarial affairs. He holds a Professional Diploma in Management Accountancy from The Hong Kong Polytechnic University. Mr. Chiu is a fellow member of the Hong Kong Institute of Certified Public Accountants and an associate member of The Chartered Institute of Management Accountants. He has substantial corporate finance experience.