

# SOCIAL RESPONSIBILITIES OF THE COMPANY

In the spirit of "From the society, to the society", the Company commits itself to a range of community activities such as providing financial assistance to poor students, fighting against SARS, making donations, etc., and plays its due role as a "corporate citizen" in various aspects such as poverty relief, education and environmental protection.

#### ESTABLISHING CORPORATE SOCIAL RESPONSIBILITY ALLIANCE

On 15 October 2006, the Company, IBM, Vanke, Nokia, Ping An Insurance, Cisco, HP, TCL, Nanfang Daily, etc. jointly sponsored "Corporate Social Responsibility Alliance". The Alliance is China's first non-governmental organization advocating social responsibility and aims to mobilising various social resources to advance corporate social responsibility. In 2006, the Alliance launched the poverty-relieving "Nestar Project" at the pilot place of Bijie District, Guizhou Province. 27 college students volunteered to teach in the poverty-stricken areas of Bijie. The Alliance has also worked out a plan to train teachers in the poor areas, and the first 100 teachers from the poor Dingxi District of Gansu Province received training in Beijing on education theories.

#### PROVIDING ASSISTANCE TO WUDING AND YONG REN COUNTIES IN YUNNAN PROVINCE

Since September 1998, as arranged by the Aid-the-Poor Development Office of the State Council, the Company has been providing assistance to Wuding and Yongren Counties in Chuxiong Yi Autonomous Prefecture of Yunnan Province. By the end of 2006, the Company had donated more than RMB15 million to aid the poor and support education, including building 15 *Hope Project* primary schools, aiding 5,890 poor students, and donating 778 computers. In 2006, the Company donated over RMB2.8 million, including building 2 *Hope Project* primary school and aiding 462 students.

## LAUNCHING "WINGS OF ANGEL" LEARNING-ASSISTING ACTIVITIES

In May 2006, in collaboration with Corporate Social Responsibility Alliance and Education Department of Yunnan Province, the Company launched "Wings of Angel" learning-assisting activities to help dropouts in the poor areas to return to schools. The Company donated RMB2 million, helping over 1,000 school dropouts in Yunnan, Guangxi and Xinjiang, etc. The Company also organized a nationwide "Wings of Angel" summer camp series for aided student representatives.

## JOINING 100-ENTERPRISE IN CAMPUS WELFARE WALK

In April 2006, the Company sponsored "100-Enterprise in Campus Welfare Walk" series activities relating to employment of college students in China. The activities were the most extensive activities in recent years, aiming to provide onsite advice for job-hunting college students.

## OTHER SOCIAL WELFARE ACTIVITIES

In 2006, the Company conducted other social welfare activities, e.g. providing scholarships for over 30 higher education institutions, participating in projects organized by China Foundation for Poverty Alleviation, sponsoring Asian premiere of the Lion King, CCTV Cup Go Tournament and 2006 F1 China Motorboat Championship, organizing "100-Year CMB Woods" tree-planting activities, issuing Sunflower financial index, etc.