



## Attraction **TALKS**

We offer a wide range of products at entry level for different market segments, from voice phones with superior voice performance, to camera phones of high mega pixel and multimedia functions. Insisting on the moto of offering "World quality@Chinese values", our products are attractive in terms of design, function and price



# Directors and Senior Management

## EXECUTIVE DIRECTORS

**Mr. LI Dongsheng**, 49, is the founder and Chairman of the Company. He is responsible for formulating corporate strategies and steering the development and management of the Company. He was awarded the following titles:

- 1994 "Distinguished Contributor to Development of PRC Electrical Appliance Industry"
- 1995 "National Excellent Young Entrepreneur"
- 2000 "Model of National Work Force"
- 2002 Representative of the 16th Central Committee of the Communist Party  
"CCTV Man of the Year in the Chinese Economy"  
"Annual Innovation Award"
- 2003 Delegate of the 10th National People's Congress  
One of the most influential entrepreneurs by magazine "China Entrepreneur"
- 2004 "CCTV Man of the Year in the Chinese Economy"  
One of the worldwide most influential business leaders by Time and CNN  
French National Honor Metal (OFFICIER DE LA LEGION D'HONNEUR)

Mr. Li has more than 20 years of experience in various aspects of the electronics industry particularly in the manufacture and sales of consumer electronic products. He is an engineer and holds a Bachelor of Science Degree from Huanan Polytechnic University. Mr. Li is also the Chairman of the Board of TCL Multimedia Technology Holdings Limited and TCL Corporation and a director of a number of subsidiaries of TCL Corporation.

**Dr. LIU Fei**, 42, is the CEO of the Company and T&A. He is also a vice president of TCL Corporation. He has over 13 years of experience in the wireless industry in the USA. Dr. Liu was with TCL Mobile previously and rejoined the Company in January 2005. Prior to rejoining the Company, Dr. Liu was the President and CEO of JCT Mobile, Senior Vice President and Head of Business and Product strategy of TCL Mobile, Wireless Strategic Business Development Manager of Texas Instruments, and Chief Scientist and Application Manager in Biomagnetic Technology Inc. Dr. Liu completed a PhD programme jointly run by The University of California and The University of Electronic Science and Technology where he obtained his doctorate degree of CDMA communication system analysis and design.



Mr. Li Dongsheng



Mr. Liu Fei

## Directors and Senior Management

**Mr. YAN Yong**, 44, is a Director of T&A. He is responsible for strategic planning for the Company. He is also a Senior Vice President of TCL Corporation, Chief Financial Officer of TCL Multimedia Technology Holdings Limited and TTE Corporation, as well as the Chief Executive Officer of Opta Corporation. He was previously the China Country General Manager of Tulips Computers (Asia) Limited. Mr. Yan received an MBA from Stanford University and an MSc in Computer Science from Peking University.



Mr. Yan Yong, Vincent

### NON-EXECUTIVE DIRECTORS

**Mr. WANG Kangping**, 38, is the Deputy Vice President of TCL Corporation. Mr. Wang has over 15 years of experience in domestic electrical appliance industry. He was the Chief Engineer of Shandong Hongyi Air-conditioner Co. Ltd., Design Manager of Guangdong Kelon Air-conditioner Limited, Assistant General Manager of Kelon (Japan) Co. Ltd., Managing Director of Guangdong Kelon Air-conditioner Co. Ltd., Deputy Vice President of Guangdong Kelon Electrical Holdings Co. Ltd. as well as President of the Domestic Electrical Appliances Department of TCL Corporation. Mr. Wang graduated from Beijing University of Aeronautics and Astronautics and China Europe International Business School with a Master's degree in Business Administration.



Mr. WANG Kangping

**Dr. ZHAO Zhicheng**, 38, is the General Manger of Strategic and Innovation Center, General Manager of Brand Management Center and Assistant President of TCL Corporation. He has over 7 years of experience in corporate strategic management and business operations. Prior to joining the Group, Dr. Zhao was the standing Vice General Manager of Software Business Unit and Director of strategy management of Lenovo Group. Dr. Zhao graduated from State University of New York with a Doctor degree in operational management and a Master's Degree at Peking University.



Dr. ZHAO Zhicheng

## Directors and Senior Management

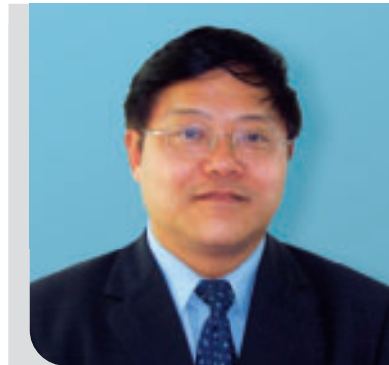
### INDEPENDENT NON-EXECUTIVE DIRECTORS

**Mr. SHI Cuiming**, 67, graduated in 1963 from the Department of Management Engineering at the Beijing University of Posts and Telecommunications. From 1981 to 1987, Mr. Shi served as Deputy Director of the Department of Postal Economic Research and as Deputy Director General of the Bureau of Finance of the Ministry of Posts and Telecommunications. From 1987 to 1997, he was Director General of the Bureau of Finance, Director General of the Department of Operations and Finance and Director General of the Department of Finance of the Ministry of Posts and Telecommunications. He was previously the Chairman of the Board and the CEO of China Mobile (Hong Kong) Limited, and an Executive Director and Executive Vice-President of China Unicom Limited, both companies listed on the main board of the Hong Kong Stock Exchange and the New York Stock Exchange. He is currently the Chairman and Executive Director of CITIC 1616 Holdings Limited, a company listed in the main board of the Stock Exchange, and was a Consultant to CITIC Pacific Limited. Mr. Shi is also an Independent Non-executive Director of China GreenTech Corporation Limited, a company listed on the NASDAQ Exchange.



Mr. SHI Cuiming

**Mr. WANG Chongju**, 58, graduated from Changsha Railway University in 1987 with a Master's degree in economics and mathematics. He has engaged in the research and teaching of economics and management for a long period of time. He is President of Chongqing Technology and Business University, vice president of the China Quantitative Economics Society, and executive council member of the China Marketing Society. Mr. Wang participated in various national research projects in the PRC and won various awards for his research.



Mr. WANG Chongju

**Mr. LAU Siu Ki**, 48, is a fellow member of both the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants ("ACCA"). He has over 20 years of experience in corporate finance, financial advisory and management, accounting and auditing and had worked for an international accounting firm for over fifteen years. He is now working as a consultant in the financial advisory field and also acting as an Independent Non-Executive Director of a number of listed companies in Hong Kong. Mr. Lau is a member of the ACCA Council and a member of the Executive Committee of the Hong Kong branch of ACCA, and was the Chairman of the Hong Kong branch of ACCA.



Mr. LAU Siu Ki, Kevin

## Directors and Senior Management

### SENIOR MANAGEMENT

**Mr. YU En Jun**, 38, is the Chief Operation Officer of the Company. Mr. Yu joined TCL Corp. in August 2000 and had served as the Senior Vice President of TCL Computer and the General Manager of Highly Information Industry Co. Ltd. Prior to joining TCL Corp., Mr. Yu held a position at Hisense Group. Mr. Yu graduated from Gansu University of Technology, majoring Industrial Accounting, and obtained EMBA at China Europe International Business School.

**Mr. YUAN Yi**, 46, is the Executive Vice President of the Company, responsible for product strategy, research and development. Mr. Yuan joined the Company in 2005, prior to joining the Company, he had been the Chief Representative and the General Manager in the Greater China region of Broadcom Corporation as well as the Manager of global new business marketing and development in Texas Instruments. Mr. Yuan graduated from Shanghai Jiao Tong University in 1982 and obtained his Master Degree in Electronic Engineering in the United States in 1990.

**Mr. WONG Kwok Chung, Albert**, 35, is the Executive Vice President of the business & product strategy and coordination committee of the Company, responsible for product planning and solutions. Mr. Wong joined the Company in 2005, he has 10 years of experience in computers and electronics industry in Hong Kong, Canada and the PRC. He had been the Senior Software Engineer of KEGO Technology Limited, Chief Information Officer of Inmobo Limited, Chief Executive Officer and Chief Operation Officer of JCT Mobile. Mr. Wong graduated from the University of Toronto with a Bachelor Degree of Science and obtained his Master's degree in Electrical and Electronics Engineering from The Hong Kong University of Science & Technology.

**Dr. GUO Ai Ping**, George, 43, is Senior Vice President responsible for human resources and administration of the Company. Prior to joining the Group, he held positions as Manager in SB Global, Project Coordinator in IBM, Senior Business Consultant in Arthur Andersen and Chief Technology Officer in Zhaodaola Internet Company. Dr. Guo graduated from Stanford University with a PhD in Management Science and Engineering.

**Mr. Nicolas ZIBELL**, 39, is Senior Vice President of the Company and General Manager of T&A Mexico, responsible for the Company's business in the Americas. Mr. Zibell has over 16 years of experience in sales, marketing and management in Automotive and Telecommunications industries in Europe and Latin America. He graduated from Ecole Supérieure de Commerce de Lyon and ESADE Business School with an MBA in 1990.

**Mr. Alain LEJEUNE**, 43, is Senior Vice President of the Company, responsible for global operations. Mr. Lejeune joined the Company in 2004, and has over 15 years experience in the area of management and operations in the telecommunication Industry in Europe and Asia. Prior to joining the Company, he was the Vice President of Asia Pacific of Alcatel Mobile Phone Division. Mr. Lejeune graduated in 1987 from Ecole Centrale de Paris.

## Directors and Senior Management

**Mr. Yves Morel**, 46, is Senior Vice President of the Company responsible for Europe, Middle East and Africa. Yves Morel has 22 years sales and marketing experience mainly in Telecom industry. Prior to that, Yves Morel was Sales Area Director for Alcatel mobile phones from 2001 to 2005. He contributed to develop sales area such as Russia, central Europe, Middle East, Africa and at a later stage Western Europe. Prior to that he held several positions in sales at the PMR division (Private Mobile Radio) for Alcatel.

**Mr. LIU Yuk Tung, Thomas**, 43, is Senior Vice President and Chief Financial Officer of the Company. Mr. Liu has about 20 years experience in area of audit, international finance and trading business. Prior to joining the Company, he was the Asia Pacific Regional Financial Controller of Stratus Technologies Inc., Sales and Marketing Director and General Manager of Neo-Neon Holdings Ltd.. Mr. Liu holds a Bachelor's degree major in Economics from Hong Kong University, a MBA from University of New South Wales. He is also a CPA of HKICPA, Chartered Accountant of ICAEW and fellow member of ACCA.

**Mr. NG Kwok Lun, Norman**, 47, the former Company's Chief Financial Officer, is Senior Vice President and Secretary of the Board of Directors of the Company. Mr. Ng has over 23 years experience in corporate finance and management from professional accounting, banking, international retailing and manufacturing industries. Prior to joining the Company in January 2005, he served in multi-national corporation Nu Skin Enterprises Inc. as Regional Treasurer and Assistant Regional Controller, and held senior management positions in Hong Kong main board listed companies in the capacities of chief financial officer and company secretary. Mr. Ng graduated from the City University of Hong Kong with an honors degree in Accountancy and was awarded a MBA degree from the Strathclyde University Graduate School of Business of UK. He is a fellow member of the ACCA, and an associate member of the HKICPA, the Institute of Chartered Secretary and Administrators and the Hong Kong Institute of Company Secretaries.