

Corporate Profile

China Mengniu Dairy Company Limited (SEHK: 2319) and its subsidiaries (the “Group”) manufacture and distribute quality dairy products in China, including Hong Kong and Macau. It is one of the leading dairy product manufacturers in China, with **MENGNIU** as its core brand. The Group’s diverse products include liquid milk products, such as UHT milk, yogurt and milk beverages, ice cream and other dairy products such as milk powder. In December 2006, the Group operated 19 production bases with a combined annual production capacity of 3.93 million tons.