

Directors and Senior Management

Executive Directors



Mr Niu Gensheng, aged 49, is the Chief Executive Officer of the Company. He is the Chairman and one of the founders of Inner Mongolia Mengniu Dairy (Group) Company Limited ("Mengniu"). Mr Niu graduated from Inner Mongolia University with a Degree in administration and management and obtained a Master's Degree in enterprise management at the Chinese Academy of Social Sciences Graduate School. Mr Niu has extensive experience in China's dairy industry. In 2003, Mr Niu was elected as "CCTV's Person of the Year for China's Economy". In 2006, he was elected as one of "China's Most Influential Business Leaders" for the fourth consecutive year and was honored as one of "China's Dairy Industry Models". Mr Niu was also named as "Person of the Year for China's Revolution" at the 6th Award Presentation Ceremony of the Persons for China's Revolution in 2006. He currently serves as the deputy chairman of Dairy Association of China and China Dairy Industry Association.



Mr Yang Wenjun, aged 40, is a Vice President of the Company, the Chief Executive Officer and one of the founders of Mengniu. Prior to the appointment as Mengniu's CEO, Mr Yang was Mengniu's Vice President and General Manager of the liquid milk division, and has solid dairy industry experience. Mr Yang graduated from Inner Mongolia Light Industry Institute in dairy products and he also holds a Master's Degree in Business Administration from Barrington University. Mr. Yang was voted as one of the "2006 China's Honorable Entrepreneur-Ten News Figures" and one of "Ten Outstanding Science and Technology Figures" of China's dairy processing industry. In September 2006, Mr Yang was awarded the "Brand Innovator of Asia" in the First Asia Brand Ceremony jointly organized by the State-owned Assets Supervision and Administration Commission of the State Council and China Business Times, etc.



Mr Sun Yubin, aged 40, is the Vice President of the Company, General Manager of the ice cream division and one of the founders of Mengniu. Mr Sun graduated from Inner Mongolia University with a Degree in economic management. He has extensive experience in the PRC dairy industry.



Directors and Senior Management

Non-executive Directors



Mr Jiao Shuge (alias Jiao Zhen), aged 41, is the Chairman of the Board of Directors. Mr Jiao joined the Group in September 2002. He is currently the general manager at CDH China Fund, L.P. Mr Jiao received a Bachelor Degree in Mathematics from Shandong University and a Master's Degree in Engineering from the Ministry of Space Industry Institute. Mr Jiao is a director of Beijing Taiyang Pharmaceutical Industry Co., Ltd., Superdata Software Holdings Limited and China Yurun Food Group Limited.



Ms Lu Jun, aged 51, is one of the founders of Mengniu. Ms Lu studied economic management at Inner Mongolia University and has extensive experience in China's dairy industry. She worked at Inner Mongolia Securities Regulatory Commission and served as the head of Inner Mongolia Property Rights Exchange. Ms Lu is formerly a deputy chief of the Inner Mongolia Women Entrepreneurs' Association. Ms Lu has resigned as a Vice President of the Company, and has been re-designated from an executive director of the Company to a non-executive director of the Company with effective from 1 January 2007.



Mr Julian Juul Wolhardt, aged 33, joined the Group in January 2006. Mr Wolhardt is currently a principal of KKR Asia Limited focusing on private equity transactions in the Greater China region. Mr Wolhardt is a CPA and CMA and received a B.S. with honors in Accounting from the University of Illinois (Urbana-Champaign).

Directors and Senior Management

Independent non-executive Directors



Mr Wang Huaibao, aged 69, currently serves as a deputy chairman of the Dairy Association of China. Mr Wang graduated from China People's University. Mr Wang served as the Chairman and a general manager for Beijing Milk Company (now Beijing Sanyuan Food Company Limited). He also served as the Chairman of the China Dairy Industry Association. He was appointed as an independent director of Mengniu on 18 October 2002 and became an independent director of the Company on 23 February 2004.



Mr Zhang Julin, aged 63, is a professor of accounting. Mr Zhang graduated from the Economics Department of Lanzhou University. He served as an assistant dean to the Inner Mongolia Finance and Economics University. Mr Zhang is currently a Vice Chairman of the Inner Mongolia Audit Society and an independent director for Inner Mongolia Lantai Industrial Co., Ltd. He is also a member of the Chinese Institute of Certified Public Accountants. He was appointed as an independent director for Mengniu on 18 October 2002 and became an independent director of the Company on 23 February 2004.



Mr Li Jianxin, aged 43, is a senior economist. Mr Li studies finance as a graduate student at the School of Economics, Peking University. He has served as a secretary of commission, director of general manager office and deputy director of the policy research office for China Lucky Film Corporation. He currently serves as a director and the secretary of the board of Lucky Film Co. Ltd., a company listed on the Shanghai Stock Exchange. Mr Li was appointed as an independent director for Mengniu on 18 October 2002 and became an independent director of the Company on 23 February 2004.



Directors and Senior Management

Senior Management



Mr Yao Tongshan, aged 50, is the Chief Financial Officer of the Company. Mr Yao joined Mengniu in October 2001. Mr Yao graduated from Tianjin University with a Master's Degree in engineering. Mr Yao served as a director of the international credit department at the Inner Mongolia branch of China Construction Bank, a manager of State Energy Resources Investment Company investment banking division and the chief financial officer of Inner Mongolia Mengxi New Hi-tech Group. He has extensive experience in finance and investment management.



Mr Bai Jun, aged 43, a senior engineer, is the Chairman of Mengniu labor union. Mr Bai joined Mengniu upon its establishment in 1999. Mr Bai received a Master's Degree in Business Administration from People's University of China. He has extensive experience in the China's dairy industry.



Mr Lei Yongsheng, aged 45, is the Chief Administrative Officer of the Company and is the Secretary of the Board of Directors of Mengniu. Mr Lei joined the Group in February 2002. Mr Lei graduated from Inner Mongolia Finance and Economics University with a degree in economics. Mr Lei served as a deputy director of Inner Mongolia State-owned Assets Administration Bureau Asset Valuation Center and a deputy director of Inner Mongolia Finance Bureau General Office. He has extensive experience in administrative management.



Directors and Senior Management



Mr Deng Jiuqiang, aged 55, is a Vice Chairman of Mengniu and one of the founders of Mengniu. Mr Deng graduated from Inner Mongolia Industrial University with a degree in equipment manufacturing. He is a founder of and served as a general manager of Hohhot Light Industrial Equipment Company Limited. He has extensive experience in management.



Mr Bai Ying, aged 36, is a Vice Chairman of Mengniu and a general manager of UHT milk division. Mr Bai joined Mengniu upon its establishment in 1999 and he possesses solid experience in China's dairy industry. Mr Bai graduated from Inner Mongolia Agriculture University with a Master's Degree. Mr Bai was presented the "Outstanding Contribution Award for Development of Western Region of Inner Mongolia Autonomous Region" and was honored as one of the "Ten Outstanding Young Persons" in 2004.

Company Secretary and Qualified Accountant



Ms Lo Ka Wai, Claudia, aged 34, the Financial Controller and Company Secretary of the Company, joined the Group in February 2005. Prior to joining the Group, she was the Financial Controller of a Hong Kong Main Board listed company and had served in international accounting firms. Ms Lo graduated with a Master's Degree in Business Administration from the Hong Kong University of Science and Technology and is a fellow member of the Hong Kong Institute of Certified Public Accountants.

