Interim Report 2007



Building Sustainable Growth

Pico Far East Holdings Limited (Incorporated in the Cayman Islands with Limited Liability) Stock Code 752



UNAUDITED INTERIM RESULTS

The Board of Directors (the "Board") of Pico Far East Holdings Limited (the "Company") is pleased to announce the unaudited condensed consolidated results of the Company and its subsidiaries (the "Group") for the six months ended April 30, 2007, together with the unaudited comparative figures for the corresponding period in 2006 as follows:

CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended April 30, 2007

		For the six ended Ap		
	Note	2007 Unaudited <i>HK\$'000</i>	2006 Unaudited <i>HK\$'000</i>	
Turnover	2	1,088,007	833,801	
Cost of sales		(747,670)	(561,253)	
Gross profit Other income Distribution costs Administrative expenses Other operating expenses		340,337 20,060 (131,119) (130,586) (565)	272,548 26,777 (110,163) (119,985) (220)	
Profit from operations Finance costs	3	98,127 (1,673)	68,957 (1,357)	
Share of profits of associates		96,454 8,469	67,600 7,973	
Profit before tax Income tax expense	4	104,923 (15,844)	75,573 (12,857)	
Profit for the period	5	89,079	62,716	
Attributable to: Equity holders of the Company Minority interests		80,270 8,809	57,368 5,348	
		89,079	62,716	
Dividends paid	6	41,806	97,344	
EARNINGS PER SHARE Basic	7	6.72 cents	5.01 cents	
Diluted		6.70 cents	4.99 cents	

CONDENSED CONSOLIDATED BALANCE SHEET

At April 30, 2007

	Note	April 30, 2007 Unaudited <i>HK\$</i> ′000	October 31, 2006 Audited <i>HK\$</i> ′000
Non-current Assets			
Investment properties		20,870	20,870
Property, plant and equipment	8	267,613	255,340
Prepaid land lease payments	8	87,824	88,486
Goodwill	8	3,590	3,572
Interests in associates		95,519	84,820
Club membership		5,387	5,352
Available-for-sale financial assets	9(a)	1,201	949
		482,004	459,389
Current Assets			
Inventories		18,729	19,855
Contract work in progress		49,025	34,393
Debtors, deposits and prepayments	10	528,586	589,092
Amounts due from associates	, 0	13,070	17,974
Taxation recoverable		1,593	405
Financial assets at fair value		,,,,,,	
through profit or loss	9(b)	2,574	1,493
Pledged bank deposits		8,600	8,564
Bank and cash balances		433,391	329,032
		1,055,568	1,000,808
Command Linkillidia			
Current Liabilities		105 001	161 140
Payments received on account	1 1	195,991	161,148
Creditors and accrued charges Amounts due to associates	11	455,198	483,505
Current tax liabilities		2,854	1,580
Borrowings		26,809 12,708	25,316 22,575
Finance lease obligations		2,012	1,688
		695,572	695,812

CONDENSED CONSOLIDATED BALANCE SHEET (Cont'd)

At April 30, 2007

		April 30,	October 31,
		2007	2006
		Unaudited	Audited
	Note	HK\$'000	HK\$'000
Net Current Assets		359,996	304,996
Total Assets Less Current Liabilities		842,000	764,385
Non-current Liabilities			
Borrowings		21,459	16,329
Finance lease obligations		4,437	3,909
Deferred tax liabilities		12,629	12,113
		38,525	32,351
Net Assets		803,475	732,034
Capital and Reserves			
Share capital	12	59,724	59,515
Reserves		682,107	623,261
Equity attributable to equity holders			
of the Company		741,831	682,776
Minority Interests		61,644	49,258
Total Equity		803,475	732,034

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended April 30, 2007

					E	quity-settled share-							
			Capital		Investment	based							
	Share	Share	redemption		revaluation	payment	Goodwill	Legal 1	ranslation	Retained		Minority	Tota
	capital	premium	reserve	reserve	reserve	reserve	reserve	reserve	reserve	earnings	Total	interests	equity
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
At October 31, 2006													
(Audited)	59,515	694,086	753	(11,998)	(1,416)	2,540	(419,083)	3,658	(22,892)	377,613	682,776	49,258	732,034
Exchange differences													
arising on translation													
of financial statements													
of overseas operations	_	_	_	_	_	_	_	6	16,482	_	16,488	1,515	18,003
Surplus on valuation	_	_	_	_	_	_	_	U	10,402	_	10,400	נונוו	10,002
of available-for-sale													
financial assets	_	_	_	_	248	_	_	_	_	_	248	_	248
- Indicate asses					2.10						2.10		
Net income recognised													
directly in equity	-	-	-	-	248	-	-	6	16,482	-	16,736	1,515	18,251
Profit for the period	-	-	-	-	-	-	-	-	-	80,270	80,270	8,809	89,079
Total recognised income													
and expenses													
for the period	-	-	-	-	248	-	-	6	16,482	80,270	97,006	10,324	107,330
Shares issued at premium	209	3,397	-	-	-	-	-	-	-	-	3,606	-	3,606
Recognition of equity-settled													
share-based payment	-	-	-	-	-	249	-	-	-	-	249	-	249
Exercise of equity-settled													
share-based payment	-	357	-	-	-	(357)	-	-	-	-	-	-	-
Capital contribution from													
minority interests	-	-	-	-	-	-	-	-	-	-	-	2,062	2,062
Transfer	-	-	-	-	-	-	-	49	(49)	-	-	-	-
2006 final dividend	-	-	-	-	-	-	-	-	-	(41,806)	(41,806)	-	(41,806
At April 30, 2007													
(Unaudited)	59,724	697,840	753	(11,998)	(1,168)	2,432	(419,083)	3,713	(6,459)	416,077	741,831	61,644	803,475
Representing:													
2007 interim													
dividend proposed										41,839			
Others										374,238			
										37.1,230			
										416,077			

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (Cont'd)

For the six months ended April 30, 2006

				At	tributable to e	quity holders	of the Compa	ny					
	Share capital HK\$'000	Share premium HK\$'000	Capital redemption reserve HK\$'000	Capital reserve HK\$'000	Investment revaluation reserve HK\$'000	quity-settled share- based payment reserve HK\$'000	Goodwill reserve HK\$'000	Legal reserve HK\$'000	Translation reserve HK\$'000	Retained earnings HK\$'000	Total HK\$'000	Minority interests HK\$'000	Tota equit HK\$'000
At October 31, 2005													
(Audited)	57,046	608,755	753	(11,998)	(1,398)	1,258	(419,083)	3,351	(43,280)	363,752	559,156	42,282	601,438
Exchange differences arising on translation of financial statements of overseas operations Surplus on revaluation	-	-	-	-	-	-	-	27	16,324	-	16,351	1,554	17,90
of available-for-sale financial assets	_	_	_	_	28	_	_	_	_	_	28	_	28
Net income recognised directly in equity Profit for the period	- -	-	-	-	28	-	-	27	16,324	- 57,368	16,379 57,368	1,554 5,348	17,933 62,716
Total recognised income and expenses for the period Shares issued at premium Recognition of equity-settled	- 215	- 1,765	-	-	28 -	-	-	27	16,324	57,368 -	73,747 1,980	6,902 -	80,649 1,980
share-based payment Capital contribution from	-	-	-	-	-	29	-	-	-	-	29	-	29
minority interests 2005 final and special dividends	-	-	-	-	-	-	-	-	-	(97,344)	(97,344)	1,123	1,123
Dividend distribution to minority interests	-	-	-	-	-	-	-	-	-	-	-	(1,088)	(1,088
At April 30, 2006 (Unaudited)	57,261	610,520	753	(11,998)	(1,370)	1,287	(419,083)	3,378	(26,956)	323,776	537,568	49,219	586,787
Representing: 2006 interim dividend proposed Others										23,806 299,970			
										323,776			

CONDENSED CONSOLIDATED CASHFLOW STATEMENT

For the six months ended April 30, 2007

	For the six months			
	ended April 30,			
	2007	2006		
	Unaudited	Unaudited		
	HK\$'000	HK\$'000		
Net cash generated from operating activities	153,561	25,494		
Net cash used in investing activities	(14,277)	(33,379)		
Net cash used in financing activities	(45,039)	(79,417)		
Net increase (decrease) in cash and cash equivalents	94,245	(87,302)		
Cash and cash equivalents at beginning of the period	329,032	373,844		
Effect of foreign exchange rate changes	10,114	2,717		
Cash and cash equivalents at end of the period	433,391	289,259		

Analysis of the balances of cash and cash equivalents

	For the six months		
	ended A	pril 30,	
	2007	2006	
	Unaudited	Unaudited	
	HK\$'000	HK\$'000	
Bank and cash balances	433,391	289,259	
Bank overdrafts	_		
Cash and cash equivalents at end of the period	433,391	289,259	

NOTES TO THE CONDENSED FINANCIAL STATEMENTS

For the six months ended April 30, 2007

1. BASIS OF PREPARATION AND PRINCIPAL ACCOUNTING POLICIES

These unaudited condensed consolidated interim financial statements have been prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA").

These unaudited condensed consolidated interim financial statements have been prepared under the historic cost convention, as modified by investment properties and certain investments which are carried at their fair values

The accounting policies and basis of preparation used in the preparation of these unaudited condensed interim financial statements are consistent with those used in the annual accounts for the year ended October 31, 2006.

In the current interim period, the Group has applied, for the first time, a number of new and revised Hong Kong Financial Reporting Standards ("HKFRSs") and HKASs and Interpretations (hereinafter collectively referred to as ("new HKFRSs") issued by the HKICPA that are effective for accounting periods beginning on or after November 1, 2006. The adoption of these new HKFRSs did not result in substantial changes to the Group's accounting polices and amounts reported for the current year and prior years.

The Group has not applied the new HKFRSs that have been issued but are not yet effective. The application of these new HKFRSs will not have material impact on the financial statements of the Group.

2. TURNOVER AND SEGMENT INFORMATION

The Group is principally engaged in the exhibition stand design and fabrication; museum, theme park and interior fit-out; sign advertising; and their related business.

(a) Primary reporting format - geographical segments

The Group operates, through its subsidiaries or associates on a worldwide basis, and mainly in three major geographical areas – Greater China (including Hong Kong, Mainland China, Macao and Taiwan), Asia other than Greater China (including mainly Singapore, Malaysia, Japan, Middle East, South Korea, Vietnam, etc), and other countries including North America, United Kingdom and France.

In presenting information on the basis of geographical segments, segment turnover and segment operating results are based on the geographical location of customers, as follows:

Asia

Income Statement

For the six months ended April 30, 2007

		71310			
		other than			
	Greater	Greater			
	China	China	Others	Elimination	Group
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
REVENUE					
External sales	521,585	469,078	97,344	_	1,088,007
Inter-segment sales	131,393	18,484	6,592	(156,469)	
Total revenue	652,978	487,562	103,936	(156,469)	1,088,007
		.07,002	,	(100)100)	.,,,,,,,,,
Inter-segment sales are	charged at pr	evailing marke	et rates.		
RESULTS					
Segment results	44,075	53,533	5,219		102,827
Interest income					3,963
Unallocated costs					(8,663)
				_	
Profit from operations					98,127
Finance costs					(1,673)
Share of profits					
of associates	4,245	3,318	906	_	8,469
Profit before tax					104,923
Income tax expense					(15,844)
Profit for the period				_	89,079
Front for the period				=	03,079
Ir	terim Report P	ico Far Fast Holdi	inas Limitad		

2. TURNOVER AND SEGMENT INFORMATION (Cont'd)

(a) Primary reporting format – geographical segments (Cont'd)

Income Statement

For the six months ended April 30, 2006

		Asia other than			
	Greater	Greater			
	China	China	Others	Elimination	Group
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
REVENUE					
External sales	357,743	355,371	120,687	_	833,801
Inter-segment sales	64,375	18,764	7,598	(90,737)	
Total revenue	422,118	374,135	128,285	(90,737)	833,801
Segment results	26,345	40,299	6,702		73,346
Interest income					2,332
Unallocated costs				_	(6,721
Profit from operations					68,957
Finance costs					(1,357
Share of profits					
of associates	4,968	2,702	303	_	7,973
Profit before tax					75,573
Income tax expense				_	(12,857)
Profit for the period					62,716

2. TURNOVER AND SEGMENT INFORMATION (Cont'd)

(b) Secondary reporting format – business segments

The Group's business is mainly categorised into three main business segments:

- Exhibition and exhibition related business;
- Museum, theme park and interior fit-out; and
- Sign advertising.

Revenue, which is also the Group's turnover, analysed is as follows:

	For the six months ended April 30,		
	2007	2006	
	Unaudited	Unaudited	Unaudited
	HK\$'000	HK\$'000	
Exhibition and exhibition related business	937,563	742,452	
Museum, theme park and interior fit-out	70,556	35,581	
Sign advertising	79,888	55,768	
	1,088,007	833,801	

3. FINANCE COSTS

	For the six months ended April 30,		
	2007	2006	
	Unaudited	Unaudited	
	HK\$'000	HK\$'000	
Interest on bank borrowings	1,526	1,292	
Finance charges in respect of finance lease obligations	147	65	
Total borrowing costs	1,673	1,357	

4. INCOME TAX EXPENSE

	ended April 30,			
	2007	2006		
	Unaudited	Unaudited		
	HK\$'000	HK\$'000		
The charge comprises:				
Profits tax for the period				
Hong Kong	2,069	4,570		
Overseas	13,311	9,198		
Under (Over) provision in prior periods				
Hong Kong	205	(1,514)		
Overseas	238	714		
	15,823	12,968		
Deferred tax	21	(111)		
	15,844	12,857		

For the six months

Hong Kong profits tax is calculated at 17.5% (2006: 17.5%) on the estimated assessable profit for the period. A portion of the Group's profit is derived offshore and is not subject to Hong Kong profits tax.

Taxation on profits assessable elsewhere has been calculated at the rates of tax prevailing in the countries in which the Group operates, based on existing legislation, interpretation and practices in respect thereof.

The Group did not have any significant unprovided deferred tax for the period.

5. PROFIT FOR THE PERIOD

Profit for the period has been arrived at after charging:

	For the six months			
	ended Apr	il 30,		
	2007	2006		
	Unaudited	Unaudited		
	HK\$'000	HK\$'000		
Depreciation	15,367	13,573		
Cost of inventories sold	71,335	55,091		
		•		
Allowance for bad and doubtful debts	1,249	14,464		
Loss on disposal of property, plant and equipment	544	219		
Operating lease rentals in respect of:				
– Land and buildings	785	202		
and after crediting:				
Interest income	3,963	2,332		
Gain on disposal of property, plant and equipment	456	7		

6. DIVIDENDS PAID

	For the six months ended April 30,		
	2007	2006	
	Unaudited	Unaudited	
	HK\$'000	HK\$'000	
2006 final dividend – HK3.5 cents per share (2005: HK3.5 cents per share)	41,806	40,083	
2006 special dividend – Nil (2005: HK5 cents per share)	_	57,261	
	41,806	97,344	

Notes:

- (a) The 2006 final dividend of the year ended October 31, 2006 of HK\$41,806,000 (2005: HK\$40,083,000) and a special dividend Nil (2005: HK\$57,261,000), were approved after the balance sheet date. Under the Group's accounting policy, they were charged in the periods in which they were proposed and approved.
- (b) The Board of directors has determined that an interim dividend of HK3.5 cents per share (2006: HK2 cents) be payable on Friday, July 27, 2007 to the shareholders on the register of members of the Company on Monday, July 23, 2007.

7. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share is based on the following data:

	For the size	
	2007	2006
	Unaudited <i>HK\$</i> '000	
Earnings for the purposes of basic		
and diluted earnings per share	80,270	57,368
Weighted average number of ordinary shares for the purpose of basic earnings per share	1,194,210,347	1,145,029,045
Effect of dilutive potential ordinary shares in respect of options	3,555,014	4,868,388
Weighted average number of ordinary shares for the purpose of diluted earnings per share	1,197,765,361	1,149,897,433

8. CAPITAL EXPENDITURE

Property,	Prepaid land		
plant and	lease		
equipment	payments	Goodwill	
Unaudited	Unaudited	Unaudited	
HK\$'000	HK\$'000	HK\$'000	
255,340	88,486	3,572	
24,036	-	-	
(3,028)	-	_	
(15,367)	(785)	_	
6,632	123	18	
267,613	87,824	3,590	
	plant and equipment Unaudited HK\$'000 255,340 24,036 (3,028) (15,367) 6,632	equipment Unaudited HK\$'000 Unaudited HK\$'000 B8,486 24,036 - (3,028) - (15,367) (785) 6,632 123	

9. INVESTMENTS

		April 30,	October 31,
		2007	2006
		Unaudited	Audited
_		HK\$'000	HK\$'000
(a) A	Available-for-sale financial assets		
C	Other equity securities, unlisted (Note)	286	284
	Other equity securities at fair value,		
	listed in Hong Kong	875	627
	Other equity securities at fair value,		
-	listed outside Hong Kong	40	38
=		1,201	949
(b) F	inancial assets at fair value through profit or loss		
C	Other equity securities at fair value,		
	listed outside Hong Kong	2,574	1,493

The above financial assets are held for trading.

Note: Unlisted equity securities were carried at cost less impairment as they do not have a quoted market price in an active market and whose fair value cannot be reliably measured.

10. DEBTORS, DEPOSITS AND PREPAYMENTS

The Group allows an average credit period of 30 to 90 days to its trade customers.

Included in debtors, deposits and prepayments are trade debtors of approximately HK\$390,696,000 (as at October 31, 2006: HK\$472,069,000), an ageing analysis of which at the reporting date is as follows:

	April 30,	October 31,	
	2007	2006	
	Unaudited	Audited	
	HK\$'000	HK\$'000	
0 - 90 days	323,157	409,743	
91 - 180 days	44,950	29,998	
181 - 365 days	14,976	15,084	
More than 1 year	7,613	17,244	
	390,696	472,069	

11. CREDITORS AND ACCRUED CHARGES

Included in creditors and accrued charges are trade creditors of approximately HK\$191,701,000 (as at October 31, 2006: HK\$258,248,000), an ageing analysis of which at the reporting date is as follows:

	April 30,	
	2007	2006
	Unaudited	Audited
	HK\$'000	HK\$'000
0 00 days	462.670	220.605
0 - 90 days	162,678	228,695
91 - 180 days	18,684	17,059
181 - 365 days	3,442	5,917
More than 1 year	6,897	6,577
	191,701	258,248

12. SHARE CAPITAL

	Number	of shares	Share capital		
	April 30,	October 31,	April 30,	October 31,	
	2007	2006	2007	2006	
	Unaudited	Audited	Unaudited	Audited	
			HK\$'000	HK\$'000	
Ordinary shares of HK\$0.05 each:					
(2006: HK\$0.1 each)					
Authorised:					
At beginning of the period/year	2,400,000,000	600,000,000	120,000	60,000	
Subdivision of one share of HK\$0.1 each					
into two shares of HK\$0.05 each	_	600,000,000	_	-	
Increase in authorised ordinary shares	-	1,200,000,000	_	60,000	
At the end of the period/year	2,400,000,000	2,400,000,000	120,000	120,000	
Issued and fully paid:					
At beginning of the period/year	1,190,294,104	570,463,252	59,515	57,046	
Exercise of share options (Note)	4,178,000	5,218,800	209	369	
Placement of new shares	_	42,000,000	_	2,100	
Subdivision of one share of HK\$0.1 each					
into two shares of HK\$0.05 each	_	572,612,052	_		
At the end of the period/year	1,194,472,104	1,190,294,104	59,724	59,515	

Note: During the period, 720,000, 720,000, 1,680,000 and 1,058,000 shares were issued at HK\$0.302, HK\$0.160, HK\$0.626 and HK\$2.10 per share respectively as a result of the exercise of share options of the Company.

13. PLEDGE OF ASSETS

As at April 30, 2007, the following assets were pledged as collaterals for credit facilities granted to the Group by certain banks. The pledged bank deposits are applied to secure short-term bank borrowings.

	April 30,	October 31,	
	2007	2006	
	Unaudited	Audited	
	HK\$'000	HK\$'000	
Pledged bank deposits	8,600	8,564	
Freehold land and buildings	15,760	14,874	
Leasehold land	4,337	50,106	
Leasehold buildings	142,944	148,329	
Investment properties	3,870	13,870	
Trade debtors	17,179	14,069	
Inventories	116	966	
Equipment	2,768	1,361	
	195,574	252,139	

14. COMMITMENTS

(a) Operating Lease Commitments

As at April 30, 2007, the Group had the total future minimum lease payments under non-cancellable operating leases in respect of rented premises and equipment are payable as follows:

	April 3	0, 2007	October 31, 2006		
	Rented		Rented		
	premises	Equipment	premises	Equipment	
	Unaudited	Unaudited	Audited	Audited	
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Within one year	15,377	686	12,028	438	
In the second to fifth year inclusive	43,676	505	31,813	141	
Over five years	82,323	_	75,652	_	
	141,376	1,191	119,493	579	

(b) Capital Commitments

The Company did not have any significant capital commitments as at April 30, 2007.

15. CONTINGENT LIABILITIES

	THE GROUP		THE COMPANY	
	April 30,	October 31,	April 30,	October 31,
	2007	2006	2007	2006
	Unaudited	Audited	Unaudited	Audited
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Guarantees given to banks in				
respect of banking facilities granted to				
– subsidiaries	_	_	513,239	443,473
– associates	4,000	4,000	_	_
- investee company	4,000	4,000	_	
	8,000	8,000	513,239	443,473
Performance guarantees				
– secured	6,001	10,851	_	_
– unsecured	19,025	5,624	-	_
	25,026	16,475	_	_
	23,020	10,473		
Other guarantees				
– secured	_	-	_	_
– unsecured	6,935	6,704	-	_
	6,935	6,704	_	_

15. CONTINGENT LIABILITIES (Cont'd)

As at balance sheet date, Pico Art International Pte Limited, a subsidiary of the Company, together with a Group's subsidiary and an associate in Dubai, have been named as first defendants in a civil proceeding in Dubai brought by the other shareholder of the Company's subsidiary, Pico International (Middle East) L.L.C. ("PIME") which had filed for liquidation and not traded since the middle of 2002, for an amount of Dirhams 30 million or HK\$62 million for alleged loss of profits by PIME. The Group has sought legal advice in Dubai against this proceeding and are currently disputing the claim and no provision for any potential liability has been made in the financial statements. The plaintiff's case against the above mentioned defendants were dismissed by the lower and higher courts in July 2006 and February 2007 respectively, and the plaintiff has appealed to the final court of appeal.

Last year, Pico Hong Kong Limited ("Pico Hong Kong"), a subsidiary of the Company, was notified of a default judgement given by a district court in northern Italy against it in the sum of about Euro 1 million or HK\$11 million. Pico Hong Kong appealed and the court has suspended the enforcement of the default judgement pending a further hearing in July 2007. No potential liability has been made in the financial statements as Pico Hong Kong did not enter into any purchase of services contract with the plaintiff which is the subject of the plaintiff's claim. Pico Hong Kong was only a shareholder of an Italian company now in liquidation to which the plaintiff supplied services at the Torino Winter Olympics 2006.

16. RELATED PARTY TRANSACTIONS

		For the six months ended April 30, 2007				As at April	30, 2007	
	Exhibition income Unaudited HK\$'000	Unaudited	Management fee income Unaudited HK\$'000	Property rental income Unaudited HK\$'000	Consultancy fee paid Unaudited HK\$'000	Others Unaudited <i>HK\$</i> '000	Receivable Unaudited <i>HK\$</i> '000	Payable Unaudited HK\$'000
Associates (Note)	4,128	2,498	3,248	311	776	172	13,070	2,854
Related companies	-	-	-	-	-	52	-	-
		Fo	r the six months	ended April 30, 20	06		As at October	31, 2006
	Exhibition	Sub-contracting	Management	Property	Consultancy			
	income	fee paid	fee income	rental income	fee paid	Others	Receivable	Payable
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited	Audited
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Associates (Note)	10,136	1,182	2,231	-	-	261	17,974	1,580
Related companies	-	-	-	-	-	-	11	-

Note: All transactions were carried out at cost plus a percentage of mark-up.

17. COMPARATIVE FIGURES

Certain comparative figures have also been reclassified to conform to the current year's presentation. The new classification of the accounting items was considered to provide a more appropriate presentation of the state of affairs of the Group.

INTERIM DIVIDEND

The Board recommends the payment of an interim dividend of HK3.5 cents per share for the period ended April 30, 2007 (six months ended April 30, 2006: HK2 cents). The interim dividend will be payable on Friday, July 27, 2007 to shareholders on the register of members of the Company on Monday, July 23, 2007.

CLOSURE OF THE REGISTER OF MEMBERS

The register of members will be closed from Monday, July 23, 2007 to Thursday, July 26, 2007, both days inclusive, during which period no transfers of shares will be registered. In order to qualify for the interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's Registrars, Union Registrars Limited, at Room 1803, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong, not later than 4:00 pm on Friday, July 20, 2007.

BUSINESS REVIEW AND PROSPECTS

Results

The Group has performed well for the six months ended April 30, 2007. During the period, business turnover increased by about HK\$254 million which is 30% higher than that of the previous corresponding period.

Profit attributable to equity holders of the Company for the period was also improved to HK\$80 million (six months ended April 30, 2006: HK\$57 million), which is 40% higher than the previous corresponding period.

During the period under review, the Group designed and fabricated exhibition stands at several international exhibitions such as:

- 1. Auto China 2006 held in November 2006 in Beijing and Auto Shanghai 2007 held in April 2007 in Shanghai
- 2. GITEX (Gulf Information Technology Exhibition) held in November 2006 in Dubai
- 3. The "ITU Telecom World" held in December 2006 in Hong Kong
- 4. SEMICON China 2007 held in March 2007 in Shanghai
- 5. Australian International Airshow held in March 2007 in the State of Victoria
- 6. The 28th Bangkok International Motor Show held in March 2007
- 7. The 5th International Exhibition on Fluid, Air and Gas Handling Systems held in March 2007 in Ho Chi Minh City
- 8. China Sourcing Fair held in April 2007 in Hong Kong

Results (Cont'd)

The Group was also involved in the launching of road shows and events such as:

- 1. Canon road shows in 42 cities in China
- 2. Volkswagen road shows in 6 cities in China
- 3. The supply and construction of tentage at the 15th Asian Games held in December 2006 in Doha
- 4. Cathay Pacific International Chinese New Year Night Parade in February 2007 in Hong Kong
- 5. Microsoft's launching of Vista in March 2007 in Hanoi and Ho Chi Minh City

In the museum, theme park and interior fit-out segment, some of the projects completed in the first half of the financial year included:

- 1. Malaysia Export Exhibition Centre in Kuala Lumpur
- 2. Samsung mobile shops in Vietnam
- 3. Guggenheim Museum Temporary Art Gallery in Abu Dhabi
- 4. Ocean Park Kids' World in Hong Kong
- 5. Children's Museum in Bangkok

In the advertising signage segment, some of the projects that were started in the first half year included:

- 1. Infiniti car global re-imaging program
- 2. Volvo truck global signage supply
- 3. Cramo signage for delivery to Sweden
- 4. Shell international facilities way-finding signage system

Liquidity and Financial Information

The total net tangible assets of the Group was HK\$738 million (as at October 31, 2006: HK\$679 million). As at April 30, 2007, the bank and cash balances including pledged bank deposits was approximately HK\$442 million, representing an increase of HK\$104 million or 31% when compared with HK\$338 million on October 31, 2006. The Group's total borrowings decreased by HK\$5 million compared with that on October 31, 2006. Amount due within one year was HK\$13 million (as at October 31, 2006: HK\$23 million), and the remaining portion due more than one year amounted to HK\$21 million (as at October 31, 2006: HK\$16 million).

The liquidity ratios of the Group as at April 30, 2007 are as follows:

			April 30, 2007	October 31, 2006
(i) (ii)		(Current assets/Current liabilities) (Current assets – excluding	1.52 times	1.44 times
(iii)	Gearing ratio	inventories and contract work in progress/Current liabilities) (Long term borrowings/Total assets)	1.42 times 1.40%	1.36 times 1.12%

In terms of liquidity, the Group continues to preserve our sound financial position. The current ratio and liquidity ratio were stable. The gearing ratio was increased from 1.12% to 1.40% at the end of the period. All in all, the long term and short term liquidity continue to be healthy, and the existing financial position can facilitate us to capitalize on any future business opportunities.

Although our subsidiaries are located in many different countries of the world, over 69% of the Group sales and purchases were denominated in Singapore dollars, Hong Kong dollars, Renminbi and US dollars, and the remaining approximately 31% were denominated in other Asian currencies and European currencies. Bank borrowings are mainly denominated in Singapore dollars, Hong Kong dollars and Renminbi, and the interest is charged on a floating rate basis.

Since we are already diversified in many different currencies and the major Asian currencies have been quite stable throughout the period, the Group's exposure to foreign exchange risk is minimal.

Employees and Emoluments Policies

As at April 30, 2007, the Group employs a total of approximately 2,100 full time employees (as at October 31, 2006: 2,000) engaged in project management, design, production, sales and marketing and administration, which was supported by a large pool of subcontractors and suppliers. The staff costs incurred in the period was HK\$174 million (six months ended April 30, 2006: HK\$144 million).

The Group's emolument policies are formulated on the performance of individual employees and on the basis of the trends of salaries in various regions, which will be reviewed regularly every year. Apart from provident fund scheme and medical insurance, discretionary bonuses and employee share options are also awarded to employees according to the assessment of individual performance.

Prospects

Tradeshows and event marketing activities will continue to grow in Asia due to the fast growing markets in China, India and the Middle East's Gulf countries.

Tradeshows are usually annual events. They allow numerous buyers and sellers to meet in a specific venue such as a purpose-built exhibition hall within a short period of time.

Supplementing tradeshows are road shows, which are launched by the individual companies to push their products directly to the consumers.

Both tradeshows and road shows are event marketing activities, which constitute the 3-dimensional spectrum of a company's advertising and promotion budget.

The prospects of the Group's event marketing business remain bright in the foreseeable future along with global trade growth.

Some of the well known tradeshows and road shows where the Group will be involved in the second six months include projects at the Paris Airshow in June 2007, CommunicAsia in June 2007 (Singapore), Oracle OpenWorld Asia Pacific in July 2007 (Shanghai), Vietnam Computer Electronics World Expo in July 2007, National Science Week in August 2007 (Bangkok), China International Sewing Machinery & Accessories Show in September 2007 (Shanghai), Jewellery and Watch Fair in September 2007 (Hong Kong), China Sourcing Fair in October 2007 (Hong Kong) and many others.

Events where the Group will be involved this year include the Equestrian Test Events to be held in August 2007 in Hong Kong and the Singapore National Day Parade in August 2007, besides others.

Prospects (Cont'd)

In the museum, theme park and interior fit-out segment, the Group is now involved in the Normandy American Cemetery Visitor Centre in France (delivery in June 2007); the Hong Kong Disneyland's "It's a Small World" project and the Singapore Land Transport Authority Visitor Centre; both for delivery by December 2007, ongoing projects at the Venetian in Macao, further work at the Guggenheim Museum in Abu Dhabi and several other interior fit-out for branded luxury products in various international cities.

Furthermore, more corporate event marketing activities are expected to be launched in China in the run-up to the Beijing 2008 Olympic Games.

DIRECTORS' INTERESTS IN SHARES

As at April 30, 2007, the interest of the Directors and their associates in the shares and underlying shares of the Company and its associated corporations as recorded in the register maintained by the Company pursuant to Section 352 of the Securities and Futures Ordinance (SFO), or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code contained in the Listing Rules ("Model Code") were as follows:

		Number of shares/underlying shares held			Approximate % of shareholding	
		Personal	Other	Total	of the	
Directors	interests		interests	interests	Company	
Mr. Lawrence Chia Song Huat	(Notes 1, 2)	11,972,400	344,114,786	356,087,186	29.81%	
Mr. James Chia Song Heng	(Notes 1, 3)	9,210,000	344,114,786	353,324,786	29.58%	
Mr. Yong Choon Kong	(Note 4)	7,033,600	-	7,033,600	0.59%	
Mr. Frank Lee Kee Wai		-	_	-	-	
Mr. Gregory Robert Scott Crichton		-	_	-	_	
Mr. Charlie Yucheng Shi		-	_	-	-	
Mr. James Patrick Cunningham		_	_	_	_	

Notes:

- (1) A total of 344,114,786 shares are held through Pine Asset Management Limited, Eunos Limited and Chestnut Asset Management Limited which are wholly owned subsidiaries of Nastar Holdings S.A.. Nastar Holdings S.A. is the trustee of a discretionary trust and Mr. Lawrence Chia Song Huat and Mr. James Chia Song Heng are two of the beneficiaries.
- (2) The personal interest of Mr. Lawrence Chia Song Huat represents the interest in 5,932,400 shares and interest in 6,040,000 underlying shares in respect of the share options granted by the Company, the details of which are stated in the following section "Share Options".

DIRECTORS' INTERESTS IN SHARES (Cont'd)

Notes: (Cont'd)

- (3) The personal interest of Mr. James Chia Song Heng represents the interest in 3,420,000 shares and interest in 5,790,000 underlying shares in respect of the share options granted by the Company, the details of which are stated in the following section "Share Options".
- (4) The personal interest of Mr. Yong Choon Kong represents the interest in 3,473,600 shares and interest in 3,560,000 underlying shares in respect of the share options granted by the Company, the details of which are stated in the following section "Share Options".

Mr. Lawrence Chia Song Huat and Mr. James Chia Song Heng also have personal interests in 2,000 and 4,000 non-voting deferred shares, respectively in Pico International (HK) Limited, a subsidiary of the Company.

All the interests disclosed above represent long position in the shares and underlying shares of the Company.

Save as disclosed herein and other than certain shares in subsidiaries held as nominees by certain Directors of the Group, none of the Directors and their associates has any interests or short positions in any shares, underlying shares and debentures of the Company or any associated corporations (within the meaning of the SFO) as recorded in the register to be kept under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

SHARE OPTIONS

On January 7, 2002, ordinary resolutions were passed by shareholders at an Extraordinary General Meeting to approve the adoption of New Share Option Scheme ("2002 Scheme") in order to fully comply with Chapter 17 of the Listing Rules. Under the 2002 Scheme, the Company may grant options to Eligible Persons to subscribe for shares in the Company, subject to the maximum number of shares available for issue under options in aggregate not exceeding 9.13% of the issued share capital of the Company as at April 30, 2007. Options granted are exercisable at any time during a period to be notified by the Directors to each option holder but may not be exercised after the expiry of five years from the offer date. The Directors may provide restrictions on the exercise of an option during the period and option may be exercised as a result. The subscription price per share in relation to an option shall be a price to be determined by the Directors and shall be no less than the highest of the closing price of the shares as stated in the daily quotation sheets issued by the Stock Exchange on the date on which the option is offered to Eligible Persons, which must be a business day; the average closing price of the shares as stated in the daily quotation sheets issued by the Stock Exchange for the five business days immediately preceding the offer date; and the nominal value of the shares on the offer date.

SHARE OPTIONS (Cont'd)

(i) Outstanding options

Details of outstanding options over new shares of the Company at the beginning and at the end of the period which have been granted under the 2002 Scheme are as follows:

Name of directors		Outstanding at November 1, 2006	Number of share options granted during the period	Number of share options exercised during the period	Number of share options lapsed during the period	Outstanding at April 30, 2007
Category 1: Directors						
Mr. Lawrence	(Note 4)	3,240,000	-	-	_	3,240,000
Chia Song Huat	(Note 5)	1,600,000	-	-	-	1,600,000
	(Note 7)	1,200,000	-	-	-	1,200,000
Mr. James	(Note 4)	3,040,000	-	-	-	3,040,000
Chia Song Heng	(Note 5)	1,600,000	-	_	-	1,600,000
	(Note 7)	1,150,000	-	-	-	1,150,000
Mr. Yong	(Note 4)	1,860,000	-	-	-	1,860,000
Choon Kong	(Note 5)	1,000,000	-	-	-	1,000,000
	(Note 7)	700,000	-	-	-	700,000
Total Directors		15,390,000	-	-	-	15,390,000
Category 2: Employee	S					
	(Notes 1, 8)	720,000	-	(720,000)	-	-
	(Notes 2, 8)	720,000	-	(720,000)	-	-
	(Notes 3, 8)	1,680,000	-	(1,680,000)	-	-
	(Note 4)	1,860,000	-	-	-	1,860,000
	(Notes 6, 8)	2,950,000	-	(1,058,000)	(38,000)	1,854,000
	(Note 7)	450,000	-	-	-	450,000
Total employees		8,380,000	-	(4,178,000)	(38,000)	4,164,000
Total all categories		23,770,000	_	(4,178,000)	(38,000)	19,554,000

SHARE OPTIONS (Cont'd)

(i) Outstanding options (Cont'd)

Notes:

- (1) The exercise price is HK\$0.302 per share. The option period during which the options may be exercised was the period from February 14, 2002 to January 14, 2007. The date of grant was January 14, 2002.
- (2) The exercise price is HK\$0.16 per share. The option period during which the options may be exercised is the period from March 4, 2003 to March 3, 2008. The date of grant was March 3, 2003.
- (3) The exercise price is HK\$0.626 per share. The option period during which the options may be exercised is the period from May 18, 2005 to May 17, 2010. The date of grant was May 17, 2005.
- (4) The exercise price is HK\$0.855 per share. The option period during which the options may be exercised is the period from July 26, 2005 to July 25, 2010. The date of grant was July 25, 2005.
- (5) The exercise price is HK\$0.986 per share. The option period during which the options may be exercised is the period from December 15, 2005 to December 14, 2010. The date of grant was December 14, 2005.
- (6) The exercise price is HK\$2.1 per share and the option period during which the options may be exercised is the period from May 17, 2006 to May 16, 2011. The date of grant was May 16, 2006.
- (7) The exercise price is HK\$1.63 per share and the option period during which the options may be exercised is the period from August 30, 2006 to August 29, 2011. The date of grant was August 29, 2006.
- (8) The weighted average closing price of shares immediately before the dates on which the options were exercised by employees is HK\$1.533.

SHARE OPTIONS (Cont'd)

- (ii) Valuation of share options
 - (1) The fair values of the share options granted in the current year measured as at various dates of grant ranged from HK\$0.002 to HK\$0.351 per option.
 - (2) The following significant assumptions were used to derive the fair value using the Black-Scholes option pricing model:

		Based on		Weighted		Annual
	Exercise	expected life of share	Expected	average share	Risk-free	dividend
Date of grant		options	volatility	price	rate	yield
May 17, 2005						
2nd Tranche	HK\$0.626	0.5 year	44.35%	1.240	2.377%	12.04%
3rd Tranche	HK\$0.626	1.0 year	44.35%	1.240	2.611%	12.04%
4th Tranche	HK\$0.626	1.5 year	44.35%	1.240	2.783%	12.04%
July 25, 2005	HK\$0.855	0.5 year	44.65%	1.710	2.970%	8.73%
December 14, 2005	HK\$0.986	0.5 year	44.65%	1.880	3.680%	12.71%
May 16, 2006						
1st Tranche	HK\$2.100	0.0 year	47.13%	2.025	3.491%	7.37%
2nd Tranche	HK\$2.100	0.5 year	47.13%	2.025	3.890%	7.37%
3rd Tranche	HK\$2.100	1.0 year	47.13%	2.025	4.078%	7.37%
4th Tranche	HK\$2.100	1.5 year	47.13%	2.025	4.187%	7.37%
August 29, 2006	HK\$1.630	0.5 year	48.65%	1.630	3.640%	10.08%

- (3) Expected volatility was determined by using the historical volatility of the Company's share price over the previous three years. The expected life used in the model has been adjusted, based on management's best estimated, for the effects of non transferability, exercise restrictions and behavioral considerations.
- (4) The Group recognized the total expenses of HK\$249,000 for six months ended April 30, 2007 (six months ended April 30, 2006: HK\$29,000) in relation to share options granted by the Company.

Save as disclosed above, at no time during the period was the Company or any of its subsidiaries a party to any arrangements to enable the Directors of the Company to acquire benefits by means of acquisition of shares in, or debentures of, the Company or any other body corporate and none of the Directors or their spouses or children under the age of 18 had any right to subscribe for the securities of the Company, or had exercised any such right during the period.

SUBSTANTIAL SHAREHOLDERS

As at April 30, 2007, the following persons (other than a director of the Company) who have interests or short positions in the shares and underlying shares as recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO:

Name of Shareholder		Number of shares/ Underlying shares held	Percentage of issued share capital
Nastar Holdings S.A.	(Note 1)	344,114,786	28.81%
Pine Asset Management Limited		276,848,060	23.18%
Mr. Chia Song Piyau	(Note 2)	99,220,000	8.31%
Pine Financial Services Ltd		99,000,000	8.29%
Matthews International			
Capital Management, LLC		72,286,000	6.05%
DJE Investment S.A.	(Note 3)	69,826,000	5.85%
Dr. Jens Ehrhardt Kapital AG		69,826,000	5.85%
Dr. Jens Alfred Karl Ehrhardt		69,826,000	5.85%

Notes:

- (1) These shares are mainly held through Pine Asset Management Limited, Eunos Limited and Chestnut Asset Management Limited which are wholly owned subsidiaries of Nastar Holdings S.A.. Nastar Holdings S.A. is the trustee of a discretionary trust of which Mr. Lawrence Chia Song Huat and Mr. James Chia Song Heng are two of the beneficiaries.
- (2) Of this total number, 99,000,000 shares are held by Pine Financial Services Ltd which is a company controlled by Mr. Chia Song Piyau, a brother of Mr. James Chia Song Heng and Mr. Lawrence Chia Song Huat.
- (3) These shares are held by DJE Investment S.A. which is controlled by Dr. Jens Ehrhardt Kapital AG, which in turn is controlled by Dr. Jens Alfred Karl Ehrhardt.

All the interests disclosed above represent long position in the shares of the Company.

Save as disclosed herein, the Company has not been notified of any other person (other than a director of the Company) who has an interest or a short position in the shares and underlying shares as recorded in the register required to be kept by the Company pursuant to Section 336 of the SFO as at April 30, 2007.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the period ended April 30, 2007, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities.

CORPORATE GOVERNANCE

During the six months ended April 30, 2007, the Company has complied with the provisions of the Code on Corporate Governance Practices (the "CG Code Provision") as set out in Appendix 14 of the Listing Rules, except for the following deviations:

CG Code Provision A2.1 stipulates that the role of Chairman and Chief Executive Officer should be separate and should not be performed by the same individual. Given the current corporate structure, there is no separation between the roles of Chairman and the Chief Executive Officer. Although the responsibilities of the Chairman and the Chief Executive Officer are vested in one person, all major decisions are made in consultation with the Board members and the senior management of the Company. There are three independent non-executive directors and one non-executive director in the Board, the Board considers that there is sufficient balance of power and the current arrangement maintains a strong management position of the Company.

CG Code Provision A4.1 requires that non-executive directors should be appointed for a specific term, subject to re-election. All existing non-executive directors of the Company are not appointed for specific term, but are subject to retirement and re-election at the Company's annual general meeting. The Articles of Association of the Company requires one-third of the directors retire by rotation. In the opinion of the Directors, it meets the same objective as the CG Code Provision A4.1.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code set out in Appendix 10 to the Listing Rules as its own code of conduct regarding securities transactions by the directors of the Company (the "Model Code"). Having made specific enquiry of all directors of the Company, the Company confirms that all directors of the Company have complied with the required standard set out in the Model Code for the period ended April 30, 2007.

AUDIT COMMITTEE

The Audit Committee has reviewed with management the accounting principles and practices adopted by the Group and discussed internal control and financial reporting matters including the review of the unaudited interim financials.

By Order of the Board

Leung Hoi Yan

Company Secretary

Hong Kong, June 26, 2007