



# formula for success



The cover design depicts a team of Beans exerting themselves enthusiastically and wholeheartedly to win in a game of tug-of-war. The underlying message is that just like the Beans, the Vitasoy Group as a whole is working closely together to achieve a well-defined goal through intra-group cooperation and joint effort.

封面設計上一群小黃豆皆全力以赴、眾志成城，奮力贏取拔河比賽冠軍。寓意維他奶集團全人同心協力、互相合作，致力達到明確的目標。