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**eCyberChina Holdings Limited**

**光訊控股集團有限公司**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 00254)**

**APPOINTMENT OF EXECUTIVE DIRECTOR AND  
CHIEF EXECUTIVE OFFICER AND  
RESIGNATION OF EXECUTIVE DIRECTOR AND CHAIRMANSHIP**

The Board hereby announces that Mr. Lau Chi Yuen, Joseph has been appointed as an executive director and chief executive officer of the Company with effect from 27 November 2007.

The Board further announces that Mr. Tao Wei Ming has resigned as executive director with effect from 27 November 2007 and Mr. Ho Chi Wing has resigned the chairmanship with effect from 27 November 2007 but remains as a director of the Company.

**APPOINTMENT OF EXECUTIVE DIRECTOR AND CHIEF EXECUTIVE OFFICER**

The board of directors (the “Board”) of eCyberChina Holdings Limited (the “Company”) is pleased to announce that Mr. Lau Chi Yuen, Joseph (“Mr. Lau”) has been appointed as an executive director and chief executive officer of the Company with effect from 27 November 2007.

Mr. Lau, aged 36, has about 10 years’ experience in corporate finance transactions and investment, and managerial position involving listed and non listed companies in Hong Kong. He has worked in Tomorrow International Holdings Ltd. as a General Manager in Investment Division for over 5 years. He is now carrying out business in media industry. He obtained a Master’s Degree in Business Administration (Finance) from The Chinese University of Hong Kong in 1995 and Bachelor Eng. (Hons) Electronic Engineering in Computer from the Chinese University of Hong Kong in 1993.

As at the date of this announcement, Mr. Lau does have interest in shares of the Company, he is holding a total of 262,536,900 shares, representing 29.53% of issued shares of the Company. Mr. Lau does not have any other relationships with any directors, senior management or substantial shareholders of the Company (as defined under the Listing Rules) and, save as disclosed above, he has not held any directorship nor has he held any senior management positions in other listed public companies in the last three years preceding the date of this announcement.

Mr. Lau has entered into a service contract with the Company commencing from 27 November 2007 and is subject to retirement by rotation and re-election at the next annual general meeting of the Company in accordance with the articles of association of the Company. Mr. Lau will receive a sum of HK\$180,000.00 per month being the director's fee and remuneration for his services to the Company which was determined by the remuneration committee of the Company with reference to his qualifications, experience and responsibilities towards the Company as well as the prevailing market conditions particularly in media advertising industry.

There is no information which is discloseable nor is/was Mr. Lau involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under rules 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and there are no other matters that need to be brought to the attention of the shareholders of the Company in respect of the director's appointment.

The Board would like to take this opportunity to welcome Mr. Lau to the Board.

### **RESIGNATION OF EXECUTIVE DIRECTOR**

The Board announces that Mr. Tao Wei Ming ("Mr. Tao") has resigned as executive director of the Company due to health reason. The Board accepted Mr. Tao's resignation with effect from 27 November 2007. Mr. Tao has confirmed that he has no disagreement in all aspects with the Company and there are no matters relating to his resignation that will need to be brought to the attention of the Stock Exchange and the shareholders of the Company. The Board takes this opportunity to thank Mr. Tao for his past valuable contribution and services to the Company.

### **RESIGNATION OF CHAIRMANSHIP**

The Board announces that due to changes in management responsibilities, Mr. Ho Chi Wing ("Mr. Ho") has resigned the chairmanship with effect from 27 November 2007 but remains as a director of the Company. Mr. Ho confirmed that he has no disagreement in all aspects with the Company and there are no matters relating to his resignation that will need to be brought to the attention of the Stock Exchange and the shareholders of the Company.

By Order of the Board  
**eCyberChina Holdings Limited**  
**Ho Chi Wing**  
*Director*

Hong Kong, 27 November 2007

*As at the date of this announcement, the Executive Directors of the Company are Mr. Ho Chi Wing, Mr. Lu Liang, Mr. Ng Yan, Mr. Chan Sing Fai and Mr. Lau Chi Yuen, Joseph and the Independent Non-executive Directors of the Company are Mr. Cheng Sheung Hing, Mr. Cheng Kwong Choi, Alexander, and Mr. Law Tai Yan.*