



## **FOREFRONT GROUP LIMITED**

*(formerly known as Forefront International Holdings Limited)*

*(incorporated in the Cayman Islands with limited liability)*

**福方集團有限公司\***

**(Stock Code: 0885)**

### **UNUSUAL PRICE & VOLUME MOVEMENTS**

We have noted the increases in the share price and trading volume of the shares of the Company today and wish to state that we are not aware of any reasons for such movements.

The Board reported that the Company is undergoing the negotiation with an independent third party regarding a possible investment in a mass transit transportation ticketing project and now is seeking legal advice on the possibility of entering into a condition agreement.

The Board also reported that the Company is also seeking legal advice on the terms and conditions on the possible acquisition of a company incorporate in the British Virgin Islands which has an option right to own 50% interest in a Sino-Foreign company in Tianjian, the PRC.

This announcement is made at the request of the Stock Exchange of Hong Kong Limited.

We have noted the increases in the share price and trading volume of the shares of Forefront Group Limited (the “Company”) today and wish to state that we are not aware of any reasons for such movements.

Reference is made to the announcements of the Company dated 3rd July 2007, 5th July 2007, 10th July 2007 and 16th July 2007 regarding the Company was reviewing and started the negotiation regarding the mass transit transportation related investments. The board of directors (the “Board”) reported that the Company is now undergoing the negotiation with an independent third party regarding a possible investment in a mass transit transportation ticketing project. The Company is now seeking legal advice on the possibility to enter into a condition agreement with the independent third party. The Board also reported that the Company is also seeking

\* *For identification purpose only*

legal advice on the terms and conditions on the possible acquisition of a company incorporate in the British Virgin Islands which has an option right to own 50% interest in a Sino-Foreign company in Tianjian, the PRC (the “Target Company”). The Target Company is principally engaged in motor vehicles repair and maintenance, an sales and distribution of Nissan motor vehicles. No agreements have been signed by the Company in relation to such project as at the date of this announcement. The Company will issue an announcement if and when any investment becomes material to the extent required under the Listing Rules.

The above negotiations and/or possible acquisition may or may not enter into binding agreements, shareholders of the Company and the potential investors should exercise caution in dealing in the shares of the Company.

Save as disclosed above, the Company also confirms that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23, neither is the Board of the Company aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature. Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

By Order of the Board of  
**Forefront Group Limited**  
**Yeung Ming Kwong**  
*Executive Director*

Hong Kong, 24 July 2007

*As at the date of this announcement, the Board comprises six executive directors, namely, Ms. Yau Shum Tek, Cindy, Mr. Yeung Ming Kwong, Ms. Lo Oi Kwok, Sheree, Mr. Ting Wing Cheung, Sherman, Mr. Louis Wen and Mr. Zhou Qi Jin, and four independent non-executive directors, namely, Mr. Chung Yuk Lun, Mr. Kwong Wai Tim, William, Ms. Lam Yan Fong, Flora and Ms. Kristi L Swartz.*