

# Major Awards and Achievements

## 主要獎項及殊榮

As one of the leading branded sportswear enterprises in China, the awards and achievements of ANTA Sports are as followed:

- In 2002, ANTA trademark was named as one of “China’s Well-Known Trademarks”, by the Trademark Office of the State Administration for Industry and Commerce of the PRC
- Since 2003, ANTA sports footwear has been recognized as “State-designated Products Exempted from Quality Surveillance Inspection” by the General Administration of Quality Supervision, Inspection and Quarantine of the PRC since 2003
- In 2005, in the “Chinese Sports Brand Ranking & Annual Leadership Meeting” organised by China Fortune and Sohu, being awarded
  - > “2005 Scientific & Technological Innovation Prize of Chinese Sports Brands”
  - > “2005 Successfully Marketed Chinese Sports Brand”
  - > “2005 Top 25 Excellent Enterprises of Chinese Brand”
- In 2005, “ISO 9001 quality control certification” has been awarded for ANTA footwear production processes
- From 2001 to 2006, ANTA footwear has been led in “composite index on market shares for six consecutive years in China”, rated by the China General Chamber of Commerce and the China National Commercial Information Centre
- In 2007, being awarded as one of the “10 most preferred Hong Kong IPOs in 2007”, by the Association of International Accountants (AIA) and Taifook Securities
- In 2007, being awarded the “Best Brand-building Case of China” by 21st Century Business Herald

The depth and extensive experience of ANTA Sport’s senior management team has contributed to the successful development of our business. The awards and achievements of Mr. Ding Shizhong, chief executive officer, Executive Director and the chairman of ANTA Sports, are as followed:

- In 2004, being named as one of the “2004 Top Ten Brand Talents in China”
- In 2006, being named as one of the “Top Ten Outstanding Young Persons in China”
- In 2007, being awarded the “Outstanding Marketing Figures in Chinese Market 2007” by the Annual Convention of Chinese Marketing Leaders
- In 2007, being elected as “Business Leader of China’s New Economy” by China Business
- Being elected as the 11th National People’s Congress deputy

安踏體育為中國領先的品牌運動鞋類企業之一，安踏品牌曾獲得的獎項及殊榮如下：

- 於二零零二年，獲中國國家工商行政管理總局商標評為「中國馳名商標」
- 自二零零三年起，安踏旅遊鞋獲中國國家質量監督檢驗檢疫總局譽為「國家免檢產品」
- 於二零零五年，在中國財富和搜狐舉辦的「中國體育品牌風雲榜暨領袖年會」中獲得
  - > 「2005中國體育品牌科技創新獎」
  - > 「2005中國體育品牌成功營銷」
  - > 「2005中國品牌最具優秀品質25強企業」
- 於二零零五年，安踏之鞋類生產程式成功取得「ISO 9001質量控制認證」
- 自二零零一至二零零六年，獲中國商業聯合會及中華全國商業資訊中心頒發「中國運動鞋市場綜合佔有率連續六年第一」
- 於二零零七年，獲國際會計師公會和大福證券選為「2007年十大我最喜愛首次於香港上市(IPO)企業之一」
- 於二零零七年，安踏獲得21世紀經濟選為「中國最佳品牌建設案例獎」

安踏體育擁有富經驗的管理團隊，為公司業務的成功發展帶來貢獻。董事會主席兼首席執行官丁世忠先生的成就亦獲得肯定，獎項及殊榮如下：

- 於二零零四年，獲選為「二零零四年全國十大品牌英才」之一
- 於二零零六年，獲選為「中國十大傑出青年」之一
- 於二零零七年，獲中國行銷領袖年會選為「2007年度中國市場行銷標誌人物」
- 於二零零七年，獲中國經營報社選為「中國新經濟商業領袖」
- 獲委任為第十一屆全國人民代表大會代表

