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UNI-PRESIDENT CHINA HOLDINGS LTD.

統一企業中國控股有限公司*

(a company incorporated in the Cayman Islands with limited liability)

(Stock code: 220)

ANNOUNCEMENT

PRICE-SENSITIVE INFORMATION

SUMMARY

This announcement is made pursuant to Rule 13.09(1) of the Listing Rules.

The Board is pleased to announce that, after 4:15 p.m. on 29 February 2008, the Company entered into the Corporate Investor Agreement, pursuant to which the Company agreed to purchase from Hot-Kid the Investor Shares at the IPO Price, subject to certain conditions.

Hot-Kid is the controlling shareholder of Want Want China. Want Want China is one of the leading food and beverage manufacturers in the PRC and is the market leader in the PRC for several of its key food products including rice crackers, flavoured milk and soft candy.

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CORPORATE INVESTOR AGREEMENT

Date: 29 February 2008

Parties: Want Want China (as issuer)
Hot-Kid (as seller)
the Company (as investor)
UBS (as the sole global coordinator and joint bookrunner)
Goldman Sachs (as joint bookrunner)
BNP Paribas (as joint bookrunner)

Pursuant to the Corporate Investor Agreement, the Company agreed to purchase from Hot-Kid the Investor Shares at the IPO Price, subject to certain conditions.

The Investor Shares will be subject to a lock-up of six months from the date of commencement of dealings of the Shares on The Stock Exchange of Hong Kong Limited.

Hot-Kid is the controlling shareholder of Want Want China. Want Want China is one of the leading food and beverage manufacturers in the PRC and is the market leader in the PRC for several of its key food products including rice crackers, flavoured milk and soft candy.

CONDITIONS OF COMPLETION

Completion is conditional upon the underwriting agreement for the Hong Kong public offering and the underwriting agreement for the international offering of Want Want China being entered into and having become unconditional and not having been terminated.

If the above conditions are not satisfied on or before 9 April 2008 (or such later date as the Company, UBS, Goldman Sachs, BNP Paribas, Want Want China and Hot-Kid may agree), the Corporate Investor Agreement shall lapse.

CONSIDERATION

The consideration of the Transaction is the aggregate of the IPO Price for the total number of Shares that may be purchased with US\$30,000,000, rounded down to the nearest board lot, together with an amount equal to the aggregate of (i) the Hong Kong Stock Exchange trading fee of 0.005 per cent, (ii) the transaction levy imposed by the Securities and Futures Commission of 0.004 per cent and (iii) a 1 per cent brokerage fee, in each case calculated by reference to the Investor Shares and the aggregate IPO Price for the Investor Shares, shall be settled in cash upon Completion.

COMPLETION

Completion will take place, subject to the above conditions having been fulfilled, at such time and date on or after the Listing Date as UBS may notify the Company by not less than two days' prior written notice, and shall not be later than 13 April 2008.

REASONS FOR THE TRANSACTION

The core business of the Group is food and beverages business in the PRC. It has been the strategy of the Group to continue to strengthen and develop its food and beverages business through making investments which either supplement its existing business or fit into its long-term strategy in the PRC.

The Directors consider that the investment in Want Want China, which is also one of the leading food and beverages manufacturers in the PRC with a well-diversified product mix, complement with the core business of the Group. The Directors consider that the Corporate Investor Agreement is on normal commercial terms and is in the interests of the Company and the Shareholders as a whole.

GENERAL INFORMATION

The Company is one of the leading manufacturers of beverages and instant noodles in the PRC. Want Want China is a company incorporated in the Cayman Islands. Hot-Kid is an investment holding company incorporated in the British Virgin Islands. To the best of the Directors' knowledge, Want Want China and Hot-Kid are third parties independent of the Company and the connected persons of the Company under the Listing Rules.

The Transaction does not constitute a notifiable transaction for the Company under the Listing Rules. This announcement is made for information of Shareholders and other investors only.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions have the following meanings:

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| “BNP Paribas” | BNP Paribas Capital (Asia Pacific) Limited |
| “Board” | the board of Directors |
| “Company” | Uni-President China Holdings Ltd., a company incorporated in the Cayman Islands with limited liability and whose ordinary shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited |
| “Completion” | Completion of the Transaction as contemplated under the Corporate Investor Agreement |
| “Corporate Investor Agreement” | the corporate investor agreement dated 29 February 2008 entered into between the Company, UBS, Goldman Sachs, BNP Paribas, Want Want China and Hot-Kid in relation to the Transaction |
| “Directors” | the Directors of the Company |
| “Group” | the Company together with its subsidiaries |

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| “Hot-Kid” | Hot-Kid Holdings Limited, a company incorporated in the British Virgin Islands with limited liability |
| “Investor Shares” | the maximum number of Shares offered by Hot-Kid in the international offering of Want Want China that may be purchased with US\$30,000,000 at the IPO Price, rounded down to the nearest board lot |
| “IPO Price” | the price per Share as determined between, inter alia, Want Want China, UBS, Goldman Sachs and BNP Paribas at which the Shares are acquired by investors under the international offering of Want Want China, expressed in Hong Kong dollars |
| “Goldman Sachs” | Goldman Sachs (Asia) L.L.C. |
| “Listing Date” | the date on which the Shares are listed on the Stock Exchange of Hong Kong Limited, currently expected to be on or around 25 March 2008 |
| “Listing Rules” | Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited |
| “PRC” | People’s Republic of China |
| “Shareholders” | the shareholders of the Company |
| “Shares” | ordinary shares with a nominal value of US\$0.20 each in the share capital of Want Want China |
| “Transaction” | the purchase from Hot-Kid the Investor Shares at the IPO Price under the Corporate Investor Agreement |
| “UBS” | UBS AG |
| “US\$” | United States dollars, the lawful currency of the United States of America |
| “Want Want China” | Want Want China Holdings Limited, a company incorporated in the Cayman Islands with limited liability |

By order of the board of directors
Uni-President China Holdings Ltd.
Lo Chih-Hsien
Chairman

Hong Kong, 2 March 2008

As at the date of this announcement, the executive directors are Mr. Lo Chih-Hsien and Mr. Lin Wu-Chung; the non-executive directors are Mr. Kao Chin-Yen, Mr. Lin Chang-Sheng, Mr. Lin Lung-Yi and Mr. Su Tsung-Ming; and the independent non-executive directors are Mr. Chen Sun-Te, Mr. Fan Ren-Da, Anthony, Mr. Hwang Jenn-Tai, Mr. Yang Ing-Wuu and Mr. Lo Peter.

** For identification purpose only*