



GOME Electrical Appliances Holding Limited

國美電器控股有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 493)

UNAUDITED RESULTS FOR THE THREE MONTHS ENDED 31 MARCH 2008

First Quarter 2008 Financial Highlights

- Revenue reached RMB12.176 billion, representing growth of approximately 20.70%
- Gross profitability (Gross Profit margin plus Other Income margin) rose by approximately 2.08% to approximately 15.36%
- Earnings Before Interest and Tax (“EBIT”) rose by approximately 61.14% to reach approximately RMB532 million, with EBIT margin rising by approximately 1.1% from 3.27% in 1Q 07 to approximately 4.37% in 1Q 08
- Net profit attributable to equity holders of the Company rose by approximately 203.09% to approximately RMB513 million
- Excluding the non-operating gain/(loss) arising from fair value adjustment on the derivative component of convertible bonds and exchange difference, the net profit attributable to equity holders of the Company would have risen by approximately 77.15% and reached approximately RMB567.87 million
- Same store sales grew by approximately 3.17%

In order to provide better disclosure to the financial markets and to the existing and potential shareholders of GOME Electrical Appliances Holding Limited (“GOME” or the “Company”) so that they can better assess the most recent financial performance of GOME and its subsidiaries (the “Group”), the board of Directors of GOME announces the unaudited consolidated results of the Group for the three months ended 31 March 2008 together with comparative figures for the corresponding period of last year. This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “Listing Rules”).

CONSOLIDATED INCOME STATEMENT (UNAUDITED)
For the three-month period ended 31 March 2008

	Three-month period ended 31 March 2008	Three-month period ended 31 March 2007
	<i>RMB'000</i>	<i>RMB'000</i>
Revenue	12,175,843	10,087,674
Cost of sales	(11,031,183)	(9,169,386)
Gross profit	1,144,660	918,288
Other income	725,590	422,034
Selling and distribution costs	(995,472)	(782,220)
Administrative expenses	(181,703)	(170,761)
Other expenses	(161,485)	(57,446)
Finance costs	(54,388)	(24,360)
Finance income	158,092	62,488
Fair value gain/(loss) on the derivative components of convertible bonds	5,700	(151,341)
Profit before tax	640,994	216,682
Income tax	(111,425)	(40,212)
Net profit for the period	529,569	176,470
Attributable to:		
Equity holders of the parent	512,877	169,215
Minority interests	16,692	7,255
	529,569	176,470

The Group's unaudited consolidated results for the three months ended 31 March 2008 have been prepared in accordance with the same accounting policies adopted by the Group as disclosed in the latest published annual report for the year ended 31 December 2007.

Shareholders and potential shareholders of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
GOME Electrical Appliances Holding Limited
Ng Kin Wah
Executive Director

Hong Kong, 27 May 2008

As at the date of this announcement, the executive Directors are Mr. WONG Kwong Yu, Ms. DU Juan, Mr. CHEN Xiao and Mr. NG Kin Wah, the non-executive director of the Company is Mr. SUN Qiang Chang, and the independent non-executive directors of the Company are Mr. SZE Tsai Ping, Michael, Mr. CHAN Yuk Sang, Mr. Mark Christopher GREAVES, Dr. LIU Peng Hui, Mr. YU Tung Ho and Mr. Thomas Joseph MANNING.

* For identification purpose only