This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the prospectus dated 21 May 2008 (the "Prospectus") issued by Xtep International Holdings Limited (the "Company") for detailed information about the Hong Kong Public Offer and the International Placing described below before deciding whether or not to invest in the Shares thereby being offered.

The information contained in this announcement is not for distribution, directly or indirectly, in or into the United States (including its territories and dependencies, any State of the United States and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The Shares mentioned herein have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "US Securities Act").

The Shares may not be offered or sold in the United States except pursuant to registration or an exemption from the registration requirements of the US Securities Act. Any public offering in the United States may be made only by means of a prospectus that may be obtained from Xtep International Holdings Limited and that will contain detailed information about Xtep International Holdings Limited and its management, as well as financial statements.

The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Prospective investors of the Offer Shares should note that the Joint Global Coordinators (for themselves and on behalf of the other Hong Kong Underwriters) may in their sole and absolute discretion terminate the Hong Kong Underwriting Agreement by giving notice in writing to the Company at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date (which is currently expected to be Tuesday, 3 June 2008), upon the occurrence of any of the events set out in the section headed "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offer — Grounds for Termination" in the Prospectus.

In connection with the Global Offering, J.P. Morgan Securities (Asia Pacific) Limited, its affiliates or any person acting for it, as stabilization manager (the "Stabilizing Manager"), on behalf of the Underwriters, may over-allocate or effect transactions with a view to supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period ending 30 days after the last day for lodging applications under the Hong Kong Public Offer. Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements. However, there is no obligation on the Stabilizing Manager or any person acting for it to conduct any such stabilizing action, which if commenced, may be discontinued at any time, and are required to be brought to an end after a limited period. Should stabilizing transactions be effected in connection with the Global Offering, this will be at the absolute discretion of the Stabilizing Manager. Following any over-allocation of Shares in connection with the Global Offering, the Stabilizing Manager or any person acting for it may cover such over-allocation by (among other methods) making purchases in the secondary market, exercising the Over-allotment Option in full or in part, or through stock borrowing arrangements or by a combination of these means. Any such purchases will be made in accordance with the laws, rules and regulations in place in Hong Kong on stabilization, including the Securities and Futures (Price Stabilizing) Rules under the Securities and Futures Ordinance ("SFO"). The details of the intended stabilization and how it will be regulated under the SFO are contained in the Prospectus.

Prospective applicants for and investors in Offer Shares should note that no stabilizing action can be taken to support the price of the Shares for longer than the stabilizing period, which will begin on the Listing Date (which is expected to be Tuesday, 3 June 2008) and is expected to expire on Wednesday, 25 June 2008, being the 30th day after the last day for lodging applications under the Hong Kong Public Offer, after which an announcement will be made pursuant to section 9 and schedule 3 of the Securities and Futures (Price Stabilizing) Rules. After this date, when no further stabilizing action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.

The number of Shares being offered in the Global Offering may be increased by up to 82,500,000 additional Shares, representing in aggregate 15% of the Offer Shares initially available under the Global Offering, through the exercise of the Over-allotment Option granted to the International Underwriters by the Company and exercisable by the Joint Global Coordinators on behalf of the International Underwriters, which option is exercisable at any time from the Listing Date until 30 days after the last day for lodging applications under the Hong Kong Public Offer. In the event that such Over-allotment Option is exercised, a press announcement will be made. As of the date of this announcement, the Over-allotment Option has not been exercised.

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.



Xtep International Holdings Limited

特步國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the : 550,000,000 Shares (subject to the

Global Offering Over-allotment Option)

Number of Hong Kong Offer Shares : 55,000,000 Shares

Number of International Placing Shares: 495,000,000 Shares (subject to the

Over-allotment Option)

Offer Price: HK\$4.05 per Hong Kong Offer Share,

plus brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars

and subject to refund)

Nominal value: HK\$0.01 per Share

Stock code: 1368

Joint Global Coordinators, Joint Bookrunners, Joint Lead Managers and Joint Sponsors



