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GOME ELECTRICAL APPLIANCES HOLDING LIMITED

國 美 電 器 控 股 有 限 公 司 *

(Incorporated in Bermuda with limited liability) (Stock Code: 493)

ANNOUNCEMENT PURSUANT TO RULE 13.09(1) OF THE LISTING RULES

This announcement is made pursuant to Rule 13.09(1) of the Listing Rules.

The Company wishes to state that it is making necessary enquiries for the purpose of verifying the Allegations. The Company will make further announcement if there is any further information and clarification regarding the Allegations.

To avoid any disorderly market and volatility in the securities of the Company that may result from further release of unverified allegations in the media, trading in the shares of the Company on the Stock Exchange was suspended with effect from 9:30 am on 24 November 2008 and will remain suspended until further notice.

This announcement is made pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities (the "**Listing Rules**") on The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**").

GOME Electrical Appliances Holding Limited (the "**Company**", together with its subsidiaries, the "**Group**") refers to the recent newspaper articles in connection with certain allegations (the "**Allegations**") concerning Mr. Wong Kwong Yu, the chairman, an executive director, and the controlling shareholder of the Company.

As of the date of this announcement, the Company is not in a position to confirm the accuracy of the information set out in the newspaper articles. The Company wishes to state that it is making necessary enquiries for the purpose of verifying the Allegations. The Company will make further announcement if there is any further information and clarification regarding the Allegations.

The board of directors of the Company (the "**Board**") confirms that as of the date of this announcement, the business, operations and financial position of the Group have not been affected by the Allegations and the Group's relationships with its suppliers have remained normal and unaffected by the Allegations. Furthermore, as of the date of this announcement, the Company has not received any notice or legal documents in connection with the Allegations from any regulatory, governmental or judicial authority in the People's Republic of China.

To avoid any disorderly market and volatility in the securities of the Company that may result from further release of unverified allegations in the media, trading in the shares of the Company on the Stock Exchange was suspended with effect from 9:30 am on 24 November 2008 and will remain suspended until further notice.

By order of the Board GOME Electrical Appliances Holding Limited Ng Kin Wah Executive Director

Hong Kong, 24 November 2008

* For identification purpose only

As at the date of this announcement, the Board comprises Mr. Wong Kwong Yu, Ms. Du Juan, Mr. Chen Xiao, Mr. Ng Kin Wah, Mr. Wang Jun Zhou and Ms. Wei Qiu Li as executive Directors; Mr. Sun Qiang Chang as non-executive Director; and Mr. Sze Tsai Ping, Michael, Mr. Chan Yuk Sang, Mr. Mark C. Greaves, Dr. Liu Peng Hui, Mr. Yu Tung Ho and Mr. Thomas Joseph Manning as independent non-executive Directors.