

## RECOGNITION



### AWARDS

Asia's Best Banker Award and  
Asia's Best Brand Award  
*21st Century Business Herald*

Best Domestic Bank – Hong Kong  
*Asiamoney*

Best Domestic Bank in Hong Kong  
*The Asset*

Hong Kong House of the Year  
*Asia Risk*

Excellence in Wealth Management  
Award  
*The Asian Banker*

No. 1 for Financial Reputation  
and for Corporate Reputation  
(Hong Kong Category)  
*Asia's 200 Most-Admired Companies,*  
*Wall Street Journal Asia*

No. 1 Bank for Return on Equity  
*FinanceAsia 100, FinanceAsia*

No. 2 for Return on Equity and  
for Return on Assets (Hong Kong  
Category)

*Asia Banks 300, Yazhou Zhoukan*

SME's Best Partner Award  
*Hong Kong Chamber of Small and*  
*Medium Business*

Best Fund (three funds managed by  
Hang Seng)  
*Lipper Fund Awards Hong Kong 2008*

Personal Wealth Management Star  
Performer (Hang Seng China)  
*Hurun Report*

Ten Best Bank Financial Products in  
China (Hang Seng China – Equity-  
Linked Partially Capital Protected  
Investment Product – 'Daily Chance')  
*Moneyweek*

Top Ten Bank Financial Products  
(Hang Seng China – Equity-Linked  
Partially Capital Protected Investment  
Product – 'Daily Chance')  
*Shanghai Securities News*

Best Overall Investor Relations by a  
Hong Kong Company (Large Cap)  
*IR Magazine*

Bronze Award (General Category)  
*Best Annual Reports Awards,*  
*Hong Kong Management Association*

Best Annual Report, Best Financial  
Statements and Best Sustainability  
Statement (Asia Category)  
*Asia Bank Corporate Reporting*  
*Awards, Lafferty Group*

Silver Award (Environment Category)  
*China International Public Relations*  
*Association*

Caring Company  
*Hong Kong Council of Social Service*

No. 4 for CSR Disclosure  
*CSR Asia Business Barometer*



**RATINGS**

<b>MOODY'S INVESTORS SERVICE</b>	<b>Hang Seng Bank</b>	Long-term Bank Deposit (foreign currency)	Aa2
		Long-term Bank Deposit (local currency)	Aa1
		Short-term Bank Deposit (foreign currency)	Prime-1
		Short-term Bank Deposit (local currency)	Prime-1
		Subordinated Debt (foreign currency)	Aa2
		Subordinated Debt (local currency)	Aa2
		Bank Financial Strength	B+
		Outlook	Stable
	<b>Hang Seng Bank (China) Limited</b>	Long-term Bank Deposit (foreign currency)	A1
		Long-term Bank Deposit (local currency)	A1
		Short-term Bank Deposit (foreign currency)	Prime-1
		Short-term Bank Deposit (local currency)	Prime-1
		Bank Financial Strength	D
<b>STANDARD &amp; POOR'S</b>	<b>Hang Seng Bank</b>	Long-term Counterparty Credit (local currency)	AA
		Long-term Counterparty Credit (foreign currency)	AA
		Short-term Counterparty Credit (local currency)	A-1+
		Short-term Counterparty Credit (foreign currency)	A-1+
		Bank Fundamental Strength	B+
	Outlook	Negative	
	<b>Hang Seng Bank (China) Limited</b>	Long-term Counterparty Credit (local currency)	A+
		Long-term Counterparty Credit (foreign currency)	A+
		Short-term Counterparty Credit (local currency)	A-1
		Short-term Counterparty Credit (foreign currency)	A-1
Outlook		Stable	