## PRUDENCE

To be a pioneer in China's property market requires careful foresight, and the attentiveness to make the right move at the right time. Prudence is essential to our planning. In a large market offering many opportunities, it is important to differentiate between options. We select the most suitable choice for our ongoing success.

## CHINA

Chongqing

Wuhan

Shanghai Hangzhou

.....

Dalian

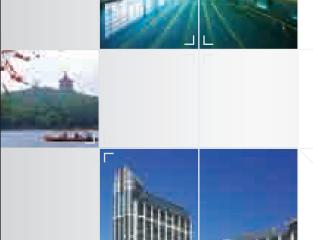
Foshan





Headquartered in Shanghai, Shui On Land Limited (Stock Code: 272) is the flagship property development company of the Shui On Group in the Chinese Mainland. Shui On Land has a proven track record in master-planning and developing large-scale, mixed-use city-core projects and integrated developments in the Chinese Mainland. The Company has access to approximately 13.2 million sq.m. of gross floor area (GFA) including public facilities, and currently has eight projects in various stages of development in Shanghai, Hangzhou, Chongqing, Wuhan, Dalian and Foshan. The Company was listed on The Stock Exchange of Hong Kong Limited on 4 October 2006 and was included in the 200-Stock Hang Seng Composite Index Series, Hang Seng Freefloat Index Series in March 2007.

As one of China's most visionary and innovative property developers, Shui On Land applies its hallmark approach of master-planning to all of its projects to ensure that all developments are fully consistent with government objectives in economic development and urban planning while simultaneously incorporating local historical and cultural characteristics into its designs and planning.





## **Brand Promise** Innovation • Quality • Excellence

Shui On Spirit Integrity • Dedication • Innovation • Excellence We sustain our vision by integrating quality into all of our operations and aspiring to world-class standards of excellence in management, planning, execution and corporate governance.

## OUR COMMITMENT TO

INVESTORS	We are committed to providing attractive and sustainable returns for our investors based on a well-planned, long-term growth trajectory and strategic direction.
CUSTOMERS	The expectations of our customers are always at the forefront of our thinking and planning, enabling us to provide high quality and add value to all our projects.
COMMUNITY	We continually look for innovative ways to build and contribute to the community.
ENVIRONMENT	As an experienced and socially responsible property developer, Shui On Land considers respect for the environment to be a key ingredient for the long-term development of the communities in which we are involved.
EMPLOYEES	Shui On Land believes that care for our employees and for the development of their talents is crucial to the long-term success of the Company.