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(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 95)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of New Heritage Holdings Ltd. (the “**Company**”) announces that a meeting of the Board will be held on Tuesday, 21 April 2009 for the purpose of, among other matters, approving the annual results and announcement of the Company and its subsidiaries for the year ended 31 December 2008.

By order of the Board
New Heritage Holdings Ltd.
TAO Richard
Vice Chairman

Hong Kong, 3 April 2009

As at the date of this announcement, the Board comprises Mr. TAOCHAIFU Choofuang (Chairman), Mr. TAO Richard (Vice Chairman), Mr. TAO Paul (Managing Director), Mr. KONG Mui Sum Lawrence and Mr. YIM Chun Leung as executive directors and Mr. CHAN Bernard Charnwut as non-executive director and Mr. WONG Gary Ka Wai, Mr. SUN Leland Li Hsun and Mr. CHAN Norman Enrique as independent non-executive directors.