

---

# CONTENTS

---

*You should rely only on the information contained in this prospectus and the Application Forms to make your investment decision. We have not authorised anyone to provide you with information that is different from what is contained in this prospectus. Any information or representation not made in this prospectus must not be relied on by you as having been authorised by us, the Sole Global Coordinator, the Sole Bookrunner, the Sole Sponsor and the Joint Lead Managers or any of the Underwriters, or any of their respective directors, officers or representatives or any other person involved in the Global Offering.*

<b>Expected Timetable</b> .....	<b>i</b>
<b>Summary</b> .....	<b>1</b>
<b>Definitions</b> .....	<b>12</b>
<b>Forward-looking Statements</b> .....	<b>20</b>
<b>Risk Factors</b> .....	<b>21</b>
<b>Waiver from Compliance with the Listing Rules</b> .....	<b>39</b>
<b>Information about this Prospectus and the Global Offering</b> .....	<b>40</b>
<b>Directors and Parties Involved in the Global Offering</b> .....	<b>48</b>
<b>Corporate Information</b> .....	<b>51</b>
<b>Industry Overview</b> .....	<b>53</b>
<b>Regulations</b> .....	<b>63</b>
<b>History and Corporate Structure</b> .....	<b>66</b>
<b>Business</b> .....	<b>79</b>
Overview .....	79
Competitive Strengths .....	81
Business Strategies .....	83
Business Model .....	85
Brand and Products .....	86
Marketing and Promotion .....	89
Sales and Distribution .....	91
Research and Development and Design .....	101
Manufacturing .....	104
Information Systems .....	107
Inventory Control and Logistics .....	107

---

# CONTENTS

---

Quality Management System .....	108
Raw Materials and Suppliers .....	109
Competition .....	109
Employees .....	110
Intellectual Property Rights .....	112
Properties .....	112
Environmental Matters .....	114
Insurance .....	115
Legal Compliance and Proceedings .....	116
<b>Relationship with Our Controlling Shareholders .....</b>	<b>118</b>
<b>Directors and Senior Management .....</b>	<b>121</b>
<b>Substantial Shareholders .....</b>	<b>129</b>
<b>Share Capital .....</b>	<b>130</b>
<b>Financial Information .....</b>	<b>133</b>
<b>Future Plans and Use of Proceeds .....</b>	<b>178</b>
<b>Underwriting .....</b>	<b>180</b>
<b>Structure and Conditions of the Global Offering .....</b>	<b>186</b>
<b>How to Apply for the Hong Kong Offer Shares .....</b>	<b>193</b>
<b>Appendix I: Accountants' Report .....</b>	<b>I-1</b>
<b>Appendix II: Unaudited Pro Forma Financial Information .....</b>	<b>II-1</b>
<b>Appendix III: Profit Forecast .....</b>	<b>III-1</b>
<b>Appendix IV: Property Valuation .....</b>	<b>IV-1</b>
<b>Appendix V: Summary of the Constitution of Our Company and Cayman Islands Companies Law .....</b>	<b>V-1</b>
<b>Appendix VI: Statutory and General Information .....</b>	<b>VI-1</b>
<b>Appendix VII: Documents Delivered to the Registrar of Companies and Available for Inspection .....</b>	<b>VII-1</b>