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ANTA Sports Products Limited

安踏體育用品有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 2020)

PLACEMENT OF EXISTING SHARES

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

ANTA Sports Products Limited (the “**Company**”) has been informed by (i) Anta International Group Holdings Limited (“**Anta International**”), a company jointly-owned by Mr. Ding Shizhong, the Chairman, the Chief Executive Officer and the controlling shareholders of the Company; Mr. Ding Shijia, Mr. Wang Wenmo and Mr. Wu Yonghua, all of whom are Executive Directors and the controlling shareholders of the Company; (ii) Anda Holdings International Limited (“**Anda Holdings**”), a company wholly-owned by Ms. Ding Yali who is the spouse of Mr. Lai Shixian, an Executive Director of the Company; and (iii) Anda Investments Capital Limited (“**Anda Investments**”, together with Anta International and Anda Holdings shall be referred to as the “**Vendors**”), a company wholly-owned by Mr. Ding Hemu, the father of the Executive Directors, namely Mr. Ding Shizhong and Mr. Ding Shijia and the father-in-law of an Executive Director, namely Mr. Lai Shixian, that the Vendors have engaged Morgan Stanley & Co. International plc for the placement of an aggregate of 80,000,000 shares of HK\$0.10 each (“**Shares**”) in the Company (the “**Placement**”) representing a total of approximately 3.2% of the entire issued and fully paid up share capital of the Company as at the date of this Announcement at a price of HK\$10.00 per Share. The Company has also been informed by the Vendors that the Placement forms part of the Vendors’ own respective asset management plans and that they intend to apply part of the proceeds of the Placement for setting up a charitable fund.

The respective shareholdings of the Vendors, Mr. Ding Shizhong, Mr. Ding Shijia and other shareholders in the Company (i) as at the date of this Announcement; and (ii) immediately upon completion of the Placement are as follows:

Name	Number of Shares held as at the date of this Announcement	Approximate % of total Issued Shares	Number of Shares held upon completion of the Placement	Approximate % of total Issued Shares
Anta International	1,498,500,000	60.15%	1,431,900,000	57.48%
Anda Holdings	175,500,000	7.05%	167,700,000	6.73%
Anda Investments	126,000,000	5.06%	120,400,000	4.83%
Mr. Ding Shizhong	6,446,000	0.26%	6,446,000	0.26%
Mr. Ding Shijia	1,000,000	0.04%	1,000,000	0.04%
Other shareholders	683,669,000	27.44%	763,669,000	30.66%
Total:	2,491,115,000	100.00%	2,491,115,000	100.00%

This announcement is also available for viewing on the website of the Stock Exchange of Hong Kong Limited at <http://www.hkex.com.hk> and on the website of the Company at <http://ir.anta.com>.

By Order of the Board
ANTA Sports Products Limited
 Company Secretary
Ling Shing Ping

Hong Kong, 26 October 2009

As at the date of this announcement, the executive directors are Mr. Ding Shizhong, Mr. Ding Shijia, Mr. Lai Shixian, Mr. Wang Wenmo, Mr. Wu Yonghua and Mr. Zheng Jie; and the independent non-executive directors are Mr. Yeung Chi Tat, Mr. Lu Hong Te and Mr. Dai Zhongchuan.