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## **FUTURE PLANS**

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### **FUTURE PLANS AND PROSPECTS**

We intend to be a dominant player in the Chinese market for high-end and luxury department stores. To accomplish this, we will continue to integrate prime department store properties into our store network in cities throughout China where we can capitalize on the growing affluence of PRC consumers. We will integrate these properties using a mix of purchased properties and long-term leases. After acquiring prime sites, we will draw on our experience in the Chinese high-end and luxury retail market to further improve the operating efficiency of our existing stores and re-shuffle our brand mix to enhance our positioning as a high-end and luxury department store operator.

In addition, in the long-term, we plan to develop an exclusive in-house line of high-end and luxury merchandise to be marketed under our own private label.

We believe that information technology and management systems are indispensable tools of a successful retail business. We plan to continue investing and improving our existing information technology and management systems including upgrading the services and network infrastructure to facilitate increasing scale of operation and customers’ demand.