

*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the prospectus dated 26 January 2010 (the "Prospectus") issued by Sijia Group Company Limited (the "Company") for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.*

*This announcement is not an offer of shares for sale in the United States. Securities may not be offered or sold in the United States except pursuant to registration or an exemption from registration requirements under the United States Securities Act. There will not and is not currently intended to be any public offering of shares in the United States.*

*Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.*

*Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange") and Hong Kong Securities Clearing Company Limited ("HKSCC") take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

*Prospective investors of the Offer Shares should note that the Sole Global Coordinator (on behalf of the Hong Kong Underwriters) is entitled to terminate its obligations under the Hong Kong Underwriting Agreement by notice in writing to the Company, upon the occurrence of any of the events set out in the sections headed "Underwriting – Underwriting Arrangements, Commissions and Expenses – Grounds for termination" in the Prospectus, at any time prior to 8:00 a.m. (Hong Kong time) on the date on which dealings in Shares first commence on the Hong Kong Stock Exchange (which is currently expected to be on Tuesday, 9 February 2010) (the "Listing Date").*

*In connection with the Global Offering, the Sole Global Coordinator as the Stabilizing Manager, or any person acting for it, may over-allot or effect transactions with a view to supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Sole Global Coordinator or any person acting for it to conduct any such stabilising activity. Such transactions, if commenced, may be discontinued at any time. The Sole Global Coordinator has been appointed as the Stabilizing Manager for the purposes of the Global Offering in accordance with the Securities and Futures (Price Stabilizing) Rules made under the SFO and, should stabilizing transactions be effected in connection with the Global Offering, this will be at the absolute discretion of the Sole Global Coordinator. An announcement will be made to the public within seven days after the end of the stabilizing period as required under the Securities and Futures (Price Stabilizing) Rules made under the SFO.*

*Potential investors should be aware that stabilizing action cannot be taken to support the price of the Shares for longer than the stabilization period which begins on the day of commencement of trading of the Shares on the Hong Kong Stock Exchange which is expected to be on Tuesday, 9 February 2010 and ends on the 30th day after the last day for the lodging of applications under the Hong Kong Public Offer. The stabilizing period is expected to end on Monday, 1 March 2010.*

*In connection with the Global Offering, the Sole Global Coordinator may over-allot up to and not more than an aggregate of 30,000,000 additional Shares (representing approximately 15% of the total number of the Shares initially available under the Global Offering) to cover over-allocations (if any) in the International Placing by exercising the Over-allotment Option within 30 days after the last day for the lodging of applications under the Hong Kong Public Offer, or by making purchases in the secondary market at prices or by a combination of purchase in the secondary market and a partial exercise of the Over-allotment Option. In the event that such Over-allotment Option is exercised, an announcement will be made.*



# Sijia Group Company Limited

## 思嘉集團有限公司

*(incorporated in the Cayman Islands with limited liability)*

### Global Offering

Number of Offer Shares	: 200,000,000 Shares (subject to Over-allotment Option)
Number of Public Offer Shares	: 20,000,000 Shares (subject to adjustment)
Number of Placing Shares	: 180,000,000 Shares (subject to adjustment and the Over-allotment Option)
Maximum Offer Price	: HK\$4.13 per Offer Share, plus brokerage of 1%, a SFC transaction levy of 0.004% and a Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars, subject to refund on final pricing)
Nominal value	: HK\$0.001 per Share
Stock code	: 1863

Sole Global Coordinator, Sole Bookrunner, Sole Lead Manager and Sole Sponsor

### Piper Jaffray

Application has been made by the Company to the Listing Committee of the Hong Kong Stock Exchange for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Hong Kong Public Offer and International Placing (including any additional Shares which may be issued pursuant to the exercise of the Over-allotment Option), the Shares to be issued pursuant to the Capitalization Issue and any Shares which may fall to be issued pursuant to the exercise of options under the Share Option Scheme. Dealings in the Shares on the Hong Kong Stock Exchange are expected to commence at 9:30 a.m. on Tuesday, 9 February 2010. The Shares will be traded in board lots of 1,000 Shares each. Applications for the Hong Kong Public Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms. **It should be noted that multiple applications or suspected multiple applications or any application for more than 10,000,000 Hong Kong Public Offer Shares, being 50% of the Offer Shares initially being offered for public subscription under the Hong Kong Public Offer, will be rejected.** Subject to the granting of the listing of, and permission to deal in, the Shares in issue and to be issued as described in the Prospectus on the Main Board of the Hong Kong Stock Exchange, as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date, or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange in any trading day is required to take place in CCASS on the second business day thereafter. All activities under CCASS are

subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made for the Shares to be admitted into CCASS.

The Global Offering comprises the Hong Kong Public Offer of initially 20,000,000 Offer Shares, representing 10% of the total number of Offer Shares being offered in the Global Offering (subject to adjustment), and the International Placing of initially 180,000,000 Offer Shares (subject to adjustment and the Over-allotment Option). For allocation purposes only (subject to adjustment of odd board lot size), the total number of Hong Kong Public Offer Shares available under the Hong Kong Public Offer (after taking into account any reallocation in the number of Offer Shares allocated between the Hong Kong Public Offer and the International Placing) is to be divided into two pools: pool A and pool B. The Hong Kong Public Offer Shares in pool A will be allocated on an equitable basis to applicants who have applied for Hong Kong Public Offer Shares with an aggregate subscription price of HK\$5 million or less (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable). The Hong Kong Public Offer Shares in pool B will be allocated on an equitable basis to applicants who have applied for Shares with an aggregate subscription price of more than HK\$5 million and up to the total value of pool B (excluding the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee payable).

When there is over-subscription, allocation of the Hong Kong Public Offer Shares to investors under the Hong Kong Public Offer, both in relation to pool A and pool B, will be based solely on the level of valid applications received under the Hong Kong Public Offer. The basis of allocation in each pool may vary, depending on the number of Hong Kong Public Offer Shares validly applied for by each applicant, but, subject to that, will be made strictly on a pro-rata basis. The allocation of Hong Kong Public Offer Shares could, where appropriate, consist of balloting, which would mean that some applicants may receive a higher allocation than others who have applied for the same number of Hong Kong Public Offer Shares and those applicants who are not successful in the ballot may not receive any Hong Kong Public Offer Shares.

**Depending on the number of valid applications received under the Hong Kong Public Offer, the allocation of the Hong Kong Offer Shares between the Hong Kong Public Offer and the International Placing will be subject to the re-allocation as described in the section headed “Structure of the Global Offering” in the Prospectus. If either the Hong Kong Public Offer or the International Placing is not fully subscribed, the Sole Global Coordinator has the authority to re-allocate all or any of the unsubscribed Hong Kong Public Offer Shares to the International Placing (or vice versa, as appropriate) in such proportion and manner as it considers appropriate provided that there is sufficient demand under the International Placing to take up such re-allocated Hong Kong Public Offer Shares. Details of the re-allocation, if any, will be disclosed in the results of allocations announcement, which is expected to be made on Monday, 8 February 2010.**

Applicants should be aware that applications in pool A and in pool B may receive different allocation ratios. If the Hong Kong Public Offer Shares in one (but not both) of the pools are undersubscribed, the surplus Hong Kong Public Offer Shares will be transferred to the other pool to satisfy demand in that pool and be allocated accordingly. Applicants can only receive an allocation of the Hong Kong Public Offer Shares from either pool A or pool B but not from both pools. Multiple or suspected multiple applications or any application for more than 50%

of the Hong Kong Public Offer Shares initially included in the Hong Kong Public Offer will be rejected. Only one application on a **WHITE** or **YELLOW** Application Form or by way of giving **electronic application instructions** to HKSCC or the **White Form eIPO** Service Provider via the **White Form eIPO** service may be made for the benefit of any person. Each applicant under the Hong Kong Public Offer will also be required to give an undertaking and confirmation in the application submitted by him that he and any person(s) for whose benefit he is making the application have not indicated an interest for or taken up and will not indicate an interest for or take up any Offer Shares under the International Placing, and such application will be rejected if the said undertaking and/or confirmation is breached and/or untrue (as the case may be) or he has been or will be placed or allocated International Placing Shares under the International Placing.

Applicants who apply on **WHITE** Application Forms for 1,000,000 or more Hong Kong Public Offer Shares and have indicated in their applications that they wish to collect share certificates (where applicable) and refund cheques (where applicable) in person from the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited at shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, may collect share certificates (where applicable) and refund cheques (where applicable) in person from 9:00 a.m. to 1:00 p.m. on Monday, 8 February 2010, or such other date as notified by the Company on the Company's website at [www.sjia.hk](http://www.sjia.hk) and the website of the Hong Kong Stock Exchange at [www.hkexnews.com.hk](http://www.hkexnews.com.hk) as the date of despatch/collection of share certificates/e-Refund payment instructions/refund cheques. Identification and (where applicable) authorization documents acceptable to Computershare Hong Kong Investor Services Limited must be produced at the time of collection. If you are an individual who opts for collection in person, you must not authorise any other person to make collection on your behalf. If you are a corporate applicant which opts for collection in person, the authorised representative bearing a letter of authorisation from your corporation stamped with your corporation's chop must be presented for collection. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to the Company's Hong Kong Share Registrar. Uncollected refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) will be despatched after the time specified for the collection on the date of despatch by ordinary post to the addresses as specified by the applicants at their own risk.

Applicants who apply on **YELLOW** Application Forms for 1,000,000 or more Hong Kong Public Offer Shares and have indicated in their Application Forms that they wish to collect refund cheques in person may collect their refund cheques (if any) but may not elect to collect their share certificates, which will be deposited into CCASS for credit to their designated CCASS Participant's stock account or CCASS Investor Participant stock accounts, as appropriate. The procedure for collection of refund cheques for applicants who apply on **YELLOW** Application Forms for Shares is the same as that for **WHITE** Application Form applicants. Instead of using **YELLOW** Application Forms, applicants may electronically instruct HKSCC to cause HKSCC Nominees to apply for the Hong Kong Public Offer Shares on their behalf via CCASS. Any Hong Kong Public Offer Shares allocated to such applicants will be registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock account or their designated CCASS Participant's stock account as instructed by the applicants.

Applicants who apply on **White Form eIPO** Service applications for 1,000,000 or more Hong Kong Public Offer Shares and wish to collect share certificates (where applicable) in person from the Company's Hong Kong Share Registrar, may collect Share certificates in person from Computershare Hong Kong Investor Services Limited at Shops 1712–1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Monday, 8 February 2010. Identification and (where applicable) authorization documents acceptable to Computershare Hong Kong Investor Services Limited must be produced at the time of collection.

For applicants who apply through the **White Form eIPO** service by paying the application monies through a single bank account and the applicant's application is wholly or partially unsuccessful and/or the final Offer Price is different from the Offer Price initially paid on the applicant's application, e-Refund payment instructions will be despatched to the application payment bank account on or around Monday, 8 February 2010. For applicants who apply through the **White Form eIPO** service by paying the application monies through multiple bank accounts and the applicant's application is wholly or partially unsuccessful and/or the final Offer Price is different from the Offer Price initially paid on the applicant's application, refund cheque(s) will be sent to the address specified in the applicant's application instructions to the designated **White Form eIPO** Service Provider on or around Monday, 8 February 2010, by ordinary post and at the applicant's own risk.

In relation to applicants who apply for less than 1,000,000 Hong Kong Public Offer Shares, or applicants who have applied for 1,000,000 or more Hong Kong Public Offer Shares but have not elected to collect their (where relevant) refund cheque(s) and/or (where relevant) share certificate(s) in person, their refund cheque(s) (where relevant) and/or share certificate(s) (where relevant) will be sent by ordinary post at the applicants' own risk to the addresses specified in the **WHITE** or **YELLOW** Application Forms or in the applications under **White Form eIPO** service.

Applications for the Hong Kong Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms. Applicants who would like to be allotted the Hong Kong Public Offer Shares in their own names should complete and sign the **WHITE** Application Forms or submit applications online through the designated website of the **White Form eIPO** Service Provider at [www.eipo.com.hk](http://www.eipo.com.hk) under the **White Form eIPO** service. Applicants who would like to have the allotted Hong Kong Public Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS investor participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should (i) complete and sign the **YELLOW** Application Form, copies of which, together with copies of the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 26 January 2010 until 12:00 noon on Friday, 29 January 2010 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong or by their stockbroker, who may have such Application Forms and Prospectus available; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Pursuant to the International Underwriting Agreement, the Company will grant the Sole Global Coordinator the right, exercisable at any time from the date of the International Underwriting Agreement until 30 days from the last day for lodging applications under the Hong Kong Public Offer, to require the Company to allot and issue up to an aggregate of

30,000,000 additional Shares, representing 15% of the initial size of the Global Offering at the Offer Price, to cover over-allocations, if any, in the International Placing. In the event that the Over-allotment Option is exercised, an announcement will be made.

In connection with the Global Offering, the Sole Global Coordinator, or any person acting for it, on behalf of the Underwriters, may over-allot or effect transactions with a view to stabilizing or maintaining the market price of the Shares at a level higher than that which might otherwise prevail in the open market for a limited period commencing on the Listing Date. Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements including those of Hong Kong. However, there is no obligation on the Sole Global Coordinator or any person acting for it to any such stabilising activity. Such stabilization, if commenced, will be conducted at the absolute discretion of the Stabilizing Manager or any person acting for it and may be discontinued at any time, and must be brought to an end within 30 days of the last day for the lodging of applications under the Hong Kong Public Offer. The number of Shares that may be over-allocated will not be greater than the number of Shares which may be sold upon exercise of the Over-allotment Option, being 30,000,000 Shares, which is 15% of the Shares initially available under the Global Offering. Details of such stabilization and how it will be regulated under the SFO are contained in the Prospectus.

The Offer Price is expected to be determined by agreement between the Sole Global Coordinator, on behalf of the Underwriters, and the Company on or before the Price Determination Date, when market demand for the Offer Shares will be determined. The Price Determination Date is expected to be on or around Monday, 1 February 2010 and in any event, no later than 5:00 p.m. on Wednesday, 3 February 2010. Investors applying for Hong Kong Public Offer Shares under the Hong Kong Public Offer must pay, on application, the maximum Offer Price of HK\$4.13 for each Hong Kong Public Offer Share together with a brokerage fee of 1%, SFC transaction levy of 0.004%, and Hong Kong Stock Exchange trading fee of 0.005%. The Sole Global Coordinator, on behalf of the Underwriters, may, with the consent of the Company, reduce the number of Offer Shares and/or indicative Offer Price range stated in the Prospectus (which is HK\$2.69 to HK\$4.13 per Hong Kong Public Offer Share) at any time on or prior to the morning of the last day for lodging applications under the Hong Kong Public Offer. In such a case, notices of the reduction in the number of Offer Shares and/or the indicative Offer Price range will be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) and on the Company's website at [www.sijia.hk](http://www.sijia.hk) and the website of the Hong Kong Stock Exchange at [www.hkexnews.com.hk](http://www.hkexnews.com.hk) not later than the morning of the day which is the last day for lodging applications under the Hong Kong Public Offer. **If applications have been submitted prior to the day which is the last day for lodging applications under the Hong Kong Public Offer, then even if the number of Offer Shares and/or indicative Offer Price range is so reduced, such applications cannot be subsequently withdrawn.** Share certificates will only become valid certificates of title at 8:00 a.m. on Tuesday, 9 February 2010 provided that the Hong Kong Public Offer has become unconditional in all respects and the right of termination described in the section headed "Underwriting – Underwriting Arrangements, Commissions and Expenses – Grounds for termination" of the Prospectus has not been exercised. **If the Sole Global Coordinator (on behalf of the Underwriters) and the Company are unable to reach agreement on the Offer Price, the Gloabl Offering will not proceed and will lapse immediately.**

The Global Offering is conditional on the conditions as stated in the section headed “Structure of the Global Offering – Conditions” of the Prospectus. If the conditions are not fulfilled or waived prior to the times and dates specified in the Prospectus, the Global Offering will thereby lapse and all application monies, together with the brokerage, the SFC transaction levy and the Hong Kong Stock Exchange trading fee received from applicants under the Global Offering will be returned to the applicants, without interest, on the terms set out in the section headed “How to apply for the Hong Kong Public Offer Shares – Despatch/Collection of share certificates and refund monies” of the Prospectus.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 26 January 2010, until 12:00 noon on Friday, 29 January 2010 at:

1. **Piper Jaffray Asia Securities Limited**  
3901B, 39/F  
Tower 1, Lippo Center  
89 Queensway  
Hong Kong

or

**Daiwa Capital Markets Hong Kong Limited**  
Level 26, One Pacific Place  
88 Queensway  
Hong Kong

or

**Oriental Patron Securities Limited**  
Suite 2701-3 & 2705-8  
27/F, Two Exchange Square  
8 Connaught Place, Central  
Hong Kong

or

**Taifook Securities Company Limited**  
25/F, New World Tower  
16-18 Queen’s Road Central, Central  
Hong Kong

2. any of the following branches of Hang Seng Bank Limited:

	<b>Branch</b>	<b>Address</b>
<b>Hong Kong Island</b>	Head Office	83 Des Voeux Road Central
	Wanchai North Branch	Shop 3, G.F, Causeway Center, 28 Harbour Road
	North Point Branch	335 King's Road
	Causeway Bay Branch	28 Yee Wo Street
<b>Kowloon</b>	Tsimshatsui Branch	18 Cameron Road
	Kowloon Main Branch	618 Nathan Road
	Kwun Tong Branch	70 Yue Man Square
	Yaumati Branch	363 Nathan Road
<b>New Territories</b>	Shatin Branch	Shop 18 Lucky Plaza, Wang Pok Street, Shatin
	Tai Ho Road	30 Tai Ho Road

Applicants can collect a **YELLOW** Application Form and the Prospectus during normal business hours from 9:00 a.m. on Tuesday, 26 January 2010 till 12:00 noon on Friday, 29 January 2010 from:

- the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong; or
- stockbrokers who may have **YELLOW** Application Forms and the Prospectus available.

Both **WHITE** and **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders payable to "Hang Seng (Nominee) Limited – Sijia Public Offer" should be securely stapled, should be deposited in any of the special collection boxes provided at any one of the branches referred to above on the following dates during the following times:

**Tuesday, 26 January 2010 – 9:00 a.m. to 5:00 p.m.**  
**Wednesday, 27 January 2010 – 9:00 a.m. to 5:00 p.m.**  
**Thursday, 28 January 2010 – 9:00 a.m. to 5:00 p.m.**  
**Friday, 29 January 2010 – 9:00 a.m. to 12:00 noon**

Applicants applying by **White Form eIPO** service may submit their applications to the **White Form eIPO** Service Provider through the designated website [www.eipo.com.hk](http://www.eipo.com.hk) from 9:00 a.m. on Tuesday, 26 January 2010 until 11:30 a.m. on Friday, 29 January 2010 (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Friday, 29 January 2010, the last application day. Applicants will not be permitted to submit applications to the **White Form eIPO** Service Provider after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained a payment reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

The Company expects to publish the announcement on the Offer Price, the level of indication of interest in the International Placing, the basis of allotment and the results of applications of successful applicants under the Hong Kong Public Offer on Monday, 8 February 2010, on the Company's website at [www.sijia.hk](http://www.sijia.hk) and the website of the Hong Kong Stock Exchange at [www.hkexnews.com.hk](http://www.hkexnews.com.hk).

Results of allocations in the Global Offering including (i) the indication of the level of interest in the International Placing; (ii) the level of applications of the Hong Kong Public Offer; (iii) the basis of allocation of the Hong Kong Public Offer Shares; and (iv) the number of Shares reallocated under the clawback adjustment, if any; and (v) the Hong Kong identity card/passport/Hong Kong business registration certificate numbers of successful applicants (where supplied) and the number of the Hong Kong Public Offer Shares successfully applied for under the **WHITE** or **YELLOW** Application Forms, or by giving **electronic application instructions** to HKSCC via CCASS or to the designated **White Form eIPO** Service Provider through the designated website at [www.hkeipo.hk](http://www.hkeipo.hk) and the final Offer Price will be made available at the times and dates and in the manner specified below:–

- Results of allocations for the Hong Kong Public Offer will be available from our designated results of allocations website at [www.iporesults.com.hk](http://www.iporesults.com.hk) on a 24-hour basis from 8:00 a.m. on Monday, 8 February 2010 to 12:00 midnight on Sunday, 14 February 2010. The user will be required to key in the Hong Kong identity card/passport/Hong Kong business registration number provided in his/her/its application to search for his/her/its own allocation result.
- Results of allocations will be available from the Hong Kong Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Hong Kong Public Offer Shares allocated to them, if any, by calling 2862 8669 between 9:00 a.m. and 10:00 p.m. from Monday, 8 February 2010 to Thursday, 11 February 2010.
- Special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual branches and sub-branches from Monday, 8 February 2010 to Wednesday, 10 February 2010 at all the receiving bank branches and sub-branches at the addresses set out in the paragraph headed “How to Apply for the Hong Kong Public Offer Shares – Where to collect the Application Forms” of the Prospectus.
- Results of allocations for the Hong Kong Public Offer can be found in the announcement to be posted on the Company's website at [www.sijia.hk](http://www.sijia.hk) and the website of the Hong Kong Stock Exchange at [www.hkexnews.com.hk](http://www.hkexnews.com.hk) on Monday, 8 February 2010.

Investors can also apply for the Hong Kong Public Offer Shares by giving **electronic application instructions** to HKSCC as follows:

1. CCASS Investor Participants may give **electronic application instructions** to HKSCC through the CCASS Phone System by calling (852) 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (using the procedures contained in HKSCC's “An Operating Guide for Investor Participants” in effect from time to time). HKSCC may also input **electronic application instructions** for CCASS Investor Participants on their behalf if they go to the Customer Service Centre of HKSCC at 2/F Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Service Centre of HKSCC; and

2. Those who are not CCASS Investor Participants may instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give **electronic application instructions** to HKSCC via CCASS terminals to apply for the Hong Kong Public Offer Shares on their behalf.

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

**Tuesday, 26 January 2010 – 9:00 a.m. to 8:30 p.m.<sup>(1)</sup>**  
**Wednesday, 27 January 2010 – 8:00 a.m. to 8:30 p.m.<sup>(1)</sup>**  
**Thursday, 28 January 2010 – 8:00 a.m. to 8:30 p.m.<sup>(1)</sup>**  
**Friday, 29 January 2010 – 8:00 a.m.<sup>(1)</sup> to 12:00 noon**

*(1) These times may be subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.*

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, 26 January 2010 until 12:00 noon on Friday, 29 January 2010 (24 hours daily, except the last application day).

The application lists will open from 11:45 a.m. to 12:00 noon on Friday, 29 January 2010 (or such later date as may apply in the case of a tropical cyclone warning signal number 8 or above or a “black” rainstorm warning signal being in force as described in the section headed “How to apply for the Hong Kong Public Offer Shares – Effect of bad weather conditions on the last application day” of the Prospectus).

Subject to the terms and conditions set out in the section headed “How to apply for the Hong Kong Public Offer Shares” in the Prospectus and the Application Forms, applications under the **WHITE** and **YELLOW** Application Forms or those made through the **White Form eIPO** service by submitting an electronic application to the **White Form eIPO** Service Provider through the designated website at [www.eipo.com.hk](http://www.eipo.com.hk) or **electronic application instructions** to HKSCC must be received by no later than 12:00 noon on Friday, 29 January 2010 (or if the application lists are not open on that day, then by 12:00 noon on the next business day the lists are open).

Share certificates for wholly or partially successful applications made on **YELLOW** Application Forms or by giving **electronic application instructions** to HKSCC will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to your CCASS Investor Participant’s stock account or your designated CCASS Participant’s stock account as instructed by you or by your electronic application on your behalf in your Application Form at the close of business on Monday, 8 February 2010 (or in the event of a contingency, any other date as shall be determined by HKSCC or HKSCC Nominees).

If applicants apply for the Hong Kong Public Offer Shares using a **YELLOW** Application Form or by giving **electronic application instructions** to HKSCC and their application is wholly or partially successful, their share certificate will be issued in the name of HKSCC Nominees and deposited into CCASS for credit to their CCASS Investor Participant stock account or the stock account of any designated CCASS Participant giving **electronic application instructions** on their behalf or as instructed by them in their **YELLOW**

Application Form at the close of business on Monday, 8 February 2010 or in the event of a contingency, on any other date as shall be determined by HKSCC or HKSCC Nominees. If applicants are applying through a designated CCASS Participant (other than a CCASS Investor Participant), they can check the number of Hong Kong Public Offer Shares allocated to them (and the amount of refund money payable to them if they have instructed a CCASS Clearing/Custodian Participant to give **electronic application instructions** on their behalf) with that CCASS Participant. If applicants are applying as a CCASS Investor Participant, they should check the announcement published by the Company on Monday, 8 February 2010 (for CCASS Investor Participants applying by giving **electronic application instructions** to HKSCC, they can also check the application results via the CCASS Phone System and CCASS Internet Systems) and report any discrepancies to HKSCC before 5:00 p.m. on Monday, 8 February 2010 or such other date as shall be determined by HKSCC or HKSCC Nominees. Immediately after the credit of the Hong Kong Public Offer Shares to their account, they can also check their new account balance via the CCASS Phone System and CCASS Internet System (under the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC will also make available to them an activity statement showing the number of Hong Kong Public Offer Shares credited to their CCASS Investor Participant stock account and (if they are applying by giving **electronic application instructions** to HKSCC) the amount of refund money (if any) credited to their designated bank account.

The Company will not issue temporary documents of title. No receipt will be issued for application monies received.

Share certificates will only become valid certificates of title at 8:00 a.m. on Tuesday, 9 February 2010 provided that the Global Offering has become unconditional in all aspects and the right of termination described in the section headed "Underwriting – Underwriting Arrangements, Commissions and Expenses – Grounds for termination" in the Prospectus has not been exercised.

Dealings in the Offer Shares on the Hong Kong Stock Exchange are expected to commence on Tuesday, 9 February 2010. The Shares will be traded on the Stock Exchange in board lots of 1,000 Shares. The stock code of the Shares is 1863.

By Order of the Board of  
**Sijia Group Company Limited**  
**Lin Shengxiong**  
*Chairman*

Hong Kong, Tuesday, 26 January 2010

*As at the date of this announcement, the Company's executive Directors are Mr. Lin Shengxiong, Mr. Zhang Hongwang and Mr. Huang Wanneng, the Company's independent non-executive Directors are Mr. Chan Tsz Fu, Jacky, Mr. Cai Weican and Mr. Choi Tze Kit, Sammy.*

*Please also refer to the published version of this announcement in **South China Morning Post**.*