

Interim Report **2009/2010**

For the six months ended 31 December 2009

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唯冠國際控股有限公司
PROVIEW INTERNATIONAL HOLDINGS LIMITED
(Incorporated in Bermuda with limited liability) HK Stock Code: 334

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INTERIM RESULTS

The Board of Directors (the "Board") of Proview International Holdings Limited (the "Company") is pleased to announce the unaudited condensed consolidated interim results of the Company and its subsidiaries (the "Group") for the six months ended 31 December 2009 together with the comparative figures for the corresponding period in 2008 as follows:

CONDENSED CONSOLIDATED INCOME STATEMENT

For the six months ended 31 December 2009

		Six months ended	
		31 December 2009 HK\$'000 (Unaudited)	31 December 2008 HK\$'000 (Unaudited)
	NOTES		
Revenue		593,751	3,901,746
Cost of sales		(1,065,276)	(4,666,416)
Gross loss		(471,525)	(764,670)
Other income		43,355	90,659
Selling and distribution expenses		(51,601)	(287,170)
Administrative expenses		(217,905)	(220,298)
Research and development costs		(22,135)	(43,691)
Net foreign exchange gain/(loss)		2,047	(121,569)
Other expenses		(12,241)	(3,611)
Share of losses of associates		(241)	(145)
Loss on disposal of an associate		-	(522)
Changes in fair value of derivative financial instruments		(4,309)	237,482
Finance costs		(26,553)	(214,199)
Loss before taxation		(761,108)	(1,327,734)
Income tax expense	4	(45)	7,456
Loss for the period	5	(761,153)	(1,320,278)
Attributable to:			
Owners of the Company		(755,838)	(1,311,430)
Minority interests		(5,315)	(8,848)
		(761,153)	(1,320,278)
Loss per share			
– basic and diluted	7	HK(97.91) cents	HK(169.87) cents

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME*For the six months ended 31 December 2009*

	Six months ended	
	31 December 2009 HK\$'000 (Unaudited)	31 December 2008 HK\$'000 (Unaudited)
Loss for the period	(761,153)	(1,320,278)
Other comprehensive income (expense)		
Exchange differences arising on translation of foreign operations	(40,000)	(20,822)
Share of exchange reserve of associates	2	2,750
Other comprehensive expense for the period	(39,998)	(18,072)
Total comprehensive expense for the period	(801,151)	(1,338,350)
Total comprehensive expense attributable to:		
Owners of the Company	(795,889)	(1,328,649)
Minority interests	(5,262)	(9,701)
	(801,151)	(1,338,350)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 31 December 2009

	NOTES	31 December 2009 HK\$'000 (Unaudited)	30 June 2009 HK\$'000 (Audited)
Non-current Assets			
Property, plant and equipment	8	952,726	1,063,537
Prepaid lease payments		75,141	76,220
Intangible assets	9	18,810	20,000
Interests in associates		2,578	2,816
Interest in a jointly controlled entity		–	–
Available-for-sale investments		–	–
Bonds receivables		74,147	67,861
Prepayments and deposits		–	4,473
		1,123,402	1,234,907
Current Assets			
Inventories		519,965	993,234
Properties held for sale		19,430	19,430
Trade and bills receivables	10	142,709	282,342
Prepayments, deposits and other receivables		404,459	365,238
Prepaid lease payments		1,997	1,980
Derivative financial instruments		–	23,730
Tax recoverable		5,050	5,164
Pledged bank deposits		69,512	80,709
Restricted bank deposits		103,461	83,836
Bank balances and cash		51,302	109,000
		1,317,885	1,964,663
Current Liabilities			
Trade and bills payables	11	2,379,228	2,522,680
Accruals and other payables		470,893	321,369
Amount due to an associate		975	975
Taxation payable		21,021	19,863
Derivative financial instruments		4,309	471
Bank borrowings – due within one year	12	1,302,757	1,418,109
Obligations under finance leases – due within one year		5,106	5,132
		4,184,289	4,288,599
Net Current Liabilities		(2,866,404)	(2,323,936)
Total Assets less Current Liabilities		(1,743,002)	(1,089,029)

		31 December 2009 HK\$'000 (Unaudited)	30 June 2009 HK\$'000 (Audited)
	NOTES		
Capital and Reserves			
Share capital	13	77,200	77,200
Reserves		(2,441,856)	(1,645,967)
Equity attributable to owners of the Company		(2,364,656)	(1,568,767)
Minority interests		78,871	86,508
Total Deficit		(2,286,085)	(1,482,259)
Non-current Liabilities			
Bank borrowings – due after one year	12	457,108	304,724
Obligations under finance leases – due after one year		38,587	41,118
Deferred taxation		47,388	47,388
		543,083	393,230
		(1,743,002)	(1,089,029)

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY*For the six months ended 31 December 2009*

	Attributable to owners of the Company											
	Share capital HK\$'000	Share premium HK\$'000	Contributed surplus HK\$'000	Asset revaluation reserve HK\$'000	Share-based compensation reserve HK\$'000	Exchange reserve HK\$'000	Capital reserve HK\$'000	Statutory reserve HK\$'000	Retained profits HK\$'000	Total HK\$'000	Minority interests HK\$'000	Total HK\$'000
For the six months ended 31 December 2009												
At 1 July 2009	77,200	316,692	40,824	109,632	7,456	57,542	307,251	27,311	(2,512,675)	(1,568,767)	86,508	(1,482,259)
Loss for the period	-	-	-	-	-	-	-	-	(755,838)	(755,838)	(5,315)	(761,153)
Exchange differences arising on translation of operations outside Hong Kong	-	-	-	-	-	(40,053)	-	-	-	(40,053)	53	(40,000)
Share of exchange reserve of associates	-	-	-	-	-	2	-	-	-	2	-	2
Total comprehensive income	-	-	-	-	-	(40,051)	-	-	(755,838)	(795,889)	(5,262)	(801,151)
Release upon lapse of vested share options	-	-	-	-	(780)	-	-	-	780	-	-	-
Dissolution of a subsidiary	-	-	-	-	-	-	-	-	-	-	(2,675)	(2,675)
At 31 December 2009	77,200	316,692	40,824	109,632	6,676	17,491	307,251	27,311	(3,267,733)	(2,364,656)	78,571	(2,286,085)
For the six months ended 31 December 2008												
At 1 July 2008	77,200	316,692	40,824	79,152	39,959	121,294	307,251	26,458	361,066	1,369,896	101,198	1,471,094
Loss for the period	-	-	-	-	-	-	-	-	(1,311,430)	(1,311,430)	(8,848)	(1,320,278)
Exchange differences arising on translation of operations outside Hong Kong	-	-	-	-	-	(19,969)	-	-	-	(19,969)	(853)	(20,822)
Share of exchange reserve of associates	-	-	-	-	-	2,750	-	-	-	2,750	-	2,750
Total comprehensive income	-	-	-	-	-	(17,219)	-	-	(1,311,430)	(1,328,649)	(9,701)	(1,338,350)
Release upon lapse of vested share options	-	-	-	-	(12,518)	-	-	-	12,518	-	-	-
Release upon disposal of an associate	-	-	-	-	-	(7,136)	-	-	7,136	-	-	-
At 31 December 2008	77,200	316,692	40,824	79,152	27,441	96,939	307,251	26,458	(930,710)	41,247	91,497	132,744

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOW*For the six months ended 31 December 2009*

	Six months ended	
	31 December 2009 HK\$'000 (Unaudited)	31 December 2008 HK\$'000 (Unaudited)
Net cash from (used in) operating activities	(45,439)	903
Net cash used in investing activities	(11,956)	(83,150)
Net cash from (used in) financing activities	401	(749,758)
Net decrease in cash and cash equivalents	(56,994)	(832,005)
Cash and cash equivalents brought forward	109,000	1,146,938
Effect of foreign exchange rate changes	(704)	(11,413)
Cash and cash equivalents carried forward, representing bank balances and cash	51,302	303,520

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 31 December 2009

1. BASIS OF PREPARATION

The unaudited condensed consolidated financial statements have been prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules") and with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA"). The Directors of the Company are responsible for the preparation of the Group's condensed consolidated interim financial statements. These condensed consolidated financial statements are unaudited but have been reviewed by the Audit Committee of the Company.

2. PRINCIPAL ACCOUNTING POLICIES

The unaudited condensed consolidated financial statements have been prepared on the historical cost basis except for certain properties and financial instruments, which are measured at fair values or revalued amounts, as appropriate.

The accounting policies used in the unaudited condensed consolidated financial statements are consistent with those followed in the preparation of the annual financial statements of the Group for the year ended 30 June 2009.

In the current interim period, the Group has applied, for the first time, the following new standards, amendments and interpretations (the "new HKFRSs"), issued by the HKICPA, which are effective for the Group's financial periods beginning 1 July 2009. The adoption of these new HKFRSs had no material effect on the results or financial position of the Group for the current or prior accounting periods. Accordingly, no prior period adjustment has been recognised.

HKAS 1 (Revised 2007)	Presentation of Financial Statements
HKAS 23 (Revised 2007)	Borrowing Costs
HKAS 27 (Revised 2008)	Consolidated and Separate Financial Statements
HKAS 32 & HKAS 1 (Amendments)	Puttable Financial Instruments and Obligations Arising on Liquidation
HKAS 39 (Amendment)	Eligible Hedged Items
HKFRS 1 & HKAS 27 (Amendments)	Cost of an Investment in a Subsidiary, Jointly Controlled Entity or Associate
HKFRS 2 (Amendment)	Vesting Conditions and Cancellations
HKFRS 3 (Revised 2008)	Business Combinations
HKFRS 7 (Amendment)	Improving Disclosures about Financial Instruments
HKFRS 8	Operating Segments
HK(IFRIC) – Int 9 & HKAS 39 (Amendments)	Embedded Derivatives
HK(IFRIC) – Int 13	Customer Loyalty Programmes
HK(IFRIC) – Int 15	Agreements for the Construction of Real Estate
HK(IFRIC) – Int 16	Hedges of a Net Investment in a Foreign Operation
HK(IFRIC) – Int 17	Distributions of Non-cash Assets to Owners
HK(IFRIC) – Int 18	Transfers of Assets from Customers
HKFRSs (Amendments)	Improvements to HKFRSs issued in 2008, except for the amendment to HKFRS 5 that is effective for annual periods beginning on or after July 1, 2009
HKFRSs (Amendments)	Improvements to HKFRSs issued in 2009 in relation to the amendment to paragraph 80 of HKAS 39
HKFRSs (Amendments)	Amendment to HKFRS 5 as part of Improvements to HKFRSs issued in 2008

HKAS 1 (Revised 2007) has introduced a number of terminology changes, including revised titles for the condensed consolidated financial statements, and has resulted in a number of changes in presentation and disclosure. HKFRS 8 is a disclosure standard that requires the identification of operating segments to be performed on the same basis as financial information that is reported internally for the purpose of allocating resources between segments and assessing their performance. The predecessor standard, HKAS 14 Segment Reporting, required the identification of two sets of segments (business and geographical) using a risks and returns approach. In the past, the Group's primary reporting format was business segments by nature of their operation and the products and services they provide. The application of HKFRS 8 has not resulted in a redesignation of the Group's reportable segments as compared with the primary reportable segments determined in accordance with HKAS 14 (see note 3). The adoption of the new and revised HKFRSs has had no material effect on the reported results and financial position of the Group for the current or prior accounting periods. Accordingly, no prior period adjustment has been recognised.

The Group has not early applied the following new or revised standards, amendments and interpretations that have been issued but are not yet effective.

HKFRSs (Amendments)	Improvements to HKFRSs issued in 2009 ¹
HKAS 24 (Revised)	Related Party Disclosures ²
HKAS 32 (Amendment)	Classification of Right Issues ³
HKFRS 1 (Amendment)	Additional Exemptions for First-time Adopters ⁴
HKFRS 2 (Amendment)	Group Cash-settled Share-based Payment Transactions ⁴
HKFRS 9	Financial Instruments ⁵

¹ Amendments that are effective for annual periods beginning on or after July 1, 2009 or January 1, 2010, as appropriate.

² Effective for annual periods beginning on or after January 1, 2011.

³ Effective for annual periods beginning on or after February 1, 2010.

⁴ Effective for annual periods beginning on or after January 1, 2010.

⁵ Effective for annual periods beginning on or after January 1, 2013.

The Directors of the Company anticipate that the application of the other new, revised or amended standards and interpretations will have no material impact on the results and the financial position of the Group.

3. SEGMENTAL INFORMATION

Business Segment

The Group has adopted HKFRS 8 Operating Segments with effect from July 1, 2009. HKFRS 8 requires operating segments to be identified on the basis of internal reports about components of the Group that are regularly reviewed by the chief operating decision maker, the Company's executive Directors, in order to allocate resources to the segments and to assess their performance. In contrast, the predecessor standard (HKAS 14 Segment Reporting) required an entity to identify two sets of segments (business and geographical) using a risks and returns approach, with the entity's "system of internal financial reporting to key management personnel" serving only as the starting point for the identification of such segments.

In the past, the Group's primary reporting format was business segments by nature of their operations and the products and services they provide. The Group's operating businesses are structured and managed separately, according to the nature of their operations, and the products and services they provide.

Each of the Group's business segments represents a strategic business unit that offers products and services which are subject to risks and returns that are different from those of the other business segments. Summarised details of each of the business segments are as follows:

- (a) the liquid crystal display ("LCD") monitors segment, which engages in the manufacturing, trading and distribution of LCD monitors;
- (b) the thin-film transistor ("TFT")-LCD televisions segment, which engages in the manufacturing, trading and distribution of TFT-LCD televisions;
- (c) the cathode ray tube ("CRT") monitors segment, which engages in the manufacturing, trading and distribution of CRT monitors; and
- (d) the others segment, which engages in the manufacturing, trading and distribution of computer monitor components, non-TFT-LCD televisions as well as audio and video products other than monitors and televisions.

The application of HKFRS 8 has not resulted in a redesignation of the Group's reportable segments as compared with the primary reportable segments determined in accordance with HKAS 14. Nor has the adoption of HKFRS 8 changed the basis of measurement of segment profit or loss. Information regarding these business segments is reported below:

Six months ended 31 December 2009

	LCD monitors HK\$'000 (Unaudited)	TFT-LCD televisions HK\$'000 (Unaudited)	CRT monitors HK\$'000 (Unaudited)	Others HK\$'000 (Unaudited)	Elimination HK\$'000 (Unaudited)	Consolidated HK\$'000 (Unaudited)
REVENUE						
Sales to external customers	280,313	243,230	19,847	50,361	-	593,751
Inter-segment sales *	-	-	-	5,771	(5,771)	-
	280,313	243,230	19,847	56,132	(5,771)	593,751
RESULTS						
Segmental results	(199,246)	(424,576)	(35,610)	(63,106)	-	(722,538)
Unallocated corporate income						43,353
Unallocated corporate expenses						(50,820)
Share of losses of associates	-	-	-	(241)	-	(241)
Changes in fair value of derivative financial instruments	-	-	-	-	-	(4,309)
Finance costs						(26,553)
Loss before taxation						(761,108)
Income tax expense						(45)
Loss for the period						(761,153)

* In the opinion of the Directors of the Company, inter-segment sales were charged at cost plus a percentage markup.

Six months ended 31 December 2008

	LCD monitors HK\$'000 (Unaudited)	TFT-LCD televisions HK\$'000 (Unaudited)	CRT monitors HK\$'000 (Unaudited)	Others HK\$'000 (Unaudited)	Elimination HK\$'000 (Unaudited)	Consolidated HK\$'000 (Unaudited)
REVENUE						
Sales to external customers	1,718,963	1,741,333	151,425	290,025	-	3,901,746
Inter-segment sales *	-	-	-	31,550	(31,550)	-
	<u>1,718,963</u>	<u>1,741,333</u>	<u>151,425</u>	<u>321,575</u>	<u>(31,550)</u>	<u>3,901,746</u>
RESULTS						
Segmental results	(389,140)	(825,730)	(8,458)	(105,265)	-	(1,328,593)
Unallocated corporate income						90,659
Unallocated corporate expenses						(112,416)
Share of losses of associates	-	-	-	(145)	-	(145)
Losses on disposal of an associate	-	-	-	(522)	-	(522)
Changes in fair value of derivative financial instruments	-	-	-	-	-	237,482
Finance costs						(214,199)
Loss before taxation						(1,327,734)
Income tax credit						7,456
Loss for the period						<u>(1,320,278)</u>

* In the opinion of the Directors of the Company, inter-segment sales were charged at cost plus a percentage markup.

4. INCOME TAX EXPENSE (CREDIT)

	Six months ended	
	31 December 2009 HK\$'000 (Unaudited)	31 December 2008 HK\$'000 (Unaudited)
Hong Kong Profit Tax Current year	-	-
Other jurisdictions Current year	45	-
Overprovision in prior years	-	(7,456)
	<u>45</u>	<u>(7,456)</u>

Hong Kong Profits Tax is recognised based on management's best estimate of the weighted average annual income tax rate expected for the full financial year. Hong Kong Profits Tax is calculated at 16.5% (2008: 16.5%) of the estimated assessable profits for the year.

No provision for Hong Kong Profits Tax has been made in the financial statements for the period ended 31 December 2009 as the Group's subsidiaries operating in Hong Kong have no assessable profit for the period.

Taxation arising in other jurisdictions is recognised based on management's best estimate of the weighted average annual income tax rate expected for the full financial year. The estimated average annual tax rate used is calculated at the rates prevailing in the relevant jurisdictions.

In accordance with the Law of the People's Republic of China (the "PRC") on Enterprise Income Tax (the "New Law"), the tax rate for certain principal subsidiaries will ratchet up from 18% in 2008 and 20% in 2009 to 22%, 24% 25% in 2010 to 2012, respectively, whilst the tax rate for another PRC subsidiaries is 25%. For those subsidiaries under exemption as mentioned above, they are able to continue to enjoy the tax exemption based on the new rate under the New Law. The deferred tax balance has been adjusted to reflect the tax rates that are expected to apply to the respective periods when the asset is realised or the liability is settled.

The domestic income tax rate applicable in Brazil is 40%. The Company's subsidiary operating in Brazil is eligible for a 75%, 50% and 25% relief from income tax for the period from November 1999 to 31 December 2004, for the five years ending 31 December 2009 and for the five years ending 31 December 2014, respectively.

5. LOSS FOR THE PERIOD

Loss for the period has been arrived at after charging (crediting) the following items:

	Six months ended	
	31 December 2009 HK\$'000 (Unaudited)	31 December 2008 HK\$'000 (Unaudited)
Release of prepaid lease payments	1,100	901
Amortisation of intangible assets	1,190	2,900
Depreciation and amortisation of property, plant and equipment	64,618	71,962
Cost of inventories recognised as an expense, including write-down of inventories of HK\$208,877,000 (2008: HK\$585,989,000)	1,065,276	4,666,416
Loss on disposal of property, plant and equipment	14,692	2,175
Impairment loss on trade receivables	90,433	25,408
Interest income	(11,713)	(43,235)

6. DIVIDENDS

The Directors did not recommend the payment of the final dividend for the year ended 30 June 2009.

No interim dividend is proposed by the Directors for the six months ended 31 December 2009 (2008: Nil).

7. LOSS PER SHARE

The calculation of the basic and diluted loss per share attributable to the owners of the Company is based on the following data:

	Six months ended	
	31 December 2009 HK\$'000 (Unaudited)	31 December 2008 HK\$'000 (Unaudited)
Loss attributable to the owners of the Company for the purpose of basic and diluted loss per share	(755,838)	(1,311,430)
Weighted average number of ordinary shares for the purpose of basic and diluted loss per share	772,008,992	772,008,992

Note: The computation of diluted loss per share does not assume the exercise of the Group's outstanding share options as the exercise prices of those options are higher than the average market price for both periods.

8. PROPERTY, PLANT AND EQUIPMENT

During the period, the Group spent approximately HK\$14,236,000 (2008: HK\$20,723,000) on acquisition of property, plant and equipment. Certain moulds and machineries and first legal charge over certain leasehold land and buildings of the Group with carrying amounts of approximately HK\$322,654,000 (30 June 2009: HK\$297,624,000) and HK\$470,531,000 (30 June 2009: HK\$470,531,000) respectively were pledged to banks as security for the credit facilities granted to the Group.

At 31 December 2009, the Directors considered the carrying amount of the Group's leasehold land and buildings carried at revalued amounts and estimated that the carrying amounts do not differ significantly from that which would be determined using fair values at the balance sheet date. Consequently, no revaluation surplus or deficit has been recognised in the current period.

9. INTANGIBLE ASSETS

Intangible assets represented trademarks registered in the PRC and solely and beneficially owned by the Group. During the period, the Group incurred amortisation of intangible assets of approximately HK\$1,190,000 (2008: HK\$2,900,000). The intangible assets are amortised on a straight-line basis over the useful lives of 10 years.

10. TRADE AND BILLS RECEIVABLES

The Group's payment terms with customers are normally within 90 days from date of issuance of invoices, except for certain well established customers, where the terms are extended to 180 days. The following is an aged analysis of trade and bills receivables net of allowance for doubtful debts prepared based on the invoice date at the balance sheet date:

	31 December 2009 HK\$'000 (Unaudited)	30 June 2009 HK\$'000 (Audited)
Within 90 days	101,209	235,965
Between 91 to 180 days	14,761	46,377
Over 181 days	26,739	-
	142,709	282,342

11. TRADE AND BILLS PAYABLES

The following is an aged analysis of trade and bills payables at the balance sheet date:

	31 December 2009 HK\$'000 (Unaudited)	30 June 2009 HK\$'000 (Audited)
Within 90 days	133,496	727,311
Between 91 to 180 days	48,078	460,508
Over 181 days	2,197,562	1,334,861
	2,379,136	2,522,680

12. BANK BORROWINGS

During the period, the Group obtained new bank loans in an amount of approximately HK\$984,660,000 (2008: HK\$3,238,129,000). The loans bear interest at market rates from 1.1% to 6.8% and are repayable by instalments over a period from one to three years. The proceeds were used to finance the acquisition of plant and equipment and for general working capital of the Group.

13. SHARE CAPITAL

Share

	Number of ordinary shares of HK\$0.10 each	Amount HK\$'000
Authorised:		
At 1 July 2009 and 31 December 2009	2,000,000,000	200,000
Issued and fully paid:		
At 1 July 2009 and 31 December 2009	772,008,992	77,200

14. SHARE-BASED PAYMENTS

The Company has share option schemes for eligible participants including any Director and employee of the Company or any of its subsidiaries. Details of the share option schemes are set out in the section headed "SHARE OPTIONS" of the interim report.

15. CONTINGENT LIABILITIES**(a) Patent litigation**

In October 2008, a third party company (the "Plaintiff") filed a complaint in the International Trade Commission (the "ITC") of the United States of America (the "USA") against the Company and two of its subsidiaries. The complaint is related to alleged infringement of patents in respect of the system for forming and processing information suitable for broadcast and the technology of asymmetric picture compression. In April 2009, the ITC has ruled that the patents of the Plaintiff have been infringed and prohibitions on the importation of the Group's products into the USA have been imposed on the Company and two of its subsidiaries. No further damages have been sought by the Plaintiff.

(b) Default payments

Certain subsidiaries of the Group have been named as defendants in several PRC court actions in respect of default payments of payable to suppliers and creditors as at 31 December 2009. The claimed amounts were fully recognised on the condensed consolidated financial statements. The Group is currently negotiating to reschedule these payments.

16. CAPITAL COMMITMENTS

There was no capital commitments contracted for but not provided in the consolidated financial statements as at 31 December 2009.

17. SUBSEQUENT EVENT

Subsequent to the six-month period ended 31 December 2009, the Company granted options to an aggregate of 77,200,000 options to 19 grantees (the "Grantee(s)"), as to an aggregate of 75,500,000 options to 16 employees of the Group, as to 700,000 options to Mr. Lee Chiu-kang, Alex, an independent non-executive Director, as to 700,000 options to Mr. Lau Siu-ki, Kevin, an independent non-executive Director and as to 300,000 options to Mr. Liu Zixian, an independent non-executive Director, each option entitling the Grantee(s) to subscribe for one share in the Company at an exercise price of HK\$0.265 per share. The exercise price was determined based on at least higher of the closing price of the Company's shares on the date of grant and the average closing price of the Company's share for the five business days immediately preceding the date of grant.

18. RELATED PARTY DISCLOSURE**(a) Connected party transactions**

During the period, the Group entered into the following significant transactions with a connected party. Sale and purchase transactions are negotiated with the connected party with a margin on the same basis as with non-related parties:

Connected party	Nature of transactions	Six months ended	
		2009 HK\$'000	2008 HK\$'000
大同股份有限公司 ("Tatung") a substantial shareholder of the Company, and its subsidiaries	Sales of goods	–	108,453
	Purchases of materials	16,677	328,153

(b) Related party transactions

During the period, the Group paid operating lease rentals in respect of land and buildings and machinery of approximately HK\$498,000 (2008: HK\$498,000) to Isystems Technology, Inc. ("Isystems"), a company of which Mr. Yang Long-san, Rowell and Mr. Yang Yun-tsai (father of Mr. Yang Long-san, Rowell) owns 19.4% and 16.8% of the issued share capital respectively. The rentals were charged in accordance with the terms of the tenancy agreement entered into between the Group and Isystems.

(c) Bank facilities

Certain of the Group's bank facilities as at the balance sheet date were also secured by the personal guarantees from a Director of the Company and a Director of a subsidiary of the Company.

The significant transactions with related parties during the period were conducted in the ordinary and usual course of business of the Group and are on normal commercial terms and fair and reasonable so far as the shareholders of the Company are concerned.

19. APPROVAL OF THE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

The unaudited condensed consolidated financial statements were approved by the Board of Directors on 26 March 2010.

MANAGEMENT DISCUSSION AND ANALYSIS

BUSINESS REVIEW

During the six-month period ended 31 December 2009 (the "Review Period"), the consolidated turnover of Proview International Holdings Limited (the "Company") and its subsidiaries (collectively referred to as the "Group" or "Proview") was HK\$594 million (2008: HK\$3.9 billion), representing a 85% decrease year on year. The loss attributable to owners of the Company was narrowed to HK\$756 million (2008: a loss of HK\$1.31 billion). While the Group has succeeded in reducing the loss, will still require further effort to complete the turnaround and return to profit. The Group's sales of flat-panel digital television sets ("TVs") amounted to HK\$243 million (2008: HK\$1.74 billion), while liquid crystal display ("LCD") monitor sales amounted to HK\$280 million (2008: HK\$1.72 billion) for the Review Period.

The global financial crisis has weakened economies worldwide and caused the consumer market to shrink. Orders from the Group's major export markets, North America and Western Europe, have dropped significantly. In addition, the impact of tight credit funding in the market, and the fact that the Group's supply chain has not been operating smoothly, have contributed to the significant reduction in sales. To improve cash flow, the Group has resolved to launch sales promotions of aged stock; however, this has further reduced the gross profit margin to below its normal level. In spite of the Group's efforts to streamline its operations and adopt cost reduction measures, a loss was still recorded due to the heavy burden of fixed costs and financial interests.

With continuous support from its banks, the Group has managed to get through a difficult year. During this period, in order to stabilize the existing monitor business, the Group has undertaken measures to improve internal procedures, and has also tried to identify strategic production partners in order to ease the financial pressure. The Group is also actively developing new business in the lighting arena, in order to increase sales and enhance profitability, as well as bringing new business opportunities for the Group.

PROSPECTS

The Group's management team has worked hard to overcome a difficult year brought about by the financial crisis. Looking forward, the Group will continue to surmount the difficulties and get its business back to normal operation as soon as possible.

Bank credit support

The Group is supported by a group of banks headed by the Bank of China. It continues to manage and control inventory movement, recovery of trade receivables, payment of costs, expenses and trade payables on the basis of a set of agreed operational procedures. As the Group is getting back gradually to normal operations, it is expected that the banks will increase credit facilities and provide funding support for the Group's new lighting business. This will enable the Group to speed up the development of the lighting business, which holds more promising prospects and earnings potential.

Collaboration with strategic partners

To ensure timely fulfillment of sales orders, the Group has worked together with strategic production partners in the past year to secure a smooth supply chain, and to sustain the production of parts and finished goods. In addition, the Group is also actively seeking strategic partnerships in sales and production in order to expand in China and international markets, so as to give full play to the Group's brand and technical advantages.

Development of new lighting business

With the greenhouse effect worsening, environmental protection, energy saving and emission reduction have become major global issues following the Copenhagen Climate Change Conference. Demands for light-emitting diode ("LED") road lamps products from different countries have increased rapidly.

For its long-term future development, the Group has set up 唯冠光電照明(深圳)有限公司 to speed up the development of the LED lighting business. The Group expects that the new business will be the main driving force in the Group's future earnings growth and improvement in its financial situation. Installations of production facilities have been completed in phases.

The Group has achieved significant progress in procuring orders for city road lamps in the Central American region. A dedicated team for new business development is also actively exploring business opportunities in China and overseas.

Reorganization and business reform

After a series of major blows, the future holds both survival-threatening challenges and new opportunities for Proview. The organizational structure of the Group will be reshaped into three core segments, namely LCD TVs and monitors, lighting products, and mining.

The Group will continue to develop its business actively and explore more deeply into the huge market in China. The Group will also strive to maintain a smooth supply chain operation, as well as to strengthen its management of inventory control and of credit control in accounts receivable and overdue. The Group will adopt a "shortened, flattened and expedited" organizational structure to ensure swift response to ever-changing business circumstances.

Increasing sales in MVP products

Delivery of the new MVP product lines for LCD TVs and monitors commenced in September 2009. The modular structure of MVP products has helped reduce significantly the number of spare parts and manufacturing man-hours required. The resulting reduction in the cost of production enables the Group to become more competitive in winning customer orders, thereby expanding sales and improving profitability.

LIQUIDITY AND FINANCIAL RESOURCES

As at 31 December 2009, the Group's cash and bank balances (including pledged bank deposits and restricted bank deposits) stood at approximately HK\$224 million (30 June 2009: HK\$274 million), with total deficit attributable to owners of the Company standing at approximately HK\$2,365 million (30 June 2009: HK\$1,569 million).

As compared with 30 June 2009, inventories reduced to approximately HK\$520 million (30 June 2009: HK\$1 billion). Since the Group was more focused on producing flat panel digital TVs, as compared with monitor products, are associated with a longer production lead-time also with the reduced in the sales for the period, the inventory turnover days increased to 130 days (30 June 2009: 118 days).

Trade and bills receivables decreased to approximately HK\$143 million (30 June 2009: HK\$282 million), which in line with the decrease of turnover for the period. The Group continued to monitor closely the settlement status of trade debts to enhance the cash flow. During the period, trade and bills receivables turnover days decreased to 65 days (30 June 2009: 88 days).

Trade and bills payables decreased to approximately HK\$2.4 billion (30 June 2009: HK\$2.5 billion). Proview actively negotiates with suppliers to assure a secure and steady supply and a longer credit period. With the support and understanding from the suppliers, credit period of the existing trade and bills payables were extended accordingly.

CAPITAL COMMITMENT AND CAPITAL STRUCTURE

For the reporting period, the Group invested approximately HK\$14 million in the acquisition and maintenance of production facilities. These were mainly used by the Group's factories in Shenzhen and Wuhan. As at 31 December 2009, the Group carefully controls its capital expenditures, with an aim to maximizing the return on assets as well as to prevent unnecessary borrowings and respective interests. For this reason, none capital commitments was noted as at 31 December 2009 (30 June 2009: Nil).

The Group relied on funding from banks and its investor to finance its businesses. With the continued granting of facilities by the banks, bank borrowings as at 31 December 2009 amounted to approximately HK\$1.8 billion (30 June 2009: HK\$1.7 billion), of which non-current bank borrowings amounted to approximately HK\$457 million (30 June 2009: HK\$305 million).

The Group's financial gearing, representing the ratio of total borrowings from banks and financial institutions to equity attributable to the owners of the Company, was around negative 0.7 (30 June 2009: negative 1.1). The Group believes that its future cash flow requirements can be satisfied by the funds generated from operations, facilities provided by banks and financial institutions as well as by the strong support of suppliers.

CHARGES ON GROUP ASSETS

As at 31 December 2009, the Group's bank facilities and other loans were mainly supported by certain plant and machinery of the Group with a net book value of approximately HK\$323 million (30 June 2009: HK\$298 million), and first legal charges over certain land and buildings of the Group of approximately HK\$471 million (30 June 2009: HK\$471 million).

CONTINGENT LIABILITIES

Certain subsidiaries of the Group have been named as defendants in several PRC court actions in respect of default payments of payable to suppliers and creditors as at 31 December 2009. The claimed amounts were fully recognised on the condensed consolidated financial statements. The Group is currently negotiating to reschedule these payments.

FOREIGN EXCHANGE EXPOSURE

The Group mainly operates in the People's Republic of China and the exposure to foreign exchange rate risks mainly arises from fluctuations between the United States dollars and Renminbi exchange rates. Foreign currency exposures are managed through using natural hedges and forward contracts. As at 31 December 2009, there were forward contracts in place to hedge against possible exchange risk from future net cash flows.

EMPLOYEES AND REMUNERATION POLICIES

As of 31 December 2009, the Group employed approximately 2,000 full-time employees. Remuneration of the Group's employees is based largely on the prevailing industry practices in the countries in which it operates, as well as on individual merit. The Group also offers share options to selective senior executives as well as monetary awards to reward employees with very outstanding performance.

INTERIM DIVIDEND

In view of need of the Group's future development, the Board of Directors of the Company has resolved not to declare any interim dividend for the six months ended 31 December 2009 (2008: Nil).

OTHER INFORMATION**PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES**

During the six-month period ended 31 December 2009, neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company.

DIRECTORS' INTERESTS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 31 December 2009, the interests and short positions held by the Directors in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept by the Company under Section 352 of the SFO or otherwise notified to the Company and the Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") contained in the Listing Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") were as follows:

Long Positions in shares of the Company

Name of Director	Capacity	Number of ordinary shares held	Number of share options held	Total number of ordinary shares and share options held	Percentage of issued share capital
Mr. Yang Long-san, Rowell	Beneficial owner	7,000,000	4,800,000	11,800,000	1.53%
Ms. Hui Siu-ling, Elina	Beneficial owner	-	5,200,000	5,200,000	0.67%
Mr. Lau Siu-ki, Kevin	Beneficial owner	-	200,000	200,000	0.03%
Mr. Lee Chiu-kang, Alex	Beneficial owner	200,000	600,000	800,000	0.10%
Mr. Liu Zixian	Beneficial owner	-	200,000	200,000	0.03%

Save as disclosed above and under the heading "SHARE OPTIONS", as at 31 December 2009, none of the Directors, chief executives of the Company or any of their associates had any interests or short positions in the shares, underlying shares or debentures of the Company or its associated corporations.

SHARE OPTIONS

Pursuant to an ordinary resolution passed at the special general meeting of the Company held on 12 February 2003, the share option scheme (the "Scheme") currently operated by the Company was approved and adopted.

Details and movement of the share options granted under the Scheme during the Review Period are as follows:

- (a) Date of share option granted (*note i*): 24 March 2003
 Exercise price per share (*note ii*): HK\$1.04

Name or category of participant	Number of share options				As at 31 December 2009	Exercisable period of share options
	As at 1 July 2009	Granted during the period	Exercised during the period	Lapsed/cancelled during the period		
Directors						
Mr. Yang Long-san, Rowell	2,400,000	–	–	–	2,400,000	24 September 2003 – 23 March 2013
	2,400,000	–	–	–	2,400,000	24 March 2004 – 23 March 2013
	4,800,000	–	–	–	4,800,000	
Mr. Lee Chiu-kang, Alex	100,000	–	–	–	100,000	24 September 2003 – 23 March 2013
	100,000	–	–	–	100,000	24 March 2004 – 23 March 2013
	200,000	–	–	–	200,000	
Sub-total	5,000,000	–	–	–	5,000,000	
Other employees						
In aggregate	700,000	–	–	–	700,000	24 September 2003 – 23 March 2013
	1,000,000	–	–	–	1,000,000	24 March 2004 – 23 March 2013
	1,700,000	–	–	–	1,700,000	
Total	6,700,000	–	–	–	6,700,000	

- (b) Date of share option granted (*note i*): 11 February 2004
 Exercise price per share (*note ii*): HK\$2.05

Name or category of participant	Number of share options					Exercisable period of share options
	As at 1 July 2009	Granted during the period	Exercised during the period	Lapsed/cancelled during the period	As at 31 December 2009	
Directors						
Ms. Hui Siu-ling, Elna	66,000	-	-	-	66,000	16 February 2005 – 10 February 2014
	66,000	-	-	-	66,000	16 August 2005 – 10 February 2014
	68,000	-	-	-	68,000	16 February 2006 – 10 February 2014
	200,000	-	-	-	200,000	
Mr. Lee Chiu-kang, Alex	66,000	-	-	-	66,000	16 February 2005 – 10 February 2014
	66,000	-	-	-	66,000	16 August 2005 – 10 February 2014
	68,000	-	-	-	68,000	16 February 2006 – 10 February 2014
	200,000	-	-	-	200,000	
Sub-total	400,000	-	-	-	400,000	
Other employees						
In aggregate	3,860,000	-	-	(588,000)	3,272,000	16 February 2005 – 10 February 2014
	3,902,000	-	-	(598,000)	3,304,000	16 August 2005 – 10 February 2014
	2,948,000	-	-	(404,000)	2,544,000	16 February 2006 – 10 February 2014
	10,710,000	-	-	(1,590,000)	9,120,000	
Total	11,110,000	-	-	(1,590,000)	9,520,000	

- (c) Date of share option granted (*note i*): 14 November 2007
 Exercise price per share (*note ii*): HK\$1.02

Name or category of participant	Number of share options				As at 31 December 2009	Exercisable period of share options
	As at 1 July 2009	Granted during the period	Exercised during the period	Lapsed/cancelled during the period		
Directors						
Ms. Hui Siu-ling, Elina	2,500,000	-	-	-	2,500,000	1 December 2007 – 31 December 2013
	2,500,000	-	-	-	2,500,000	1 June 2008 – 31 December 2013
	5,000,000	-	-	-	5,000,000	
Mr. Lau Siu-ki, Kevin	100,000	-	-	-	100,000	1 December 2007 – 31 December 2013
	100,000	-	-	-	100,000	1 June 2008 – 31 December 2013
	200,000	-	-	-	200,000	
Mr. Lee Chiu-kang, Alex	100,000	-	-	-	100,000	1 December 2007 – 31 December 2013
	100,000	-	-	-	100,000	1 June 2008 – 31 December 2013
	200,000	-	-	-	200,000	
Mr. Liu Zixian	100,000	-	-	-	100,000	1 December 2007 – 31 December 2013
	100,000	-	-	-	100,000	1 June 2008 – 31 December 2013
	200,000	-	-	-	200,000	
Total	5,600,000	-	-	-	5,600,000	

Notes:

- (i) The vesting period of share options is from the date of the grant until the commencement of the exercise period.
- (ii) The exercise price of share options is subject to adjustment in the case of rights or bonus issues, or other similar changes in the Company's share capital.

Save as disclosed above, at no time during the Review Period was the Company or any of its subsidiaries a party to any arrangements to enable the Directors or chief executive of the Company to acquire benefits by means of the acquisition of shares in, or debt securities including debentures of, the Company or any other body corporate, and none of the Directors or chief executive of the Company, or their spouse or children under the age of 18, had been granted any right to subscribe for securities of the Company, or had exercised any such rights during the Review Period.

ARRANGEMENTS TO PURCHASE SHARES OR DEBENTURES

Other than as disclosed under the heading "SHARE OPTIONS", at no time during the six-month period was the Company or any of its subsidiaries a party to any arrangements to enable the Directors of the Company to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate.

SUBSTANTIAL SHAREHOLDERS' INTERESTS

As at 31 December 2009, to the best knowledge of the Directors of the Company, the interests and short positions of the substantial shareholders in more than 5% of the shares and underlying shares of the Company which would fall to be disclosed to the Company under the provision of Divisions 2 and 3 of the SFO; or which were recorded in the register required to be kept under Section 336 of the SFO were as follows:

Long Positions in shares of the Company

Name of substantial shareholder	Capacity and nature of interest	Number of ordinary shares held	Percentage of issued share capital
Peipus International Ltd. ("Peipus") (i)	Beneficial owner	231,562,724	29.99%
Smartview Invest Limited ("Smartview")	Interest in controlled corporation (i)	231,562,724	29.99%
Mr. Yang Christian Laurent Tan ("Christian")	Interest in controlled corporation (i)	231,562,724	29.99%
San-Chih Asset International Holding Corp. ("San-Chih") (ii)	Beneficial owner	125,190,000	16.22%
Shan Chih Assets Development Company Limited ("Shan Chih")	Interest in controlled corporation (ii)	125,190,000	16.22%
大同股份有限公司("Tatung")	Interest in controlled corporation (ii)	125,190,000	16.22%

Notes:

- (i) The entire issued share capital of Peipus is owned by Smartview which in turn, approximately 99.85% of the issued share capital of Smartview is owned by Christian. Accordingly, Smartview and Christian are deemed to be interested in all the shares in which Peipus is interested in pursuant to the SFO.
- (ii) The entire issued share capital of San-Chih is owned by Shan Chih which in turn, the entire issued share capital of Shan Chih is owned by Tatung. Accordingly, Shan Chih and Tatung are deemed to be interested in all the shares in which San-Chih is interested in pursuant to the SFO.

Save as disclosed above, as at 31 December 2009, the Company has not been notified of any interests or short positions in the shares, underlying shares or debentures of the Company which were recorded in the register required to be kept under Section 336 of the SFO.

CORPORATE GOVERNANCE

During the six-month period ended 31 December 2009, the Company has complied with the code provisions set out in the Code on Corporate Governance Practices (the "CG Code") contained in Appendix 14 to the Listing Rules, except for the following deviations:

Under the code provision A.2.1 of the CG Code, the roles of Chairman and Chief Executive Officer (the "CEO") should be separate and should not be performed by the same individual. Mr. Yang Long-san, Rowell currently holds the offices of Chairman and CEO of the Company. The Board believes that vesting the roles of both Chairman and CEO in the same person provides the Company with strong and consistent leadership and allows for effective and efficient planning and implementation of business decisions and strategies.

Under the code provision A.4.1 of the CG Code, non-executive directors should be appointed for a specific term, subject to re-election. However, according to the Company's Bye-Laws, all Directors of the Company are subject to retirement by rotation once every three years and any new Director appointed to fill a casual vacancy shall submit himself/herself for re-election by shareholders at the first general meeting after appointment, such practice meets the same objective and is no less exacting than those prescribed under the code provision of the CG Code.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted a code of conduct regarding directors' securities transactions on terms no less exacting than the required standards set out in the Model Code. All Directors have confirmed, following specific enquiry by the Company, that they have complied with the required standards set out in the Model Code and its code of conduct regarding directors' securities transactions during the Review Period.

AUDIT COMMITTEE

As at the date of this report, the Audit Committee of the Company (the "Audit Committee") comprises three independent non-executive Directors of the Company, namely Mr. Lau Siu-ki, Kevin, Mr. Lee Chiu-kang, Alex and Mr. Liu Zixian, with written terms of reference in line with the CG Code.

The Audit Committee has, as at the date of this report, review with the Company's management, the Group's unaudited condensed consolidated financial statements for the six months ended 31 December 2009, who was of the opinion that such statements comply with the applicable accounting standards and legal requirements, and that adequate disclosures have been made.

REMUNERATION COMMITTEE

The remuneration committee of the Company (the "Remuneration Committee") comprises two independent non-executive Directors of the Company, namely Mr. Lee Chiu-kang, Alex and Mr. Lau Siu-ki, Kevin and a non-executive Director of the Company, namely Mr. Wang Kuei-ching, Will. The Remuneration Committee has adopted terms of reference which are in line with the CG Code.

THE BOARD

As at the date of this report, the executive Directors of the Company are Mr. Yang Long-san, Rowell and Ms. Hui Siu-ling, Elina. The non-executive Directors are Mr. Chang I-hua, Mr. Huang Ying-che, Michael and Mr. Wang Kuei-ching, Will. The independent non-executive Directors are Mr. Lau Siu-ki, Kevin, Mr. Lee Chiu-kang, Alex and Mr. Liu Zixian.

On behalf of the Board
Yang Long-san, Rowell
Chairman and Chief Executive Officer