



有線寬頻 i-CABLE

STOCK CODE: 1097

2009 Annual Report

i-CABLE Communications Limited is one of Hong Kong's leading integrated communications companies.

It is one of the largest producers of video, film and multimedia content based in Hong Kong, for distribution over conventional and new media, with particular focus on news, information, sports and entertainment.

It owns and operates one of two near universal broadband telecommunications networks in Hong Kong, over which it provides Pay TV, Broadband and Voice services to well over one million subscribing households and businesses.

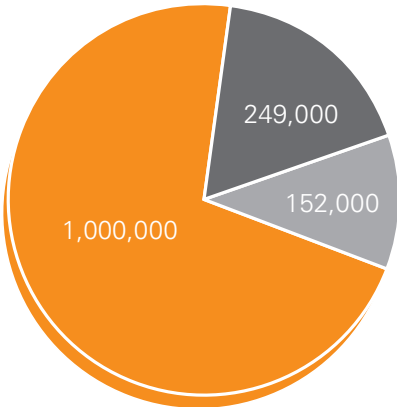
CONTENT

- 1 RESULTS HIGHLIGHTS
- 2 CORPORATE INFORMATION
- 3 CHAIRMAN'S STATEMENT
- 4 BUSINESS REVIEW
 - COMPETITION AND OPERATING ENVIRONMENT
 - SUBSCRIPTION SERVICES
 - PROGRAMMING
 - ADVERTISING SERVICES
 - SUNDREAM MOTION PICTURES
- 7 CORPORATE AND COMMUNITY AFFAIRS
- 8 OUTLOOK

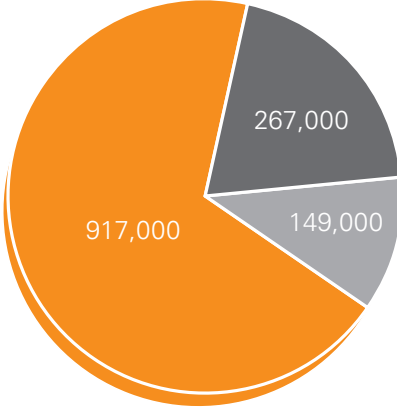
Results Highlights

- The Group has sharpened its business focus and exited marginal non-core businesses.
- The organisation has also been sharpened, work processes streamlined and resources redeployed from support to content, marketing and sales.
- The Group is investing in more content, HDTV, content protection and broadband upgrade.
- Steps are being taken to unlock the value hidden in the Group’s content capability including Free TV, outdoor media and new media.
- Pay TV revenue bottomed out in mid-2009 and is on a course of firm rebound ahead of FIFA World Cup 2010 and the new Barclays Premier League season opening in August 2010.
- The Group’s cash position remains strong.

December 2009



December 2008



Subscribers



Corporate Information

BOARD OF DIRECTORS

Stephen T H Ng (Chairman & Chief Executive Officer)

William J H Kwan (Chief Financial Officer)

Paul Y CTsui

Independent Non-executive Directors

T K Ho

Patrick Y W Wu

Anthony K K Yeung, JP

GROUP EXECUTIVES

Stephen T H Ng (Chairman & Chief Executive Officer)

William J H Kwan (Chief Financial Officer)

Ronald Y C Chiu (Executive Director, i-CABLE News Limited and i-CABLE Sports Limited)

Musetta Y HWu (Executive Director, i-CABLE Entertainment Limited)

Samuel C CTsang (Executive Director and General Manager, Hong Kong Cable Enterprises Limited)

Garmen KY Chan (Senior Vice President, External Affairs)

Vincent C S Cheung (Senior Vice President, Subscription Services, Hong Kong Cable Television Limited)

Simon K KYu (Senior Vice President, i-CABLE Network Operations Limited)

COMPANY SECRETARY

Wilson W S Chan, FCIS

AUDITORS

KPMG

PRINCIPAL BANKERS

The Hongkong and Shanghai Banking Corporation Limited

REGISTRARS

Tricor Tengis Limited

26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong

ADR DEPOSITARY

The Bank of New York Mellon

One Wall Street, New York, New York 10286, USA

Our American Depositary Shares are traded in the over-the-counter markets in the United States.

REGISTERED OFFICE

16th Floor, Ocean Centre, Harbour City, Canton Road, Kowloon, Hong Kong

Telephone: (852) 2118 8118 Fax: (852) 2118 8018

PRINCIPAL BUSINESS ADDRESS

Cable TV Tower, 9 Hoi Shing Road, Tsuen Wan, Hong Kong

LISTING

The Company's shares are listed under the Code "1097" on The Stock Exchange of Hong Kong Limited.

CORPORATE WEBSITE

www.i-cablecomm.com

INQUIRIES

info@i-cablecomm.com

Chairman's Statement

DEAR SHAREHOLDERS,

Renewed momentum marked the Group's performance in 2009. As the economy improved, our reinvestment initiatives on programmes, technology and service began to bear fruit. Pay TV revenue bottomed out in the middle of 2009 as customer yield improved and advertising revenue recovered. Pay TV subscribers exceeded the one million mark at the end of 2009.

The renewed momentum, together with effective cost control, reduced the loss after tax to HK\$40 million, from HK\$111 million in 2008. Turnover decreased by 16% to HK\$1,754 million (2008: HK\$2,080 million) and operating costs including depreciation decreased by 17% to HK\$1,799 million (2008: HK\$2,161 million), partly due to discontinued business.

The savings were achieved also as a result of sharper business focus after exiting marginal businesses, and sharper organisation after streamlining work processes and redeploying resources from support to content, marketing and sales.

The Group's financial position remained strong with net cash of HK\$531 million as at December 31, 2009, despite an increase in capital investment in a new encryption system to protect our content and in production facilities for High Definition (HDTV) programmes.

Steps are being taken to unlock the value hidden in our content capability including Free TV, outdoor media and new media. In addition, we have started to upgrade our network to deliver better broadband performance and subscriber satisfaction.

I wish to thank our shareholders, partners, customers and staff for their unfailing support and their efforts in continuing to support the Group.

I am pleased to report that the Group has emerged from the financial tsunami as a more focused, sharpened and vibrant organisation. As the economy turns around, we are confident that our content and technology superiority will be unleashed to put us in a pivotal position to capture new opportunities.



Stephen T H Ng

Chairman and Chief Executive Officer
i-CABLE Communications Limited
Hong Kong, March 12, 2010

Business Review

COMPETITION AND OPERATING ENVIRONMENT

Despite the improvement of economic sentiment, the operating environment for the Group's core businesses remained challenging as the competition began to resort to pricing to protect market share, particularly towards the end of the year.

Instead of responding on price, the Group invested to strengthen its programming offer in the Pay TV sector and in a technology upgrade in the Broadband sector. The former has already started to pay back in the form of subscriber and revenue growth. The latter is at any early stage of deployment but is expected to significantly strengthen our competitiveness in 2010.

The year was marked by public outcry to open up the free TV market when the Government undertook a mid-term review of the broadcasting licences for the two free TV operators. In a bid to further exploit the Group's content and distribution advantage and after exhaustive study, we considered it an opportune time to apply for a free TV licence. The application was submitted in January and is being processed by the regulators.

SUBSCRIPTION SERVICES

High-yield Pay TV subscription resurged since the middle of 2009, spurred on by the shutting down of the old, leaky encryption system as well as the strong local content and acquired programmes such as the UEFA Champions and Europa Leagues. Income from this business segment returned to a rising track.

Riding on these fresh acquisitions, CABLE TV launched an HDTV service focussing on sports in August, thereby providing further impetus to grow our subscribers.

Income recovery in the second half of the year was not yet able to recover the ground lost in the preceding years. On a full year basis, turnover from Pay TV decreased by 9% to HK\$1,228 million (2008: HK\$1,355 million) and the segment reported an operating loss of HK\$45 million (2008: operating profit of HK\$6 million).

During the year, we have also added a number of world renowned channels, such as a suite of BBC channels and the popular Hunan and Guizhou satellite channels to further diversify our programme bouquet.

The expanded channel offerings and strong programming line-up have enabled the Group to grow the subscription base to over one million by the end of 2009. We are optimistic that the growth will sustain with additional high value acquisitions such as the FIFA World Cup 2010, the Barclays Premier League from the 2010 football season onwards and the 2012 Summer Olympics in London.

On the broadband front, keen price competition has caused erosion of the subscription base. Broadband subscribers fell by 6% during the year to 249,000. Turnover decreased by 9% to HK\$522 million (2008: HK\$576 million) but lower operating costs lifted operating profit for the segment by 10% to HK\$163 million (2008: HK\$148 million).

In order to offer a more competitive quality service, the Group has started to deploy the latest transmission technology to meet the demand for higher bandwidth. These steps to improve service quality and customer retention efforts are beginning to bear fruit.

Led by a strong TV service, the Group will continue to attack the market with highly competitive and quality all round telecommunication and TV packages and we are optimistic that the growth we have experienced so far will sustain.

PROGRAMMING

CABLE TV is marching into a “prime era” – as the new station slogan succinctly puts it – with a content platform of unprecedented strength after receiving a power boost during the year from premier programme and channel acquisitions and major revamping of self-productions.

Sports

Just as viewers were enjoying the exciting new HDTV service, which since August has been offering the best picture quality among all HD services in town, they were thrilled by news in November about the return of the highly popular Barclays Premier League to CABLE TV, exclusively between August 2010 and May 2013.

It was an action-packed year for the sports platform, starting with the landing of “All Sports Network” (ASN), a 24-hour channel on premier sports, on its premium sports platform. The all-weather, round-the-clock channel mainly features America’s three most exciting sports properties – the National Football League (NFL), National Hockey League (NHL) and NCAA College basketball.

The launch of Hong Kong’s first ever locally produced 24-hour all sports HDTV channel in August was followed by the kicking off of two of the most prestigious and coveted football club trophies in Europe – the UEFA Champions League and UEFA Europa League.

In December, Hong Kong rejoiced in the honour of hosting the East Asian Games. As a host broadcaster, CABLE TV helped bring the action in this “Hong Kong’s greatest ever sporting get-together” of 2,300 elite athletes from nine countries and regions competing in 22 sports to every home in Hong Kong.

2010 will also be another busy and exciting year, starting with the Winter Olympics in Vancouver in February as Official Broadcaster on unprecedented scale on nine TV channels and the i-CABLE portal. Preparation is in full gear for the FIFA World Cup 2010 and the opening of a new English football season in the summer.

News

Our news team continued to win the support of the Hong Kong community by steadfastly acting as a reliable source of information to keep the Hong Kong public up-to-date with rapid developments in public affairs locally, in the Mainland, and internationally.

Their accurate and fast news reporting, unfailingly delivered daily and round-the-clock, was particularly valuable and appreciated as the world was going through a tumultuous time, with the devastating forces of the financial turmoil yet to be totally spent.

Also receiving high acclaims were our public affairs and information programmes, such as the series relating to the 60th anniversary of the People’s Republic of China. These programmes helped viewers gain better insights by putting the country’s various developments into their proper context and perspective.

Business Review (continued)

The revamped prime time evening news presentation format introduced since March received very positive response for its more focused, interactive, lively and in-depth delivery, enhanced by a new giant video wall, which better engages the audience.

Entertainment

Our entertainment platform, meanwhile, continued to maintain its position as a leader in entertainment programming, and has redefined the word “entertainment” in its quest to elevate programming scope and quality to new heights.

To our programme planners, entertainment is no longer just entertainment, but entertainment-cum-enrichment. Guided by this new thinking, productions, be they in the genre of travelogues, game shows, documentaries, cooking/home decor, have become value-adding innovative pursuits.

Changes also came to CEN, our entertainment news channel, which saw its content given a major overhaul, the set and programme format refreshed, and anchors becoming more vocal and opinionated. The public welcomed the change.

Our four movie channels were no less attractive, and remained the most-watched movie platform in Hong Kong, with local and Hollywood blockbusters shown along with films serving niche interests.

No. 1 Channel, with its wider distribution, has been growing, with its wholesome entertainment programming garnering increasing viewer support.

Our Promotion Department again gained international recognition, pocketing six World Awards from Promax, the on-air promotion’s Oscar in Los Angeles, USA.

Meanwhile, the Group continued to refine its multimedia service to further exploit synergy between our TV and online capability.

ADVERTISING SERVICES

The landing of the prized content also helped the recovery of advertising revenue, which had been battered by the financial tsunami during the first half of the year. Sales momentum for both CABLE TV and “Newsline Express” resumed as the economy began to recover since the middle of the year.

This business unit was given another boost when the Group concluded a multi-year renewal to continue the “Newsline Express” service on trains, for which the Group is the exclusive sales distributor and content provider.

SUNDREAM MOTION PICTURES

Sundream released six films in 2009 – own productions *The Equation of Love and Death*, *Plastic City*, and *The Unbelievable*, and acquired or agency titles *The Reader*, *Zack & Miri Make a Porno* and *MW*. Also released were 11 video titles.

Sundream releases in 2010 will include acquired quality films such as *NINE*, *A Single Man* and *I Am Love*, as well as its own productions.

Corporate and Community Affairs

HUMAN RESOURCES

The collective effort of a dedicated and talented professional team, nurtured and inspired by our well-established pay-for-performance culture, has enabled the Group to markedly improve its performance during a year when the world was reeling from the backlashes of the financial turmoil.

The Group had 2,822 employees at the end of 2009 (2008: 2,954). Total gross amount of salaries and related costs incurred in the corresponding period amounted to HK\$704 million (2008: HK\$739 million).

CORPORATE SOCIAL RESPONSIBILITY

The Group takes pride in its staff as they are enthusiastic not only in striving for excellence in their work, but also in devoting their own time and energy to contribute to various worthy causes for the common good of society, in support of the Group's long-standing goal to discharge, to the best of its ability, its social responsibilities.

During the year, the Group has stepped up its efforts on the environmental front, and implemented a host of "Carbon Audit • Green Partner" measures. Some were completed administratively, such as reducing operating hours of public lighting and re-zoning to enhance automated switching off of air-conditioning and lighting. Others involved overhauling operation practices, such as replacing paper communication with customers with e-statements and notifications.

The vehicle fleet was streamlined, with its size reduced and vehicle utilisation optimised. Improved maintenance served to reduce carbon emission and extend the life span of the vehicles. Guidelines were issued to drivers to switch off idling vehicles.

Some of these green measures were introduced with additional resources, including fitting the lighting system with energy efficient T5 fluorescent tubes and LED lamps, and replacing aged chillers for energy conservation.

We have adopted and actively apply the 4Rs – Reduce, Recycle, Re-use and Replace – in every applicable area, such as running recycling programmes for papers, toners, moon cake boxes, batteries, as well as computer and related products. We are also opting for energy efficient models in office equipment acquisitions.

The Group participated in public environmental activities, including WWF's Earth Hour 2009 and green charity events organised by Community Chest to inculcate a stronger green sense among the staff.

Our volunteer team had another busy year, giving care and concern to the underprivileged and the needy through a host of activities – from helping elderly people paint their gate before the Lunar New Year, to organising fun activities and sending them gifts of rice dumpling and moon cakes during the Dragon Boat and Mid-Autumn festivals.

The team raised fund for charity by taking part in flag days, cookies, rice and phone accessories sale campaigns, as well as through events such as special dress day and special teeth caring day.

When Taiwan was struggling with the aftermath of a devastating typhoon, the Group responded promptly by providing relief funding totalling HK\$1,000,000 to the victims, contributed by the Group, its volunteer fund, and over 700 members of the staff.

In recognition of our continuous commitment as a socially responsible corporation, the Hong Kong Council of Social Service has, again, awarded the Group the "Caring Company Scheme 5 Years Plus Logo".

Outlook

2009 has been a bitter sweet year with corporations still taking on the brunt of the financial tsunami in the first half and ending the year seeing signs of a general economic recovery.

The Group was no exception. We have taken stringent measures to manage cost and streamline operations to meet bad times but more importantly, we have used the opportunity to reinvest.

The reinvestments have enabled us to parade a much stronger programme platform; a more robust defence system to protect our content integrity; and new technology to upgrade our broadband service and to launch new HDTV service.

We have begun to reap initial benefits from the investments and are optimistic that we can sustain the growth momentum as overall economic conditions continue to rebound.

FINANCIAL REVIEW

10	Financial Review	28	Consolidated Income Statement
	- Review of 2009 Results	29	Consolidated Statement of Comprehensive Income
	- Segmental Information	30	Consolidated Statement of Financial Position
	- Liquidity and Financial Resources	32	Company Statement of Financial Position
	- Contingent Liabilities	33	Consolidated Statement of Changes in Equity
	- Human Resources	34	Statement of Changes in Equity
11	Corporate Governance Report	35	Consolidated Statement of Cash Flows
16	Report of the Directors	36	Notes to the Financial Statements
27	Independent Auditor's Report	80	Five-year Financial Summary

Financial Review

(A) REVIEW OF 2009 RESULTS

Consolidated turnover was 16% lower year-on-year at HK\$1,754 million.

With successful cost control, operating costs including depreciation decreased by 17% to HK\$1,799 million. Cost of sales decreased by 58% to HK\$52 million, selling, customer service, general and administrative expenses decreased by 17% to HK\$425 million, network costs decreased by 10% to HK\$244 million and programming costs decreased by 8% to HK\$819 million.

Loss after tax improved by 64% to HK\$40 million as compared with HK\$111 million loss in 2008. Basic and diluted loss per share were HK\$0.02 as compared to loss per share of HK\$0.055 in 2008.

(B) SEGMENTAL INFORMATION

Pay TV

Subscribers were 9% higher year-on-year to exceed 1,000,000. Turnover decreased by 9% to HK\$1,228 million. Operating costs after depreciation decreased by 6% to HK\$1,273 million. Operating loss was HK\$45 million (2008 Operating profit: HK\$6 million).

Internet & Multimedia

Broadband subscribers were 6% lower year-on-year at 249,000 and the Voice conveyance service was 1% higher at 152,000 lines. Turnover decreased by 9% to HK\$522 million. Operating costs after depreciation decreased by 16% to HK\$359 million. Operating profit increased by 10% to HK\$163 million.

(C) LIQUIDITY AND FINANCIAL RESOURCES

As of December 31, 2009, the Group had net cash of HK\$531 million, as compared to HK\$690 million a year ago.

The consolidated net asset value of the Group as at December 31, 2009 was HK\$2,010 million, or HK\$1 per share.

The Group's assets, liabilities, revenues and expenses were mainly denominated in Hong Kong dollars or U.S. dollars and the exchange rate between these two currencies has remained pegged.

Capital expenditure during the year amounted to HK\$261 million as compared to HK\$144 million in 2008. Major items included set-top-boxes, network upgrade and expansion, TV production facilities as well as Internet & Multimedia equipment.

The Group is comfortable with its present financial and liquidity position. Capital expenditure and new business development will be funded by cash generated from operations and, if needed, bank borrowings or other external sources of funds. The Group had short-term bank credit facilities of approximately HK\$13 million which remained unutilised as of December 31, 2009.

(D) CONTINGENT LIABILITIES

At December 31, 2009, there were contingent liabilities in respect of guarantees, indemnities and letters of awareness given by the Company on behalf of subsidiaries relating to overdraft and guarantee facilities provided by banks up to HK\$19 million, of which HK\$6 million had been utilised by the subsidiaries.

(E) HUMAN RESOURCES

The Group had 2,822 employees at the end of 2009 (2008: 2,954). Total gross amount of salaries and related costs incurred in the corresponding period amounted to HK\$704 million (2008: HK\$739 million).

Corporate Governance Report

(A) CORPORATE GOVERNANCE PRACTICES

During the financial year ended December 31, 2009, all the code provisions set out in the Code on Corporate Governance Practices (the "Code") in Appendix 14 of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited were met by the Company, with the exception of one deviation as set out under section (D) below. The application of the relevant principles, and the reasons for the abovementioned deviation from a Code provision, are stated in the following sections.

(B) DIRECTORS' SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") set out in Appendix 10 of the Listing Rules. Having made specific enquiry of all Directors of the Company who were in office during the financial year ended December 31, 2009, they have confirmed that they have complied with the Model Code during the financial year.

(C) BOARD OF DIRECTORS

(i) Composition of the Board, number of Board meetings and Directors' attendance

The Company's Board has a balance of skills and experience and a balanced composition of executive and non-executive directors. Six Board meetings were held during the financial year ended December 31, 2009. The composition of the Board and attendance of the Directors are set out below:

Directors	Attendance/Number of Meetings
<i>Chairman and Chief Executive Officer</i> Stephen T H Ng	6/6
<i>Chief Financial Officer</i> William J H Kwan	6/6
<i>Non-executive Director</i> Paul Y C Tsui (<i>appointed on June 4, 2009</i>)	3/3
Peter S O Mak (<i>retired on June 3, 2009</i>)	3/3
<i>Independent Non-executive Directors</i> T K Ho (<i>appointed on March 16, 2009</i>)	4/4
Patrick Y W Wu	6/6
Anthony K K Yeung	4/6
Dennis T L Sun (<i>resigned on June 3, 2009</i>)	3/3

Each Director of the Company has been appointed on the strength of his calibre, experience and stature, and his potential to contribute to the proper guidance of the Group and its businesses. Apart from formal meetings, matters requiring board approval were arranged by means of circulation of written resolutions.

(ii) Operation of the Board

The Company is headed by an effective Board which takes decisions objectively in the interests of the Company. The Company's management has closely monitored changes to regulations that affect its corporate affairs and businesses, and changes to accounting standards, and adopted appropriate reporting format in its interim report, annual report and other related documents to present a balanced, clear and comprehensible assessment of the Group's performance, position and prospects. Where these changes are pertinent to the Company or Directors' disclosure obligations, the Directors are either briefed during Board meetings or issued with regular updates and materials to keep them abreast of their responsibilities and of the conduct, business activities and development of the Group. Newly appointed Directors receive briefings and orientation on their legal and other responsibilities as a Director and the role of the Board. The Company has also provided appropriate information in a timely manner to the Directors to enable them to make an informed decision and to discharge their duties and responsibilities as Directors of the Company.

There is a clear division of responsibilities between the Board and the management. Decisions on important matters are specifically reserved to the Board while decisions on the Group's general operations are delegated to the management. Important matters include those affecting the Group's strategic policies, major investment and funding decisions and major commitments relating to the Group's operations.

Corporate Governance Report (continued)

(D) CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Mr Stephen T H Ng serves as the Chairman and Chief Executive Officer of the Company. This is a deviation from the Code provision with respect to the roles of Chairman and Chief Executive Officer to be performed by different individuals. The deviation is deemed necessary as, given the nature and size of the Company's business, it is at this stage considered to be more efficient to have one single person to hold both positions. The Board of Directors believes that the balance of power and authority is adequately ensured by the operations of the Board which comprises experienced and high calibre individuals, a substantial proportion thereof being independent Non-executive Directors.

(E) NON-EXECUTIVE DIRECTORS

All those existing Directors of the Company who do not hold any executive office of the Company have their respective terms of appointment coming to an end normally three years after their appointment to the Board or (in the case of Directors who were re-elected to the Board at previous Annual General Meetings) their last re-election as Directors.

(F) REMUNERATION OF DIRECTORS

The Company has set up a Compensation Committee consisting of two independent Non-executive Directors.

One Compensation Committee meeting was held during the financial year ended December 31, 2009. Attendance of the Members is set out below:

Members	Attendance/Number of Meeting
Anthony K K Yeung, <i>Chairman</i>	1/1
T K Ho	1/1

- (i) The terms of reference of the Compensation Committee are aligned with the provisions set out in the Code. Given below are the main duties of the Compensation Committee:
- (a) to consider the Company's policy and structure for all remuneration of Directors and senior management;
 - (b) to determine the specific remuneration packages of all executive Directors and senior management;
 - (c) to review performance-based remuneration by reference to corporate goals and objectives resolved by the Board from time to time;
 - (d) to review the compensation payable to executive Directors and senior management in connection with any loss or termination of their office or appointment; and
 - (e) to review compensation arrangements relating to dismissal or removal of Directors for misconduct.
- (ii) The work performed by the Compensation Committee for the financial year ended December 31, 2009 is summarised below:
- (a) review of the Company's policy and structure for all remuneration of Directors and senior management;
 - (b) consideration of the emoluments for all Directors and senior management; and
 - (c) review of the level of fees for Directors and Audit Committee Members.

The basis of determining the emoluments payable to its Directors and senior management by the Company is by reference to the level of emoluments normally paid by a listed company in Hong Kong to directors and senior executives of comparable calibre and job responsibilities so as to ensure a fair and competitive remuneration package as is fit and appropriate. The basis of determining the Directors' fees, currently at the rate of HK\$60,000 per annum per Director, payable to Directors of the Company, and the Audit Committee Members' fees, currently at the rate of HK\$20,000 per annum per Member, payable to those Directors of the Company who are also Members of the Audit Committee of the Company is by reference to the level of fees of similar nature normally paid by a listed company in Hong Kong to its directors.

(G) NOMINATION OF DIRECTORS

The Company does not have a nomination committee as the role and function of such committee are performed by the Board.

The Board is responsible for the formulation of nomination policies, making recommendations to Shareholders on Directors standing for re-election, providing sufficient biographical details of Directors to enable Shareholders to make an informed decision on the re-election, and where necessary, nominate Directors to fill casual vacancies. The Chairman from time to time reviews the composition of the Board with particular regard to ensuring that there is an appropriate number of Directors on the Board independent of management. He also identifies and nominates qualified individuals for appointment as new Directors of the Company. New Directors of the Company will be appointed by the Board. Any and all new Directors are subject to retirement from the Board at the Annual General Meeting of the Company immediately following his or her appointment and may stand for re-election at the Annual General Meeting.

(H) AUDITORS' REMUNERATION

The fees in relation to the audit services for the financial year ended December 31, 2009 provided by KPMG, the external auditors of the Company, amounted to HK\$2,554,000.

(I) AUDIT COMMITTEE

All the Members of the Audit Committee of the Company are appointed from the independent Non-executive Directors.

All Members have sufficient experience in reviewing audited financial statements as aided by the auditors of the Group whenever required. In addition, Mr Anthony K K Yeung has the appropriate professional qualifications and experience in financial matters.

Three Audit Committee meetings were held during the financial year ended December 31, 2009. Attendance of the Members is set out below:

Members	Attendance/Number of Meetings
Anthony K K Yeung, <i>Chairman</i>	3/3
T K Ho, <i>Deputy Chairman (appointed on March 16, 2009)</i>	2/2
Patrick Y W Wu	3/3
Dennis T L Sun (<i>resigned on June 3, 2009</i>)	1/1

- (i) The terms of reference of the Audit Committee are aligned with the recommendations set out in "A Guide for Effective Audit Committees" issued by the Hong Kong Institute of Certified Public Accountants. Given below are the main duties of the Audit Committee:
- (a) to consider the appointment of the external auditors and any questions of resignation or dismissal;
 - (b) to discuss with the external auditors before the audit commences, the nature and scope of the audit;
 - (c) to review the half-year and annual financial statements before submission to the Board, focusing particularly on:
 - (1) any changes in accounting policies and practices;
 - (2) major judgmental areas;
 - (3) significant adjustments resulting from the audit;
 - (4) the going concern assumption;
 - (5) compliance with accounting standards; and
 - (6) compliance with stock exchange listing rules and legal requirements in relation to financial reporting;
 - (d) to discuss findings and reservations (if any) arising from the audits, and any matters the external auditors may wish to discuss (in the absence of management where necessary); and
 - (e) to review the audit programme of the internal audit function.

Corporate Governance Report (continued)

(I) AUDIT COMMITTEE (continued)

- (ii) The work performed by the Audit Committee for the financial year ended December 31, 2009 is summarised below:
- (a) approval of the remuneration and terms of engagement of the external auditors;
 - (b) review of the external auditors' independence and objectivity and the effectiveness of audit process in accordance with applicable standards;
 - (c) review of the half-year and annual financial statements before submission to the Board, with particular consideration of the points mentioned in paragraph (i)(c) above regarding the duties of the Audit Committee;
 - (d) discussion with the external auditors before the audit commences, the nature and scope of the audit;
 - (e) review of the audit programme of the internal audit function;
 - (f) review of the Group's financial controls, internal control and risk management systems; and
 - (g) meeting with the external auditors without executive Board members present.

(J) INTERNAL CONTROL

The Directors are ultimately responsible for the internal control system of the Group and, through the Audit Committee, have reviewed the effectiveness of the system. The internal control system comprises a well-defined organisational structure with specified limits of authority in place. Areas of responsibility of each business and operational units are also clearly defined to ensure effective checks and balances.

Procedures have been designed for safeguarding assets against unauthorised use or disposition, maintenance of proper accounting records, assurance of the reliability of financial information for internal use or publication and compliance with relevant legislation and regulations. Such procedures are designed to manage risks of failure in operational systems and can provide reasonable assurance against material errors, losses or fraud.

The internal audit function monitors compliance with policies and standards and the effectiveness of internal control structures across the whole Group. Findings regarding internal control matters are reported to the Audit Committee. A full set of internal audit reports will also be provided to the external auditors.

A review of the effectiveness of the Group's internal control system and procedures covering all controls, including financial, operational and compliance and risk management, was conducted by the Audit Committee and subsequently reported to the Board during the financial year ended December 31, 2009. Based on the result of the review, in respect of the financial year ended December 31, 2009, the Directors considered that the internal control system and procedures of the Group were effective and adequate.

(K) DIRECTORS' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS

The Directors are responsible for overseeing the preparation of financial statements for the financial year ended December 31, 2009, which give a true and fair view of the affairs of the Company and of the Group and of the Group's results and cash flow for the year then ended and in compliance with the requirements of the Hong Kong Companies Ordinance and the applicable disclosure provisions of the Listing Rules.

In preparing the financial statements for the financial year ended December 31, 2009:

- (i) appropriate accounting policies are selected, applied consistently and in accordance with the Hong Kong Financial Reporting Standards;
- (ii) prudent and reasonable judgements and estimates are made; and
- (iii) the reasons for any significant departure from applicable accounting standards are stated, if applicable.

(L) COMMUNICATION WITH SHAREHOLDERS

The Group uses several formal channels to ensure fair disclosure and comprehensive and transparent reporting of its performances and activities. Annual and interim reports are printed and sent to all Shareholders. Press releases are posted on the Company's corporate website www.i-cablecomm.com. The Company's website provides email address, postal address, fax number and telephone number by which enquiries may be put to the Company's Board. Constantly being updated in a timely manner, the website also contains a wide range of additional information on the Group's business activities. As a standard part of the investor relations programme to maintain a constant dialogue on the Group's performance and objectives, senior executives hold regular briefings and attend conferences with institutional investors and financial analysts.

The Company encourages its shareholders to attend Annual General Meetings to ensure a high level of accountability and to stay informed of the Group's strategy and goals.

The Board and external auditors attend the Annual General Meetings to answer Shareholders' questions.

(M) SHAREHOLDERS' RIGHTS TO CONVENE AN EXTRAORDINARY GENERAL MEETING

Pursuant to the Hong Kong Companies Ordinance, on requisition by one or more Shareholders in aggregate holding not less than 5% of the paid-up capital of the Company carrying the right to vote at general meetings, the Directors of the Company must convene an extraordinary general meeting.

Report of the Directors

The Directors submit herewith their Report and the Audited Financial Statements for the financial year ended December 31, 2009.

PRINCIPAL ACTIVITIES

The principal activity of the Company is investment holding and those of its subsidiaries which principally affected the results, assets or liabilities of the Group are set out in Note 17 to the Financial Statements on pages 61 and 62.

RESULTS, APPROPRIATIONS AND RESERVES

The results of the Group for the financial year ended December 31, 2009 are set out in the Consolidated Income Statement on page 28.

Appropriations and movements in reserves during the financial year ended December 31, 2009 are set out in the Consolidated Statement of Changes in Equity on page 33.

DIVIDENDS

The Directors do not recommend the payment of any dividend in respect of the financial year ended December 31, 2009.

PROPERTY, PLANT AND EQUIPMENT

Movements in property, plant and equipment during the financial year ended December 31, 2009 are set out in Note 12 to the Financial Statements on pages 57 and 58.

DONATIONS

The Group made donations during the financial year ended December 31, 2009 totalling HK\$474,000.

DIRECTORS

The Directors of the Company during the financial year ended December 31, 2009 were Mr Stephen T H Ng, Mr William J H Kwan, Mr Peter S O Mak (retired on June 3, 2009), Mr Paul Y C Tsui (appointed on June 4, 2009), Mr T K Ho (appointed on March 16, 2009), Dr. Dennis T L Sun (resigned on June 3, 2009), Mr Patrick Y W Wu and Mr Anthony K K Yeung.

Mr Paul Y C Tsui, being appointed as a Director of the Company after the last Annual General Meeting, is due to retire from the Board in accordance with Article 78 of the Company's Articles of Association, and Mr William J H Kwan is also due to retire from the Board by rotation in accordance with Article 82, at the forthcoming Annual General Meeting. Being eligible, they offer themselves for re-election. None of the retiring Directors proposed for re-election at the forthcoming Annual General Meeting has a service contract with the Company which is not determinable by the employer within one year without payment of compensation (other than statutory compensation).

INTERESTS IN CONTRACTS

No contract of significance in relation to the Company's business to which the Company, its subsidiaries or its ultimate holding company or any subsidiary of that ultimate holding company was a party and in which a Director of the Company had a material interest, whether directly or indirectly, subsisted at the end of the financial year or at any time during the financial year.

MANAGEMENT CONTRACTS

There was in existence during the year ended December 31, 2009 a management services agreement dated November 1, 1999 with Wharf Limited (a wholly-owned subsidiary of The Wharf (Holdings) Limited ("Wharf")), as revised by three supplemental agreements, whereby Wharf Limited agreed to continue to provide or procure the provision of services including corporate secretarial services, treasury services, provision of management personnel and other general corporate services to the Group for a term expiring on December 31, 2012. Mr Stephen T H Ng and Mr Paul Y C Tsui were directors of Wharf and/or Wharf Limited and are accordingly regarded as interested in the said agreement.

ARRANGEMENTS TO PURCHASE SHARES OR DEBENTURES

At no time during the financial year was the Company, its subsidiaries or its ultimate holding company or any subsidiary of that ultimate holding company a party to any arrangement to enable the Directors of the Company to acquire benefits by means of acquisition of shares in or debentures of the Company or any other body corporate, with the exception that there existed certain outstanding options to subscribe for ordinary shares of the Company granted under the Company's Share Option Scheme (the "Share Scheme") to certain executives/employees of the Company or its subsidiaries, one or more of whom was/were Director(s) of the Company during the financial year ended December 31, 2009.

Under the rules of the Share Scheme (subject to any such restrictions or alterations as may be prescribed or provided under the Rules Governing the Listing of Securities (the "Listing Rules") of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") from time to time in force), shares of the Company would be issued at such prices, not being less than 80% of the Company's average closing price on the Stock Exchange for the five trading days immediately preceding the date of offer of the options, and the relevant options would be exercisable during such periods, not being beyond the expiration of 10 years from the date of grant, as determined by the board of directors of the Company. During the financial year ended December 31, 2009, no share of the Company was issued to any Director of the Company under the Share Scheme.

PURCHASE, SALE OR REDEMPTION OF SHARES

Set out below are particulars of certain repurchases (all occurred in March 2009) by the Company of its own ordinary shares made on the Stock Exchange during the financial year ended December 31, 2009:

Total number of shares repurchased	Highest price paid per share (HK\$)	Lowest price paid per share (HK\$)	Total Price Paid (HK\$)
828,000	0.58	0.56	474,400

The above repurchases were made for the purpose of achieving an increase in the consolidated net asset value and/or earnings per share of the Company.

Save as disclosed above, neither the Company nor any of its subsidiaries has purchased, sold or redeemed any listed securities of the Company during the financial year.

AUDITORS

The Financial Statements now presented have been audited by KPMG, Certified Public Accountants, who retire and being eligible, offer themselves for re-appointment.

By Order of the Board
Wilson W S Chan
Secretary

Hong Kong, March 12, 2010

Report of the Directors (continued)

SUPPLEMENTARY CORPORATE INFORMATION

(A) BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGERS ETC.

(i) Directors

Stephen Tin Hoi NG, Chairman and Chief Executive Officer (Age: 57)

Mr Ng has been Director and Chief Executive Officer of the Company since 1999 and became its Chairman in August 2001. He is also deputy chairman of publicly-listed Wheelock and Company Limited ("Wheelock"), which is the ultimate holding company of the Company, and deputy chairman and managing director of publicly-listed The Wharf (Holdings) Limited ("Wharf") of which the Company is a subsidiary. Mr Ng has been a director and chairman of Harbour Centre Development Limited ("HCDL"), a publicly-listed fellow subsidiary of the Company, since April 2009. Furthermore, Mr Ng is chairman of Modern Terminals Limited, and chairman and chief executive officer of Wharf T&T Limited ("WTT"), both being fellow subsidiaries of the Company, as well as a director of certain subsidiaries of the Company. Mr Ng is also chairman of publicly-listed Joyce Boutique Holdings Limited ("Joyce"). The basic salary and various allowances (covered by service contract), of Mr Ng for the year 2010, calculated on annualised basis, would be approximately HK\$1.88 million per annum (2009: HK\$1.78 million).

William Jut Ho KWAN, Director and Chief Financial Officer (Age: 46)

Mr Kwan was appointed Chief Financial Officer in January 2006 and a Director of the Company in February 2007. He is responsible for finance, accounting, planning, corporate development, investor relations, new media development, film production and distribution, commercial dealings with acquired channels, human resources and administration. Under the existing service contract between the Group and Mr Kwan, his basic salary and various allowances for the year 2010, calculated on annualised basis, would be approximately HK\$1.68 million per annum (2009: HK\$1.50 million).

Paul Yiu Cheung TSUI, Director (Age: 63)

Mr Tsui, *FCCA, FCPA, FCMA, FCIS, CGA-Canada*, was appointed a Director of the Company in June 2009. He is an executive director and group chief financial officer of both Wheelock and Wharf. Mr Tsui joined Wheelock/Wharf group in 1996 and became Wheelock's director in 1998. He was formerly a director of the Company from 1999 to 2003. Furthermore, he is presently a director of HCDL and two other fellow subsidiaries of the Company, namely, Wheelock Properties Limited, publicly-listed in Hong Kong and Wheelock Properties (Singapore) Limited, publicly-listed in Singapore as well as a director of certain subsidiaries of the Company. Mr Tsui is also a director of Joyce.

Ting Kwan HO, Director (Age: 65)

Mr Ho was appointed as an independent Non-executive Director of the Company in March 2009. He also serves as a member and the chairman of the Company's Related Party Transactions Committee, a member and the deputy chairman of the Audit Committee, and a member of the Compensation Committee. Mr Ho has over 40 years of comprehensive experience in the television broadcasting industry. He joined Television Broadcasts Limited ("TVB"), publicly listed in Hong Kong, in 1968. He was appointed general manager-television broadcasting of TVB in November 1995, became its group general manager in 2002, and was appointed a director of TVB in June 2003. In April 2005, he resigned from TVB but remained as a director until April 2007. In mid-2007, Mr Ho joined Asia Television Limited and became its chief operating officer until his retirement at the end of 2008.

Patrick Yung Wei WU, Director (Age: 57)

Mr Wu has been an independent Non-executive Director of the Company since 2007. He also serves as a member of each of the Company's Audit Committee and Related Party Transactions Committee. Mr Wu is a vice president of American Appraisal Associates, Inc. ("AAA") and the president & managing director of American Appraisal China Limited, AAA's key operation in Asia. Mr Wu has worked both in industry as a senior executive with extensive management experience and in private practice as a lawyer. Prior to joining AAA, he was a partner of an international law firm with particular responsibility for China trade advice. Mr Wu was educated in Hong Kong and the United Kingdom. He graduated from the University of London in 1974 with a Bachelor's Degree in Science, and obtained his Master of Business Administration Degree from the Cass Business School, City University in London in 1976. Mr Wu was admitted as a solicitor of the Supreme Court in the UK in 1982 and in Hong Kong also in 1982 and is a member (non-practising) of The Law Society of Hong Kong. He is also an active member of various professional organisations, chambers of commerce and the business community in Hong Kong.

SUPPLEMENTARY CORPORATE INFORMATION *(continued)*

(A) BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGERS ETC. *(continued)*

(i) Directors *(continued)*

Anthony Kwok Ki YEUNG, JP, Director (Age: 64)

Mr Yeung, *FCCA, FCPA (Practising), FCMA, FCIS, FCS, FTIHK*, has been an independent Non-executive Director of the Company since 2004. He also serves as a member and the chairman of each of the Company's Audit Committee and Compensation Committee, and a member and the deputy chairman of the Related Party Transactions Committee. He is the chairman of K K Yeung Management Consultants Ltd. and Wall Street Resources Ltd. Furthermore, he is a managing partner of K K Yeung Partnership, Certified Public Accountants (Practising).

Mr Yeung is a member of the General Committee of the Hong Kong General Chamber of Commerce and the chairman of the Management Consultancies Association of Hong Kong.

Mr Yeung is also a council member of the Hong Kong Trade Development Council.

Furthermore, Mr Yeung is a member of the Manpower Development Committee appointed by the Chief Executive of the Government of the HKSAR. Mr Yeung is also a member of the Trade and Industry Advisory Board and a member of the Innovation and Technology Fund General Support Programme Vetting Committee appointed by the Secretary for Commerce, Industry and Technology.

Mr Yeung is also a member of the Election Committee of the Government of the HKSAR.

In July 2004, Mr Yeung was appointed as a Justice of the Peace.

In January 2005, Mr Yeung was conferred "Grade of Knight of the Crown" by King Albert II of Belgians.

Notes:

- (1) *Wheelock, Wharf, WF Investment Partners Limited and Wharf Communications Limited ("Wharf Communications") (of which one or both of Mr S T H Ng and Mr P Y C Tsui is/are director(s)) have interests in the share capital of the Company discloseable to the Company under the provisions of Divisions 2 and 3 of Part XV of the Securities and Futures Ordinance (the "SFO").*
- (2) *The Company confirms that it has received written confirmation from each of the independent Non-executive Directors confirming their independence pursuant to Rule 3.13 of the Rules Governing the Listing of Securities (the "Listing Rules") on the Stock Exchange, and considers them independent.*

Report of the Directors (continued)

SUPPLEMENTARY CORPORATE INFORMATION (continued)

(A) BIOGRAPHICAL DETAILS OF DIRECTORS AND SENIOR MANAGERS ETC. (continued)

(II) Senior management

Stephen T H Ng, Chairman & Chief Executive Officer

William J H Kwan, Director & Chief Financial Officer

Ronald Y C Chiu, Executive Director, i-CABLE News Limited and i-CABLE Sports Limited (Age: 57)

Mr Chiu was appointed Assistant News Controller in June 1993 and was instrumental in the launch of the first 24-hour Cantonese language News Channel in the world. Mr Chiu was promoted to News Controller in 1994 and appointed as Vice President, News & Sports in 2002. He became an executive director of i-CABLE News Limited and i-CABLE Sports Limited in September 2005. Mr Chiu is now responsible for operating channels of the Sports and News platform. Prior to joining Hong Kong Cable Television Limited ("HKC"), Mr Chiu held various senior news positions in the television industry. His experience spans from reporting, editing, news anchoring, to planning and execution of news coverage as well as management of news operation.

Musetta Y H Wu, Executive Director, i-CABLE Entertainment Limited (Age: 58)

Ms Wu joined the Group in 1997 and has held various key management positions in the Group, including Vice President, i-CABLE Sports Limited. Ms Wu had been instrumental in establishing the Group's position as a leading sports broadcaster. Ms Wu assumed the position of Executive Director, i-CABLE Entertainment Limited in April 2009, and is responsible for the operation and development of the Group's entertainment platform. Prior to joining HKC, Ms Wu had held various senior positions in the television industry and the Government.

Samuel C C Tsang, Executive Director and General Manager, Hong Kong Cable Enterprises Limited (Age: 53)

Mr Tsang was appointed Enterprises Director in 1995 to take charge of international programme licensing and advertising sales for the station. He became chief operating officer of Hong Kong Cable Enterprises Limited ("HKCE") when it was set up in 2000 to take over advertising sales of HKC. He became General Manager of both HKCE and Hong Kong Cable News Express Limited on March 1, 2005. Mr Tsang has extensive experience in media and marketing, specialising in new business establishment in Mainland China and Hong Kong.

Garmen KY Chan, Senior Vice President, External Affairs (Age: 56)

Mr Chan joined HKC in 1995 as external affairs director. He is responsible for formulating and implementing regulatory and external affairs strategies and action plans for the Group. Mr Chan came from a diverse media background in Hong Kong, having held key positions in English newspapers and local television stations. Mr Chan was a media consultant prior to joining HKC.

Vincent C S Cheung, Senior Vice President, Subscription Services, HKC (Age: 41)

Mr Cheung joined HKC in June 1993, specialising in service marketing. He has held various key positions in this area of the Group's business, pioneering the Group's Pay TV business in non-residential sectors as well as driving market penetration at residential estates. Mr Cheung was appointed Vice President – Subscription Services, HKC, in January 2009. His current duties include overseeing HKC's subscription services and the development of Pay TV and Broadband services.

Simon K K Yu, Senior Vice President, i-CABLE Network Operations Limited (Age: 55)

Mr Yu joined the Wharf group in 1987 and has held various administration and audit positions in the Wharf group. He was appointed corporate controller-operations of Wharf Communications in 1992, responsible for operations, accounting, finance, control, administration and personnel. In 1996, Mr Yu was appointed Administration and Audit Director of HKC. He became Vice President – i-CABLE Network Operations Limited in 2006 to take charge of operations of the company's HFC & MMDS networks.

SUPPLEMENTARY CORPORATE INFORMATION *(continued)*

(B) DIRECTORS' INTERESTS IN SHARES

At December 31, 2009, Directors of the Company had the following beneficial interests, all being long positions, in the ordinary shares of the Company, Wharf (which is the Company's parent company), and Wheelock (which is Wharf's parent company), and the percentages which the shares represented to the issued share capitals of the three relevant companies respectively are also set out below:

	No. of ordinary shares (percentage of issued capital)	Nature of interest
The Company		
Stephen T H Ng	1,265,005 (0.0629%)	Personal interest
Wheelock		
Stephen T H Ng	300,000 (0.0148%)	Personal interest
Wharf		
Stephen T H Ng	731,314 (0.0266%)	Personal interest

Set out below are particulars of interests (all being personal interests) in options to subscribe for ordinary shares of the Company granted under the Share Option Scheme of the Company held by Directors of the Company during the financial year ended December 31, 2009 (no movement in such options recorded throughout the financial year ended December 31, 2009):

Name of Director	Date granted (Day/Month/Year)	No. of ordinary shares represented by unexercised options outstanding as at January 1, 2009 (all such options lapsed on December 31, 2009)	Period during which rights exercisable (Day/Month/Year)	Price per share to be paid on exercise of options (HK\$)	Consideration paid for the options granted (HK\$)
Stephen T H Ng	08/02/2000	1,500,000	01/04/2001 to 31/12/2009	10.49	10
William J H Kwan	08/02/2000	260,000	01/04/2001 to 31/12/2009	10.49	10

Except as disclosed above, as recorded in the register kept by the Company under section 352 of the SFO in respect of information required to be notified to the Company and the Stock Exchange by the Directors and/or Chief Executive of the Company pursuant to the SFO or to the Model Code for Securities Transactions by Directors of Listed Issuers, there were no interests, both long and short positions, held during the financial year ended December 31, 2009 by any of the Directors or Chief Executive of the Company in shares, underlying shares or debentures of the Company and its associated corporations (within the meaning of Part XV of the SFO), nor had there been any exercises during the financial year ended December 31, 2009 of any rights to subscribe for any shares, underlying shares or debentures of the Company.

Report of the Directors (continued)

SUPPLEMENTARY CORPORATE INFORMATION (continued)

(C) SUBSTANTIAL SHAREHOLDERS' INTERESTS

Given below are the names of all parties which were, directly or indirectly, interested in 5% or more of the nominal value of any class of share capital of the Company as at December 31, 2009, the respective relevant numbers of shares in which they were, and/or were deemed to be, interested as at that date as recorded in the register kept by the Company under section 336 of the SFO (the "Register") and the percentages which the shares represented to the issued share capital of the Company:

Names	No. of ordinary shares (Percentage of issued capital)
(i) Wharf Communications Limited	1,480,505,171 (73.60%)
(ii) The Wharf (Holdings) Limited	1,480,505,171 (73.60%)
(iii) WF Investment Partners Limited	1,480,505,171 (73.60%)
(iv) Wheelock and Company Limited	1,481,442,626 (73.65%)
(v) HSBC Trustee (Guernsey) Limited	1,481,442,626 (73.65%)
(vi) Marathon Asset Management Limited	121,332,000 (6.03%)
(vii) Matthews International Capital Management, LLC	141,739,000 (7.05%)

Note: For the avoidance of doubt and double counting, it should be noted that duplication occurs in respect of the shareholdings stated against parties (i) to (v) above to the extent that the shareholding stated against party (i) above was entirely duplicated or included in that against party (ii) above, with the same duplication of the shareholdings in respect of (ii) and (iii), (iii) and (iv) and (iv) and (v).

All the interests stated above represented long positions and as at December 31, 2009, there were no short position interests recorded in the Register.

(D) RETIREMENT SCHEME AND MANDATORY PROVIDENT FUND

The principal retirement scheme operated by the Group is a defined contribution retirement scheme for its employees, established under a trust deed. Other fellow subsidiaries of the Group also participate in the scheme.

The scheme is funded by contributions from employees and employers. The employees and employers contribute respectively to the scheme sums which represent percentages of the employees' salaries as defined under the trust deed. Forfeited contributions may be utilised by the employers to reduce contributions.

The Group's principal retirement scheme is closed to new employees joining after October 1, 2000 while existing members of the scheme can continue to accrue future benefits.

Employees joining after October 1, 2000 will participate in the Mandatory Provident Fund ("MPF") with terms as stipulated by the MPF Authority. The Group will also provide voluntary top-up benefits to employees receiving a monthly basic salary exceeding HK\$20,000 which is the relevant income cap as stipulated by the MPF Ordinance.

The Group's retirement scheme costs before capitalisation and charged to the consolidated income statement during the financial year ended December 31, 2009 amounted to HK\$18,400,639 (2008: HK\$18,298,676) which were incurred after utilisation of forfeitures to reduce the Group's contributions of HK\$934,899 (2008: HK\$874,708).

Note: The total employers' cost in respect of the retirement scheme of the Group, including the cost related to the MPF which is not operated by the Group, charged to consolidated income statement during the financial year ended December 31, 2009 amounted to HK\$32,859,141 (2008: HK\$33,060,256).

SUPPLEMENTARY CORPORATE INFORMATION *(continued)*

(E) SHARE OPTION SCHEME (THE "SCHEME") OF THE COMPANY

- (l) Summary of the Scheme
 - (a) *Purpose of the Scheme:*
To recognise employees' effort and contributions to the Group's successful business achievements.
 - (b) *Participants of the Scheme:*
Any employee in the full time employment of the Group and any Executive Director of the Group approved by the Board of Directors.
 - (c) *Shares available for issue under the Scheme:*
Under the provisions of the Scheme, options could only be granted during a period of 10 years from the date of its adoption, namely, November 2, 1999. Consequently, from November 3, 2009 onwards, no options may be granted under the Scheme. Furthermore, all the outstanding unexercised options previously granted under the Scheme expired on December 31, 2009. Accordingly, no ordinary shares of the Company (the "Shares") were available for issue under the Scheme as at the close of business on December 31, 2009.
 - (d) *Maximum entitlement of each participant under the Scheme as at December 31, 2009:*
No option may be granted to any one employee which if exercised in full would result in the total number of Shares already issued and issuable to him under all the options previously granted to him and of Shares issuable to that employee under the proposed option exceeding 25% of the maximum aggregate number of Shares in the capital of the Company in respect of which options may at that time be granted under the Scheme.
 - (e) *Period within which the Shares must be taken up under an option:*
From April 1, 2001 to December 31, 2009.
 - (f) *Minimum period for which an option must be held before it can be exercised:*
 - (i) The first 20% of the entitlement – on or after April 1, 2001;
 - (ii) The next 40% of the entitlement – on or after the date on which it is announced that the Company's audited consolidated revenue in the preceding financial year has exceeded HK\$2,300 million; and
 - (iii) The remaining 40% entitlement – on or after the date on which it is announced that the Company's audited consolidated revenue in the preceding financial year has exceeded HK\$3,900 million.
 - (g) *(i) Price payable on application or acceptance of the option:*
HK\$10
 - (ii) *The period within which payments or calls must or may be made or loans of such purposes must be repaid:*
28 days after the offer date of an option.
 - (h) *Basis of determining the exercise price:*
Pursuant to rule 17.03(9) of the Listing Rules, the exercise price must be at least the higher of:
 - (i) the closing price of the Shares as stated in the Stock Exchange's daily quotations sheet on the date of grant, which must be a business day; and
 - (ii) the average closing price of the Shares as stated in the Stock Exchange's daily quotations sheets for the five business days immediately preceding the date of grant.
 - (i) *The remaining life of the Scheme:*
Under the provisions of the Scheme, options could only be granted during a period of 10 years from the date of its adoption, namely, November 2, 1999. Consequently, from November 3, 2009 onwards, no options may be granted under the Scheme.

Report of the Directors (continued)

SUPPLEMENTARY CORPORATE INFORMATION (continued)

(E) SHARE OPTION SCHEME (THE "SCHEME") OF THE COMPANY (continued)

(II) Details of share options granted

Details of share options granted to two Directors of the Company are set out in section (B) above.

Set out below are particulars and movements during the financial year ended December 31, 2009 of the Company's outstanding share options which were granted to approximately 52 employees (two of them being Directors of the Company during the year ended December 31, 2009), all working under employment contracts that are regarded as "continuous contracts" for the purposes of the Employment Ordinance and are participants with options not exceeding the respective individual limits:

Date granted (Day/Month/Year)	No. of ordinary shares represented by unexercised options outstanding as at January 1, 2009	No. of ordinary shares represented by options lapsed during the financial year ended December 31, 2009	No. of ordinary shares represented by unexercised options outstanding as at December 31, 2009	Period during which rights exercisable (Day/Month/Year)	Price per share to be paid on exercise of options (HK\$)
08/02/2000	10,940,000	(10,940,000)	0	01/04/2001 to 31/12/2009	10.49

Except as disclosed above, no share option of the Company was issued, exercised, cancelled, lapsed or outstanding throughout the financial year ended December 31, 2009.

(F) DIRECTORS' INTERESTS IN COMPETING BUSINESS

Set out below is information disclosed pursuant to Rule 8.10 of the Listing Rules.

Three Directors of the Company, namely, Mr ST H Ng, Mr W J H Kwan and Mr P Y C Tsui, being directors of i-CABLE Telecom Limited ("iTL") and/or WTT, wholly-owned subsidiaries of Wharf, are considered as having an interest in iTL and/or WTT under Rule 8.10 of the Listing Rules.

Part of the communications businesses carried by iTL and WTT constitutes a competing business of the Group.

WTT currently holds a FTNS licence to provide, *inter alia*, local and international telecommunications services whereas iTL provides telecom services for residential line. iTL and WTT are therefore potential competitors of the Group for the provision of data services at present and voice services in future.

In order to protect the interests of the Group, prior to the date of listing of shares of the Company on the Stock Exchange, each of Wharf and Wharf Communications has covenanted with the Company, subject to certain conditions, not to, and to use its best endeavours to procure that none of the directly or indirectly held subsidiaries (including WTT) and associated companies of Wharf will, either alone or jointly with any other party, directly and indirectly carry on, or be engaged or concerned or interested in or assist, any business in Hong Kong which would compete directly or indirectly with the Pay TV and Internet access businesses of the Group from time to time.

The Group considers that its interests in the relevant sector of its communications businesses are adequately safeguarded and the Group is capable of carrying on its communications businesses independently of iTL and WTT.

For further safeguarding of the interests of the Group, the independent Non-executive Directors and the Audit Committee of the Company would on a regular basis review the business and operational results of the Group to ensure, *inter alia*, that the Group's communications businesses are and continue to be run on the basis that they are independent of, and at arm's length from, that of the Wharf group.

SUPPLEMENTARY CORPORATE INFORMATION *(continued)*

(G) MAJOR CUSTOMERS AND SUPPLIERS

For the financial year ended December 31, 2009:

- (I) the aggregate amount of purchases (not including the purchases of items which are of a capital nature) attributable to the Group's five largest suppliers represented less than 30% of the Group's total purchases; and
- (II) the aggregate amount of turnover attributable to the Group's five largest customers represented less than 30% of the Group's total turnover.

(H) BANK LOANS, OVERDRAFTS AND OTHER BORROWINGS

The Group did not have any bank loans, overdrafts and other borrowings outstanding as at December 31, 2009.

(I) INTEREST CAPITALISED

No interest was capitalised by the Group during the financial year ended December 31, 2009.

(J) PUBLIC FLOAT

Based on information that is publicly available to the Company and within the knowledge of the Directors as at the date of this report, the Company has maintained the prescribed public float under the Listing Rules throughout the financial year ended December 31, 2009.

(K) DISCLOSURE OF CONNECTED TRANSACTIONS

- (I) Set out below is information in relation to certain continuing connected transactions (the "Connected Transactions") between the Company (being a 73.60% owned subsidiary of Wharf), and/or its subsidiaries (together, the "Group") and other members of the Wharf group (together, the "Wharf Group"), which were substantially disclosed in an announcement of the Company dated July 11, 2007:

Description of the Connected Transactions	Amount paid/ received for the financial year ended December 31, 2009 HK\$ million
(a) Master Tenancy Agreement (Note a) Amount paid by the Group	39.4
(b) Licences granted to the Wharf Group to occupy premises ("Licence Agreements") (Note b) Amount received by the Group	4.6
(c) Master Services Agreement 1. Amount received by the Group 2. Amount paid by the Group	52.1 50.6
(d) Management services provided by the Wharf Group Amount paid by the Group	11.2
(e) Sales and Servicing Agency 1. Amount received by the Group 2. Amount paid by the Group	14.8 6.9

Report of the Directors (continued)

SUPPLEMENTARY CORPORATE INFORMATION (continued)

(K) DISCLOSURE OF CONNECTED TRANSACTIONS (continued)

(I) (continued)

Notes: (a) The relevant properties covered under the Master Tenancy Agreement are as follows:

- 1(i). Factories 1–4 on G/F, 4/F to 12/F (inclusive), portions of 1/F, 2/F and roof top, units 1–7 on 40/F and various units on 13/F, 24/F and 28/F of Cable TV Tower, 9 Hoi Shing Road, Tsuen Wan, Hong Kong (“Cable TV Tower”)
- 1(ii). Various carparking and lorry-parking spaces in Cable TV Tower
2. Workshop No. E13, 11/F, Block E of Tsing Yi Industrial Centre Phase II, Nos. 1–33 Cheung Tat Road, Tsing Yi, New Territories, Hong Kong
3. Unit D, 6/F of Kowloon Godown, Nos. 1–3 Kai Hing Road, Kowloon Bay, Kowloon, Hong Kong
4. Portion of 11/F of World Tech Centre, Kwun Tong, Kowloon, Hong Kong
5. Various units on 3/F of Wheelock House, 20 Pedder Street, Central, Hong Kong

(b) The relevant properties covered under the Licence Agreements are as follows:

1. The northern portion of 12/F of Cable TV Tower
2. Parts of 9/F and 12/F of Cable TV Tower

The above transactions are subject to various annual cap amounts previously disclosed in the abovementioned announcement of the Company. The purposes of entering into the Connected Transactions are for the continued operation and growth of the Group’s business, for generation of recurrent rental revenue to the Group and/or maintaining revenue stream for the Group.

On November 24, 2009, the Company entered into various renewal agreements for renewing all of the abovementioned five agreements for a further term of three years from January 1, 2010.

(II) Confirmation from the Directors Etc.

The Directors, including the independent Non-executive Directors, of the Company have reviewed the Connected Transactions and have confirmed that the Connected Transactions were entered into:

- (a) by the Group in the ordinary and usual course of its business;
- (b) either on normal commercial terms or if there are not sufficient comparable transactions, on terms that are no less favourable than those available to or from (as appropriate) independent third parties; and
- (c) in accordance with the relevant agreements governing such Connected Transactions on terms that are fair and reasonable and in the interests of the Shareholders of the Company as a whole.

Furthermore, the auditors of the Company have advised the following:

1. the Connected Transactions had been approved by the Company’s Board of Directors;
2. the Connected Transactions, including those which involved provisions of goods or services by the Group, are in accordance with the pricing policies of the Group, where applicable;
3. the Connected Transactions were entered into in accordance with the terms of the related agreements governing the Connected Transactions; and
4. the relevant cap amounts have not been exceeded during the financial year ended December 31, 2009.

Note: Certain particulars of the related party transactions entered into by the Group during the financial year ended December 31, 2009 under review have been disclosed in Note 36 to the Financial Statements on pages 77 and 78. Those related party transactions also constitute connected transactions (as defined in the Listing Rules) for the Company.

Independent Auditor's Report



To the shareholders of i-CABLE Communications Limited

(Incorporated in Hong Kong with limited liability)

We have audited the consolidated financial statements of i-CABLE Communications Limited (the "Company") set out on pages 28 to 79 which comprise the consolidated and company statements of financial position as at December 31, 2009 and the consolidated income statement, the consolidated statement of comprehensive income, the consolidated and company statements of changes in equity and the consolidated statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes.

DIRECTORS' RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

The Directors of the Company are responsible for the preparation and the true and fair presentation of these financial statements in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the Hong Kong Companies Ordinance. This responsibility includes designing, implementing and maintaining internal control relevant to the preparation and the true and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. This report is made solely to you, as a body, in accordance with section 141 of the Hong Kong Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance as to whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and true and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the consolidated financial statements give a true and fair view of the state of affairs of the Company and of the Group as at December 31, 2009 and of the Group's loss and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the Hong Kong Companies Ordinance.

KPMG

Certified Public Accountants

8th Floor, Prince's Building
10 Chater Road
Central, Hong Kong

March 12, 2010

Consolidated Income Statement

For the year ended December 31, 2009

	<i>Note</i>	2009 HK\$'000	2008 HK\$'000
Turnover	3, 4	1,754,374	2,080,115
Programming costs		(818,884)	(892,742)
Network expenses		(244,480)	(272,329)
Selling, general and administrative and other operating expenses		(425,133)	(513,670)
Cost of sales		(52,199)	(124,200)
Profit from operations before depreciation		213,678	277,174
Depreciation	5	(257,954)	(357,969)
Loss from operations	4	(44,276)	(80,795)
Interest income	5	217	6,772
Finance costs	5	(1)	(3)
Impairment losses on investment	5	(1,693)	(2,200)
Non-operating expenses		(1,400)	(2,237)
Share of loss of associate		(30)	(17,393)
Loss before taxation	5	(47,183)	(95,856)
Income tax	6(a)	7,152	(15,024)
Loss for the year		(40,031)	(110,880)
Attributable to:			
Equity shareholders of the Company		(40,902)	(110,271)
Minority interests		871	(609)
Loss for the year		(40,031)	(110,880)
Loss per share			
Basic	11	(2.0) cents	(5.5) cents
Diluted	11	(2.0) cents	(5.5) cents

The notes on pages 36 to 79 form part of these financial statements. Details of dividends payable to equity shareholders of the Company are set out in Note 29(a).

Consolidated Statement of Comprehensive Income

For the year ended December 31, 2009

	<i>Note</i>	2009 HK\$'000	2008 HK\$'000
Loss for the year		(40,031)	(110,880)
Other comprehensive income for the year (after reclassification adjustment):			
	<i>10</i>		
Exchange difference on translation of foreign subsidiaries' financial statements		79	3,762
Available-for-sale securities: net movement in the fair value reserve		-	(2,883)
Share of post-acquisition reserve of associate		(936)	(1,996)
		(857)	(1,117)
Total comprehensive income for the year		(40,888)	(111,997)
Attributable to:			
Equity shareholders of the Company		(41,775)	(112,197)
Minority interests		887	200
Total comprehensive income for the year		(40,888)	(111,997)

The notes on pages 36 to 79 form part of these financial statements.

Consolidated Statement of Financial Position

At December 31, 2009

	Note	2009 HK\$'000	2008 HK\$'000
Non-current assets			
Property, plant and equipment	12	1,153,257	1,157,171
Programming library	13	113,794	132,789
Other intangible assets	14	4,006	4,006
Interest in associate	15	38,145	39,111
Deferred tax assets	30(b)	330,305	330,029
Other non-current assets	16	81,511	171,810
		1,721,018	1,834,916
Current assets			
Inventories	19	4,542	5,693
Accounts receivable from trade debtors	20	55,742	74,329
Deposits, prepayments and other receivables	20	319,827	164,678
Amounts due from fellow subsidiaries	21	2,814	1,831
Cash and cash equivalents	22	530,852	689,636
		913,777	936,167
Current liabilities			
Amounts due to trade creditors	23	91,058	72,117
Accrued expenses and other payables	23	243,324	294,865
Receipts in advance and customers' deposits	23	155,595	139,005
Current taxation	30(a)	2,132	5,207
Amounts due to fellow subsidiaries	25	48,110	99,109
Amount due to immediate holding company	26	1,872	4,897
		542,091	615,200
		371,686	320,967
Net current assets			
Total assets less current liabilities		2,092,704	2,155,883
Non-current liabilities			
Deferred tax liabilities	30(b)	74,118	81,815
Other non-current liabilities	27	8,301	19,552
		82,419	101,367
NET ASSETS		2,010,285	2,054,516

	<i>Note</i>	2009 HK\$'000	2008 HK\$'000
Capital and reserves	29		
Share capital		2,011,512	2,012,340
Reserves		(3,925)	37,502
Total equity attributable to equity shareholders of the Company		2,007,587	2,049,842
Minority interests		2,698	4,674
TOTAL EQUITY		2,010,285	2,054,516

The notes on pages 36 to 79 form part of these financial statements.

Approved and authorised for issue by the Board of Directors on March 12, 2010.

Stephen T H Ng
Chairman and Chief Executive Officer

William J H Kwan
Director and Chief Financial Officer

Company Statement of Financial Position

At December 31, 2009

	Note	2009 HK\$'000	2008 HK\$'000
Non-current assets			
Investments in subsidiaries	17	12	12
Amounts due from subsidiaries	18	7,629,782	8,152,007
		7,629,794	8,152,019
Current assets			
Prepayments and other receivables	20	635	635
Amounts due from fellow subsidiaries	21	–	482
Amount due from immediate holding company	26	13	13
Cash and cash equivalents	22	411,655	1,902
		412,303	3,032
Current liabilities			
Accrued expenses, other payables and deposit received	23	3,005	4,808
Amounts due to subsidiaries	24	537,120	431,840
Amounts due to fellow subsidiaries	25	13,375	14,147
		553,500	450,795
Net current liabilities		(141,197)	(447,763)
NET ASSETS		7,488,597	7,704,256
Capital and reserves			
Share capital	29	2,011,512	2,012,340
Reserves		5,477,085	5,691,916
TOTAL EQUITY		7,488,597	7,704,256

The notes on pages 36 to 79 form part of these financial statements.

Approved and authorised for issue by the Board of Directors on March 12, 2010.

Stephen T H Ng
Chairman and Chief Executive Officer

William J H Kwan
Director and Chief Financial Officer

Consolidated Statement of Changes in Equity

For the year ended December 31, 2009

	Attributable to equity shareholders of the Company												
	Note	Share capital HK\$'000	Share premium HK\$'000	Special capital reserve HK\$'000	Exchange reserve HK\$'000	Capital redemption reserve HK\$'000	Fair value reserve HK\$'000	Revenue reserve HK\$'000	Other reserve HK\$'000	Total reserves HK\$'000	Total HK\$'000	Minority interests HK\$'000	Total equity HK\$'000
Group													
Balance at January 1, 2008*		2,016,792	4,838,365	13,867	1,142	2,442	2,883	(4,606,121)	(2,603)	249,975	2,266,767	4,474	2,271,241
Total comprehensive income for the year		-	-	-	2,953	-	(2,883)	(110,271)	(1,996)	(112,197)	(112,197)	200	(111,997)
Dividend approved in respect of the previous year	29(a)(ii)	-	-	-	-	-	-	(100,617)	-	(100,617)	(100,617)	-	(100,617)
Share repurchased and cancelled		(4,452)	-	-	-	4,452	-	(6,692)	2,594	354	(4,098)	-	(4,098)
Share repurchase expenses		-	-	-	-	-	-	(22)	9	(13)	(13)	-	(13)
Transfer to special capital reserve	29(c)(ii)	-	-	14	-	-	-	(14)	-	-	-	-	-
Balance at December 31, 2008*		2,012,340	4,838,365	13,881	4,095	6,894	-	(4,823,737)	(1,996)	37,502	2,049,842	4,674	2,054,516
Balance at January 1, 2009*		2,012,340	4,838,365	13,881	4,095	6,894	-	(4,823,737)	(1,996)	37,502	2,049,842	4,674	2,054,516
Total comprehensive income for the year		-	-	-	63	-	-	(40,902)	(936)	(41,775)	(41,775)	887	(40,888)
Share repurchased and cancelled	29(b)(i)	(828)	-	-	-	828	-	(474)	-	354	(474)	-	(474)
Share repurchase expenses	29(b)(i)	-	-	-	-	-	-	(6)	-	(6)	(6)	-	(6)
Dividend payment to minority interests		-	-	-	-	-	-	-	-	-	-	(2,863)	(2,863)
Transfer to special capital reserve	29(c)(iii)	-	-	63	-	-	-	(63)	-	-	-	-	-
Balance at December 31, 2009*		2,011,512	4,838,365	13,944	4,158	7,722	-	(4,865,182)	(2,932)	(3,925)	2,007,587	2,698	2,010,285

* Included in the Group's revenue reserve is positive goodwill written off against reserves in prior years amounting to HK\$197,785,000.

The notes on pages 36 to 79 form part of these financial statements.

Statement of Changes in Equity

For the year ended December 31, 2009

	Note	Reserves					Total reserves HK\$'000	Total Equity HK\$'000
		Share capital HK\$'000	Share premium HK\$'000	Capital redemption reserve HK\$'000	Revenue reserve HK\$'000	Other reserve HK\$'000		
Company								
Balance at January 1, 2008		2,016,792	4,838,365	2,442	961,446	(2,603)	5,799,650	7,816,442
Total comprehensive income for the year		-	-	-	(7,458)	-	(7,458)	(7,458)
Dividend approved in respect of the previous year	29(a)(ii)	-	-	-	(100,617)	-	(100,617)	(100,617)
Share repurchased and cancelled		(4,452)	-	4,452	(6,692)	2,594	354	(4,098)
Share repurchase expenses		-	-	-	(22)	9	(13)	(13)
Balance at December 31, 2008		2,012,340	4,838,365	6,894	846,657	-	5,691,916	7,704,256
Balance at January 1, 2009		2,012,340	4,838,365	6,894	846,657	-	5,691,916	7,704,256
Total comprehensive income for the year		-	-	-	(215,179)	-	(215,179)	(215,179)
Share repurchased and cancelled	29(b)(i)	(828)	-	828	(474)	-	354	(474)
Share repurchase expenses	29(b)(i)	-	-	-	(6)	-	(6)	(6)
Balance at December 31, 2009		2,011,512	4,838,365	7,722	630,998	-	5,477,085	7,488,597

The notes on pages 36 to 79 form part of these financial statements.

Consolidated Statement of Cash Flows

For the year ended December 31, 2009

	Note	2009 HK\$'000	2008 HK\$'000
Operating activities			
Loss before taxation		(47,183)	(95,856)
Adjustments for:			
Finance costs		1	3
Interest income		(217)	(6,772)
Dividend received from investments in equity securities		–	(644)
Depreciation		257,954	357,969
Amortisation of programming library		101,828	141,484
Amortisation of other intangible assets		–	4,384
Impairment losses on investment		1,693	2,200
Impairment losses on programming library		4,401	12,582
Impairment losses on property, plant and equipment		620	15,659
Non-operating expense		–	550
Net loss on disposal of property, plant and equipment		1,400	1,687
Share of loss of associate		30	17,393
Operating profit before changes in working capital		320,527	450,639
Decrease/(increase) in inventories		1,898	(206)
Decrease in accounts receivable from trade debtors		18,613	8,751
Increase in deposits, prepayments and other receivables		(64,916)	(134,038)
(Increase)/decrease in amounts due from fellow subsidiaries		(883)	1,569
Increase in amounts due to trade creditors		16,242	36,525
Decrease in accrued expenses and other payables		(37,209)	(15,440)
Increase in receipts in advance and customers' deposits		5,335	16,824
(Decrease)/increase in amounts due to fellow subsidiaries		(50,999)	41,691
Net change in amount due to immediate holding company		(3,025)	1,868
Cash generated from operations		205,583	408,183
Interest received		221	6,814
Interest paid		(1)	(2)
Overseas tax paid		(3,915)	(1,568)
Net cash generated from operating activities		201,888	413,427
Investing activities			
Purchase of property, plant and equipment		(261,599)	(153,863)
Additions to programming library		(98,133)	(113,725)
Dividend income received from investments in equity securities		–	644
Proceeds from disposal of property, plant and equipment		2,364	3,963
Net cash used in investing activities		(357,368)	(262,981)
Financing activities			
Capital element of finance lease rentals paid		–	(72)
Payment for repurchase of shares		(480)	(4,110)
Interest element of finance lease rentals paid		–	(1)
Dividends paid to equity shareholders of the Company		(4)	(100,591)
Dividends paid to minority interests of a subsidiary		(2,863)	–
Net cash used in financing activities		(3,347)	(104,774)
Net (decrease)/increase in cash and cash equivalents		(158,827)	45,672
Effect of foreign exchange rate changes		43	1,915
Cash and cash equivalents at January 1		689,636	642,049
Cash and cash equivalents at December 31	22	530,852	689,636

The notes on pages 36 to 79 form part of these financial statements.

Notes to the Financial Statements

1. Significant accounting policies

(a) Statement of compliance

These financial statements have been prepared in accordance with all applicable Hong Kong Financial Reporting Standards (“HKFRSs”) which collective term includes all applicable individual Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards (“HKASs”) and Interpretations issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”), accounting principles generally accepted in Hong Kong and the requirements of the Hong Kong Companies Ordinance. These financial statements comply with the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. A summary of the significant accounting policies adopted by the Group is set out below.

The HKICPA has issued certain new and revised HKFRSs that are first effective or available for early adoption for the current accounting period of the Group and the Company. Note 2 provides information on any changes in accounting policies resulting from initial application of these developments to the extent that they are relevant to the Group for the current and prior accounting periods reflected in these financial statements.

(b) Basis of preparation of the financial statements

The consolidated financial statements for the year ended December 31, 2009, comprise the Company and its subsidiaries (together referred to as the “Group”) and the Group’s interest in an associate.

The measurement basis used in the preparation of the financial statements is the historical cost basis except that financial instruments classified as available-for-sale (see Note 1(s)) are stated at their fair value.

The preparation of financial statements in conformity with HKFRSs requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Judgements made by management in the application of HKFRSs that have significant effect on the financial statements and major sources of estimation uncertainty are discussed in Note 38.

(c) Subsidiaries and minority interests

Subsidiaries are entities controlled by the Group. Control exists when the Group has the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. In assessing control, potential voting rights that presently are exercisable are taken into account.

An investment in a subsidiary is consolidated into the consolidated financial statements from the date that control commences until the date that control ceases. Intra-group balances and transactions and any unrealised profits arising from intra-group transactions are eliminated in full in preparing the consolidated financial statements. Unrealised losses resulting from intra-group transactions are eliminated in the same way as unrealised gains but only to the extent that there is no evidence of impairment.

Minority interests represent the portion of the net assets of subsidiaries attributable to interests that are not owned by the Company, whether directly or indirectly through subsidiaries, and in respect of which the Group has not agreed any additional terms with the holders of those interests which would result in the Group as a whole having a contractual obligation in respect of those interests that meets the definition of a financial liability. Minority interests are presented in the consolidated statement of financial position within equity, separately from equity attributable to the equity shareholders of the Company. Minority interests in the results of the Group are presented on the face of the consolidated income statement and the consolidated statement of comprehensive income as an allocation of the total profit or loss and total comprehensive income for the year between minority interests and the equity shareholders of the Company.

Where losses applicable to the minority exceed the minority’s interest in the equity of a subsidiary, the excess, and any further losses applicable to the minority, are charged against the Group’s interest except to the extent that the minority has a binding obligation to, and is able to, make additional investment to cover the losses. If the subsidiary subsequently reports profits, the Group’s interest is allocated all such profits until the minority’s share of losses previously absorbed by the Group has been recovered.

1. Significant accounting policies *(continued)*

(c) **Subsidiaries and minority interests** *(continued)*

Loans from holders of minority interests and other contractual obligations towards these holders are presented as financial liabilities in the consolidated statement of financial position in accordance with Note 1(u) depending on the nature of the liability.

In the Company's statement of financial position, an investment in a subsidiary is stated at cost less impairment losses (see Note 1(t)).

(d) **Associates**

An associate is an entity in which the Group or Company has significant influence, but not control or joint control, over its management, including participation in the financial and operating policy decisions.

An investment in an associate is accounted for in the consolidated financial statements under the equity method and is initially recorded at cost and adjusted thereafter for the post acquisition change in the Group's share of the investee's net assets and any impairment loss relating to the investment (see notes 1(f) and (t)). The Group's share of the post-acquisition, post-tax results of the investees and any impairment losses for the year are recognised in the consolidated income statement, whereas the Group's share of the post-acquisition post-tax items of the associates' other comprehensive income is recognised in the consolidated statement of comprehensive income.

When the Group's share of losses exceeds its interest in the associate, the Group's interest is reduced to nil and recognition of further losses is discontinued except to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the investee. For this purpose, the Group's interest is the carrying amount of the investment under the equity method together with the Group's long-term interests that in substance form part of the Group's net investment in the associate.

Unrealised profits and losses resulting from transactions between the Group and its associates are eliminated to the extent of the Group's interest in the investee, except where unrealised losses provide evidence of an impairment of the asset transferred, in which case they are recognised immediately in profit or loss.

In the Company's statement of financial position, its investments in associates are stated at cost less impairment losses (see Note 1(t)).

(e) **Jointly controlled assets**

Jointly controlled assets are assets of a joint venture over which the Group has joint control with other venturers in accordance with contractual arrangements and through the joint control of which the Group has control over its share of future economic benefits earned from the assets.

The Group's share of jointly controlled assets and any liabilities incurred jointly with other venturers are recognised in the statement of financial position and classified according to their nature. Liabilities and expenses incurred directly in respect of its interests in jointly controlled assets are accounted for on an accrual basis. Income from the sale or use of the Group's share of the output of the jointly controlled assets, together with its share of any expenses incurred are recognised in profit or loss when it is probable that the economic benefits associated with the transactions will flow to or from the Group.

(f) **Goodwill**

Goodwill represents the excess of the cost of a business combination over the Group's interest in the net fair value of the acquiree's identifiable assets, liabilities and contingent liabilities.

Goodwill is stated at cost less accumulated impairment losses. Goodwill arising on a business combination is allocated to each cash-generating unit, or groups of cash generating units, that is expected to benefit from the synergies of the combination and is tested annually for impairment (see Note 1(t)).

Any excess of the Group's interest in the net fair value of the acquiree's identifiable assets, liabilities and contingent liabilities over the cost of a business combination is recognised immediately in profit or loss.

On disposal of a cash-generating unit, during the year, any attributable amount of purchased goodwill is included in the calculation of the profit or loss on disposal.

Notes to the Financial Statements (continued)

1. Significant accounting policies (continued)

(g) Property, plant and equipment and depreciation

Property, plant and equipment are stated in the statement of financial position at cost, less accumulated depreciation and impairment losses (see Note 1(t)). The cost of self-constructed items of property, plant and equipment includes materials, labour, the initial estimate, where relevant, of the costs of dismantling and removing the items and restoring the site on which they are located, and an appropriate proportion of overheads and borrowing costs (see Note 1(o)).

Gains or losses arising from the retirement or disposal of an item of property, plant and equipment are determined as the difference between the net disposal proceeds and the carrying amount of the item and are recognised in profit or loss on the date of retirement or disposal.

Depreciation is calculated on a straight-line basis to write off the cost less their estimated residual value, if any, of the equipment required to support a fully operating network and cable television system at rates determined by the estimated useful lives of the assets ranging from 5 to 20 years, adjusted by the appropriate pre-maturity fraction during the pre-maturity period, which began with the first earned subscriber revenue on October 31, 1993 and was to continue until the earlier of the attainment of a predetermined subscriber level and December 31, 1996. The pre-maturity period ended on November 30, 1996, when the predetermined subscriber level was attained. Depreciation is calculated on a straight-line basis to write off the costs, less the estimated residual value, if any, of other assets at rates determined by the estimated useful lives ranging from 2 to 40 years.

The principal annual depreciation rates used are as follows:

Network, decoders, cable modems and television production systems	5% to 50%
Furniture, fixtures, other equipment and motor vehicles	10% to 33.33%
Buildings situated on leasehold land*	Higher of 2.5% or percentage to amortise the asset cost over the unexpired term of land leases
Leasehold improvements	8.33%

Where parts of an item of property, plant and equipment have different useful lives, the cost of the item is allocated on a reasonable basis between the parts and each part is depreciated separately. Both the useful life of an asset and its residual value, if any, are reviewed annually.

Under certain circumstances, the Group may have an obligation to dismantle part of its network upon request by concerned parties. Owing to the absence of such history, no reliable estimate can be reasonably made in respect of such potential obligation.

* *This represents units in industrial and commercial buildings which the Directors consider impracticable to split the cost into land and buildings.*

(h) Leased assets

An arrangement, comprising a transaction or a series of transactions, is or contains a lease if the Group determines that the arrangement conveys a right to use a specific asset or assets for an agreed period of time in return for a payment or a series of payments. Such a determination is made based on an evaluation of the substance of the arrangement and is regardless of whether the arrangement takes the legal form of a lease.

(i) Classification of assets leased to the Group

Assets that are held by Group under leases which transfer to the Group substantially all the risks and rewards of ownership are classified as being held under finance leases. Leases which do not transfer substantially all the risks and rewards of ownership to the Group are classified as operating leases.

(ii) Assets acquired under finance leases

Where the Group acquires the use of assets under finance leases, the amounts representing the fair value of the leased asset, or, if lower, the present value of the minimum lease payments, of such assets are included in property, plant and equipment and the corresponding liabilities, net of finance charges, are recorded as obligations under finance leases. Depreciation is provided at rates which write off the cost or valuation of the assets over the term of the relevant lease or, where it is likely the Group will obtain ownership of the asset, the life of the asset, as set out in Note 1(g). Impairment losses are accounted for in accordance with the accounting policy as set out in Note 1(t). Finance charges implicit in the lease payments are charged to profit or loss over the period of the leases so as to produce an approximately constant periodic rate of charge on the remaining balance of the obligations for each accounting period. Contingent rentals are charged to profit or loss in the accounting period in which they are incurred.

1. Significant accounting policies *(continued)*

(h) Leased assets *(continued)*

(iii) Operating lease charges

Where the Group has the use of assets held under operating leases, payments made under the leases are charged to profit or loss in equal instalments over the accounting periods covered by the lease term, except where an alternative basis is more representative of the pattern of benefits to be derived from the leased asset. Lease incentives received are recognised in profit or loss as an integral part of the aggregate net lease payments made.

(i) Programming costs

(i) Programming library

Programming library consists of presentation rights for commissioned programmes and acquired programmes for showing on the Group's television channels, and commissioned programmes and films for licensing purposes.

Presentation rights are stated in the statement of financial position at cost less accumulated amortisation (where the estimated useful life is other than indefinite) and impairment losses (see Note 1(t)). Amortisation is charged to profit or loss on an accelerated basis over the licence period or over the estimated number of future showings. Subsequent expenditure on programmes after initial acquisition is recognised as an expense when incurred.

Commissioned programmes and films for licensing purposes comprise direct production costs and production overheads, and are stated at the lower of amortised cost or net realisable value. Costs are amortised on an individual programme/film basis in the ratio of the current year's gross revenues to management's forecast of the total ultimate gross revenues from all sources.

(ii) Live programmes

Live programmes consist of third party feed programmes and are charged to profit or loss upon telecast of the programmes. Payments made in advance or in arrears of programme cost recognition are recorded as prepayments or accruals, as appropriate.

(iii) In-house developed programmes

In-house developed programmes consist primarily of news, documentary and general entertainment programmes with short lead-time from production to telecast. The costs of in-house developed programmes are accordingly recognised as expenses in the period in which they are incurred.

(iv) Film rights and perpetual film rights

Film rights generated by the Group or perpetual film rights acquired by the Group are stated at cost less accumulated amortisation (where the estimated useful life is other than indefinite) and impairment losses (see Note 1(t)). Costs represent the carrying value transferred from films in progress upon completion or the purchase price of the perpetual film rights, and are amortised at rates calculated to write off the costs in proportion to the estimated revenues from exhibition, the reproduction and distribution of audio visual products, the licensing of video rights and other broadcast rights following their release. Such rates are subject to annual review by the Directors.

(v) Films in progress

Films in progress are stated at cost less impairment losses (see Note 1(t)). Costs include all direct costs associated with the production of films. Impairment losses are made for costs which are in excess of the expected future revenue generated by these films. Costs of films are transferred to film rights upon completion.

(j) Other intangible assets (other than goodwill)

The useful lives of intangible assets are assessed to be either finite or indefinite. Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at each end of the reporting period.

Intangible assets with indefinite useful lives are tested for impairment annually either individually or at the cash-generating unit level. Such intangible assets are not amortised. The useful life of an intangible asset with an indefinite life is reviewed annually to determine whether indefinite life assessment continues to be supportable. If not, the change in the useful life assessment from indefinite to finite is accounted for on a prospective basis.

(i) Club debentures

The Group's club debentures are stated in the statement of financial position at cost less impairment losses (see Note 1(t)), on an individual basis.

Notes to the Financial Statements *(continued)*

1. Significant accounting policies *(continued)*

(j) Other intangible assets (other than goodwill) *(continued)*

(ii) Advertising rights

The Group's advertising rights are stated in the statement of financial position at cost less impairment losses (see Note 1(t)) and are amortised using the straight-line basis over the estimated useful life of 2.7 years.

(k) Inventories

Inventories are stated at the lower of cost and net realisable value. Cost is calculated on the weighted average basis and comprises all costs of purchase, costs of conversion and other costs incurred in bringing the inventories to their present location and condition. Net realisable value is determined by the Group based on the expected replacement cost of the inventories net of provision for obsolescence.

(l) Trade and other receivables

Trade and other receivables are initially recognised at fair value and thereafter stated at amortised cost less allowance for impairment of doubtful debts (see Note 1(t)), except where the receivables are interest-free loans made to related parties without any fixed repayment terms or the effect of discounting would be immaterial. In such cases, the receivables are stated at cost less allowance for impairment of doubtful debts.

(m) Cash and cash equivalents

Cash and cash equivalents comprise cash at bank and in hand, demand deposits with banks and other financial institutions, and short-term, highly liquid investments that are readily convertible into known amounts of cash and which are subject to an insignificant risk of changes in value, having been within three months of maturity at acquisition. Bank overdrafts that are repayable on demand and form an integral part of the Group's cash management are also included as a component of cash and cash equivalents for the purpose of the consolidated statement of cash flows.

(n) Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable. Revenue is recognised in profit or loss provided it is probable that the economic benefits will flow to the Group and the revenue and costs, if applicable, can be measured reliably as follows:

- (i) Income from the provision of subscription television services, Internet access services, and Internet Protocol Point wholesale services is recognised at the time when the services are provided.
- (ii) Installation fees are recognised upon completion of the related installation work to the extent of direct selling costs.
- (iii) Where packaged service fees comprise a number of elements and the fees can be allocated on a reasonable basis into elements of subscription service and installation service, revenue is recognised in accordance with the accounting policies set out in Notes 1(n)(i) and (ii). Where packaged service fees cannot be allocated into individual elements, the fees are deferred and recognised evenly over the term of the service period.
- (iv) Advertising income net of agency deductions is recognised on telecast of the advertisement. When an advertising contract covers a specified period, the related income is recognised evenly over the contract period.
- (v) Revenue from theatrical distribution is recognised when the films are exhibited.
- (vi) Revenue from distribution of films is recognised upon delivery of the master tapes to the customers.
- (vii) Income from licensing of TV rights is recognised in full upon delivery of the programmes concerned in accordance with the terms of the licence contracts, and is stated net of withholding tax.
- (viii) Magazine advertising income is recognised upon the publication of the edition in which the advertisement is placed.
- (ix) Sales of magazines are recognised when the magazines are delivered and the title has passed.
- (x) Income from network maintenance and operation is recognised at the time when services are provided.

1. Significant accounting policies *(continued)*

(n) Revenue recognition *(continued)*

- (xi) Rental income receivable under operating leases is recognised in profit or loss in equal installments over the periods covered by the lease term, except where an alternative basis is more representative of the pattern of benefits to be derived from the use of the leased asset. Lease incentives granted are recognised in profit or loss as integral part of the aggregate net lease payments receivables. Contingent rentals are recognised as income in the accounting period in which they are earned.
- (xii) Dividend income from investments in equity securities is recognised when the shareholder's right to receive payment is established.
- (xiii) Interest income is recognised as it accrues using the effective interest method.

(o) Borrowing costs

Borrowing costs that are directly attributable to the acquisition, construction or production of an asset which necessarily takes a substantial period of time to get ready for its intended use or sale are capitalised as part of the cost of that asset. Other borrowing costs are expensed in the period in which they are incurred.

The capitalisation of borrowing costs as part of the cost of a qualifying asset commences when expenditure for the asset is being incurred, borrowing costs are being incurred and activities that are necessary to prepare the asset for its intended use are in progress. Capitalisation of borrowing costs is suspended or ceases when substantially all the activities necessary to prepare the qualifying asset for its intended use are interrupted or complete.

(p) Income tax

Income tax for the year comprises current tax and movements in deferred tax assets and liabilities. Current tax and movements in deferred tax assets and liabilities are recognised in profit or loss except to the extent that they relate to items recognised in other comprehensive income or directly in equity, in which case the relevant amounts of tax are recognised in other comprehensive income or directly in equity, respectively.

Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantially enacted at the end of the reporting period, and any adjustment to tax payable in respect of previous years.

Deferred tax assets and liabilities arise from deductible and taxable temporary differences respectively, being the differences between the carrying amounts of assets and liabilities for financial reporting purposes and their tax bases. Deferred tax assets also arise from unused tax losses and unused tax credits.

Apart from certain limited exceptions, all deferred tax liabilities, and all deferred tax assets to the extent that it is probable that future taxable profits will be available against which the asset can be utilised, are recognised. Future taxable profits that may support the recognition of deferred tax assets arising from deductible temporary differences include those that will arise from the reversal of existing taxable temporary differences, provided those differences relate to the same taxation authority and the same taxable entity, and are expected to reverse either in the same period as the expected reversal of the deductible temporary difference or in periods into which a tax loss arising from the deferred tax asset can be carried back or forward. The same criteria are adopted when determining whether existing taxable temporary differences support the recognition of deferred tax assets arising from unused tax losses and credits, that is, those differences are taken into account if they relate to the same taxation authority and the same taxable entity, and are expected to reverse in a period, or periods, in which the tax loss or credit can be utilised.

The limited exceptions to recognition of deferred tax assets and liabilities are those temporary differences arising from goodwill not deductible for tax purposes, the initial recognition of assets or liabilities that affect neither accounting nor taxable profit (provided they are not part of a business combination), and temporary differences relating to investments in subsidiaries to the extent that, in the case of taxable differences, the Group controls the timing of the reversal and it is probable that the differences will not reverse in the foreseeable future, or in the case of deductible differences, unless it is probable that they will reverse in the future.

The amount of deferred tax recognised is measured based on the expected manner of realisation or settlement of the carrying amount of the assets and liabilities, using tax rates enacted or substantively enacted at the end of the reporting period. Deferred tax assets and liabilities are not discounted.

Notes to the Financial Statements *(continued)*

1. Significant accounting policies *(continued)*

(p) Income tax *(continued)*

The carrying amount of a deferred tax asset is reviewed at each end of the reporting period and is reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow the related tax benefit to be utilised. Any such reduction is reversed to the extent that it becomes probable that sufficient taxable profits will be available.

Additional income taxes that arise from the distribution of dividends are recognised when the liability to pay the related dividends is recognised.

Current tax balances and deferred tax balances, and movements therein, are presented separately from each other and are not offset. Current tax assets are offset against current tax liabilities, and deferred tax assets against deferred tax liabilities, if the Company or the Group has the legally enforceable right to set off current tax assets against current tax liabilities and the following additional conditions are met:

- in the case of current tax assets and liabilities, the Company or the Group intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously; or
- in the case of deferred tax assets and liabilities, if they relate to income taxes levied by the same taxation authority on either:
 - the same taxable entity; or
 - different taxable entities, which, in each future period in which significant amounts of deferred tax liabilities or assets are expected to be settled or recovered, intend to realise the current tax assets and settle the current tax liabilities on a net basis or realise and settle simultaneously.

(q) Foreign currency translation

Foreign currency transactions during the year are translated at the foreign exchange rates ruling at the transaction dates. Monetary assets and liabilities denominated in foreign currencies are translated at the foreign exchange rates ruling at the end of the reporting period. Exchange gains and losses are recognised in profit or loss.

Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated using the foreign exchange rates ruling at the transaction dates. Non-monetary assets and liabilities denominated in foreign currencies that are stated at fair value are translated using the foreign exchange rates ruling at the dates the fair value was determined.

The results of foreign operations are translated into Hong Kong dollars at the exchange rates approximating the foreign exchange rates ruling at the dates of the transactions. Statement of financial position items, including goodwill arising on consolidation of foreign operations acquired on or after January 1, 2005, are translated into Hong Kong dollars at the closing foreign exchange rates at the end of the reporting period. The resulting exchange differences are recognised in other comprehensive income and accumulated separately in equity in the exchange reserve. Goodwill arising on consolidation of a foreign operation acquired before January 1, 2005 is translated at the foreign exchange rate that applied at the date of acquisition of the foreign operation.

On disposal of a foreign operation, the cumulative amount of the exchange differences relating to that foreign operation is reclassified from equity to profit or loss when the profit or loss on disposal is recognised.

(r) Related parties

For the purposes of these financial statements, a party is considered to be related to the Group if :

- (i) the party has the ability, directly or indirectly through one or more intermediaries, to control the Group or exercise significant influence over the Group in making financial and operating policy decisions, or has joint control over the Group;
- (ii) the Group and the party are subject to common control;
- (iii) the party is an associate of the Group or a joint venture in which the Group is a venturer;

1. Significant accounting policies *(continued)*

(r) Related parties *(continued)*

- (iv) the party is a member of key management personnel of the Group or the Group's parent, or a close family member of such an individual, or is an entity under the control, joint control or significant influence of such individuals;
- (v) the party is a close family member of a party referred to in (i) or is an entity under the control, joint control or significant influence of such individuals; or
- (vi) the party is a post-employment benefit plan which is for the benefit of employees of the Group or of any entity that is related party of the Group.

Close family members of an individual are those family members who may be expected to influence, or be influenced by, that individual in their dealings with the entity.

(s) Investments in equity securities

The Group's and the Company's policies for investments in equity securities, other than investments in subsidiaries and associates, are as follows:

Investments in equity securities that do not have a quoted market price in an active market and whose fair value cannot be reliably measured are recognised in the statement of financial position at cost less impairment losses (see Note 1(t)).

Other investments in securities are classified as available-for-sale securities and are initially recognised at fair value plus transaction costs. At each end of the reporting period the fair value is remeasured, with any resultant gain or loss being recognised in other comprehensive income and accumulated separately in equity in the fair value reserve, except foreign exchange gains and losses which are recognised directly in profit or loss. Dividend income from these investments is recognised in accordance with the policy set out in Note 1(n)(xii) and where these investments are interest-bearing, interest calculated using the effective interest method is recognised in profit or loss in accordance with the policy set out in Note 1(n)(xiii). When these investments are derecognised or impaired (see Note 1(t)), the cumulative gain or loss is reclassified from equity to profit or loss.

Investments are recognised on the date the Group and/or the Company commits to purchase the investments. Investments are derecognised when:

- (i) the contractual rights to the cash flows from the investment securities expire; or
- (ii) the Group and/or the Company transfers the contractual rights to receive the cash flows of the investment securities.

(t) Impairment of assets

- (i) Impairment of investments in equity securities and other receivables
Investments in equity securities (other than investments in subsidiaries and associates: see Note 1(c) and 1(d)) and other current and non-current receivables that are stated at cost or amortised cost are reviewed at each end of the reporting period to determine whether there is objective evidence of impairment.

Objective evidence of impairment includes observable data that comes to the attention of the Group about one or more of the following loss events:

- significant financial difficulty of the debtor;
- a breach of contract, such as a default or delinquency in interest or principal payments;
- it becoming probable that the debtor will enter bankruptcy or other financial reorganisation;

Notes to the Financial Statements *(continued)*

1. Significant accounting policies *(continued)*

(t) Impairment of assets *(continued)*

(i) Impairment of investments in equity securities and other receivables *(continued)*

- significant changes in the technological, market, economic or legal environment that have an adverse effect on the debtor; and
- a significant or prolonged decline in the fair value of an investment in an equity instrument below its cost.

If any such evidence exists, any impairment loss is determined and recognised as follows:

- For investments in associates recognised using the equity method (see note 1(d)), the impairment loss is measured by comparing the recoverable amount of the investment as a whole with its carrying amount in accordance with Note 1(t)(ii). The impairment loss is reversed if there has been a favourable change in the estimates used to determine the recoverable amount in accordance with Note 1(t)(ii).
- For unquoted equity securities carried at cost, the impairment loss is measured as the difference between the carrying amount of the financial asset and the estimated future cash flows, discounted at the current market rate of return for a similar financial asset where the effect of discounting is material. Impairment losses for equity securities carried at cost are not reversed.
- For trade and other current receivables and other financial assets carried at amortised cost, the impairment loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the financial asset's original effective interest rate (i.e. the effective interest rate computed at initial recognition of these assets), where the effect of discounting is material. This assessment is made collectively where financial assets carried at amortised cost share similar risk characteristics, such as similar past due status, and have not been individually assessed as impaired. Future cash flows for financial assets which are assessed for impairment collectively are based on historical loss experience for assets with credit risk characteristics similar to the collective group.

If in a subsequent period the amount of an impairment loss decreases and the decrease can be linked objectively to an event occurring after the impairment loss was recognised, the impairment loss is reversed through profit or loss. A reversal of an impairment loss shall not result in the asset's carrying amount exceeding that which would have been determined had no impairment loss been recognised in prior years.

- For available-for-sale securities, the cumulative loss that has been recognised in the fair value reserve is reclassified to profit or loss. The amount of the cumulative loss that is recognised in profit or loss is the difference between the acquisition cost (net of any principal repayment and amortisation) and current fair value, less any impairment loss on that asset previously recognised in profit or loss.

Impairment losses recognised in profit or loss in respect of available-for-sale equity securities are not reversed through profit or loss. Any subsequent increase in the fair value of such assets is recognised in other comprehensive income.

Impairment losses are written off against the corresponding assets directly, except for impairment losses recognised in respect of trade debtors included within trade and other receivables, whose recovery is considered doubtful but not remote. In this case, the impairment losses for doubtful debts are recorded using an allowance account. When the Group is satisfied that recovery is remote, the amount considered irrecoverable is written off against trade debtors directly and any amounts held in the allowance account relating to that debt are reversed. Subsequent recoveries of amounts previously charged to the allowance account are reversed against the allowance account. Other changes in the allowance account and subsequent recoveries of amounts previously written off directly are recognised in profit or loss.

1. Significant accounting policies *(continued)*

(t) Impairment of assets *(continued)*

(ii) Impairment of other assets

Internal and external sources of information are reviewed at each end of the reporting period to identify indications that the following assets may be impaired or, except in the case of goodwill, any impairment loss previously recognised no longer exists or may have decreased:

- property, plant and equipment;
- investments in subsidiaries and associates;
- programming library (including film rights, perpetual film rights and films in progress);
- other intangible assets; and
- goodwill.

If any such indication exists, the asset's recoverable amount is estimated. In addition, for goodwill and intangible assets that are not yet available for use and intangible assets that have indefinite useful lives, the recoverable amount is estimated annually whether or not there is any indication of impairment.

– Calculation of recoverable amount

The recoverable amount of an asset is the greater of its fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of time value of money and the risks specific to the asset. Where an asset does not generate cash inflows largely independent of those from other assets, the recoverable amount is determined for the smallest group of assets that generates cash inflows independently (i.e. a cash-generating unit).

– Recognition of impairment losses

An impairment loss is recognised in profit or loss if the carrying amount of an asset, or the cash-generating unit to which it belongs, exceeds its recoverable amount. Impairment losses recognised in respect of cash-generating units are allocated first to reduce the carrying amount of any goodwill allocated to the cash-generating unit (or group of units) and then, to reduce the carrying amount of the other assets in the unit (or group of units) on a pro rata basis, except that the carrying value of an asset will not be reduced below its individual fair value less costs to sell, or value in use, if determinable.

– Reversals of impairment losses

In respect of assets other than goodwill, an impairment loss is reversed if there has been a favourable change in the estimates used to determine the recoverable amount. An impairment loss in respect of goodwill is not reversed.

A reversal of an impairment loss is limited to the asset's carrying amount that would have been determined had no impairment loss been recognised in prior years. Reversals of impairment losses are credited to profit or loss in the year in which the reversals are recognised.

Notes to the Financial Statements *(continued)*

1. Significant accounting policies *(continued)*

(t) Impairment of assets *(continued)*

(iii) Interim financial reporting and impairment

Under the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, the Group is required to prepare an interim financial report in compliance with HKAS 34, Interim financial reporting, in respect of the first six months of the financial year. At the end of the interim period, the Group applies the same impairment testing, recognition, and reversal criteria as it would at the end of the financial year (see Notes 1(t)(i) and (ii)).

Impairment losses recognised in an interim period in respect of unquoted equity securities carried at cost are not reversed in a subsequent period. This is the case even if no loss, or a smaller loss, would have been recognised had the impairment been assessed only at the end of the financial year to which the interim period relates.

(u) Trade and other payables

Trade and other payables are initially recognised at fair value. Except for financial guarantee liabilities measured in accordance with Note 1(w)(i), trade and other payables are subsequently stated at amortised cost unless the effect of discounting would be immaterial, in which case they are stated at cost.

(v) Segment reporting

Operating segments, and the amounts of each segment item reported in the financial statements, are identified from the financial information provided regularly to the Group's most senior executive management for the purposes of allocating resources to, and assessing the performance of, the Group's various lines of business and geographical locations.

Individually material operating segments are not aggregated for financial reporting purposes unless the segments have similar economic characteristics and are similar in respect of the nature of products and services, the nature of production processes, the type or class of customers, the methods used to distribute the products or provide the services, and the nature of the regulatory environment. Operating segments which are not individually material may be aggregated if they share a majority of these criteria.

(w) Financial guarantees issued, provisions and contingent liabilities

(i) Financial guarantees issued

Financial guarantees are contracts that require the issuer (i.e. the guarantor) to make specified payments to reimburse the beneficiary of the guarantee (the "holder") for a loss the holder incurs because a specified debtor fails to make payment when due in accordance with the terms of a debt instrument.

Where the Group issues a financial guarantee, the fair value of the guarantee (being the transaction price, unless the fair value can otherwise be reliably estimated) is initially recognised as deferred income within trade and other payables. Where consideration is received or receivable for the issuance of the guarantee, the consideration is recognised in accordance with the Group's policies applicable to that category of asset. Where no such consideration is received or receivable, an immediate expense is recognised in profit or loss on initial recognition of any deferred income.

The amount of the guarantee initially recognised as deferred income is amortised in profit or loss over the term of the guarantee as income from financial guarantees issued. In addition, provisions are recognised in accordance with Note 1(w)(iii) if and when (i) it becomes probable that the holder of the guarantee will call upon the Group under the guarantee, and (ii) the amount of that claim on the Group is expected to exceed the amount currently carried in trade and other payables in respect of that guarantee i.e. the amount initially recognised, less accumulated amortisation.

(ii) Contingent liabilities acquired in business combinations

Contingent liabilities acquired as part of a business combination are initially recognised at fair value, provided the fair value can be reliably measured. After their initial recognition at fair value, such contingent liabilities are recognised at the higher of the amount initially recognised, less accumulated amortisation where appropriate, and the amount that would be determined in accordance with Note 1(w)(iii). Contingent liabilities acquired in a business combination that cannot be reliably fair valued are disclosed in accordance with Note 1(w)(iii).

1. Significant accounting policies *(continued)*

(w) Financial guarantees issued, provisions and contingent liabilities *(continued)*

(iii) Other provisions and contingent liabilities

Provisions are recognised for other liabilities of uncertain timing or amount when the Group or the Company has a legal or constructive obligation arising as a result of a past event, it is probable that an outflow of economic benefits will be required to settle the obligation and a reliable estimate can be made. Where the time value of money is material, provisions are stated at the present value of the expenditure expected to settle the obligation.

Where it is not probable that an outflow of economic benefits will be required, or the amount cannot be estimated reliably, the obligation is disclosed as a contingent liability, unless the probability of outflow of economic benefits is remote. Possible obligations, whose existence will only be confirmed by the occurrence or non-occurrence of one or more future events are also disclosed as contingent liabilities unless the probability of outflow of economic benefits is remote.

(x) Employee benefits

(i) Short term employee benefits and contributions to defined contribution retirement plans

Salaries, annual bonuses, paid annual leave, contributions to defined contribution retirement plans and the cost of non-monetary benefits are accrued in the year in which the associated services are rendered by employees of the Group, except to the extent that they are included in the cost of property, plant and equipment and programming library not yet recognised as an expense.

(ii) Share-based payments

The fair value of share options granted after November 7, 2002 to employees is recognised as an employee cost with a corresponding increase in a capital reserve within equity. The fair value is measured at grant date using an option-pricing model, taking into account the terms and conditions upon which the options were granted. Where the employees have to meet vesting conditions before becoming unconditionally entitled to the share options, the total estimated fair value of the share options is spread over the vesting period, taking into account the probability that the options will vest.

During the vesting period, the number of share options that is expected to vest is reviewed. Any resulting adjustment to the cumulative fair value recognised in prior years is charged/credited to the profit or loss for the year of the review, unless the original employee expenses qualify for recognition as an asset, with a corresponding adjustment to the capital reserve. On vesting date, the amount recognised as an expense is adjusted to reflect the actual number of share options that vest (with a corresponding adjustment to the capital reserve) except where forfeiture is only due to not achieving vesting conditions that relate to the market price of the Company's shares. The equity amount is recognised in the capital reserve until either the option is exercised (when it is transferred to the share premium account) or the option expires (when it is released directly to the revenue reserve).

To the extent that any modifications to the terms and conditions on which the existing share options were granted, including cancellations and settlements, the effects of any such modifications that increase the total fair value of the share-based payment arrangements or are otherwise beneficial to the employees, will be recognised in accordance with the provisions of HKFRS 2.

(y) Derivative financial instruments

Derivative financial instruments are recognised initially at fair value. At each end of the reporting period the fair value is remeasured. The gain or loss on remeasurement to fair value is recognised immediately to profit or loss, except where the derivatives qualify for cash flow hedge accounting or hedge the net investment in a foreign operation, in which case recognition of any resultant gain or loss depends on the nature of the item being hedged (see Note 1(z)).

Notes to the Financial Statements *(continued)*

1. Significant accounting policies *(continued)*

(z) Hedging

(i) Cash flow hedges

Where a derivative financial instrument is designated as a hedge of the variability in cash flows of a recognised asset or liability or a highly probable forecast transaction or the foreign currency risk of a committed future transaction, the effective portion of any gain or loss on remeasurement of the derivative financial instrument to fair value are recognised in other comprehensive income and accumulated separately in equity in the hedging reserve. The ineffective portion of any gain or loss is recognised immediately in profit or loss.

If a hedge of a forecast transaction subsequently results in the recognition of a non-financial asset or non-financial liability, the associated gain or loss is reclassified from equity to be included in the initial cost or other carrying amount of the non-financial asset or liability.

If a hedge of a forecast transaction subsequently results in the recognition of a financial asset or a financial liability, the associated gain or loss is reclassified from equity to profit or loss in the same period or periods during which the asset acquired or liability assumed affects profit or loss (such as when interest income or expense is recognised).

For cash flow hedges, other than those covered by the preceding two policy statements, the associated gain or loss is reclassified from equity to profit or loss in the same period or periods during which the hedged forecast transaction affects profit or loss.

When a hedging instrument expires or is sold, terminated or exercised, or the entity revokes designation of the hedge relationship but the hedged forecast transaction is still expected to occur, the cumulative gain or loss at that point remains in equity until the transaction occurs and it is recognised in accordance with the above policy. If the hedged transaction is no longer expected to take place, the cumulative unrealised gain or loss is reclassified from equity to profit or loss.

(ii) Hedge of net investments in foreign operations

The portion of the gain or loss on remeasurement to fair value of an instrument used to hedge a net investment in a foreign operation that is determined to be an effective hedge is recognised in other comprehensive income and accumulated separately in equity in the exchange reserve until the disposal of the foreign operation, at which time the cumulative gain or loss is reclassified from equity to profit or loss. The ineffective portion is recognised immediately in profit or loss.

2. Changes in accounting policies

The HKICPA has issued one new HKFRS, a number of amendments to HKFRSs and new Interpretations that are first effective for the current accounting period of the Group and the Company.

Of these, the following developments are relevant to the Group's financial statements:

- HKFRS 8, Operating segments
- HKAS 1 (revised 2007), Presentation of financial statements
- Improvements to HKFRSs (2008)
- Amendments to HKAS 27, Consolidated and separate financial statements – cost of an investment in a subsidiary, jointly controlled entity or associate
- Amendments to HKFRS 7, Financial instruments: Disclosures – improving disclosures about financial instruments
- HKAS 23 (revised 2007), Borrowing costs
- Amendments to HKFRS 2, Share-based payment – vesting conditions and cancellations

2. Changes in accounting policies *(continued)*

The amendments to HKAS 27 and HKFRS 2, the revision to HKAS 23, and the improvements to HKFRSs (2008) have had no material impact on the Group's financial statements. The impact of the remainder of these developments on these financial statements is as follows:

HKFRS 8 requires segment disclosure to be based on the way that the Group's chief operating decision maker regards and manages the Group, with the amounts reported for each reportable segment being the measures reported to the Group's chief operating decision maker for the purposes of assessing segment performance and making decisions about operating matters. The adoption of HKFRS 8 has resulted in the presentation of segment information in a manner that is more consistent with internal reporting provided to the Group's top management. The adoption of HKFRS 8 has had no material impact on the reportable segments being identified and presented.

As a result of the adoption of HKAS 1 (revised 2007), details of changes in equity during the period arising from transactions with equity shareholders in their capacity as such have been presented separately from all other income and expenses in a revised consolidated statement of changes in equity. All other items of income and expense are presented in the consolidated income statement, if they are recognised as part of profit or loss for the period, or otherwise in a new primary statement, the consolidated statement of comprehensive income. The new format for the consolidated statement of comprehensive income and the consolidated statement of changes in equity has been adopted in this financial statements and corresponding amounts have been restated to conform to the new presentation. This change in presentation has no effect on reported profit or loss, total income and expense or net assets for any period presented.

As a result of the adoption of the amendments to HKFRS 7, the financial statements include expanded disclosures about the fair value measurement of the Group's financial instruments, categorising these fair value measurements into a three-level fair value hierarchy according to the extent to which they are based on observable market data. The Group has taken advantage of the transitional provisions set out in the amendments to HKFRS 7, under which comparative information for the newly required disclosures about the fair value measurements of financial instruments has not been provided.

3. Turnover

The principal activity of the Company is investment holding. The principal activities of the subsidiaries are set out in Note 17 to the financial statements.

Turnover comprises principally subscription and related fees for Pay TV and Internet services, Internet Protocol Point wholesale services and includes advertising income net of agency deductions, channel service and distribution fees, programme licensing income, film exhibition and distribution income, network maintenance income, and other related income.

The Group's customer base is diversified and no single customer with whom transactions have exceeded 10% of the Group's revenues. The Group has no significant concentrations of credit risk from customers.

4. Segment information

The Group managed its businesses according to the nature of services provided. Management has determined two reportable operating segments for measuring performance and allocating resources. The segments are Pay TV and Internet and multimedia.

The Pay TV segment includes operations related to the Pay TV subscription business, advertising, channel carriage, TV relay service, programme licensing, network maintenance, and miscellaneous Pay TV related businesses.

The Internet and multimedia segment includes operations related to Broadband and dial-up Internet access services, portal subscription, mobile content licensing, Voice Over Internet Protocol interconnection as well as other Internet access related businesses.

Notes to the Financial Statements (continued)

4. Segment information (continued)

Management evaluates performance primarily based on earnings before interest and taxation (“EBIT”). Inter-segment pricing is generally determined at arm’s length basis.

Segment assets principally comprise all tangible assets, intangible assets and current assets with the exception of interest in associate, investments in equity securities and deferred tax assets. Segment liabilities include all liabilities and borrowings directly attributable to and managed by each segment with the exception of current taxation and deferred tax liabilities.

In addition to receiving segment information concerning EBIT, management is provided with segment information concerning revenue (including inter-segment revenue).

Information regarding the Group’s reportable segments as provided to the Group’s senior management for the purposes of resource allocation and assessment of segment performance for the years ended 31 December 2009 and 2008 is set out below:

Business segments

	Pay TV		Internet and multimedia		Unallocated		Total	
	2009 HK\$’000	2008 HK\$’000	2009 HK\$’000	2008 HK\$’000	2009 HK\$’000	2008 HK\$’000	2009 HK\$’000	2008 HK\$’000
Revenue from external customers	1,205,728	1,340,886	509,033	568,843	39,613	170,386	1,754,374	2,080,115
Inter-segment revenue	21,976	13,828	13,013	7,101	4,838	11,032	39,827	31,961
Reportable segment revenue	1,227,704	1,354,714	522,046	575,944	44,451	181,418	1,794,201	2,112,076
Reportable segment results (“EBIT”)	(45,159)	6,012	162,813	148,172	(158,698)	(221,226)	(41,044)	(67,042)
Inter-segment elimination							(3,232)	(13,753)
Loss from operations							(44,276)	(80,795)
Interest income							217	6,772
Finance costs							(1)	(3)
Impairment losses on investment							(1,693)	(2,200)
Non-operating expenses							(1,400)	(2,237)
Share of loss of associate							(30)	(17,393)
Income tax							7,152	(15,024)
Loss for the year							(40,031)	(110,880)

4. Segment information *(continued)*

Business segments *(continued)*

	Segment assets	
	2009 HK\$'000	2008 HK\$'000
Pay TV	1,202,345	1,051,598
Internet and multimedia	461,813	474,298
Unallocated assets	599,455	871,622
	2,263,613	2,397,518
Interest in associate	38,145	39,111
Deferred tax assets	330,305	330,029
Investments in equity securities	2,732	4,425
	2,634,795	2,771,083
	Segment liabilities	
	2009 HK\$'000	2008 HK\$'000
Pay TV	343,989	379,779
Internet and multimedia	98,891	128,890
Unallocated liabilities	105,380	120,876
	548,260	629,545
Current taxation	2,132	5,207
Deferred tax liabilities	74,118	81,815
	624,510	716,567

Geographical segments

No geographical segment information is shown as, during the periods presented, less than 10% of the Group's segment revenue, segment result and segment assets are derived from activities conducted outside Hong Kong.

Notes to the Financial Statements (continued)

5. Loss before taxation

Loss before taxation is stated after charging/(crediting):

	2009 HK\$'000	2008 HK\$'000
Interest income		
Interest income from deposits with banks and other financial institutions	(88)	(6,465)
Other interest income	(129)	(307)
	(217)	(6,772)
Finance costs		
Finance charges on obligations under finance leases	–	1
Interest expenses on overdrafts	1	2
	1	3
Other items		
Depreciation		
– assets held for use under operating leases	16,159	33,293
– other assets	241,795	324,676
Amortisation of programming library*	101,828	141,484
Amortisation of other intangible assets**	–	4,384
Impairment losses		
– trade and other receivables	3,665	28,996
– property, plant and equipment	620	15,659
– programming library	4,401	12,582
– investments in equity securities	1,693	2,200
Reversal of impairment losses on trade and other receivables	(5,543)	(829)
Cost of inventories	15,435	26,955
Rentals payable under operating leases in respect of land and buildings	62,638	61,333
Contributions to defined contribution retirement plans	31,183	31,282
Auditors' remuneration – audit service		
– charge for the year	2,554	4,869
– over provision in respect of prior years	(1,742)	(485)
Dividend income from investments in equity securities	–	(644)
Net foreign exchange gain***	(2,376)	(995)
Rentals receivable under operating leases in respect of		
– subleased land and buildings	(6,706)	(6,929)
– owned plant and machinery	(24,040)	(61,486)
Net loss on disposal of property, plant and equipment	1,400	1,687

* Amortisation of programming library is included within programming costs in the consolidated results of the Group.

** Amortisation of other intangible assets is included within cost of sales in the consolidated results of the Group.

*** Net foreign exchange (loss)/gain of approximately HK\$(1,705,000) and HK\$4,081,000 are included within programming costs and selling, general and administrative and other operating expenses in the consolidated results of the Group, respectively.

5. Loss before taxation (continued)

Operating expenses are analysed by nature in compliance with HKAS 1, "Presentation of Financial Statements" as follows:

	2009 HK\$'000	2008 HK\$'000
Depreciation and amortisation	359,782	503,837
Staff costs	672,476	704,304
Other operating expenses	766,392	952,769
Total operating costs	1,798,650	2,160,910

6. Income tax in the consolidated income statement

(a) Income tax in the consolidated income statement represents:

	2009 HK\$'000	2008 HK\$'000
Current tax – Overseas		
Tax for the year*	821	6,337
Under-provision in respect of prior years	–	87
	821	6,424
Deferred tax		
Utilisation of prior years' tax losses recognised	5,658	33,394
Reversal of temporary differences	(13,631)	(24,794)
	(7,973)	8,600
Income tax	(7,152)	15,024

The provision for Hong Kong Profits Tax is calculated at 16.5% (2008: 16.5%) of the estimated assessable profits for the year. Taxation for overseas subsidiaries is charged at the appropriate rates of taxation ruling in the relevant countries.

* Tax for the year include withholding tax of HK\$334,000 (2008: HK\$Nil).

Notes to the Financial Statements (continued)

6. Income tax in the consolidated income statement (continued)

(b) Reconciliation between tax expense and accounting profit at applicable tax rates:

	2009 %	2008 %
Statutory income tax rate	(16.5)	(16.5)
Tax effect of non-deductible expenses	1.8	6.2
Tax effect of non-taxable revenue	(2.4)	(1.4)
Differential tax rate on subsidiaries' income	(0.3)	(0.8)
Effect on deferred tax balances at 1 January resulting from a change in tax rate	–	15.6
Tax effect of unused tax losses not recognised	1.5	12.6
PRC withholding tax	0.7	–
Effective income tax rate	(15.2)	15.7

7. Directors' emoluments

Details of Directors' emoluments are as follows:

Name of directors	Directors' fees HK\$'000	Basic salaries, housing and other allowances, and benefits in kind HK\$'000	Retirement scheme contributions HK\$'000	Discretionary bonuses and/ or performance related bonuses HK\$'000	Total emoluments HK\$'000
2009					
Independent non-executive directors:					
T K Ho	64	–	–	–	64
Dennis T L Sun	34	–	–	–	34
Anthony K K Yeung	80	–	–	–	80
Patrick Y W Wu	80	–	–	–	80
Non-executive director:					
Paul Y C Tsui	35	–	–	–	35
Peter S O Mak	25	–	–	–	25
Executive directors:					
Stephen T H Ng	60	1,784	106	2,700	4,650
William J H Kwan	60	1,499	137	774	2,470
Total for 2009	438	3,283	243	3,474	7,438
2008					
Independent non-executive directors:					
Dennis T L Sun	80	–	–	–	80
Gordon Y S Wu	24	–	–	–	24
Anthony K K Yeung	80	–	–	–	80
Patrick Y W Wu	80	–	–	–	80
Non-executive director:					
Peter S O Mak	60	–	–	–	60
Executive directors:					
Stephen T H Ng	60	2,240	132	4,500	6,932
William J H Kwan	60	1,498	112	619	2,289
Total for 2008	444	3,738	244	5,119	9,545

7. Directors' emoluments (continued)

Except Directors' fees of HK\$438,000 (2008: HK\$444,000), certain Directors' emoluments disclosed above were paid directly by the Company's intermediate holding company, The Wharf (Holdings) Limited ("Wharf"), (or its wholly owned subsidiaries) to the relevant Directors. Wharf recovered such costs from the Group by charging a management fee (see Note 36(iv)).

In addition to the above emoluments, certain Directors were granted share options under the Company's share option scheme and Wharf's share option scheme in prior years. The share options granted by Wharf to the Directors were not related to their services rendered to the Group.

8. Individuals with highest emoluments

Of the five individuals with the highest emoluments, one (2008: one) is a Director whose emoluments are disclosed in Note 7. The aggregate of the emoluments in respect of the other four (2008: four) individuals are as follows:

	2009 HK\$'000	2008 HK\$'000
Basic salaries, housing and other allowances, and benefits in kind	7,614	9,227
Retirement scheme contributions	515	624
Discretionary bonuses and/or performance related bonuses	2,556	2,817
Compensation for loss of office	224	–
Inducement for joining the Group	–	–
	10,909	12,668

The emoluments of the four (2008: four) individuals with the highest emoluments are within the following bands:

HK\$	2009 Number of individuals	2008 Number of individuals
2,500,001–3,000,000	3	2
3,000,001–3,500,000	1	1
3,500,001–4,000,000	0	1
	4	4

9. Loss attributable to equity shareholders of the Company

The consolidated loss attributable to equity shareholders of the Company includes a loss of HK\$215,179,000 (2008: HK\$7,458,000) which has been dealt with in the financial statements of the Company.

	2009 HK\$'000	2008 HK\$'000
Amount of consolidated loss attributable to equity shareholders dealt with in the Company's financial statements	(215,179)	(7,458)
Company's loss for the year	(215,179)	(7,458)

Notes to the Financial Statements (continued)

10. Other comprehensive income

Reclassification adjustment relating to components of other comprehensive income

	2009 HK\$'000	2008 HK\$'000
Available-for-sale securities:		
Changes in fair value recognised during the year	(674)	(4,460)
Reclassification adjustment for amounts transferred to profit or loss:		
– impairment losses	674	1,577
Net movement in the fair value reserve during the year recognised in other comprehensive income	–	(2,883)

11. Loss per share

(a) Basic loss per share

The calculation of basic loss per share is based on the loss attributable to ordinary equity shareholders of the Company of HK\$40,902,000 (2008: HK\$110,271,000) and the weighted average number of ordinary shares outstanding during the year of 2,011,682,932 (2008: 2,014,166,252).

- (i) Weighted average number of ordinary shares

	2009	2008
Issued ordinary shares at January 1	2,012,340,400	2,016,792,400
Effect of shares repurchased	(657,468)	(2,626,148)
Weighted average number of ordinary shares at December 31	2,011,682,932	2,014,166,252

(b) Diluted loss per share

The calculation of diluted loss per share is based on the loss attributable to ordinary equity shareholders of the Company of HK\$40,902,000 (2008: HK\$110,271,000) and the weighted average number of ordinary shares of 2,011,682,932 (2008: 2,014,166,252) after adjusting for the effects of all dilutive potential ordinary shares.

All of the Company's share options did not have intrinsic value throughout 2008 and 2009. Accordingly, this has no dilutive effect on the calculation of diluted loss per share in both years.

12. Property, plant and equipment

	Group						
	Network, decoders, cable modems and television production systems HK\$'000	Furniture, fixtures, other equipment and motor vehicles HK\$'000	Leasehold land and buildings in Hong Kong and PRC			Leasehold improvements HK\$'000	Total HK\$'000
			Long leases	Medium leases	Short leases		
			HK\$'000	HK\$'000	HK\$'000		
Cost							
At January 1, 2008	5,296,862	641,790	11,425	42,908	70	305,381	6,298,436
Additions	115,360	19,963	–	–	–	8,228	143,551
Disposals	(87,497)	(6,215)	–	–	–	(121)	(93,833)
Reclassification to inventories	(592)	–	–	–	–	–	(592)
Exchange reserve	6	997	–	1,751	–	223	2,977
At December 31, 2008	5,324,139	656,535	11,425	44,659	70	313,711	6,350,539
At January 1, 2009	5,324,139	656,535	11,425	44,659	70	313,711	6,350,539
Additions	233,371	16,414	–	–	–	10,990	260,775
Disposals	(179,019)	(11,740)	–	–	–	(3,049)	(193,808)
Reclassification to inventories	(2,743)	–	–	–	–	–	(2,743)
Exchange reserve	–	62	–	81	–	25	168
At December 31, 2009	5,375,748	661,271	11,425	44,740	70	321,677	6,414,931
Accumulated depreciation							
At January 1, 2008	4,120,740	536,763	1,820	1,611	70	246,210	4,907,214
Charge for the year	312,743	33,337	280	1,418	–	10,191	357,969
Impairment loss	15,659	–	–	–	–	–	15,659
Written back on disposals	(82,703)	(5,358)	–	–	–	(121)	(88,182)
Reclassification to inventories	(178)	–	–	–	–	–	(178)
Exchange reserve	–	785	–	105	–	(4)	886
At December 31, 2008	4,366,261	565,527	2,100	3,134	70	256,276	5,193,368
At January 1, 2009	4,366,261	565,527	2,100	3,134	70	256,276	5,193,368
Charge for the year	211,096	34,512	280	1,485	–	10,581	257,954
Impairment loss	620	–	–	–	–	–	620
Written back on disposals	(176,768)	(11,451)	–	–	–	(1,825)	(190,044)
Reclassification to inventories	(275)	–	–	–	–	–	(275)
Exchange reserve	–	41	–	6	–	4	51
At December 31, 2009	4,400,934	588,629	2,380	4,625	70	265,036	5,261,674
Net book value							
At December 31, 2009	974,814	72,642	9,045	40,115	–	56,641	1,153,257
At December 31, 2008	957,878	91,008	9,325	41,525	–	57,435	1,157,171

Notes to the Financial Statements (continued)

12. Property, plant and equipment (continued)

Impairment loss results from loss recognised on abandonment of lost or damaged property, plant and equipment. In 2009, of the total impairment loss, HK\$620,000 (2008: HK\$15,659,000) was made for decoders and cable modems which had become obsolete during normal usage or were leased to subscribers in the ordinary course of the Pay television subscription and Broadband Internet access business, and had not been returned after the services were terminated.

As at December 31, 2009, the gross carrying amounts of property, plant and equipment of the Group held for use in operating leases were HK\$195,849,000 (2008: HK\$150,485,000) and the related accumulated depreciation was HK\$87,310,000 (2008: HK\$144,599,000).

13. Programming library

	Group		
	Internally developed HK\$'000	Acquired HK\$'000	Total HK\$'000
Cost			
At January 1, 2008	50,926	477,583	528,509
Additions	20,283	83,255	103,538
Written off	–	(72,705)	(72,705)
At December 31, 2008	71,209	488,133	559,342
<hr/>			
At January 1, 2009	71,209	488,133	559,342
Additions	761	86,473	87,234
Written off	–	(87,319)	(87,319)
At December 31, 2009	71,970	487,287	559,257
<hr/>			
Accumulated amortisation			
At January 1, 2008	33,289	311,903	345,192
Charge for the year	24,023	117,461	141,484
Impairment loss	3,135	9,447	12,582
Written off	–	(72,705)	(72,705)
At December 31, 2008	60,447	366,106	426,553
<hr/>			
At January 1, 2009	60,447	366,106	426,553
Charge for the year	6,212	95,616	101,828
Impairment loss	608	3,793	4,401
Written off	–	(87,319)	(87,319)
At December 31, 2009	67,267	378,196	445,463
<hr/>			
Net book value			
At December 31, 2009	4,703	109,091	113,794
<hr/>			
At December 31, 2008	10,762	122,027	132,789

The management of the Group undertook a review of its programming library to assess the recoverability of film rights. As a result of the assessment, an impairment loss of HK\$4,401,000 (2008: HK\$12,582,000) was made.

14. Other intangible assets

	Group		
	Club debentures HK\$'000	Advertising rights HK\$'000	Total HK\$'000
Cost			
At January 1, 2008, December 31, 2008 and January 1, 2009	4,006	11,692	15,698
Written off	–	(11,692)	(11,692)
At December 31, 2009	4,006	–	4,006
Accumulated amortisation			
At January 1, 2008	–	7,308	7,308
Charge for the year	–	4,384	4,384
At December 31, 2008	–	11,692	11,692
At January 1, 2009	–	11,692	11,692
Written off	–	(11,692)	(11,692)
At December 31, 2009	–	–	–
Net book value			
At December 31, 2009	4,006	–	4,006
At December 31, 2008	4,006	–	4,006

15. Interest in associate

	Group	
	2009 HK\$'000	2008 HK\$'000
Share of net assets	38,145	39,111

Details of the Group's interest in associate are as follows:

Name of associate	Form of business structure	Place of incorporation/ operation	Principal activities	Particulars of issued and paid up capital	Proportion of ownership interest
TWC Asian Film Investco LLC ("TWC")	Incorporated	State of Delaware, USA	Investment holding	Capital contribution US\$25,000,000	30%

Notes to the Financial Statements (continued)

15. Interest in associate (continued)

Summary financial information on associate

	Assets HK\$'000	Liabilities HK\$'000	Equity HK\$'000	Revenue HK\$'000	loss HK\$'000
2009					
100 percent	378,710	(251,559)	127,151	221,000	(99)
Group's effective interest	113,613	(75,468)	38,145	66,300	(30)
2008					
100 percent	531,731	(401,362)	130,369	33,813	(57,975)
Group's effective interest	159,520	(120,409)	39,111	10,144	(17,393)

In respect of the year ended December 31, 2009, TWC was included in the consolidated financial statements based on the most recent available financial statements drawn up to September 30, 2009, but taking into account the effects of significant transactions or events that occur in the subsequent period from October 1, 2009 to December 31, 2009. The Group has taken advantage of the provision contained in HKAS 28 "Investments in Associates" whereby it is permitted to include the attributable share of associates' results based on financial statements drawn up to a non-coterminous period end where the difference must be no greater than three months.

16. Other non-current assets

	Group	
	2009 HK\$'000	2008 HK\$'000
Unlisted equity securities, at cost less impairment losses	1,083	2,102
Available-for-sale equity securities listed on London Stock Exchange	1,649	2,323
Inventories	6,083	4,362
Deposits, prepayments and other receivables	61,357	151,584
Amounts due from fellow subsidiaries	11,339	11,439
	81,511	171,810

As at December 31, 2009 and December 31, 2008, the market value of the listed securities was approximately HK\$1,649,000 and HK\$2,323,000 respectively.

As at December 31, 2009 and December 31, 2008, the fair value of individually impaired available-for-sale equity securities was HK\$1,649,000 and HK\$2,323,000 respectively. The Group's available-for sale equity securities were individually determined to be impaired on the basis of a material decline in their fair value below cost and adverse changes in the market in which these investee operated which indicated that the cost of the Group's investments in them may not be recovered. Impairment losses on these investments were recognised in profit or loss in accordance with the policy set out in Note 1(t)(i).

17. Investments in subsidiaries

	Company	
	2009 HK\$'000	2008 HK\$'000
Unlisted shares, at cost	12	12

The following list contains only the particulars of subsidiaries which principally affected the results, assets or liabilities of the Group.

Name of company	Place of incorporation/ operation	Principal activities	Particulars of issued capital, all fully paid	Proportion of ownership interest	
				Directly	Indirectly
Apex Victory Limited	British Virgin Islands	Programme licensing	500 ordinary shares of US\$1 each	100	–
Cable Network Communications Limited	Hong Kong	Investment holding	100 ordinary shares of HK\$1 each 2 non-voting deferred shares of HK\$1 each	100	–
Hong Kong Cable Enterprises Limited	Hong Kong	Advertising airtime and programme licensing	2 ordinary shares of HK\$1 each	–	100
Hong Kong Cable News Express Limited	Hong Kong	Advertising airtime	2 ordinary shares of HK\$10 each	–	100
Hong Kong Cable Television Limited	Hong Kong	Pay television and internet and multimedia	750,000,000 ordinary shares of HK\$1 each	–	100
i-CABLE Entertainment Limited	Hong Kong	Programme production and channel operation	10,000,000 ordinary shares of HK\$1 each	–	100
i-CABLE Network Limited	Hong Kong	Network operation	100 ordinary shares of HK\$1 each 2 non-voting deferred shares of HK\$1 each	–	100
i-CABLE News Limited	Hong Kong	Programme production and channel operation	10,000,000 ordinary shares of HK\$1 each	–	100
i-CABLE Sports Limited	Hong Kong	Programme production and channel operation	10,000,000 ordinary shares of HK\$1 each	–	100

Notes to the Financial Statements (continued)

17. Investments in subsidiaries (continued)

Name of company	Place of incorporation/ operation	Principal activities	Particulars of issued capital, all fully paid	Proportion of ownership interest	
				Directly	Indirectly
i-CABLE Network Operations Limited	Hong Kong	Network operation	500,000 ordinary shares of HK\$1 each	–	100
Rediffusion Satellite Services Limited	Hong Kong	Satellite television systems	1,000 ordinary shares of HK\$10 each	–	100
Sundream Motion Pictures Limited	Hong Kong	Film production	10,000,000 ordinary shares of HK\$1 each	–	100
北京滙智天成廣告有限公司*	The People's Republic of China	Advertising publication	RMB8,000,000	–	70
廣州市寬訊技術服務有限公司**	The People's Republic of China	Technical services	HK\$26,000,000	–	100

* This entity is registered as a sino-foreign joint venture company under PRC law and is not audited by KPMG.

** This entity is registered as a wholly foreign owned enterprise under PRC law and is not audited by KPMG.

18. Amounts due from subsidiaries

The amounts due from subsidiaries are unsecured, interest free and have no fixed terms of repayment, and are arisen in the ordinary course of business.

19. Inventories

	Group	
	2009 HK\$'000	2008 HK\$'000
Spare parts and consumables	4,542	5,693

20. Trade and other receivables

Trade and other receivables comprise:

	Group		Company	
	2009 HK\$'000	2008 HK\$'000	2009 HK\$'000	2008 HK\$'000
Accounts receivable from trade debtors	55,742	74,329	–	–
Deposits, prepayments and other receivables	319,827	164,678	635	635
	375,569	239,007	635	635

20. Trade and other receivables *(continued)*

- (a) Included in trade and other receivables are trade debtors (net of allowance for doubtful debts) with the following ageing analysis as of the end of the reporting period.

	Group	
	2009	2008
	HK\$'000	HK\$'000
0 to 30 days	21,394	27,860
31 to 60 days	15,272	16,651
61 to 90 days	10,087	12,843
Over 90 days	8,989	16,975
	55,742	74,329

The Group's credit policy is set out in Note 31(a).

- (b) Impairment losses in respect of accounts receivable from trade debtors are recorded using an allowance account unless the Group is satisfied that recovery of the amount is remote, in which case the impairment loss is written off against accounts receivable from trade debtors directly (see Note 1(t)(ii)).

The movement in the allowance for doubtful debts during the year, including both specific and collective loss components, is as follows:

	Group	
	2009	2008
	HK\$'000	HK\$'000
Balance at beginning of year	29,667	17,224
Impairment loss for the year	3,665	24,768
Reversal of impairment losses in prior year	(5,543)	(829)
Written off	(16,752)	(11,691)
Written back	–	183
Exchange difference	12	12
Balance at end of year	11,049	29,667

- (c) (i) 20% (2008: 32%) of the gross trade receivables relate to the Pay television and Internet access subscription businesses. There is no significant concentration of credit risk with respect to these trade receivables as the customer bases are widely dispersed in different sectors. The Group has given a credit term of 30 days to these customers. Impairment losses in respect of receivables arising from these subscription businesses are recognised once the receivable is more than 90 days overdue.

Notes to the Financial Statements (continued)

20. Trade and other receivables (continued)

(c) (continued)

(ii) The ageing analysis of accounts receivable from trade debtors from advertising and distribution businesses that are neither individually nor collectively considered to be impaired are as follows:

	Group	
	2009 HK\$'000	2008 HK\$'000
Not yet due	5,224	12,890
Less than 1 month past due	15,867	6,287
1 to 3 months past due	16,812	18,427
3 to 6 months past due	3,441	1,732
Over 6 months past due	10	224
	36,130	26,670
	41,354	39,560

Receivables that were not impaired relate to accounts receivables from advertising and programme distribution businesses that the Group had continuing business relationship and have a good track record with the Group. Impairment losses are recognised based on the credit history of the customers, and are made on balances overdue for a period of 90 to 270 days. Based on past experience, management believes that no impairment allowance is necessary in respect of these balances as there has not been a significant change in credit quality and the balances are still considered fully recoverable. The Group does not hold any collateral over these balances.

21. Amounts due from fellow subsidiaries

The amounts due from fellow subsidiaries are unsecured, interest free and repayable on demand, and are arisen in the ordinary course of business (see Note 36).

22. Cash and cash equivalents

	Group		Company	
	2009 HK\$'000	2008 HK\$'000	2009 HK\$'000	2008 HK\$'000
Deposits with banks and other financial institutions	385,004	618,906	385,004	–
Cash at bank and in hand	145,848	70,730	26,651	1,902
	530,852	689,636	411,655	1,902

23. Trade and other payables

Trade and other payables comprise:

	Group		Company	
	2009	2008	2009	2008
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Amounts due to trade creditors	91,058	72,117	–	–
Accrued expenses and other payables	243,324	294,865	2,005	4,808
Receipts in advance and customers' deposits	155,595	139,005	1,000	–
	489,977	505,987	3,005	4,808

An ageing analysis of amounts due to trade creditors is set out as follows:

	Group	
	2009	2008
	HK\$'000	HK\$'000
0 to 30 days	7,314	22,757
31 to 60 days	14,970	38,307
61 to 90 days	17,274	6,658
Over 90 days	51,500	4,395
	91,058	72,117

24. Amounts due to subsidiaries

The amounts due to subsidiaries are unsecured, interest free, and have no fixed terms of repayment, and are arisen in the ordinary course of business (see Note 36).

25. Amounts due to fellow subsidiaries

The amounts due to fellow subsidiaries are unsecured, interest free, and repayable on demand, and are arisen in the ordinary course of business (see Note 36).

26. Amount due from/(to) immediate holding company

The amount due from/(to) immediate holding company is unsecured, interest free, and has no fixed terms of repayment, and is arisen in the ordinary course of business (see Note 36).

Notes to the Financial Statements (continued)

27. Other non-current liabilities

	Group	
	2009 HK\$'000	2008 HK\$'000
Accrued expenses and other payables	8,068	8,068
Receipts in advance and customers' deposits	233	11,484
	8,301	19,552

28. Equity settled share-based transactions

Pursuant to the Company's share option scheme, the Board of Directors is authorised to grant options to eligible employees to subscribe for ordinary shares of the Company at prices as determined by the Board of Directors in accordance with the terms of the scheme.

- (a) The number and weighted average exercise prices of share options are as follows:

	2009		2008	
	Number of options	Weighted- average exercise price per share HK\$	Number of options	Weighted-average exercise price per share HK\$
At January 1	10,940,000	10.49	11,420,000	10.49
Lapsed	(10,940,000)	10.49	(480,000)	10.49
At December 31	–	10.49	10,940,000	10.49
Options vested and exercisable at December 31	–	10.49	6,564,000	10.49

- (b) Terms of unexpired and unexercised share options at end of the reporting period:

Date granted	Exercise period	Exercise price	2009 Number	2008 Number
February 8, 2000	April 1, 2001 to December 31, 2009	HK\$10.49	–	10,940,000

Each option entitles the holder to subscribe for one ordinary share in the Company.

At December 31, 2008, the weighted average remaining contractual life of unexpired share options was 0.6 year.

- (c) No share options were granted or exercised during the current and prior years.

29. Capital, reserves and dividends

(a) Dividends

(i) Dividends payable to equity shareholders of the Company attributable to the year

	2009 HK\$'000	2008 HK\$'000
Interim dividend declared and paid of Nil cent per share (2008: Nil cent per share)	–	–
Final dividend proposed after the end of the reporting period of Nil cent per share (2008: Nil cent per share)	–	–
	–	–

(ii) Dividends payable to equity shareholders of the Company attributable to the previous financial year, approved and paid during the year

	2009 HK\$'000	2008 HK\$'000
Final dividend in respect of the previous financial year, approved and paid during the year, of Nil cent per share (2008: 5 cents per share)	–	100,617

(b) Authorised and issued share capital

	2009		2008	
	No. of shares (‘000)	HK\$'000	No. of shares (‘000)	HK\$'000
Authorised				
Ordinary shares of HK\$1 each	8,000,000	8,000,000	8,000,000	8,000,000
Issued and fully paid				
At January 1	2,012,340	2,012,340	2,016,792	2,016,792
Shares repurchased and cancelled	(828)	(828)	(4,452)	(4,452)
At December 31	2,011,512	2,011,512	2,012,340	2,012,340

The holders of ordinary shares are entitled to receive dividends as declared from time to time and are entitled to one vote per share at meetings of the Company. All ordinary shares rank equally with regard to the Company's residual assets.

Notes to the Financial Statements (continued)

29. Capital, reserves and dividends (continued)

(b) Authorised and issued share capital (continued)

(i) Purchase of own shares

During the year, the Company repurchased and cancelled its own ordinary shares on The Stock Exchange of Hong Kong Limited as follows:

Month/year	Number of shares repurchased	Highest price paid per share HK\$	Lowest price paid per share HK\$	Aggregate price paid HK\$'000
March 2009	828,000	0.58	0.56	480

The repurchased shares were cancelled and accordingly the issued share capital of the Company was reduced by the nominal value of these shares. Pursuant to Section 49H of the Hong Kong Companies Ordinance, an amount equivalent to the par value of the shares cancelled of \$828,000 was transferred from revenue reserve to the capital redemption reserve. The discount paid and the expenses incurred on the repurchase of the shares of approximately \$354,000 and \$6,000, respectively, were charged to revenue reserve.

(c) Nature and purpose of reserves

(i) Share premium and capital redemption reserve

The application of the share premium account and the capital redemption reserve account is governed by Section 48B and 49H respectively of the Hong Kong Companies Ordinance.

(ii) Special capital reserve

The special capital reserve is non-distributable and it should be applied for the same purpose as the share premium account. In 2004, the issued share capital of a subsidiary under the Group was reduced ("Capital Reduction") and the credit arising from the Capital Reduction was applied to eliminate the accumulated losses standing in the income statement of that subsidiary as at September 30, 2004.

An undertaking was given to the Court by the subsidiary in connection with the Capital Reduction (the "Undertaking"). Pursuant to the Undertaking, any future recoveries or reversals of provisions in respect of: 1) assets owned or held under finance and operating leases against which charges to depreciation were made as at September 30, 2004; and 2) provisions made by the subsidiary in respect of certain assets held by the subsidiary as at September 30, 2004; collectively the relevant assets ("relevant assets") to the extent that such recoveries exceed the written down amounts of the relevant assets, up to an aggregate amount of HK\$1,958,524,266, will be credited to a special capital reserve. While any debt or liability of, or claim against, the subsidiary at the date of the Capital Reduction remains outstanding and the person entitled to the benefit thereof has not agreed otherwise, the special capital reserve shall not be treated as realised profits. The subsidiary shall be at liberty to apply the special capital reserve for the same purposes as a share premium account may be applied.

The amount to be credited to the special capital reserve is subject to a limit ("Limit"), which was HK\$1,958,524,266 as at the date of the capital reduction. The Limit may be reduced by the amount of any increase in the issued share capital or in the share premium account of the subsidiary resulting from an issue of shares for cash or other consideration or upon a capitalisation of distributable reserves. The subsidiary shall be at liberty to transfer the amount so reduced to the general reserves of the subsidiary and the same shall become available for distribution. The Limit may also be reduced after the disposal or other realisation of any of the relevant assets by the amount of the charge to depreciation or provision made in relation to such asset as at September 30, 2004 less such amount as is credited to the special capital reserve as a result of such disposal or realisation.

29. Capital, reserves and dividends *(continued)*

(c) Nature and purpose of reserves *(continued)*

(ii) Special capital reserve *(continued)*

In the event that the amount standing to the credit of the special capital reserve exceeds the Limit, the subsidiary shall be at liberty to transfer the amount of any such excess to the general reserves of the subsidiary, which shall become available for distribution.

As at December 31, 2009, the Limit of the special capital reserve, as reduced by HK\$28,612,728 (2008: HK\$1,508,394) related to recoveries and reversals of provisions of the relevant assets, was HK\$894,551,662 (2008: HK\$923,164,390), and the amount standing to the credit of the special capital reserve was HK\$13,944,233 (2008: HK\$13,880,599).

(iii) Exchange reserve

The exchange reserve comprises all foreign exchange differences arising from the translation of the financial statements of foreign operations. The reserve is dealt with in accordance with the accounting policies set out in Note 1(q).

(iv) Fair value reserve

The fair value reserve comprises the cumulative net change in the fair value of available-for-sale securities held at the end of the reporting period and is dealt with in accordance with the accounting policies in Notes 1(s) and (t).

(v) Other reserve

The other reserve comprises the share of an associate's reserve of the Group as at December 31, 2009.

(vi) Distributability of reserves

At December 31, 2009, reserves of the Company available for distribution to equity shareholders of the Company amounted to HK\$630,998,000 (2008: revenue reserve HK\$846,657,000).

(d) Capital management

The Group's primary objectives when managing capital are to safeguard the Group's ability to continue as a going concern, so that it can continue to provide returns for shareholders and benefits for other stakeholders, and to support the Group's stability and growth, by pricing products and services commensurately with the level of risk.

The Group actively and regularly reviews and manages its capital structure to ensure optimal capital structure and shareholders return, taking into consideration the future of the Group and capital efficiency, prevailing and projected profitability, projected operating cash flows, projected capital expenditures and projected strategic investment opportunities.

The Group manages its capital structure and makes adjustments to it, in light of changes in economic conditions. To maintain or adjust the capital structure, the Group may adjust the dividend payment to shareholders, return capital to shareholders or issue new shares. The Group is debt-free and no changes were made in the objectives, policies or processes during the years ended December 31, 2009 and December 31, 2008.

Neither the Company nor any of its subsidiaries are subject to externally imposed capital requirements.

30. Income tax in the statement of financial position

(a) Current taxation in the statement of financial position represents:

	Group	
	2009	2008
	HK\$'000	HK\$'000
Overseas taxation	2,132	5,207

Notes to the Financial Statements (continued)

30. Income tax in the statement of financial position (continued)

(b) Deferred tax assets and liabilities recognised:

The components of deferred tax (assets)/liabilities recognised in the consolidated statement of financial position and the movements during the year are as follows:

Deferred tax arising from:	Group			
	Depreciation allowances in excess of related depreciation	Tax losses	Other temporary difference	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
At January 1, 2008	128,997	(390,261)	4,215	(257,049)
Exchange difference	–	–	235	235
Charged/(credited) to profit or loss (Note 6(a))	(20,344)	33,394	(4,450)	8,600
At December 31, 2008	108,653	(356,867)	–	(248,214)
At January 1, 2009	108,653	(356,867)	–	(248,214)
Exchange difference	–	–	–	–
Charged/(credited) to profit or loss (Note 6(a))	(13,631)	5,658	–	(7,973)
At December 31, 2009	95,022	(351,209)	–	(256,187)

	Group	
	2009 HK\$'000	2008 HK\$'000
Net deferred tax assets recognised in the consolidated statement of financial position	(330,305)	(330,029)
Net deferred tax liabilities recognised in the consolidated statement of financial position	74,118	81,815
	(256,187)	(248,214)

(c) Deferred tax assets not recognised:

The Group has not recognised deferred tax assets in respect of the following:

	Group	
	2009 HK\$'000	2008 HK\$'000
Future benefit of tax losses	401,937	401,583
Impairment loss for bad and doubtful accounts	174	800
	402,111	402,383

31. Financial risk management objectives and policies

Exposure to credit, liquidity, interest rate and currency risks arises in the normal course of the Group's businesses. The Group's exposure to these risks and the financial risk management policies and practices used by the Group to manage these risks are described below.

(a) Credit risk

The Group's credit risk is primarily attributable to trade and other receivables. Management has a defined credit policy in place with general credit terms ranging from 0 to 90 days. The exposure to credit risks is monitored on an ongoing basis. The Group has no significant concentrations of credit risk from customers. Subscription revenue from customers is settled mainly in cash or via major credit cards.

(b) Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash, the availability of funding through an adequate amount of committed credit facilities. The Group's objective is to maintain a balance between the continuity of funding and the flexibility through use of bank overdrafts and bank loans. In addition, banking facilities have been put in place for contingency purposes.

The following table show the remaining contractual maturities at the end of the reporting period of the Group's and the Company's non-derivative financial liabilities, which are based on contractual undiscounted cash flows (including interest payments computed using contractual rates) and the earliest date the Group and the Company can be required to pay:

	Group							
	2009				2008			
	Contractual undiscounted cash outflow				Contractual undiscounted cash outflow			
	Within 1 year or on demand	More than 1 year but less than 2 years	Total contractual undiscounted cash flow	Carrying amount in the consolidated statement of financial position	Within 1 year or on demand	More than 1 year but less than 2 years	Total contractual undiscounted cash flow	Carrying amount in the consolidated statement of financial position
HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	
Amounts due to trade creditors	91,058	–	91,058	91,058	72,117	–	72,117	72,117
Accrued expenses and other payables	243,324	8,068	251,392	251,392	294,865	8,068	302,933	302,933
Receipts in advance and customers' deposits	155,595	233	155,828	155,828	139,005	11,484	150,489	150,489
	489,977	8,301	498,278	498,278	505,987	19,552	525,539	525,539

	Company						
	2009			2008			
	Contractual undiscounted cash outflow			Contractual undiscounted cash outflow			
	Within 1 year or on demand	Total contractual undiscounted cash flow	Carrying amount in the consolidated statement of financial position	Within 1 year or on demand	Total contractual undiscounted cash flow	Carrying amount in the consolidated statement of financial position	
HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000		
Accrued expenses, other payables and deposit received	3,005	3,005	3,005	4,808	4,808	4,808	
	3,005	3,005	3,005	4,808	4,808	4,808	
Financial guarantees issued: Maximum amount guaranteed (Note 35)	6,000	6,000	–	86,000	86,000	–	

Notes to the Financial Statements (continued)

31. Financial risk management objectives and policies (continued)

(c) Interest rate risk

At December 31, 2009, the Group had short-term deposits with bank and other financial institutions amounting to HK\$385,004,000 (2008: HK\$618,906,000), with original maturities of 7 days at market interest rates. Apart from the foregoing, the Group has no other significant income-generating financial assets or interest-bearing financial liabilities. The Group's revenue, expenses and cash flows are substantially independent of changes in market interest rates.

Effective interest rates and repricing analysis

In respect of income-earning financial assets, the following table indicates their effective interest rates at the end of the reporting period and the periods in which they reprice:

Interest rate risk	Group				Company			
	One year or less		Effective interest		One year or less		Effective interest	
	Total		rate		Total		rate	
	2009	2008	2009	2008	2009	2008	2009	2008
	HK\$'000	HK\$'000	%	%	HK\$'000	HK\$'000	%	%
Floating rate:								
Cash and cash equivalents	145,848	70,730	0.12	0.29	26,651	1,902	–	–
Fixed rate:								
Cash and cash equivalents	385,004	618,906	0.01	0.03	385,004	–	0.01	–

At December 31, 2009, it is estimated that a general increase/decrease of 100 basis points in interest rates, with all other variables held constant, would decrease/increase the Group's loss after tax and revenue reserve by approximately HK\$5,309,000 (2008: HK\$6,896,000).

The sensitivity analysis above indicates the instantaneous change in the Group's loss after tax (and revenue reserve) and other components of consolidated equity that would arise assuming that the change in interest rates had occurred at the end of the reporting period and had been applied to re-measure those financial instruments held by the Group which expose the Group to fair value interest rate risk at the end of the reporting period. In respect of the exposure to cash flow interest rate risk arising from floating rate non-derivative instruments held by the Group at the end of the reporting period, the impact on the Group's loss after tax (and revenue reserve) and other components of consolidated equity is estimated as an annualised impact on interest expense or income of such a change in interest rates. The analysis is performed on the same basis for 2008.

(d) Currency risk

(i) Forecast transactions

The Group is exposed to currency risk primarily through programmes acquisition activities whereby a substantial portion of our programming costs on overseas content is settled in United States dollars. In view of the continued support from the Hong Kong SAR Government to maintain the peg of the Hong Kong dollar to the United States dollar, management does not expect that there will be any significant currency risk associated with programming cost commitments denominated in United States dollars.

(ii) Recognised assets and liabilities

In respect of trade and other receivables and payables denominated in foreign currencies, the Group manages the net exposure by buying or selling foreign currencies at spot rates where necessary to address short-term imbalances.

31. Financial risk management objectives and policies *(continued)*

(d) Currency risk *(continued)*

(iii) Exposure to currency risk

The following table details the Group's exposure at the end of the reporting period to currency risk arising from forecast transactions or recognised assets or liabilities denominated in currencies other than the functional currency of the entity to which they relate.

	Group					
	2009			2008		
	Renminbi '000	Euros '000	United States Dollars '000	Renminbi '000	Euros '000	United States Dollars '000
Trade and other receivables	940	3,102	32,325	6,777	1,786	26,760
Cash and cash equivalents	20,876	1,901	2,503	38,054	–	257
Trade and other payables	(2,586)	(3)	(8,465)	(125)	–	(7,677)
Exposure arising from recognised assets and liabilities	19,230	5,000	26,363	44,706	1,786	19,340
Highly probable forecast purchases	–	(10,155)	(270,946)	–	(1,960)	(77,664)
Overall net exposure	19,230	(5,155)	(244,583)	44,706	(174)	(58,324)

(iv) Sensitivity analysis

The following table indicates the instantaneous change in the Group's loss after tax (and revenue reserve) that would arise if foreign exchange rates to which the Group has significant exposure at the end of the reporting period had changed at that date, assuming all other risk variables remained constant. In this respect, it is assumed that the pegged rate between the Hong Kong dollar and the United States dollar would be materially unaffected by any changes in movement in value of the United States dollar against other currencies.

	Group			
	2009		2008	
	Increase/ (decrease) in foreign exchange rates	Effect on loss after tax and revenue reserve HK\$'000	Increase/ (decrease) in foreign exchange rates	Effect on loss after tax and revenue reserve HK\$'000
Renminbi	5%	911	5%	2,112
Euros	5%	(2,501)	5%	(70)

Results of the analysis as presented in the above table represent an aggregation of the instantaneous effects on each of the Group's loss after tax and revenue reserve measured in the respective functional currencies, translated into Hong Kong dollars at the exchange rate ruling at the end of the reporting period for presentation purposes.

The sensitivity analysis assumes that the change in foreign exchange rates had been applied to re-measure those financial instruments held by the Group which expose the Group to foreign currency risk at the end of the reporting period, including inter-company payables and receivables within the Group which are denominated in a currency other than the functional currencies of the lender or the borrower. The analysis excludes differences that would result from the translation of the financial statements of foreign operations into the Group's presentation currency. The analysis is performed on the same basis for 2008.

Notes to the Financial Statements (continued)

32. Fair value of financial instruments

All financial instruments are carried at amounts not materially different from their fair values as at December 31, 2009 and 2008.

As of December 31, 2009, the Group has a listed available-for-sale equity security measured at fair value using quoted prices in active markets of identical financial instrument.

33. Jointly controlled assets

At December 31, 2009, the aggregate amounts of assets and liabilities recognised in the financial statements relating to the Group's interests in jointly controlled assets are as follows:

	Group	
	2009	2008
	HK\$'000	HK\$'000
Assets:		
Programming library	3,654	5,135
Prepayments and other receivables	650	653
	4,304	5,788
Liabilities:		
Accrued expenses and other payables	-	-

34. Commitments

Commitments outstanding as at December 31, 2009 not provided for in the financial statements were as follows:

	Group		Company	
	2009	2008	2009	2008
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Capital commitments				
(i) Property, plant and equipment				
– Authorised and contracted for	44,687	56,143	–	–
– Authorised but not contracted for	90,179	44,683	–	–
	134,866	100,826		
(ii) Acquisition of equity interests in prospective subsidiary and associate				
– Authorised and contracted for	2,838	2,828	–	–
– Authorised but not contracted for	–	–	–	–
	2,838	2,828	–	–
	137,704	103,654	–	–
Programming and other commitments				
– Authorised and contracted for	2,177,823	731,690	–	–
– Authorised but not contracted for	139,240	70,740	–	–
	2,317,063	802,430	–	
Operating lease commitments				
– Within one year	45,366	53,807	–	–
– After one year but within five years	44,683	77,086	–	–
– After five years	40,828	45,797	–	–
	130,877	176,690	–	–
	2,585,644	1,082,774	–	–

Notes to the Financial Statements (continued)

34. Commitments (continued)

(a) Operating lease commitments

The Group leases a number of premises under operating leases for use as office premises, car parks, warehouses, district centres, remote camera sites, multipoint microwave distribution system transmission sites and hub sites. The terms of the leases vary and may be renewable on a monthly basis or run for an initial period of two to fifteen years, with an option to renew the lease after that date at which time all terms are renegotiated. Lease payments are usually adjusted every two to three years to reflect market rentals. None of the leases includes contingent rentals.

Some of the leased properties have been sublet by the Group under operating leases. The terms of the subleases vary and may be renewable on a monthly basis or run for an initial period of three years, with an option to renew the lease after that date at which time all terms are renegotiated.

The Group leases out decoders to subscribers under operating leases which are renewable on a monthly basis. None of the leases includes contingent rentals.

(b) Future operating lease income

- (i) The total future minimum sublease payments receivable under non-cancellable subleases at December 31, 2009 amounted to HK\$10,749,000 (2008: HK\$15,714,000).
- (ii) The total future minimum lease payments receivable in respect of decoders and other equipment under non-cancellable operating leases are as follows:

	Group	
	2009 HK\$'000	2008 HK\$'000
Within one year	2,496	5,704
After one year but within five years	–	476
	2,496	6,180

35. Contingent liabilities

As at December 31, 2009, there were contingent liabilities in respect of the following:

- (i) The Company has undertaken to provide financial support to certain of its subsidiaries in order to enable them to continue to operate as going concerns.
- (ii) Guarantees, indemnities and letters of awareness to banks totalling HK\$19 million (2008: HK\$118 million) in respect of overdraft and guarantee facilities given by those banks to the subsidiaries. Of this amount, at December 31, 2009, HK\$6 million (2008: HK\$86 million) was utilised by the subsidiaries.

As at the end of the reporting period, the Company has issued four separate guarantees to a bank in respect of banking facilities granted to two wholly owned subsidiaries. At December 31, 2009, the directors do not consider it probable that a claim will be made against the Company under any of the guarantees. The maximum liability of the Company at the end of the reporting period under the guarantees issued is the facilities drawn down by the wholly owned subsidiaries of HK\$6 million (2008: HK\$86 million). The Company has not recognised any deferred income in respect of the guarantees as their fair values cannot be reliably measured and the transaction price was HK\$nil.

36. Material related party transactions

In addition to the transactions and balances disclosed elsewhere in these financial statements, the Group entered into the following material related party transactions during the year ended December 31, 2009:

	2009 HK\$'000	2008 HK\$'000
Rentals payable and related management fees on land and buildings (Note (i))	42,855	40,799
Rentals receivable on land and buildings (Note (ii))	(5,389)	(5,077)
Network repairs and maintenance services charge (Note (iii))	(4,904)	(4,497)
Management fees (Note (iv))	11,212	14,528
Computer services (Note (v))	4,221	10,761
Leased line and Public Non-Exclusive Telecommunications Service ("PNETS") charges and international bandwidth access charges (Note (vi))	37,180	36,586
Internet Protocol Point wholesale services charge (Note (vii))	(41,151)	(42,337)
Agency fees Note (viii))	(14,824)	(15,836)

Notes:

- (i) *These represent rentals and related management fees paid to fellow subsidiaries in respect of office premises, car parks, warehouses, district centres and hub sites. As at December 31, 2009, related rental deposits amounted to HK\$9,995,000 (2008: HK\$9,990,000).*
- (ii) *This represents rental received from a fellow subsidiary in respect of the lease of office premises.*
- (iii) *This represents service charges to a fellow subsidiary in relation to the operation, repair and maintenance of ducts, cables and ancillary equipment.*
- (iv) *This represents costs incurred by a fellow subsidiary on the Group's behalf which were recharged to the Group.*
- (v) *This represents service charges paid to fellow subsidiaries for computer system maintenance and consulting services provided.*
- (vi) *These represent service fees paid to a fellow subsidiary in respect of the leasing of datalines, PNETS charges and international bandwidth access charges incurred.*
- (vii) *This represents service charges received from a fellow subsidiary in relation to the Internet Protocol Point wholesale services.*
- (viii) *This represents service charges received from a fellow subsidiary in relation to the agency services.*

The immediate holding company has issued deeds of indemnity in respect of certain taxation and costs arising in respect of the period prior to November 1, 1999. The Group is not charged for these indemnities.

Notes to the Financial Statements (continued)

36. Material related party transactions (continued)

Key management personnel remuneration

Remuneration for key management personnel, including amounts paid to the Company's directors as disclosed in Note 7 and certain of the highest paid employees as disclosed in Note 8, is as follows:

	2009 HK\$'000	2008 HK\$'000
Short-term employee benefits	26,371	29,295
Post-employment benefits	1,235	1,282
	27,606	30,577

Total remuneration is included in "staff costs" (See Note 5).

37. Comparative figures

As a result of the application of HKAS 1 (revised 2007), Presentation of financial statements, and HKFRS 8, Operating segments, certain comparative figures have been adjusted to conform to current year's presentation and to provide comparative amounts in respect of items disclosed for the first time in 2009. Further details of these developments are disclosed in Note 2.

In addition, cost of sales was added on the face of the consolidated income statement which management of the Group considers that it would be better reflect the substance of the underlying transactions. Comparative figures of "network expenses" and "selling, general and administrative and other operating expenses" have been reclassified to conform to the current year's presentation.

38. Accounting estimates and judgements

Management considers the key source of estimation uncertainty lies in the recognition of deferred tax assets from unused tax losses. As explained in Note 1(p), all deferred tax assets to the extent that it is probable that future taxable profits will be available against which they can be utilised, are recognised. It is possible that adverse changes to the operating environment or the Group's organisation structure could cause a future write-down of the deferred tax assets recognised.

Apart from deferred tax assets, management also makes estimates and assumptions that affect the reported amounts of other assets, liabilities, revenue and expenses as well as the disclosure of contingent assets and liabilities. Notes 1(g), 1(i)(i), 1(i)(iv) and 1(i)(v), 1(k), 1(l), 1(t), and Note 32 contain information about the assumptions and risk factors relating to useful lives of property, plant and equipment, net realisable value of commissioned programmes, films and films in progress, impairment of property, plant and equipment, other intangible assets, inventories, loans and receivables, and unlisted equity instruments.

The useful lives of property, plant and equipment are estimated at the time such assets are acquired and are based on historical experience with similar assets, also taking into account the anticipated technological or industrial changes in order to determine the amount of depreciation expense to be recorded during any reporting period. If these changes were to occur more rapidly than anticipated or in a different form than anticipated, the useful lives assigned to these assets may need to be shortened, resulting in the recognition of increased depreciation expense in future periods.

Net realisable value of commissioned programmes and films is estimated based on the projected future revenue to be derived from all applicable territories and windows less cost to sell, taking into account historical performances of films and programmes with comparable budgets, casts, or other relevant qualities. Impairment is made for carrying costs that are in excess of the expected future revenue to be generated by these programmes and films. Films in progress are stated at cost less any impairment, taking into account the project status, and estimated realisable value. If revenue actually generated were to fall short of forecasts, or there are changes in total projected ultimate gross revenues, amortisation may need to be increased, or impairment may need to be made to reduce the carrying value of individual programme or film to its realisable amount.

38. Accounting estimates and judgements *(continued)*

Property, plant and equipment, inventories, and various financial instruments including loans and receivables, equity instruments and other intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that their carrying amounts may exceed the realisable value. If any such indication exists, the asset's realisable value is estimated and an impairment loss is recognised.

The value of property, plant and equipment and inventories and other intangible assets in use represent the amount that these assets are expected to generate based on reasonable and supportable assumptions. The value of loans and receivables are calculated based on estimated future cash flows. The fair value of equity instruments are estimated based on a combination of valuation techniques including use of recent arm's length market transactions of the underlying securities and references to the fund managers' estimated fair value as adjusted for specific circumstances of the investment including recent fund raising results and financial outlook.

Actual results may differ from these estimates under different assumptions or conditions.

39. Possible impact of amendments, new standards and interpretations issued but not yet effective for the year ended December 31, 2009

Up to the date of issue of these financial statements, the HKICPA has issued the following amendments, new standards and interpretations which are not yet effective for the year ended December 31, 2009 and which have not been adopted in these financial statements.

The Group is in the process of making an assessment of what the impact of these amendments is expected to be in the period of initial application. So far it has concluded that the adoption of them is unlikely to have a significant impact on the Group's results of operations and financial position except for the following developments are expected to result in amended disclosures in the financial statements including restatement of comparative amounts in the first period of adoption:

	Effective for accounting periods beginning on or after
HKFRS 3 (Revised), Business combinations	July 1, 2009
Amendments to HKAS 27, Consolidated and separate financial statements	July 1, 2009
Improvements to HKFRSs 2009	July 1, 2009 or January 1, 2010
HK (IFRIC) 17, Distributions of non-cash assets to owners	July 1, 2009
Amendments to HKAS 39, Financial instruments: Recognition and measurement – Eligible hedged items	July 1, 2009

40. Parent and ultimate controlling party

The Directors consider the parent and the ultimate controlling party at December 31, 2009 to be Wharf Communications Limited and Wheelock and Company Limited, respectively, both of which are incorporated in Hong Kong. Wheelock and Company Limited produces financial statements available for public use.

41. Approval of financial statements

The financial statements were approved and authorised for issue by the Directors on March 12, 2010.

Five-year Financial Summary

(Expressed in HK\$' million)

	2005	2006	2007	2008	2009
Results					
Turnover	2,441	2,547	2,304	2,080	1,754
Operating expenses	(2,161)	(2,349)	(2,126)	(2,161)	(1,798)
(Loss)/profit from operations	280	198	178	(81)	(44)
Interest income	3	12	21	6	–
Finance costs	–	–	–	–	–
Non-operating (expenses)/income	1	–	2	(2)	(1)
Impairment losses on investment	(2)	–	(2)	(2)	(2)
Share of loss of associate	–	–	–	(17)	–
(Loss)/profit before taxation	282	210	199	(96)	(47)
Income tax	300	(29)	(16)	(15)	7
(Loss)/profit for the year	582	181	183	(111)	(40)
Attributable to:					
Equity shareholders of the Company	582	182	182	(110)	(41)
Minority interests	–	(1)	1	(1)	1
(Loss)/profit for the year	582	181	183	(111)	(40)
Assets and Liabilities					
Property, plant and equipment	1,838	1,591	1,391	1,157	1,153
Programming library	143	186	183	132	114
Other intangible assets	4	13	8	4	4
Interest in associate	–	–	59	39	38
Deferred tax assets	434	388	354	330	330
Other non-current assets	54	51	105	172	82
Current assets	556	794	834	936	914
Total assets	3,029	3,023	2,934	2,770	2,635
Current liabilities	574	592	532	615	542
Deferred tax liabilities	129	115	97	81	74
Other non-current liabilities	78	54	34	20	8
Total liabilities	781	761	663	716	624
Share capital	2,019	2,019	2,017	2,012	2,012
Reserves	229	240	250	37	(4)
Total equity attributable to equity shareholders of the Company	2,248	2,259	2,267	2,049	2,008
Minority interests	–	3	4	5	3
Total liabilities and equity	3,029	3,023	2,934	2,770	2,635



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