

Investor relations

COSCO Pacific has always regarded investor relations as an important aspect of corporate governance. During 2009, the Company took particular care to keep investors and analysts abreast of Company developments, given the severe downturn in the market and the uncertainties surrounding global economic prospects.

The Company is committed to meeting investors' requests on business-related information in a timely manner, and at the same time proactively communicates with the investment community. This is designed to ensure the COSCO Pacific's strengths and competitive advantages, as well as its ability to manage changes in the business environment, are fully understood and hence reflected in the Company's market valuation. As part of this commitment, the Company releases information according to standards that are higher than those of the disclosure regulations that govern its listing.

The investor relations team is dedicated to being a highly efficient two-way communication channel between senior management and the investment community. The Company organises a variety of activities to provide business updates to the investment community. The investor relations team also reports to senior management on a regular basis to keep executives informed of the latest perceptions in the market regarding the Company, the issues of concern to investors, changes to regulations or compliance requirements, as well as the latest international best practices in investor relations. These initiatives aim to enhance the standards of the Company's investor relations practice.

The Company analyses its shareholding structure on a regular basis, including a review of the registry of institutional and retail investors, to keep track of changes in shareholdings by type of investor. This helps the Company meet its goal of establishing sound relationships with existing and potential shareholders and maintaining a solid and diverse shareholder base.

During 2009, COSCO Pacific held a series of activities in relation to its interim and annual results announcements, including press conferences and panel discussions with investors and analysts via

teleconferencing and during luncheons and roadshows in Hong Kong and other parts of the world. These activities were designed to keep the investment community fully aware of the Company's results performance, development strategies and business outlook. In all, the Company participated in two investor conferences organised by investment banks and conducted three roadshows. During the year, the Company met with a total of 497 investors, analysts and media representatives through one-on-one and group meetings. It also arranged six visits to its terminals for the investment community.

As part of its commitment to provide information above and beyond regulatory requirements, since 1997, the Company has posted the throughput figures for its terminals on the corporate website on a monthly basis. This has served as a valuable reference for the investment community and media.

To further enhance transparency, since the third quarter of 2007, the Company has released results on a quarterly basis, giving the investment community timely update on the latest developments affecting the Company's operations and financial performance. At the same time, the Company disseminates information via e-mail to analysts, fund managers and the media, including updates on corporate information, press releases, announcements, and interim and annual reports, thereby keeping the investment community informed of the Company's latest business activities.

In March 2008, the Company launched an award winning new corporate website with a well defined structure, clear navigation and abundant information, which has proved a useful source of reference for both the investment community and the media.

COSCO Pacific's efforts in investor relations have been widely recognised externally, and in 2009 the Group was awarded the Grand Prix for Best Overall Investor Relations (Hong Kong) in the small or mid cap category by IR magazine. The Company also won a Titanium Award for Corporate Governance and Investor Relations in The Asset Triple A Corporate Awards, while the 2008 Annual Report earned a citation for corporate governance disclosure from the Hong Kong Management Association.

Investor activities

January	14 to 16 January, Access China Conference 2009 in Beijing organised by Deutsche Bank
April	8 April, 2008 annual results announcement 9 April, 2008 annual results press conference and analyst panel discussion 15 to 16 April, post-results Hong Kong roadshow 29 April, 2009 first quarter results announcement on a voluntary basis
August	27 August, 2009 interim results announcement 28 August, 2009 interim results press conference and analyst panel discussion 31 August to 2 September, post-results Hong Kong roadshow
September	21 to 23 September, 16th Investor Forum in Hong Kong organised by CLSA
October	28 October, 2009 third quarter results announcement on a voluntary basis
December	1 to 3 December, San Francisco roadshow

Market capitalisation



Share price performance

(HK\$)	2009	2008
Highest	13.78	20.95
Lowest	5.25	3.20
Average	9.58	11.99
Closing price on 31st December	9.93	7.91
Monthly average trading volume (shares)	165,445,184	148,672,244
Monthly average trading value	1,576,105,148	1,798,878,426
Total number of shares issued (shares)	2,262,525,573	2,245,029,298
Market capitalisation on 31st December	22,466,878,000	17,758,181,000

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Analyst coverage

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