## Vision

To be the premier and most innovative property developer in China

**Brand Promise** Innovation • Quality • Excellence

## Shui On Spirit Integrity • Dedication •

Innovation • Excellence

We sustain our vision by integrating quality into all of our operations and aspiring to world-class standards of excellence in management, planning, execution and corporate governance.

## OUR COMMITMENT TO

Investors	We are committed to providing attractive and sustainable returns for our investors based on a well-planned, long-term growth trajectory and strategic direction.
Customers	The expectations of our customers are always at the forefront of our thinking and planning, enabling us to provide high quality and add value to all our projects.
Community	We continually look for innovative ways to build and contribute to the community.
Environment	As an experienced and socially responsible property developer, Shui On Land considers respect for the environment to be a key ingredient for the long-term development of the communities in which we are involved.
Employees	Shui On Land believes that care for our employees and for the development of their talents is crucial to the long-term success of the Company.