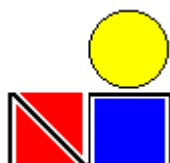


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NEW ISLAND PRINTING HOLDINGS LIMITED

新洲印刷集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code : 377)

DATE OF BOARD MEETING

The Board of Directors (the “Board”) of New Island Printing Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 23rd July, 2010 approving, inter alia, the announcement of annual results of the Company and its subsidiaries for the year ended 31st March, 2010.

By Order of the Board
SINN Wai Kin, Derek
Secretary

Hong Kong, 12th day of July, 2010.

As at the date of this announcement, the Board comprises Madam So Chau Yim Ping, BBS, JP, Mrs. Fung So Ka Wah, Karen, Mrs. Cheong So Ka Wai, Patsy and Mr. So Wah Sum, Conrad as executive directors; Mr. Ting Woo Shou, Kenneth, SBS, JP as non-executive director and Mr. Hui Yin Fat, O.B.E. JP, Mr. Wong Wang Fat, Andrew, O.B.E. (Hon.), JP. and Mr. She Chiu Shun, Ernest as independent non-executive directors.

* For identification purposes only