

### SOUTH CHINA (CHINA) LIMITED

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 413)

#### INTERIM REPORT FOR THE SIX MONTHS ENDED 30 JUNE 2010

#### UNAUDITED INTERIM RESULTS

The Board of Directors (the "Board") of South China (China) Limited (the "Company") hereby announces the unaudited consolidated results of the Company and its subsidiaries (collectively the "Group") for the six months ended 30 June 2010 as follows:

#### CONDENSED CONSOLIDATED INCOME STATEMENT

		Six months en 2010	nded 30 June 2009
	Notes	Unaudited <i>HK\$'000</i>	Unaudited <i>HK\$'000</i>
<b>Revenue</b> Cost of sales	2	1,063,061 (900,635)	635,014 (538,533)
Gross profit		162,426	96,481
Other income and gain		13,877	9,991
Selling and distribution costs		(16,093)	(23,136)
Administrative and operating expenses		(123,427)	(120,605)
Non-cash equity-settled share option expenses		(8,774)	(4,491)
Gain on disposal of assets and investments, net	3	1,832	5,252
Changes in fair value of assets	4	57,543	46,409
Profit from operations	2&5	87,384	9,901
Finance costs		(7,876)	(7,908)
Reversal of impairment/(impairment)			
of advance to an associate		614	(416)
Share of profits and losses of associates		36,781	14,585
Profit before tax		116,903	16,162
Tax	6	(9,170)	(4,685)
Profit for the period		107,733	11,477
Attributable to:			
Equity holders of the Company		107,849	24,231
Non-controlling interests		(116)	(12,754)
		107,733	11,477
Earnings per share attributable to equity holders of the Company:	8		
Basic		HK3.6 cents	HK0.9 cents
Diluted		HK3.6 cents	HK0.9 cents

#### CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	<b>Six months ended 30 June</b> <b>2010</b> 2000	
	2010 Unaudited <i>HK\$'000</i>	2009 Unaudited <i>HK\$'000</i>
Profit for the period	107,733	11,477
<b>Other comprehensive income/(loss) for the period</b> Exchange differences on translation of foreign operations	287	(212)
Total comprehensive income for the period	108,020	11,265
Attributable to: Equity holders of the Company Non-controlling interests	108,136 (116)	24,021 (12,756)
Total comprehensive income for the period	108,020	11,265

#### CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	Notes	30 June 2010 Unaudited <i>HK\$'000</i>	31 December 2009 Audited <i>HK\$'000</i>
NON-CURRENT ASSETS Property, plant and equipment Investment properties Prepaid land lease payments Construction in progress Interests in associates Biological assets Available-for-sale financial assets Other non-current assets Goodwill	9	240,358 1,415,349 41,924 30,439 505,504 88,990 41,625 16,666 3,011	$\begin{array}{c} 234,504\\ 1,396,616\\ 42,484\\ 27,597\\ 468,862\\ 88,990\\ 41,901\\ 16,666\\ 3,011\end{array}$
Total non-current assets		2,383,866	2,320,631
CURRENT ASSETS Inventories Trade receivables Prepayments, deposits and other receivables Financial assets at fair value through profit or loss Due from affiliates Tax recoverable Cash and bank balances	10	500,967 280,874 110,768 19,911 9,578 3,787 145,789	306,403 155,773 74,613 22,052 19,647 6,808 174,907
Non-current assets classified as held for sale		1,071,674 341,684	760,203 304,908
Total current assets		1,413,358	1,065,111
<b>CURRENT LIABILITIES</b> Trade and bills payables Receipts in advance, accruals and other payables Interest-bearing bank and other borrowings Due to a minority shareholder of subsidiaries Due to affiliates Tax payable	11	375,919 296,708 659,194 20,694 615 30,885	288,384 258,674 405,739 20,697 15,688 30,266
Total current liabilities		1,384,015	1,019,448
NET CURRENT ASSETS		29,343	45,663
TOTAL ASSETS LESS CURRENT LIABILITIES		2,413,209	2,366,294

		30 June 2010 Unaudited	31 December 2009 Audited
	Notes	HK\$'000	HK\$'000
NON-CURRENT LIABILITIES			
Interest-bearing bank and other borrowings		98,476	102,942
Advance from a director		_	38,409
Advances from minority shareholders of subsidiaries		29,346	29,346
Other non-current liabilities		84,427	85,170
Deferred tax liabilities		234,971	232,417
Total non-current liabilities		447,220	488,284
Net assets		1,965,989	1,878,010
EQUITY			
Equity attributable to equity holders of the Company			
Issued capital		59,469	59,424
Reserves		1,820,221	1,702,457
Proposed final dividend		-	29,714
1			
		1,879,690	1,791,595
Non-controlling interests		86,299	86,415
0			,
Total equity		1,965,989	1,878,010

	Issued capital and share premium Unaudited HK\$'000	Other reserves Unaudited HK\$'000	Retained profits Unaudited HK\$'000	Proposed final dividend Unaudited HK\$'000	Attributable to equity holders of the Company Unaudited HK\$'000	Non- controlling interests Unaudited HK\$'000	Total equity Unaudited HK\$'000
At 1 January 2010	59,520	231,292	1,471,069	29,714	1,791,595	86,415	1,878,010
Issue of shares upon exercise of share warrants	899	-	-	-	899	-	899
Recognition of equity-settled share based compensation	-	8,774	_	-	8,774	_	8,774
Final 2009 dividend declared Total comprehensive income	-	-	-	(29,714)	(29,714)	-	(29,714)
for the period		287	107,849		108,136	(116)	108,020
At 30 June 2010	60,419	240,353	1,578,918		1,879,690	86,299	1,965,989
At 1 January 2009 Issue of shares upon exercise	246,564	337,295	1,185,798	2,122	1,771,779	135,808	1,907,587
of share warrants Acquisition of additional	624	-	-	-	624	-	624
interest in a subsidiary Recognition of equity-settled	_	_	_	-	_	(252)	(252)
share based compensation	_	4,403	-	-	4,403	88	4,491
Transfer to statutory reserves Final 2008 dividend declared	-	855	(855)	(2,122)	- (2,122)	-	-
Dividends paid to minority	-	-	-	(2,122)	(2,122)	-	(2,122)
shareholders of subsidiaries	-	-	_	-	-	(9,129)	(9,129)
Total comprehensive income for the period		(210)	24,231		24,021	(12,756)	11,265
At 30 June 2009	247,188	342,343	1,209,174		1,798,705	113,759	1,912,464

#### CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

	Six months ended 30 June	
	2010	2009
	Unaudited	Unaudited
	HK\$'000	HK\$'000
Net cash outflow from operating activities	(151,134)	(116,648)
Net cash outflow from investing activities	(36,685)	(107,776)
Net cash inflow from financing activities	143,266	111,553
Net decrease in cash and cash equivalents	(44,553)	(112,871)
Cash and cash equivalents at beginning of the period	174,907	149,625
Cash and cash equivalents at end of the period	130,354	36,754

#### NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

For the six months ended 30 June 2010

#### 1. Basis of preparation

The unaudited condensed consolidated interim financial statements ("interim financial statements") have been prepared in accordance with the requirements of the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and the Hong Kong Accounting Standards No. 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants.

The accounting policies and methods of computation used in the preparation of the interim financial statements are consistent with those used in the annual financial statements for the year ended 31 December 2009 except that the Group has adopted the newly issued and revised Hong Kong Financial Reporting Standards, which are effective for the annual period beginning on 1 January 2010, as disclosed in the annual financial statements for the year ended 31 December 2009. The adoption of these new Hong Kong Financial Reporting Standards does not have significant impact on the Group's results of operations and financial position.

These interim financial statements should be read, where relevant, in conjunction with the 2009 annual financial statements of the Group.

The unaudited interim financial statements have been reviewed by the Company's audit committee.

#### 2. Revenue and segmental information

An analysis of the Group's consolidated revenue and contribution to profit from operations by principal activity and geographical location for the six months ended 30 June 2010 and 2009 is as follows:

	Revenue Six months ended 30 June		Contribution to profit/(loss) from operations Six months ended 30 June	
	2010 Unaudited	2009 Unaudited	2010 Unaudited	2009 Unaudited
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
By principal activity:				
Trading and manufacturing	1,026,281	608,997	55,239	(1,458)
Property investment and development	30,283	24,229	70,027	46,753
Agriculture and woods	6,497	1,788	(7,560)	(6,394)
Investment holding			(30,322)	(29,000)
	1,063,061	635,014	87,384	9,901
By geographical location <sup>#</sup> :				
The People's Republic of China (the "F	PRC")			
including Hong Kong and Macau	89,565	89,737	36,754	12,810
United States of America	630,581	376,036	34,340	1,183
Europe	191,421	87,992	7,687	(3,221)
Japan	9,863	3,301	617	(201)
Others	141,631	77,948	7,986	(670)
	1,063,061	635,014	87,384	9,901

<sup>#</sup> Revenue by geographical location is determined on the basis of the location where merchandise is delivered and/or service is rendered.

#### 3. Gain on disposal of assets and investments, net

	Six months ended 30 June	
	<b>2010</b> 2 <sup>1</sup>	
	Unaudited	Unaudited
	HK\$'000	HK\$'000
Gain on disposal of items of property, plant and equipment	1,781	286
Gain on disposal of financial assets at fair value through profit or loss	_	594
Gain on disposal of available-for-sale financial assets	76	_
Gain on disposal of investment properties	-	4,372
Loss on disposal of an associate	(25)	
-	1,832	5,252

#### 4. Changes in fair value of assets

	Six months ended 30 June	
	2010	2009
	Unaudited	Unaudited
	HK\$'000	HK\$'000
Fair value gain/(loss) on financial assets at fair value through profit or loss	(2,396)	1,909
Fair value gain on investment properties	23,439	44,500
Fair value gain on non-current assets classified as held for sale	36,500	
	57,543	46,409

#### 5. Depreciation

Profit from operations for the period is arrived at after charging depreciation of approximately HK\$19,007,000 (six months ended 30 June 2009: HK\$19,577,000) in respect of the Group's property, plant and equipment.

#### 6. Tax

Income tax comprises current and deferred tax.

Hong Kong profits tax has been provided at the rate of 16.5% (six months ended 30 June 2009: 16.5%) on the estimated assessable profit arising in or derived from Hong Kong. Taxes on profits assessable elsewhere have been calculated on the estimated assessable profit at rates of taxation prevailing in the countries in which the Group operates.

Deferred tax is provided, using the liability method, on all temporary differences at the end of the reporting period between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

#### 7. Interim dividend

The Board resolved not to declare the payment of an interim dividend for the six months ended 30 June 2010 (six months ended 30 June 2009: Nil).

#### 8. Earnings per share attributable to ordinary equity holders of the Company

The calculation of basic earnings per share is based on the profit attributable to equity holders of the Company of approximately HK\$107,849,000 (six months ended 30 June 2009: approximately HK\$24,231,000) and the weighted average numbers of ordinary shares used in the calculation are as follows:

	2010 Unaudited	2009 Unaudited
<u>Number of shares</u> Weighted average number of ordinary shares in issue during the period used in the basic		
earnings per share calculation Effect on dilution – weighted average number	2,971,961,998	2,652,173,212
of ordinary shares: Warrants	60,112,845	74,062,991
Weighted average number of ordinary shares used in the diluted earnings per share calculation	3,032,074,843	2,726,236,203

The Company's share options have no dilutive effect for the six months ended 30 June in both 2009 and 2010 as the exercise price of the Company's share option was higher than the average market price of the shares in both periods.

#### 9. Interests in associates

The amount includes interest in a principal associate indirectly held by the Company. Details about the associate are as follows:

iss Name of associate	Proportion of sued capital held indirectly by the Company	Advances from the Group as at 30 June 2010 HK\$'000	Guarantees given by the Group <i>HK\$'000</i>
Firm Wise Investment Limited ("FWIL") (Note)	30%	9,576	396,000

*Note:* The advances are unsecured, interest bearing at 0.5% per annum, repayable on demand and subordinated to the bank loans of the associate. The guarantees given were to secure banking facilities granted to FWIL, of which approximately HK\$349,050,000 were utilized as at 30 June 2010. The banking facilities are due to be mature in November 2012. The advances to FWIL and guarantees given were used on refinancing an investment property, The Centrium, which is a Grade-A commercial building located in Central, Hong Kong.

The following details have been extracted from the unaudited financial statements of the Group's significant associate, FWIL:

	As at 30 June 2010 HK\$'000
Assets	2,748,486
Liabilities	1,536,958

#### 10. Trade receivables

Trade receivables of approximately HK\$280,874,000 (31 December 2009: HK\$155,773,000), substantially with an aging within 6 months, are stated net of provision for impairment.

Impairment is recognised when there is objective evidence that the Group will not be able to collect the amounts due according to the original terms of the receivables.

The Group's trading terms with its customers are on credit with credit periods ranging from period of one to three months depending on a number of factors including trade practices, collection history and location of customers. Each customer has a maximum credit limit. The Group seeks to maintain strict control over its outstanding receivables and has a credit control department to monitor credit risk. Overdue balances are reviewed regularly by senior management.

#### 11. Trade payables

Trade payables of approximately HK\$369,852,000 (31 December 2009: HK\$281,474,000) are substantially with an aging within 6 months.

#### MANAGEMENT DISCUSSION AND ANALYSIS

#### **Business Review**

The Group recorded revenue of HK\$1.1 billion and profit of HK\$107.7 million for the six months ended 30 June 2010. Comparing to the corresponding period in 2009, revenue and profit increased by 67% and 839% respectively.

#### Trading and Manufacturing

The trading and manufacturing segment is mainly represented by three principal subsidiaries, Wah Shing Toys, South China Shoes and Wah Shing Electronics. The segment registered a 69% increase in revenue to HK\$1.0 billion for the six months ended 30 June 2010. Due to the seasonal nature of this segment, higher revenues and operating profits are normally expected in the second half of the year than in the first six months. Wah Shing Toys however continued to grasp the opportunity when the toy manufacturing industry began to consolidate after the financial tsunami in late 2008. The performance of Wah Shing Toys in the first half of 2010 has been encouraging, as the revenue contributed by this business unit alone for this period has already surpassed the total revenue achieved by the whole trading and manufacturing segment in the first half of 2009.

In the first half of 2010, the trading and manufacturing segment recorded a profit of HK\$55.2 million, in contrast to a loss of HK\$1.5 million in the first half of 2009; which was largely contributed by Wah Shing Toys through new customer orders, efficiency enhancement and cost control. The turnaround in the segment was particularly commendable as the industry was faced with the headwinds of appreciating Renminbi, rising raw material prices and labour wages during the period.

#### **Property Investment and Development**

#### Investment properties

Revenue from the property investment segment increased by 25% to HK\$30.3 million for the six months ended 30 June 2010 compared to the corresponding period in 2009. The rental income from those subsidiaries in Nanjing improved substantially on renewal of the some past long-term tenancies and renting out unused factory spaces for office or commercial use. The segment reported a profit from operation of HK\$10.1 million, and recognised a fair value gain of total HK\$59.9 million for investment properties and investment properties held for sale during the period.

Our Group's share of the 30% owned principal associate that holds the Grade-A commercial building in Central Hong Kong, the Centrium, recorded a minor 3% increase in profit from operation to HK\$15.4 million. The overall unit rental rate increased whereas the occupancy rate dropped slightly due to some vacancy in between replacing new tenants. The Group's share of fair value change on the property (net of the corresponding deferred tax charge) was HK\$19.8 million. The contribution from this principal associate substantially accounted for the share of results of associate for the period.

#### Development properties

In August 2009, the Group distributed its interest in South China Land Limited 南華置地有限公司 ("SCL") by way of distribution in specie. SCL is a company principally engaged in property investment and development with its shares listed on the GEM Board of The Stock Exchange of Hong Kong Limited (stock code: 8155). Accordingly, the results of the property development projects in China held under SCL were no longer consolidated to the results of the Group for the six months ended 30 June 2010.

#### Agriculture

The Group has been actively expanding its acreage in farmland in recent years. In the first half of 2010, the Group entered into new leases for approximately 3,000 mu of agricultural land in Xian and Chongqing, the PRC.

Revenue from the agriculture segment increased 263% to HK\$6.5 million for the first half of 2010. The increase in revenue was largely contributed by the agriculture operation in Xian. During the reporting period, the Group acquired more land in Xian to further expand its business. The newly acquired lands were mainly used to plant fruit trees, which is an agriculture operation at the initial stage of development.

The agriculture segment recorded a loss of HK\$7.6 million in the first half of 2010, which mainly reflects the high operating costs incurred at the new agriculture operation in Xian, owing in part to the need to ride the learning curve and in part due to adverse weather conditions during the period under review. Meanwhile, the agricultural operations in fish and crab rearing in Jiangsu, pig rearing in Cangzhou, winter-dates plants in Hebei and lychee plants in Guangzhou are still being developed and some of these operations are also affected by atypical weather conditions.

#### Liquidity and Financial Resources

As at 30 June 2010, the Group had a current ratio of 1.0 and a gearing ratio of 5.0% (31 December 2009: 1.0 and 5.5% respectively). The gearing ratio is computed by comparing the Group's total long-term bank and other borrowings of HK\$98.5 million to the Group's equity of HK\$1,966.0 million. The Group's operations and investments continue to be financed by internal resources and bank borrowings.

#### Exposure to Fluctuations in Exchange Rates and Related Hedges

As at 30 June 2010, the Group had no significant exposure to fluctuations in foreign exchange rates and any related hedges.

#### Capital Structure

There was no material change in the Group's capital structure as compared to the most recently published annual report.

#### Material Acquisitions and Disposals

During the six months ended 30 June 2010, the Group did not have any material acquisition and disposal.

#### Pledges of Assets, Contingent Liabilities and Commitments

There was no material change in the Group's pledges of assets, contingent liabilities and commitments as compared to the most recently published annual report.

#### Employees

As at 30 June 2010, the total number of employees of the Group was approximately 27,500. Performance of the staff is normally reviewed on an annual basis with adjustment compatible to the market. There is no material change in the information as compared to the most recently published annual report.

#### Prospects

#### Trading and Manufacturing

The second half of 2010 will be challenging for export to the United States, in particular the businesses with manufacturing bases in China, given the imparity in pace of recovery between the United States and China. We expect inflationary pressure to continue to increase in China after its recovery from the financial tsunami. This is expected to lead to an increase in production costs for the manufacturing industry in China. We have already seen signs of increase in plastic prices in recent months. We continue to anticipate labour shortage and higher wages following the recovery of the Chinese economy.

We expect Wah Shing Toys to continue achieving encouraging results in the second half of this year as it has been active in securing customer orders to fill production capacity during its off-peak periods in order to minimize the traditional seasonality of the toy manufacturing industry. Wah Shing Toys is also planning to expand its production capacity in the lower cost region along the Guangdong Province of China in the near future.

South China Shoes is expected to sustain its steady growth in the second half of this year. It has already secured new orders from Canada and will further explore the European market in the remainder of this year. Its strong management team and long-term relationships with its customers will continue to cement its position in the industry. The Company is also studying the separate listing of South China Shoes.

#### Property Investment and Development

The Group has a property portfolio of more than 400,000 square meters in China and 300,000 square feet in Hong Kong. The investment properties in China are mostly in prime locations, and offer strong redevelopment potential as their average plot ratio is below 1.0. The Company is carrying out feasibility studies on the redevelopment of various properties in order to maximize their return to shareholders.

In Nanjing, the Group's principal investment properties are located in prime commercial area. The street-front shops at Shi Zi Qiao (Lion Bridge), the traditional pedestrian/food street in Golou district in the centre of Nanjing city, are one of our hidden gems. Despite their niche over location, rental income generated from these shops is well below market rates at present. Given the location and the size of the site, we believe the buildings could soon be redeveloped into a large-scale shopping mall should a redevelopment plan be agreed with the government.

The 29,000 square meters site in Yuhuatai, Nanjing is currently being leased as a flower wholesale market. Likewise given its prime location, we envisage the redevelopment will soon take place once a formal agreement is reached with the government for residential development.

In Guangdong province, the Company is currently negotiating with the government to redevelop its lychee plantation in Zengcheng into a commercial/residential estate. This will be the first phase of the development of this enormous plantation, which is adjacent to Guangzhou's third ring road to be completed in 2011. The development of the plantation offers substantial upside potential in the long term as it is only 30 kilometers from Guangzhou city.

In Tianjin, the Company is evaluating the redevelopment potential of a number of industrial sites, in particular, a factory site near the metro station as a development plan is at mature stage for commercial use.

On the back of the recovery of the Hong Kong property market and the economy, the value of the Group's investment properties has further risen in the first half of 2010. We will continue to unload our non-core investment properties in Hong Kong in order to reallocate more resources to China.

#### Agriculture

The Company currently leased about 83,000 mu of agricultural land, fishpond and lake space in various provinces in China. We are focusing on the plantation of fruits such as dates, apples and melons for sale. Backed by the Central Government's support for the agricultural industry, we are optimistic about the prospect of our agriculture segment in view of the increasing demand for agricultural products and their rising selling prices. Hence, the Group will continue to expand its acreage. Upon realisation of the government's macro policies in commercializing massive rural land for constructive usage, substantial value could be unveiled from this huge agricultural land bank.

The master plan for Daguan Modern Agricultural Park in Nanchuan, Chongqing has been drawn. The project, covering an area of almost 20,000 mu, will include the construction of modern agricultural estates, agricultural related tourism centre, country parks and hot spring resorts.

For the new apple plantation in Xian, we are trying to reduce operating costs by alleviating various operational problems as we scale the learning curve and expect the start-up costs to be absorbed gradually as the plantation continues to develop. Our investment in this apple plantation is anticipated to yield a positive return in the short term.

#### INTERIM DIVIDEND

The Board resolved not to declare the payment of an interim dividend for the six months ended 30 June 2010 (six months ended 30 June 2009: Nil).

# DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY OR ANY ASSOCIATED CORPORATION

As at 30 June 2010, the interests and short positions of the directors and chief executives of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register required to be kept under Section 352 of the SFO, or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") were as follows:

#### (a) the Company

#### (i) Long positions in shares

Name of Director	Capacity	Number of ordinary shares	Total number of ordinary shares	Approximate percentage of shareholding
Ng Hung Sang ("Mr. Ng")	Beneficial owner	176,594,917	1,874,171,829	63.03
	Interests of spouse	53,500,000		
	Interest of controlled corporations	1,644,076,912 (Note a)		
Ng Yuk Fung, Peter	Beneficial owner	114,808,000	114,808,000	3.86
Ng Yuk Mui, Jessica	Beneficial owner	68,280,000	68,280,000	2.30

#### (ii) Long positions in underlying shares

(a) Warrants

Name of Director	Capacity	Number of underlying shares	Total number of underlying shares	Approximate percentage of shareholding
Mr. Ng	Beneficial owner	811,137	36,975,246	1.24
	Interest of controlled corporations	36,164,109 (Note b)		

#### (b) Share options

Name of Director	Capacity	Number of underlying shares	Approximate percentage of shareholding	
Cheung Choi Ngor ("Ms. Cheung")	Beneficial owner	26,000,000 (Note c)	0.87	
Ng Yuk Fung, Peter	Beneficial owner	26,000,000 (Note c)	0.87	

#### (b) Associated corporation

#### Long positions in shares

Prime Prospects Limited ("Prime Prospects") (Note d)

Name of Director	Capacity	Number of ordinary shares	Approximate percentage of shareholding
Mr. Ng	Interest of controlled corporation	30	30

Notes:

- (a) The 1,644,076,912 shares of the Company held by Mr. Ng through controlled corporations include 489,866,418 shares held by Fung Shing Group Limited ("Fung Shing"), 465,933,710 shares held by Parkfield Holdings Limited ("Parkfield"), 310,019,381 shares held by Earntrade Investments Limited ("Earntrade"), 293,515,649 shares held by Bannock Investment Limited ("Bannock"), 20,613,338 shares held by Ronastar Investments Limited ("Ronastar") and 64,128,416 shares held by Worldunity Investments Limited ("Worldunity"). Parkfield, Fung Shing and Ronastar are all wholly owned by Mr. Ng. Mr. Ng holds Worldunity indirectly via South China Holdings Limited, which is owned as to 73.72% by Mr. Ng, while Bannock is a wholly-owned subsidiary of Earntrade which is owned as to 60% by Mr. Ng, 20% by Richard Howard Gorges ("Mr. Gorges") and 20% by Ms. Cheung. As such, Mr. Ng was deemed to have interest in the 64,128,416 shares held by Worldunity and the 603,535,030 shares held by Bannock and Earntrade.
- (b) These were warrants of the Company which entitle the holders thereof to subscribe at any time during the period from 7 September 2007 to 6 September 2010 (both days inclusive) for fully paid shares of the Company at an initial subscription price of HK\$0.40 per share (subject to adjustments). The 36,164,109 warrants of the Company held by Mr. Ng through controlled corporations include 13,117,401 warrants held by Fung Shing, 6,333,570 warrants held by Parkfield, 8,301,547 warrants held by Earntrade, 7,859,617 warrants held by Bannock and 551,974 warrants held by Ronastar. Parkfield, Fung Shing and Ronastar are all wholly owned by Mr. Ng. By virtue of note (a) above, Mr. Ng was deemed to have interest in the 16,161,164 warrants held by Bannock and Earntrade.

- (c) Please refer to the details set out in the section headed "Share Option Scheme".
- (d) Prime Prospects was a 70% owned subsidiary of the Company.

Save as disclosed above, none of the Directors or chief executives of the Company had any interest or short position in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) as recorded in the register, which was required to be kept under Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code as at 30 June 2010.

## SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

As at 30 June 2010, the following persons, other than the Directors and chief executives of the Company, had interests and short positions in the shares and underlying shares of the Company as recorded in the register required to be kept by the Company under Section 336 of Part XV of the SFO:

#### Long position

Name of shareholders	Capacity	Number of ordinary shares	Approximate percentage of shareholding	Number of underlying shares (note a)	Approximate percentage of shareholding
Earntrade	Beneficial owner and interest of controlled corporation	603,535,030 (note b)	20.30	16,161,164 (note b)	0.54
Bannock	Beneficial owner	293,515,649 (note b)	9.87	7,859,617 (note b)	0.26
Parkfield	Beneficial owner	465,933,710	15.67	6,333,570	0.21
Fung Shing	Beneficial owner	489,866,418	16.47	13,117,401	0.44
Ng Lai King, Pamela ("Mrs. Ng")	Beneficial owner and interest of spouse	1,874,171,829 (note c)	63.03	36,975,246 (note c)	1.24

Notes:

- (a) These are warrants of the Company which entitle the holders thereof to subscribe at any time during the period from 7 September 2007 to 6 September 2010 (both days inclusive) for fully paid shares at an initial subscription price of HK\$0.40 per share (subject to adjustment).
- (b) Bannock is a wholly-owned subsidiary of Earntrade. The 603,535,030 shares and the 16,161,164 warrants of the Company held by Earntrade include 293,515,649 shares and 7,859,617 warrants held by Bannock directly.
- (c) Mrs. Ng, who holds 53,500,000 shares of the Company beneficially, is the spouse of Mr. Ng, the Chairman and an Executive Director of the Company. By virtue of the SFO, Mrs. Ng is deemed to be interested in the 176,594,917 shares and 811,137 warrants held by Mr. Ng beneficially and the 1,644,076,912 shares and 36,164,109 warrants held by Mr. Ng through controlled corporations as disclosed under the section headed "Directors' and Chief Executives' Interests and Short Positions in Shares, Underlying Shares and Debentures of the Company or Any Associated Corporation" above.

Save as disclosed above, as at 30 June 2010, no person other than the Directors or chief executives of the Company whose interests are set out in the section "Directors' and Chief Executives' interests and Short Positions in Shares, Underlying Shares and Debentures of the Company or Any Associated Corporation" had registered any interests or short positions in the shares or underlying shares of the Company that was required to be kept by the Company under Section 336 of the SFO.

#### SHARE OPTION SCHEME

#### Scheme of the Company

The Company's existing share option scheme was adopted on 31 May 2002 and became effective on 18 June 2002. Particulars and movements of the outstanding share options granted under the share option scheme during the six months ended 30 June 2010 were as follows:

	Number of share options									
Name or category of participant	Outstanding as at 1 January 2010	Granted during the period	Exercised during the period	Lapsed during the period	Cancelled during the period	Re-classified (Note 1)	Outstanding as at 30 June 2010	Date of grant of share options (DD/MM/YYYY) (Note 2)	Exercise period of share options (DD/MM/YYYY)	Subscription price per share HK\$ (Note 3)
Directors of the Company Cheung Choi Ngor	8,666,666						8,666,666	18/09/2007	18/09/2008 - 17/09/2017	1.500
Cheung Choi Ngoi		-	-	-	-	-				
	8,666,667	-	-	-	-	-	8,666,667	18/09/2007	18/09/2009 - 17/09/2017	1.500
NT VIE D	8,666,667	-	-	-	-	-	8,666,667	18/09/2007	18/09/2010 - 17/09/2017	1.500
Ng Yuk Fung, Peter	8,666,666	-	-	-	-	-	8,666,666	18/09/2007	18/09/2008 - 17/09/2017	1.500
	8,666,667	-	-	-	-	-	8,666,667	18/09/2007	18/09/2009 - 17/09/2017	1.500
	8,666,667						8,666,667	18/09/2007	18/09/2010 - 17/09/2017	1.500
Sub-total	52,000,000	-			_		52,000,000			
Employees				(200,000)		(200.000)	1 000 000	10/00/0007	10/00/0000 17/00/0017	1 500
In aggregate	2,333,333	-	-	(300,000)	-	(200,000)	1,833,333	18/09/2007	18/09/2008 - 17/09/2017	1.500
	2,333,333	-	-	(300,000)	-	(200,000)	1,833,333	18/09/2007	18/09/2009 - 17/09/2017	1.500
	2,333,334	-	-	(300,000)	-	(200,000)	1,833,334	18/09/2007	18/09/2010 - 17/09/2017	1.500
	100,000	-	-	-	-	1,433,333	1,533,333	25/09/2007	25/09/2008 - 24/09/2017	1.500
	100,000	-	-	-	-	1,433,333	1,533,333	25/09/2007	25/09/2009 - 24/09/2017	1.500
	100,000					1,433,334	1,533,334	25/09/2007	25/09/2010 - 24/09/2017	1.500
Sub-total	7,300,000			(900,000)		3,700,000	10,100,000			
Others										
In aggregate	10,399,998	-	-	(333,333)	-	200,000	10,266,665	18/09/2007	18/09/2008 - 17/09/2017	1.500
	10,399,999	-	-	(333,333)	-	200,000	10,266,666	18/09/2007	18/09/2009 - 17/09/2017	1.500
	10,400,003	-	-	(333,334)	-	200,000	10,266,669	18/09/2007	18/09/2010 - 17/09/2017	1.500
	3,433,332	-	-	-	-	(1,433,333)	1,999,999	25/09/2007	25/09/2008 - 24/09/2017	1.500
	3,433,332	-	-	-	-	(1,433,333)	1,999,999	25/09/2007	25/09/2009 - 24/09/2017	1.500
	3,433,336					(1,433,334)	2,000,002	25/09/2007	25/09/2010 - 24/09/2017	1.500
Sub-total	41,500,000			(1,000,000)		(3,700,000)	36,800,000			
Total	100,800,000		_	(1,900,000)	_	_	98,900,000			

#### Notes:

- 1. Due to internal re-organisation, certain employees and "Other Participants" holding options under the Scheme had been reclassified. Consequently, a net of 3,700,000 options were re-classified from "Others" to "Employees".
- 2. All share options granted are subject to a vesting period and becoming exercisable in whole or in part in the following manner:

From the date of grant of share options	Exercisable percentage		
Within 12 months	Nil		
13th – 24th month	not more than $33^{1}/_{3}$		
25th – 36th month	not more than $66^2/_3$		
37th – 120th month	100		

3. The subscription price of the share options is subject to adjustment in the case of rights or bonus issues, or other alteration in the capital structure of the Company.

No share options have been granted, exercised or cancelled during the six months ended 30 June 2010. The Company recognized a share option expense of HK\$8,774,000 (2009: HK\$4,199,000) during the six months ended 30 June 2010.

#### PURCHASE, SALE OR REDEMPTION OF SECURITIES

During the six months ended 30 June 2010, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the listed securities of the Company.

#### CODE ON CORPORATE GOVERNANCE PRACTICES

The Company has complied with all the code provisions as set out in the Code on Corporate Governance Practices (the "CG Code") contained in Appendix 14 of the Listing Rules throughout the six months ended 30 June 2010 with exception to code provision E.1.2 that the Chairman of the Board had not attended the annual general meeting of the Company.

According to code provision E.1.2 of the CG Code, the chairman of the board shall attend the annual general meeting to answer questions. The Chairman of the Board was unable to attend the annual general meeting of the Company held on 18 May 2010. There were Executive Directors attending the annual general meeting in the absence of the Chairman to answer questions on the Group's businesses at the meeting. The Directors believe that this was an exceptional incident and the Company will ensure future compliance with code provision E.1.2.

#### MODEL CODE FOR SECURITIES TRANSACTIONS

The Company has adopted the Model Code as the code of conduct regarding directors' securities transactions. All directors have confirmed, following specific enquiry by the Company, their compliance with the required standards of dealings and the code of conduct regarding securities transactions by directors adopted by the Company throughout the period.

#### AUDIT COMMITTEE

The Company has established an audit committee with written terms of reference in compliance with the Listing Rules. The audit committee comprises three Independent Non-executive Directors, namely Ms. Li Yuen Yu, Alice (Committee Chairman), Mr. Chiu Sin Chun and Mrs. Tse Wong Siu Yin, Elizabeth.

The Group's unaudited results for the six months ended 30 June 2010 have been reviewed by the audit committee.

By order of the Board South China (China) Limited Ng Hung Sang Chairman

Hong Kong, 24 August 2010

As at the date of this report, the Directors of the Company are (1) Mr. Ng Hung Sang, Ms. Cheung Choi Ngor, Mr. Richard Howard Gorges, and Mr. Ng Yuk Fung, Peter as executive directors; (2) Ms. Ng Yuk Mui, Jessica as non-executive director and (3) Mr. Chiu Sin Chun, Mrs. Tse Wong Siu Yin, Elizabeth, and Ms. Li Yuen Yu, Alice as independent non-executive directors.