

Yuzhou Properties Company Limited

禹 洲 地 產 股 份 有 限 公 司

(incorporated in the Cayman Islands with limited liability)

Stock Code: 1628



create value for tomorrow

Interim Report 2010

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Corporate Information

Executive Directors Mr. Lam Lung On (Chairman)

Ms. Kwok Ying Lan Mr. Lin Longzhi Mr. Lin Conghui

Independent Non-executive Directors Mr. Gu Jiande

Mr. Lam Kwong Siu Mr. Wee Henny Soon Chiang

Audit committee Mr. Wee Henny Soon Chiang (Chairman)

> Mr. Gu Jiande Mr. Lam Kwong Siu

Remuneration committee Mr. Gu Jiande (Chairman)

Mr. Lam Lung On

Mr. Wee Henny Soon Chiang

Nomination committee Mr. Gu Jiande (Chairman)

Mr. Lam Lung On

Mr. Wee Henny Soon Chiang

Qualified accountant and company secretary Mr. Chiu Yu Kang

Authorized representatives Mr. Lam Lung On

Ms. Kwok Ying Lan

Registered office Cricket Square

Hutchins Drive P.O. Box 2681

Grand Cayman KY1-1111

Cayman Islands

45 West Hubin Road Principal administration and

management center in the PRC

Xiamen

Fuiian People's Republic of China

Principal place of business in

Hong Kong

Units 4905-06, 49th Floor

The Center

99 Queen's Road Central

Central Hong Kong

Company's website www.xmyuzhou.com.cn

Principal share registrar and transfer office Butterfield Fulcrum Group (Cayman) Limited

Hong Kong Share Registrar Computershare Hong Kong Investor Services Limited

Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong

Auditor Ernst & Young

Legal Advisors Paul, Hastings, Janofsky & Walker (as to Hong Kong law)

Conyers Dill & Pearman (as to Cayman Islands law)

Compliance advisor Guotai Junan Capital Limited

Principal Bankers Industrial and Commercial Bank of China

China Construction Bank Corporation

Agricultural Bank of China Bank of China (Hong Kong)

Financial Highlights

INCOME STATEMENT HIGHLIGHTS

	Six mo	nths ended	
	30 June 2010	30 June 2009	Change
Turnover (RMB'000)	2,043,877	1,308,261	+56.23%
Gross profit (RMB'000)	1,009,212	632,541	+59.55%
Gross profit margin	49.38%	48.35%	+1.03%
Profit attributable to shareholders (RMB'000)	520,666	977,053	-46.71%
Core net profit attributable to shareholders (RMB'000) (Profit attributable to shareholdes excluding fair value gains on investment properties, net of deferred tax)	456,108	277,982	+64.08%
Net profit margin	25.47%	74.68%	-49.21%
Core net profit margin	22.32%	21.25%	+1.07%
Basic earnings per share (RMB)	0.22	0.54	-59.26%
Core earnings per share (RMB)	0.19	0.15	+26.67%

STATEMENT OF FINANCIAL POSITION HIGHLIGHTS

	30 June 2010	31 December 2009	Change
Total assets (RMB'000)	11,254,893	11,141,799	+1.02%
Cash and cash equivalents (RMB'000)	673,192	1,570,026	-57.12%
Short-term loans (RMB'000)	743,540	783,000	-5.04%
Long-term loans (RMB'000)	1,649,500	1,446,050	+14.07%
Shareholders' equity (RMB'000)	4,076,838	3,705,244	+10.03%
Return on equity (ROE)	25.54%	29.72%	-4.18%
Total debt/Total assets	21.26%	20.01%	+1.25%
Net debt/Shareholders' equity	42.19%	17.79%	+24.40%

To Shareholders:

I am pleased to present the interim results of Yuzhou Properties Company Limited ("Yuzhou Properties" or the "Company") and its subsidiaries ("the Group") for the six months ended 30 June 2010.

The results for the six months ended 30 June 2010 was encouraging. Turnover and gross profit of the Group amounted to approximately RMB2,043.88 million and RMB1,009.21 million, respectively, representing a significant increase of 56.2% and 59.5%, respectively as compared with the corresponding period last year. Core profit attributable to shareholders was approximately RMB456.11 million. The basic core earnings per share was RMB19 cents. The core net profit margin increased to over 22.3%.

BUSINESS REVIEW

During the first quarter of 2010, both property transactions and sales price of the property market in the Mainland kept rising. Subsequent to the sustained uptrend of several months in 2009, transaction volume fell significantly as a result of the control measures for the property market successively introduced by the State. The purpose of the property market control measures introduced by the State this year was to suppress the overwhelming increase in property price in some of the cities and to control property transactions for investment and speculation purposes in order to encourage a positive and healthy development of the property market. In light of the market changes and development trends, the Group has timely adjusted its response measures and adopted an effective strategy of project development and marketing.

According to the annual plan for 2010 of the Group, most of the current constructions in progress will be launched to the market in the second half of the year and sales progress has so far been in line with our target. As of 30 June 2010, the Group had a total of 26 projects at various stage. It is expected that 4 projects will be newly launched in the second half of 2010, including Phase II of Yuzhou Huaqiao City, Yuzhou Castle above City, Phase II of Yuzhou University City and Gu Shan No. One with total GFA of approximately 624,000 sq.m..

LAND RESERVES

As a leading real estate developer based in the West Strait Economic Zone, the Group successfully completed the listing on the Main Board of the Hong Kong Stock Exchange in 2009. This provides the Company with significant funding support for the future acquisition of prime land resources. We place emphasis on accumulating prime land reserves in certain major cities in the West Strait Economic Zone. "Focus on the West Strait Economic Zone and aim for contribution to China" (立足海西,建樹中國) was the new strategy of the Company since its listing. The Company will strengthen the headquarter of the West Strait Economic Zone and target at its neighbouring cities such as Quanzhou where we aim to source land with high appreciation potential so as to further strengthen our competitiveness in the West Strait Economic Zone. Meanwhile, we also aim at gradual expansion of the economic zone of Yangtze River Delta Region (長三角區域), Huanbohai Region (環渤海區域) and South China Region (華南區域).

As at 30 June of 2010, the aggregate GFA of the Group's attributable land reserves was over 6 million sq. m., an increase of 64% over the aggregate GFA as at year ended 2009, of which the GFA of completed and unsold properties amounting to approximately 130,000 sq. m., the GFA of projects under development amounting to approximately 2.6 million sq. m. and the GFA of projects for future development amounting to approximately 3.5 million sq. m..

During the first half of 2010, we have added 3 parcels of land representing land reserve of approximately 2.4 million sq.m. On 2 June 2010, we acquired the entire interest in Shanghai Xiersi General Merchandise Co., Ltd. for RMB261.5 million, thereby acquiring a land plot for commercial use in Huinan Town, Pudong New Area in Shanghai owned by Xiersi. The site will be developed into a large-scale shopping center with an aggregate planned GFA of approximately 110,000 sq. m., translating into an average GFA cost of RMB2,367 per sq. m.. On 8 June 2010, we won the bid for the site 2010TP08 in the West Strait Economic Zone of Xiamen, which is located at lots 02-3, 02-5, Wulu Road North, Tongan Central Industrial District, with a land area of approximately 20,000 sq. m., for urban residential and commercial use and a GFA of approximately 60,000 sq. m.. Following the land acquisitions in Shanghai and Xiamen, we further obtained a land plot for complex project (城市綜合體項目) in Quanzhou at a low cost at the end of June. The GFA of the plot amounted to approximately 2.24 million sq. m. The project will become the largest complex in the West Strait Economic Zone upon completion. Since we continue to acquire sites at low cost, the average land cost after the acquisition of new sites reduces to approximately RMB1,100 per sq. m., which is far below the current market price. These projects are expected to make substantial contributions to the future earnings of the Group.

CORPORATE SOCIAL RESPONSIBILITIES

With the concept of "Resources from the community are used for the community" in mind, the Group is committed to its social responsibilities. One of our corporate mission is "Serve the community and requite the community" (服務社會,回報社會). Alongside the Company's development, we always keep this in our mind. Yuzhou Properties is committed to its social responsibilities of being a good corporate citizen. We have actively participated in various charity programmes, such as Project Hope, and other charitable activities such as those concerning cultural education, relief activities, environmental protection, medical healthcare and urban transportation.

PROPERTY MANAGEMENT

Property management has always been the focus of our business and serves as the basis of our after-sale services and brand enhancement. Huaqiao City Property Management Co., Ltd. (華僑城物業管理公司), a subsidiary of the Group, is committed to providing residents with safe, comfortable, convenient and high quality property management services, and will continue to heed and respond to demands and suggestions for improvement. We are continuing to improve our standard of services and we strive to provide property management services at a professional level.

ISSUANCE OF HK\$1 BILLION BOND TO CHINA LIFE

In order to further optimize our capital structure after listing, we entered into a bond subscription agreement leveraging on the financing platform for listed companies to issue bonds in two tranches with an aggregate amount of HK\$1,000 million to China Life Trustees Limited ("China Life"), a company under China Life Insurance (Overseas) Company Limited, on 30 June 2010. The bond issue further enhances our capital base and lays a solid foundation for our future development. On 5 July 2010, the Company completed the issue of the first tranche of the bonds in the principal amount of HK\$700 million. The successful issue of the bonds, with a maturity of three years and bear an interest rate at a below market level of 10% per annum, offers the Group a favorable capital support for acquiring additional land.

INVESTOR RELATIONS

The Group has placed emphasis on maintaining interaction and communication with shareholders and investors since its listing. During the period, Morgan Stanley, the sponsor for the listing of the Group, organized a roadshow by the senior management of the Group in respect of our annual results of 2009, and paid visits to reputable domestic and overseas fund companies in succession. In addition, the management attended investor seminars and various investor meetings organized by Morgan Stanley, BOC International and J. P. Morgan for multilateral or one-to-one communication with the investors. The management also actively organized and received various study tours and project visits for domestic and overseas investors, allowing investors with timely and effective understanding of the latest development and marketing strategies of the Group.

DEVELOPMENT STRATEGIES

We will continue to focus on our corporate spirit of "Operating faithfully with sustaining development" (誠信經營,永續發展), based on which we will conduct business with faith in enhancing our resources and brands. We will strengthen the headquarter of the West Strait Economic Zone and target at our neighbouring cities such as Quanzhou where we aim to source land with high appreciation potential so as to further strengthen our competitiveness in the West Strait Economic Zone. Meanwhile, we also aim at gradual expansion of the economic zones of Yangtze River Delta Region (長三角區域), Huanbohai Region (環渤海區域) and South China Region (華南區域). Continuous market investigations, comprehensive analysis and evaluation will be carried out based on the Group's development needs to identify suitable projects with good prospects. We will grasp opportunities during any consolidation in the market to replenish our land reserves through acquisition or public auction. In the second half of 2010, we aim to expand into 1-2 new cities while at the same time continuing to increase our land reserves in Xiamen. Our target is to increase the GFA of our land reserves by not less than 1 million sq.m. in the second half of 2010 and to reach an aggregate land reserves with GFA of not less than 10 million sq.m. by the end of 2012.

With the continued expansion in our business, our targeted GFA started and completed in the second half of 2010 are approximately 500,000 sq.m. and 400,000 sq.m., respectively. In 2010, 6 projects are expected to be completed and delivered, with a GFA recognized of over 500,000 sq.m.

The Group will maintain the strategy of healthy development to ensure the shareholders and investors of the Company to be rewarded as the Company's business continues to grow in the future. While increasing our land reserves remains as a major focus, the Company will continue to improve its management, maintain adequate transparency and high standard of corporate governance.

OUTLOOK

Regarding future development in the property market in China, although the market may still be affecting by control measures in the short term, the chance of a plunge in property price is slim as the investment in property market is expected to keep growing at a fast pace over the long term due to improving sentiment in macro-economic environment, continued increasing income of residents, ample liquidity and changes to consumption pattern.

APPRECIATION

The Group enjoys a stable profit growth and healthy financial position with a strong internal management system and procedures. In addition, the management with extensive experience and high caliber professionals of Yuzhou have continuously infuse new elements into Yuzhou Properties. In 2010, the Group was awarded "China Top 100 Real Estate Developers" (中國房地產百強企業) for five consecutive years, and the "Outstanding Real Estate Enterprise in China" (資本中國傑出房地產企業) of "The 5th Capital Outstanding China Enterprise Award" (第五屆資本中國傑出企業成就獎) by Capital Magazine. The various awards that the Group has obtained represent the greatest recognition for the strong competence of Yuzhou Properties.

On behalf of the Board, I would like to take this opportunity to express my sincere gratitude for the tremendous support of our shareholders and customers, as well as the effort and passion of our staff for the steady but aggressive growth of the Company.

Chairman
Lam Lung On
Hong Kong, 30 August 2010

BUSINESS REVIEW

During the period under review, benefiting from the moderate easing monetary policy, the China economy as a whole saw a recovery at a resilient pace with the property market continued its rising trend in the first quarter 2010. The market heated up with vigorous sales uptick, active transaction volumes and escalated property prices. However, as the government adopted a number of tightening measures to correct the property market, the transaction volumes declined apparently since the second quarter of 2010. The tightening measures on the property market implemented by the PRC government aimed to cool down the surging price of the real estate in certain cities, and to control the investment and speculation in the market so as to promote a healthy growth in the market. Responding to the changes of and development in the market, the Group timely adjusted its existing policies and implemented effective project development and marketing strategies.

Overall Performance

During the period, turnover of the Group was RMB2,043.88 million, representing an increase of 56.2% as compared with the corresponding period of the previous year. Gross profit was RMB1,009.21 million, representing an increase of 59.5% as compared with the corresponding period of the previous year. Gross profit margin ramped up from approximately 48.4% in the corresponding period of the previous year to approximately 49.4% due to our effective cost control and the increase of average selling price of our properties sold. Profit attributable to shareholders was RMB520.67 million, representing a decrease of 46.7% as compared with the previous year due to lower fair value gains on investment properties. Basic earnings per share was RMB22 cents. Core profit attributable to shareholders amounted to RMB456.11 million, representing an increase of 64.1% over the corresponding period of the previous year. Core earnings per share was RMB19 cents.

Attributable Land Reserves

The Group possesses quality land reserves with low land cost. As at 30 June 2010, the aggregate GFA of the Group's attributable land reserves was 6.24 million sq.m., which are located in five first and second tier cities in the West Strait Economic Zone and the Yangtze River Delta Region, with an average land cost of approximately RMB1,100 per sq.m.. The Group believes that its land reserves currently held and managed are sufficient for the future development for five to six years.



Yuzhou ZunhaiA superior commercial and residential project of villas and high-rise residence with panoramic seaview



Yuzhou Castle above CityAn international administrative community of Xiamen nestled in Wu Yuan Wan, which is commonly known as "the guest room of Xiamen"

GFA of Attributable Land Reserves (sq.m.)

As at 30 June 2010

Region	GFA
	(sq.m.)
West Strait Economic Zone	
Xiamen	2,136,165
Fuzhou	332,342
Quanzhou	2,238,000
Sub-total	4,706,507
Yangtze River Delta Region	
Shanghai	305,768
Hefei	1,222,859
Sub-total	1,528,627
Total	6,235,134

During the period, the Group acquired three new parcels of quality land with an aggregate GFA of 2,407,750 sq.m., at an average land cost of approximately RMB364 per sq.m., which is far below the market level. The new parcels of land acquired are located in Shanghai, Xiamen and Quanzhou, and are expected to provide satisfactory returns to the Group in the next three to four years.

Particulars of these parcels of land are set out in the following table:

Name of Project	City	Acquisition Cost (RMB'000)	GFA (sq.m.)	Land Cost per sq.m. (RMB)
West Strait Economic Zone				
Tongan District site	Xiamen	94,000	59,290	1,585
Quanzhou site*	Quanzhou	520,000	2,238,000	232
Sub-total		614,000	2,297,290	267
Yangtze River Delta Region				
Shanghai Xiersi site	Shanghai	261,500	110,460	2,367
Sub-total		261,500	110,460	2,367
Total		875,500	2,407,750	364

^{*} This is a project pending further development with a master agreement having been signed with the local government.

Sale of Properties

Recognized area sold and recognized sales of each project in the first half of 2010 are set out in the following table:

Name of Project	City	GFA (sq.m.)	Amount (RMB'000)	Average Selling Price (RMB)
		(09)	(:2 233)	(:)
West Strait Economic Zone				
Galaxy Garden	Xiamen	34,714	232,669	6,703
Phase I of Yuzhou World				
Trade Center	Xiamen	7,071	126,897	17,946
Phase II of Yuzhou World				
Trade Center	Xiamen	30,158	446,945	14,820
Yuzhou Golden Seacoast	Xiamen	30,319	216,821	7,151
Others	Xiamen	6,318	37,735	5,973
Sub-total		108,580	1,061,067	9,772
Yangtze River Delta Region				
Phase II of Yuzhou Jinqiao				
International	Shanghai	6,750	107,119	15,870
Phase III of Yuzhou Jinqiao				
International	Shanghai	54,908	844,575	15,382
Sub-total		61,658	951,694	15,435
-			,	-,
Total		170,238	2,012,761	11,823

During the first half of 2010, the Group recognized sales and area sold of RMB2,012.76 million and approximately 170,238 sq.m., representing an increase of 56.6% and 24.3% respectively as compared with the corresponding period of 2009. The average selling price per sq.m. rose from RMB9,381 in the first half of 2009 to RMB11,823 in the first half of 2010. Among the recognized sales, the amount of Xiamen was RMB1,061.07 million, representing 52.7% of the total recognized sales and a decrease of 17.1% as compared with the corresponding period of 2009. The recognized total area sold in Xiamen was 108,580 sq.m., representing a decrease of 20.5% as compared with the corresponding period of 2009. The recognized sales in Shanghai was RMB951.69 million, representing 47.3% of the total recognized sales and an increase of 177.1 times as compared with the corresponding period of 2009. The recognized total area sold in Shanghai was 61,658 sq.m., representing an increase of 156.7 times as compared with the corresponding period of 2009.

Profit attributable to shareholders

Profit attributable to shareholders decreased by 46.7% from approximately RMB977.05 million for the period ended 30 June 2009 to approximately RMB520.67 million for the period ended 30 June 2010 due to lower fair value gains on investment properties. Core profit attributable to shareholders increased by 64.1% from approximately RMB277.98 million for the period ended 30 June 2009 to RMB456.11 million.

FINANCIAL REVIEW

Borrowings

The Group will continue to comply with the prudent financial policies.

As at 30 June 2010, the Group had bank loans of RMB2,393.04 million with maturities as follows:

Maturity	30 June 2010 (RMB'000)	31 December 2009 (RMB'000)
Within 1 year	742.540	702.000
Within 1 year	743,540	783,000
1 to 2 years	306,500	196,050
2 to 5 years	998,000	875,000
Over 5 years	345,000	375,000
	2,393,040	2,229,050

As at 30 June 2010, the bank borrowings of the Group was RMB2,393.04 million and was secured by the investment properties and properties under development with an aggregate carrying value of RMB5,173.62 million.

Gearing Ratio

As at 30 June 2010, the net debt to equity ratio (bank loans less cash on hand and divided by equity attributable to owners of the Company) of the Group was 42.2%, which was at a low level among its peers in the industry. This provides room for the Group to comfortably increase its debt for business expansion during the consolidation phase of the real estate market.

Investment Properties

Phase I and II of World Trade Center (Xiamen)

The revenue of World Trade Center during the period was derived from the mall and amounted to RMB16.40 million (30 June 2009: RMB11.70 million), representing an increase of 40.2%. During the period, the mall at Phase I of World Trade Center continued to maintain high occupancy rate of approximately 100% (30 June 2009: 100%). The occupancy rate of Phase II of World Trade Center was 70% as it just commenced operation in the previous year. We expect the occupancy rate of Phase II of World Trade Center will increase to the level of Phase I of World Trade Center in the coming year. The mall not only managed to retain the existing tenants but also has attracted new tenants of renowned brands such as PCD Stores and Walmart.

Yuzhou Golden Seacoast (Xiamen)

The project, Yuzhou World Trade Plaza (禹洲 ●世貿生活廣場), has an area of approximately 40,000 sq.m. which comprises Phase I and Phase II. Solicitation of retail tenants will be carried out in phases. The plaza will be our commercial flagship in Hai Cang District in Xiamen with large scaled complexes, supermarkets and department stores. Initial business solicitation for the commercial section of Phase I is still in progress as delivery of the residential units of Phase I had just started. Upon delivery of the remaining residential units of Phase I and Phase II during the year, Yuzhou World Trade Plaza (禹洲 ●世貿生活廣場) is expected to generate a considerable increase in rental income for the Group in the future.



Yuzhou Central CoastTop class signature seaside composite in Xiamen to exclusively enjoy the beauty of West Bay

Yuzhou Jinqiao International Phase I, Phase II and Phase III (Shanghai)

Yuzhou Jinqiao International is designed as a one-stop commercial complex with approximately 16,000 sq.m. and features famous brands. Business solicitation for Phase I and Phase II, comprising approximately 8,500 sq.m., had been carried out throughout 2009 and operation had now commenced. Business solicitation for Phase III has commenced during the period, and rental income is expected to be generated in the coming six months.

Hotel operation

The Group continues to expand our hotel business in a progressive manner so as to build a diversified property portfolio. We believe that the expansion into hotel industry would widen the source and stability of revenue, and reduce the risks of over reliance on any particular real estate segment. The hotel of the Group is still under development and construction. There was no income generated from hotel operation during the period.

Property Management

The Group aims at providing quality property management services to, and creating a warm and harmonious



Gu Shan No. OneFu Zhou's first community of luxurious villas located in the national 4A-class Gu Shan scenery park

community, for our respected residents. The Group has committed to continuously improving the living environment and enhancing service quality in order to maintain high level of customer satisfaction.

During the first half of 2010, the property management service companies of the Group recorded property management fee income of RMB14.09 million, representing an increase of 25.6% as compared with the corresponding period of 2009. As at 30 June 2010, the aggregate GFA managed by the property management service companies of the Group in the PRC was approximately 1.2 million sq.m., and these companies serviced more than 11,000 owners.

Gross Profit

The gross profit of the Group increased by 59.5% from RMB632.54 million in the first half of 2009 to approximately RMB1,009.21 million in the first half of 2010. The gross profit margin increased from 48.4% in the first half of 2009 to 49.4% of the first half of 2010. It was mainly due to an increase in average selling price and reduction in costs of sales of the projects. The ratio of land cost to average selling price was maintained at a low level of 11%, such ratio is expected to remain at a low level in the coming years.

Expenses on selling and distribution costs

Selling and distribution expenses of the Group increased by 18.5% from approximately RMB24.63 million in the first half of 2009 to approximately RMB29.18 million in the first half of 2010. It was mainly due to the more properties delivered during the period led to the increase of commission expenses by 88.7% from approximately RMB11.2 million in the first half of 2009 to approximately RMB21.2 million in the first half of 2010.

Administrative Expenses

Administrative expenses of the Group increased by 71.9% from approximately RMB27.94 million in the first half of 2009 to approximately RMB48.02 million in the first half of 2010. It was mainly because the Group had recruited a number of talents and thus increased the wage level.

Fair Value Gains on Investment Properties

The following table set forth the components of the fair value gain on investment properties for the periods indicated.

	Six month	ns ended
	30 June 2010	30 June 2009
	(RMB'000)	(RMB'000)
The Mall at Phase I of Yuzhou World Trade Center	5,000	174,000
The Mall at Phase II of Yuzhou World Trade Center	_	560,062
Phase II of Yuzhou Jinqiao International	3,000	54,688
Phase III of Yuzhou Jinqiao International	78,078	_
Yuzhou Golden Seacoast	_	143,344
Total	86,078	932,094

Fair value gains on investment properties decreased from RMB932.09 million in the first half of 2009 to RMB86.08 million in the first half of 2010 was mainly due to the completion of investment properties, Phase II of Yuzhou World Trade Center, Yuzhou Golden Seacoast and the Mall at Phase II of Yuzhou Jinqiao International, in respect of which the values of these projects were accounted for using the fair value instead of the cost in the first half of 2009, while only Phase III of Yuzhou Jinqiao International was completed in the current period.

Finance Expenses

During the period, the total cost of borrowings of the Group was RMB63.65 million, an increase by RMB4.41 million as compared with the corresponding period of 2009, of which RMB61.52 million were capitalised as cost of projects, a decrease of RMB2.78 million as compared with the corresponding period of 2009.

Currency Risk

The proportions of bank borrowings and cash balance of the Group in terms of the following currencies:

	Bank Borrowings	Cash Balance
HK\$	_	1%
RMB	100%	99%
Total	100%	100%

Operations of the Group are almost wholly conducted in RMB. Apart from the cash at bank denominated in foreign currencies, the Group is not directly facing any other material risk from foreign exchange fluctuations.

Contingent Liabilities

The Group provides buy-back guarantees to banks, which offered mortgages to domestic properties buyers in the PRC of the Group. As at 30 June 2010, undue buy-back guarantees amounted to RMB2,912.35 million (31 December 2009: RMB2,379.72 million).

Return on Equity

For the six month ended 30 June 2010, return on equity represented annualized profit attributable to shareholders of the Company divided by equity attributable to shareholders of the Company. Annualised return on equity in the first half of 2010 was 25.5%.

Earnings per share

Basic earnings per share is calculated by dividing the profit attributable to shareholders of the Company by the weighted average number of ordinary shares in issue during the period.

	Six months ended		
	30 June 2010	30 June 2009	
Profit attributable to shareholders of the Company (RMB'000)	520,666	977,053	
Less: fair value gains of investment properties,			
net of deferred tax (RMB'000)	64,558	699,071	
Core profit attributable to shareholders of the Company (RMB'000)	456,108	277,982	
Weighted average number of ordinary shares in issue ('000)	2,400,000	1,800,000	
Basic earnings per share (RMB/per share)	0.22	0.54	
Core earnings per share (RMB/per share)	0.19	0.15	

As the Group had no potentially dilutive ordinary shares in issue during the periods ended 30 June 2010 and 2009, diluted earnings per share was the same as basic earnings per share. The core profit attributable to shareholders of the Company is the profit attributable to shareholders of the Company excluding fair value gains on investment properties net of deferred taxation.

Commitment

As at 30 June 2010, the Group had commitment in respect of development expenditure on real estate of approximately RMB1,593.27 million (approximately RMB1,275.33 million as at 31 December 2009). The Group also committed to the payment of land premium in respect of land acquisition of approximately RMB1,823.15 million (approximately RMB1,907.9 million as at 31 December 2009).

Use of Proceeds

After deducting the underwriting fees and expenses payable in the Global Offering, the net proceeds of the Company from the Global Offering on 2 November 2009 was approximately RMB1,390 million. Particulars of the use of these net proceeds are as followed:

		Amount used	
Use of Proceeds Raised Project Type	Amount Raised (RMB in million)	as of 15 August 2010 (RMB in million)	
Land, construction and other costs relating to projects of Yuzhou International Hotel, Yuzhou Square (Previously named as "Yuzhou Gangyi Square"),			
Yuzhou Gu Shan No. One and Oriental Venice	389	150	
Finance for new projects	973	973	
General working capital	28	28	
	1,390	1,151	

Human Resources

The Group is led by an experienced and professional management team. Since the establishment of the Group in 1994, the Group has been undergoing rapid development and expansion under the leadership of the Board. Senior management has on average 16 years experience in properties development industry and over 10 years experience for most of the senior executives. The Group has also recruited overseas talents with professional qualifications to join our management team. With the strong leadership and international insight of the management as well as effective execution, together with our strict implementation of the international best practice according to the actual situation of the Company, the Group has become one of the strongest real estate developers in the PRC within a short period of time.

We believed that the competence of human resources, particularly the senior executives and professional project management team, is of critical importance to maintaining the strong competitive strengths of the Group. The Group aims to achieve and exceed the international standard of outstanding performance through compliance with the international best practice in respect of strict management system and corporate governance. As at 30 June 2010, the Group had a total staff of 921.

Summary of Land Bank

Projects	Site Area (sq.m.)	Location	Unit Land Cost (RMB/sq.m.)	Address	Total GFA Completed (sq.m.)	Total GFA Under Development (sq.m.)
Completed Prejects						
Completed Projects Yuzhou Overseas City	27,703	Xiamen	830	Hexiang West Road and Hubin West Road, Siming District	239,627	-
Yuzhou Shuilian Manor	12,909	Xiamen	910	West of Jinshang Road North	29,126	_
Yuzhou Hai Tian Plaza	6,316	Xiamen	396	Xiagang Yonggugong, Siming District	65,104	_
Yuzhou Harbour City	20,089	Xiamen	761	Hubin North Road, Siming District	191,649	_
Yuzhou New City	25,610	Xiamen	647	Haotou, Dongdu, Huli District	93,473	_
Yuzhou Garden	27,345	Xiamen	586	Jinshang Road, Huli District	92,888	_
Galaxy Garden				Fanghu, Huli District	93,922	_
•	26,367	Xiamen	1,718			_
Yuzhou New Manor Yuzhou World Trade Center	45,619 19,454	Xiamen Xiamen	493 845	No 414-417, Nanshan Road, Huli District No.75,Xiahe Road	118,892 136,317	67,427
Projects Under Development						
Yuzhou Golden Seacoast	70,793	Xiamen	1,611	West of the Xinggang Road, Haicang District	122,277	111,050
Yuzhou Jingqiao International	49,738	Shanghai	1,242	No.333 Jingang Road, Pudong New Area	91,763	142,750
Oriental Venice	706,397	Fuzhou	2,568	Longjiang Village, Chengmen Town,	-	367,093
Yuzhou Gushan No. One	234,160	Fuzhou	1,831	Cangshan District Niushan Village, Yangli, Gushan Town, Jinan District	-	87,654
Yuzhou International Hotel	60,018	Xiamen	1,175	East of Huli Avenue, South of Huandao Road, Huli District	-	125,221
Yuzhou Square	3,333	Xiamen	2,417	Hubin South Road, Siming District	_	60,251
Yuzhou University City	90,750	Xiamen	949	Tongji Road, Xike Town, Tongan District	_	480,252
Yuzhou Castle above City	52,715	Xiamen	1,609	Fanghu, Huli District	_	193,600
Yuzhou Huaqiao City	446,757	Hefei	377	West of Songlin Road, Northeast of Planning Road, Taohua Town, Feixi County	-	1,230,259
Projects Held for						
Future Development						
Yuzhou Zunhai	107,622	Xiamen	4,983	Area of 05-11, East of Xinggang Road and North of Jiaosong Road	-	_
Yuzhou Central Coast	123,240	Xiamen	2,557	Area of 11-10, East of Xingbin Road and North of Xingdong Road, Jimei	-	_
Yuzhou F1 Plaza	15,652	Xiamen	4,109	South of West Lianqian Road, West of	_	-
Yuzhou Orient Golf	55,986	Xiamen	1,490	Yundingzhong Road Maqing Road, Haicang		
					_	_
Yuzhou Kangqiao	12,955	Shanghai	3,554	No 1033, Kangqiao Road, Kangqiao Town	_	_
Tongan District Site	22,868	Xiamen	1,585	North Wulv Road, Industrial Estate, Tongan	_	_
Shanghai Xiersi	40,911	Shanghai	2,367	No. 9868, Hunan Road,	_	_
Quanzhou Site	906,586	Quanzhou	232	Nanhui Industrial Estate, Pudong District No.1 Yingbin Avenue South Industry District, Huian District	-	-
Total	3,211,893				1,275,038	2,865,557

Summary of Land Bank

		Total Saleable	Total Saleable GFA Unsold		otal Saleable GFA Sold or Pre-sold				
Total GFA	Total Saleable GFA	Held for Sale Only	Held for Investment Only	Total	Sold Saleable GFA	Pre-sold Saleable GFA	Land Parcel Saleable GFA	Interest in the Project	Attributable GFA
(sq.m.)	(sq.m.)	(sq.m.)	(sq.m.)	(sq.m.)	(sq.m.)	(sq.m.)	(sq.m.)	%	(sq.m.)
239,627	006 746	2 006	1,101	001 710	231,719		E 007	100%	5,027
239,021	236,746	3,926	1,101	231,719	231,719	_	5,027	100%	0,027
29,126	27,325	179	_	27,146	27,146	_	179	100%	179
65,104	64,575	2,876	_	61,699	61,699	_	2,876	100%	2,876
191,649	186,013	1,245	_	184,768	184,768	_	1,245	60%	747
93,473	90,771	4,986	_	85,785	85,785	_	4,986	100%	4,986
92,888	92,120	2,639	_	89,481	89,481	_	2,639	100%	2,639
93,922	86,528	11,727	_	74,801	74,801	_	11,727	100%	11,727
118,892	118,641	21	_	118,620	118,620	_	21	100%	21
203,744	182,640	30,056	49,100	103,484	80,391	23,093	102,249	100%	102,249
233,327	223,678	18,856	31,650	173,172	86,261	86,911	137,417	100%	137,417
234,513	231,142	88,362	15,765	127,015	101,615	25,400	129,527	100%	129,527
367,093	355,432	278,296	15,733	61,403	_	61,403	355,432	80%	284,346
87,654	79,993	79,993	-	_	_	-	79,993	60%	47,996
125,221	102,142	-	102,142	-	-	_	102,142	100%	102,142
60,251	57,861	_	57,861	_	_	_	57,861	100%	57,861
480,252	458,609	257,291	9,514	191,804	_	191,804	458,609	100%	458,609
193,600	189,223	161,203	15,155	12,865	_	12,865	189,223	98%	185,439
1,230,259	1,222,859	1,050,868	97,300	74,691	_	74,691	1,222,859	100%	1,222,859
1,200,200	1,222,000	1,000,000	01,000	1 1,001		1 1,00 1	1,222,000	10070	1,222,000
301,000	301,000	301,000	-	-	_	-	301,000	100%	301,000
535,000	535,000	535,000	_	_	_	_	535,000	100%	535,000
79,000	79,000	79,000	-	_	_	- /	79,000	100%	79,000
89,956	89,956	89,956	_	_	_/		89,956	100%	89,956
49,241	49,241	49,241	_	<u>_</u>	/ /_/		49,241	100%	49,241
59,290	59,290	59,290	_		///_/	/	59,290	100%	59,290
127,000	127,000	127,000	_	/		///_	127,000	100%	127,000
121,000	121,000	121,000					121,000	10076	127,000
2,238,000	2,238,000	2,238,000	_	<u> </u>			2,238,000	100%	2,238,000
7,619,082	7,484,785	5,471,011	395,321	1,618,453	1,142,286	476,167	6,342,499		6,235,134

Other Information

DIRECTORS' INTERESTS IN SHARES

At 30 June 2009, the interests of the directors in the share capital of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers, were as follows:

Long positions in ordinary shares of the Company:

		Directly beneficially	Through		Percentage of the Company's issued share
Name of director	Note	owned	spouse	Total	capital
Mr. Lam Lung On	(a)	900,000,000	900,000,000	1,800,000,000	75.0
Ms. Kwok Ying Lan	(a)	900,000,000	900,000,000	1,800,000,000	75.0

⁽a) Ms. Kwok Ying Lan and Mr. Lam Lung On are married to each other.

Save as provided above, none of the directors have any interests in the share capital of the Company or its associated corporations.

SUBSTANTIAL SHAREHOLDERS INTERESTS IN SHARES

At 30 June 2009, the Company is not aware of any person, other than a director or chief executive of the Company, who has an interest in the shares or underlying shares of the Company as recorded in the register required to be kept under section 336 of SFO.

DIRECTORS' INTEREST IN A COMPETING BUSINESS

In order to ensure compliance with the non-competition undertakings given by each of Mr. Lam Lung On and Ms. Kwok Ying Lan (the "Controlling Shareholders"), the independent non-executive Directors have (i) reviewed the compliance with the Deed of Non-competition Undertakings dated 9 October 2009 by the Controlling Shareholders; and (ii) reviewed and approved the decision as to whether to take up any business opportunity which was referred to the Group by the Controlling Shareholders and their associates during the period.

To completely eliminate competition between the retail property leasing business owned by Mr. Lam Lung On, the Chairman and an Executive Director, Ms. Kwok Ying Lan, the Executive Director and their associates (the "Lam Family Group") and our Company's leasing business, the Lam Family Group sold all the retail properties to independent third parties on an arm's length basis on 30 April 2010 and the respective signed sale and purchase agreement was reviewed by all independent non-executive Directors on 14 May 2010.

After the sale of the Lam Family Group's retail property leasing businesses, the controlling shareholders of our Company and their associates do not engage in any other business which may compete, directly or indirectly, with the business of our Group.

Other Information

EVENT AFTER THE REPORTING PERIOD

On 30 June 2010, the Company entered into an investment agreement with Guotai Junan Securities (Hong Kong) Limited and China Life Trustees Limited (the "Subscriber"), pursuant to which the Subscriber agreed to subscribe for, and the Company agreed to issue 10% guaranteed bonds (the "Bonds") in two tranches in the aggregate principal amount of HK\$1,000,000,000 due in 2013. The Bonds are guaranteed by Mr. Lam and Ms. Kwok and secured by share charge of 15% and 6% of the entire issued share capital of the Company held by Mr. Lam and Mr. Kwok in relation to the first and second tranche of the Bonds, respectively. Up to the date of this interim financial information, the Company completed the issue of the first tranche of the Bonds in the principal amount of HK\$700,000,000 (approximately RMB610,544,000).

PAYMENT OF DIVIDEND

The Board resolved not to recommend the payment of an interim dividend for the six months ended 30 June 2010.

PURCHASE, SALE OF REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the period, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities.

MODEL CODE FOR DIRECTORS' SHARE DEALING

The Company has adopted a Code of Conduct on Directors' Securities Transactions (the "Securities Code") on terms no less exacting than the required standards set out in the Model Code for Securities Transactions by Directors of Listing Issuers contained in Appendix 10 of the Listing Rules. The directors have confirmed that they have complied with the requirements set out in the Securities Code throughout the six months ended 30 June 2010.

CORPORATE GOVERNANCE

The Company has complied throughout the period with all the provisions of the Code on Corporate Governance Practices set out in Appendix 14 to the Listing Rules, and with most of the Recommended Best Practices.

SHARE OPTION SCHEME

On 24 May 2010, a share option scheme (the "Scheme") was adopted and approved by their then shareholders of the Company for a period of 10 years commencing on the adoption date. Since the adoption date, the Board may, at its discretion, grant share options to any eligible person to subscribe for the shares in the Company subject to the terms and conditions as stipulated in the Scheme. No share options were granted during the period since adoption.

Other Information

REVIEW OF ACCOUNTS

The Company's Audit Committee has reviewed the accounting policies adopted by the Group and the unaudited consolidated financial statements of the Group for the six months ended 30 June 2010.

On behalf of the Board **Lam Lung On** *Chairman*Hong Kong, 30 August 2010

Condensed Consolidated Income Statement

	Notes	2010 RMB'000 (Unaudited)	2009 RMB'000 (Audited)
REVENUE	3	2,043,877	1,308,261
Cost of sales		(1,034,665)	(675,720)
Gross profit		1,009,212	632,541
Other income and gains Selling and distribution costs Administrative expenses Other expenses Fair value gains on investment properties	3	10,683 (29,178) (48,019) (544) 86,078	2,514 (24,630) (27,936) (2,344) 932,094
Finance costs	4	(2,139)	(514)
PROFIT BEFORE TAX	5	1,026,093	1,511,725
Income tax expense	6	(505,216)	(537,332)
PROFIT FOR THE PERIOD		520,877	974,393
Attributable to: Owners of the Company Non-controlling interests		520,666 211 520,877	977,053 (2,660) 974,393
EARNINGS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY — Basic (RMB per share)	8	0.22	0.54
Diluted (RMB per share)		0.22	0.54

Condensed Consolidated Statement of Comprehensive Income Six months ended 30 June 2010

	For the six months ended 30 June			
	2010 RMB'000 (Unaudited)	2009 RMB'000 (Audited)		
Profit for the period	520,877	974,393		
Exchange differences on translation of foreign operations	9,574	(7,152)		
Total comprehensive income for the period	530,451	967,241		
Attributable to: Owners of the Company Non-controlling interests	530,240 211	972,862 (5,621)		
	530,451	967,241		

Condensed Consolidated Statement of Financial Position

30 June 2010

	Notes	30 June 2010 RMB'000 (Unaudited)	31 December 2009 RMB'000 (Audited)
NON-CURRENT ASSETS			
Property, plant and equipment	9	170,498	166,633
Investment properties	10	2,536,730	2,422,070
Prepaid land lease payments	11	456,330	512,463
Deferred tax assets		162,155	76,614
Total non-current assets		3,325,713	3,177,780
CURRENT ASSETS			
Prepaid land lease payments	11	681,118	404,148
Properties under development		3,480,679	3,585,106
Completed properties held for sale		576,044	688,704
Prepayments for acquisition for land		2,046,600	1,319,735
Prepayments, deposits and other receivables		415,163	367,987
Prepaid corporate income tax		42,350	15,844
Prepaid land appreciation tax		12,603	10,714
Restricted cash Cash and cash equivalents		1,431 673,192	1,755 1,570,026
Cash and Cash equivalents		070,132	1,070,020
Total current assets		7,929,180	7,964,019
CURRENT LIABILITIES			
Receipts in advance		2,247,494	3,211,798
Trade payables	12	741,293	703,488
Other payables and accruals		220,186	181,202
Interest-bearing bank and other borrowings	13	743,540	783,000
Due to related parties	18(c)	_	1,787
Tax payable		291,318	213,556
Provision for land appreciation tax		672,241	335,597
Total current liabilities		4,916,072	5,430,428
NET CURRENT ASSETS		3,013,108	2,533,591
TOTAL ASSETS LESS CURRENT LIABILITIES		6,338,821	5,711,371

Condensed Consolidated Statement of Financial Position

(Continued) 30 June 2010

	Notes	30 June 2010 RMB'000 (Unaudited)	31 December 2009 RMB'000 (Audited)
NON-CURRENT LIABILITIES Interest-bearing bank and other borrowings Deferred tax liabilities	13	1,649,500 488,099	1,446,050 435,904
Total non-current liabilities		2,137,599	1,881,954
Net assets		4,201,222	3,829,417
EQUITY Equity attributable to equity holders of the Company Issued capital Reserves Proposed final dividend	14	211,528 3,865,310 —	211,528 3,335,070 158,646
		4,076,838	3,705,244
Minority interests		124,384	124,173
Total equity		4,201,222	3,829,417

Condensed Consolidated Statement of Changes in Equity

Six months ended 30 June 2010

Attributable	to	owners	of	the	Company
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	Actination to office of the company										
	Issued	Share	Statutory surplus	Merger	Exchange fluctuation	Other	Retained	Proposed final		Non- controlling	Total
	capital	premium	reserve	reserve	reserve	reserve	profits	dividend	Total	interests	equity
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
(Unaudited) At 1 January 2010	211,528	1,516,575	55,935	-	31,424	(16,328)	1,747,464	158,646	3,705,244	124,173	3,829,417
Total comprehensive income											
for the period	-	-	-	-	9,574	-	520,666	-	530,240	211	530,451
Final 2009 dividend declared	-	-	-	-	-	-	-	(158,646)	(158,646)	_	(158,646)
At 30 June 2010	211,528	1,516,575	55,935	-	40,998	(16,328)	2,268,130	-	4,076,838	124,384	4,201,222
(Audited)											
At 1 January 2009	1	_	43,027	28	34,392	(16,328)	817,976	_	879,096	134,144	1,013,240
Total comprehensive income for the period	_	_	_	_	(4,191)	_	977,053	_	972,862	(5,621)	967,241
At 30 June 2009	1	_	43,027	28	30,201	(16,328)	1,795,029	_	1,851,958	128,523	1,980,481

Condensed Consolidated Statement of Cash Flows

Six months ended 30 June 2010

	For the six months		
	ended 3	0 June	
	2010	2009	
	RMB'000	RMB'000	
	(Unaudited)	(Audited)	
	(Ondudited)	(riddited)	
Net cash flows from/(used in) operating activities	(876,623)	1,111,993	
Net cash flows used in investing activities	(35,129)	(74,416)	
Net cash flows from/(used in) financing activities	5,344	(770,125)	
Net increase/(decrease) in cash and cash equivalents	(906,408)	267,452	
Cash and cash equivalents at beginning of period	1,570,026	196,547	
Effect of foreign exchange rate changes, net	9,574	(7,152)	
CASH AND CASH EQUIVALENTS AT END OF PERIOD	673,192	456,847	
ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS			
Cash and bank balances	673,192	456,847	

30 June 2010

1. ACCOUNTING POLICIES

The condensed consolidated interim financial information for the six months ended 30 June 2010 is prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting". The accounting policies and basis of preparation adopted in the preparation of the interim financial information are the same as those used in the annual financial statements for the year ended 31 December 2009, except in relation to the following new and revised Hong Kong Financial Reporting Standards ("HKFRSs", which also include HKASs and Interpretations) that affect the Group and are adopted for the first time for the current period's financial statements:

HKFRSs (Amendments) Improvements to HKFRSs

HKFRS 1 (Revised) First-time Adoption of Hong Kong Financial Reporting Standards
HKFRS 1 Amendments Amendments to HKFRS 1 First-time Adoption of Hong Kong

Financial Reporting Standards — Additional Exemptions for

First-time Adopters

HKFRS 2 Amendments Amendments to HKFRS 2 Share-based Payment — Group

Cash-settled Share-based Payment Transactions

HKFRS 3 (Revised) Business Combinations

HKAS 27 (Revised) Consolidated and Separate Financial Statements

HKAS 39 Amendment Amendment to HKAS 39 Financial Instruments: Recognition and

Measurement — Eligible Hedged Items

HK(IFRIC)-Int 17 Distributions of Non-cash Assets to Owners

Amendments to HKFRS 5 included Amendments to HKFRS 5 Non-current Assets Held for Sale and in Improvements to HKFRSs Discontinued Operations — Plan to Sell the Controlling Interest

issued in October 2008 in a Subsidiary

HK Interpretation 4 Leases — Determination of the Length of Lease Term in respect of

(Revised in December 2009) Hong Kong Land Leases

The adoption of the above new and revised HKFRSs has no material impact on the accounting policies of the Group and the methods of computation in the Group's interim financial information.

The comparative amounts in respect of the six months ended 30 June 2009 are extracted from the accountants' report on the Group included in the Company's prospectus dated 20 October 2009.

2. OPERATING SEGMENT INFORMATION

For management purposes, the Group is organised into business units based on their products and services and has five reportable operating segments as follows:

- (a) the property development segment engages in the development and sale of properties;
- (b) the property investment segment invests in properties for their rental income potential and/or for capital appreciation;

30 June 2010

2. OPERATING SEGMENT INFORMATION (Continued)

- (c) the property management segment engages in the provision of management services to properties;
- (d) the hotel operation segment engages in the development and operation of hotels; and
- (e) the others segment comprises corporate income and expense items.

Management monitors the results of its operating segments separately for the purpose of making decisions about resources allocation and performance assessment. Segment performance is evaluated based on reportable segment profit/(loss), which is a measure of adjusted profit/(loss) before tax from continuing operations. The adjusted profit/(loss) before tax from continuing operations is measured consistently with the Group's profit/(loss) before tax from continuing operations except that interest income and finance costs are excluded from such measurement.

	Property development RMB'000	Property investment RMB'000	Property management RMB'000	Hotel operation RMB'000	Others RMB'000	Total RMB'000
(Unaudited) Segment revenue:						
Sales to external customers	2,012,761	17,026	14,090		-	2,043,877
Other revenue	3,121		76	1	2,283	5,481
Total	2,015,882	17,026	14,166	1	2,283	2,049,358
Segment results	930,326	95,963	1,465	(80)	(4,644)	1,023,030
Reconciliation:						
Interest income						5,202
Finance costs						(2,139)
					-	
Profit before tax						1,026,093
Tax					_	(505,216)
Profit for the period						520,877

30 June 2010

2. OPERATING SEGMENT INFORMATION (Continued)

	Property	Property	Property	Hotel		
	development		management	operation	Others	Total
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
(Audited)						
Segment revenue:						
Sales to external customers	1,285,343	11,704	11,214	_	_	1,308,261
Other revenue	1,307	258	3	1	118	1,687
Total	1,286,650	11,962	11,217	1	118	1,309,948
Segment results	572,672	939,646	1,187	(2)	(2,091)	1,511,412
, and the second		,	,	()	(, , ,	
Reconciliation:						
Interest income						827
Finance costs						(514)
					-	(5 : 1)
Profit before tax						1,511,725
Tax						(537,332)
					_	(55.,662)
Profit for the period						974,393
Tronction the period						017,000

30 June 2010

3. REVENUE, OTHER INCOME AND GAINS

Revenue, which is also the Group's turnover, represents the gross proceeds, net of business tax, from the sale of properties; gross rental income, net of business tax, received and receivable from investment properties and property management fee income, net of business tax, received and receivable during the period.

An analysis of the Group's revenue, other income and gains is as follows:

	2010	2009
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Revenue		
Sales of properties	2,012,761	1,285,343
Rental income	17,026	11,704
Property management fees	14,090	11,214
	2,043,877	1,308,261
	2010 RMB'000 (Unaudited)	2009 RMB'000 (Audited)
Other income and gains		
Bank interest income	5,202	827
Rental income from properties held for sale	1,168	908
Others	4,313	779
	10,683	2,514

30 June 2010

4. **FINANCE COSTS**

An analysis of finance costs is as follows:

For the six months ended 30 June

	2010 RMB'000 (Unaudited)	2009 RMB'000 (Audited)
Interest on bank loans wholly repayable within five years Interest on bank loans wholly repayable beyond five years Interest on other loans	53,498 10,156 —	52,949 — 6,300
Total interest expense on financial liabilities not at fair value through profit or loss Less: Interest capitalised	63,654 (61,515)	59,249 (58,735)
	2,139	514

5. **PROFIT BEFORE TAX**

The Group's profit before tax is arrived at after charging:

	2010	2009
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Cost of properties sold	1,023,824	671,786
Amortisation of prepaid land lease payments	5,323	4,334
Depreciation	2,626	3,469
Loss on disposal of items of property, plant and equipment, net	380	_

30 June 2010

6. INCOME TAX

No provision for Hong Kong profits tax has been made as the Group did not generate any assessable profits arising in Hong Kong during the six months ended 30 June 2010 (six months ended 30 June 2009: Nil). The income tax for the subsidiaries operating in Mainland China is calculated at the applicable tax rates on the taxable profits for the six months ended 30 June 2010.

An analysis of the income tax charges for the period is as follows:

For the six months ended 30 June

	2010 RMB'000	2009 RMB'000
	(Unaudited)	(Audited)
Current:		
PRC corporate income tax	190,863	121,608
PRC land appreciation tax	347,699	198,862
	538,562	320,470
Deferred:		
Current period	(33,346)	216,862
Total tax charge for the period	505,216	537,332

7. DIVIDEND

The directors did not propose to declare an interim dividend for the six months ended 30 June 2010 (six months ended 30 June 2009: Nil).

8. EARNINGS PER SHARE ATTRIBUTABLE TO EQUITY HOLDERS OF THE COMPANY

The calculation of the basic earnings per share amount for the period ended 30 June 2010 is based on the profit for the period attributable to owners of the Company of RMB520,666,000 (six months ended 30 June 2009: RMB977,053,000) and the weighted average number of ordinary shares in issue during the period ended 30 June 2010 of 2,400,000,000 (six months ended 30 June 2009: 1,800,000,000), on the assumption that the group reorganisation and the capitalisation issue in connection with the listing of the Company's shares on the Main Board of The Stock Exchange of Hong Kong Limited has been completed on 1 January 2009.

No adjustment has been made to the basic earnings per share amount presented for the periods ended 30 June 2010 and 2009 in respect of a dilution as the Group had no potentially dilutive ordinary shares in issue during those periods.

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9. PROPERTY, PLANT AND EQUIPMENT

During the Period, the Group acquired property, plant and equipment of RMB7,508,000 (six months ended 30 June 2009: RMB4,294,000).

10. INVESTMENT PROPERTIES

Group

	Completed	Under construction	Total
	RMB'000	RMB'000	RMB'000
At 1 January 2010	2,035,300	386,770	2,422,070
Additions	_	28,582	28,582
Transfers	26,922	(26,922)	_
Net gains from fair value adjustments	86,078	_	86,078
At 30 June 2010	2,148,300	388,430	2,536,730

The Group's completed investment properties were revalued on 30 June 2010 by DTZ Debentam Tie Leung Limited, independent professionally qualified valuers, on an open market, existing use basis. The Group's investment properties under construction were measured at cost until such time as fair value can be determined reliably or construction is completed. As the Group has concluded that the fair value of its investment properties under construction cannot be measured reasonably, they have been measured at fair value when completed.

11. PREPAID LAND LEASE PAYMENTS

	Group RMB'000
	21221
Carrying amount at 1 January 2010	916,611
Additions during the period	279,320
Amortised during the period	(5,323)
Transferred to properties under development	(53,160)
Carrying amount at 30 June 2010	1,137,448
Current portion	(681,118)
Non-current portion	456,330

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11. PREPAID LAND LEASE PAYMENTS (Continued)

Included in the Group's non-current balance of prepaid land lease payments is a parcel of land held for a property development project in the amount of RMB456,330,000 as at 30 June 2010 (31 December 2009: RMB512,463,000) for which the Group has experienced delays in commencing construction due to the uncertainty over the plot ratio of the land. As of the date of this interim financial information, the Group has begun the application process for the permits required to commence construction of the relevant project, and the Group has not received any warning notice or been subject to any penalties in the nature of idle land fees for its delay in commencing construction from the local land bureau. As the Group has begun the application process for the permits required for the commencement of construction of the relevant project in accordance with the normal procedures, the directors of the Company consider that no provision for idle land fees or land forfeiture is required for the land included in the non-current balance of prepaid land lease payments up to the date of this interim financial information.

12. TRADE PAYABLES

An aged analysis of the trade payables as at the end of the reporting period, based on the invoice date, is as follows:

	30 June 2010 RMB'000	31 December 2009 RMB'000
	(Unaudited)	(Audited)
Due within 1 year or on demand Due within 1 to 2 years	245,870 495,423	257,669 445,819
	741,293	703,488

The trade payables are non-interest-bearing and unsecured. The carrying amounts of these balances approximate to their fair value.

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13. INTEREST-BEARING BANK AND OTHER BORROWINGS

	Group	
	As at	As at
	30 June	31 December
	2010	2009
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Analysed into:		
Bank loans repayable:		
Within one year or on demand	743,540	783,000
In the second year	306,500	196,050
In the third to fifth years, inclusive	998,000	875,000
Beyond five years	345,000	375,000
	2,393,040	2,229,050

Certain of the Group's bank loans are secured or guaranteed by:

- (a) mortgages over the Group's properties under development with an aggregate carrying value at the end of the reporting period of approximately RMB2,966,769,000 (31 December 2009: RMB1,040,415,000);
- (b) pledges over the Group's investment properties with an aggregate carrying value at the end of the reporting period of approximately RMB2,206,854,000 (31 December 2009: RMB1,354,007,000);
- (c) corporate guarantees executed by certain subsidiaries of the Group to the extent of RMB438,000,000 (31 December 2009: RMB259,050,000); and
- (d) joint and several personal guarantees executed by Mr. Lam Lung On ("Mr. Lam") and Ms. Kwok Ying Lan ("Ms. Kwok"), directors of the Company, to the extent of RMB450,000,000 as at 30 June 2010 (31 December 2009: RMB450,000,000).

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14. SHARE CAPITAL

	As at 30 June 2010 RMB'000 (Unaudited)	As at 31 December 2009 RMB'000 (Audited)
Authorised 100,000,000,000 shares of HK\$0.1 each	8,813,679	8,813,679
Issued and fully paid 2,400,000,000 shares of HK\$0.1 each	211,528	211,528

15. OPERATING LEASE ARRANGEMENTS

(a) As lessor

The Group leases its investment properties (note 10) under operating lease arrangements, with leases negotiated for terms ranging from one to twenty years. The terms of the leases generally also require the tenants to pay security deposits and to provide for periodic rent adjustments according to the then prevailing market conditions.

At 30 June 2010, the Group had total future minimum lease receivables under non-cancellable operating leases with its tenants falling due as follows:

	Group	
	As at	As at
	30 June	31 December
	2010	2009
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Within one year	31,416	35,471

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15. OPERATING LEASE ARRANGEMENTS (Continued)

(b) As lessee

The Group leases certain of its office properties under operating lease arrangements. Leases for properties are negotiated for terms ranging from one to three years.

At 30 June 2010, the Group had total future minimum lease payments under non-cancellable operating leases falling due as follows:

	Group	
	As at	As at
	30 June	31 December
	2010	2009
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Within one year	3,084	1,024
In the second to fifth years, inclusive	2,264	525
	5,348	1,549

16. CAPITAL COMMITMENTS

The Group had the following capital commitments at the end of the reporting period:

	Group	
	As at	As at
	30 June	31 December
	2010	2009
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Contracted, but not provided for:		
Investment properties under construction and properties		
under development	1,593,267	1,275,330
Acquisition of land use rights	1,353,150	1,907,900
		/
	2,946,417	3,183,230
Authorised, but not contracted for:		
Acquisition of land use rights	470,000	

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17. FINANCIAL GUARANTÉES

The Group had the following financial guarantees as at the end of the reporting period:

	Group	
	As at	As at
	30 June	31 December
	2010	2009
	RMB'000	RMB'000
<u> </u>	(Unaudited)	(Audited)
Guarantees in respect of the mortgage facilities provided		
to certain purchasers of the Group's properties	2,912,345	2,379,720

At the end of the reporting period, the Group provided guarantees in respect of the mortgage facilities granted by certain banks to certain purchasers of the Group's properties. Pursuant to the terms of the guarantees, upon default on mortgage payments by these purchasers, the Group is responsible for repaying the outstanding mortgage principals together with the accrued interest and penalties owed by the defaulted purchasers to the banks.

Under the above arrangement, the related properties were pledged to the banks as security on the mortgage loans. Upon default on mortgage payments by these purchasers, the banks are entitled to take over the legal titles and can realise the pledged properties through open auction. The Group is obliged to repay the banks for the shortfall if the proceeds from the auction of the properties cannot cover the outstanding mortgage principals together with the accrued interest and penalties.

The Group's guarantee period starts from the dates of grant of the relevant mortgage loans, and ends upon the earlier of (i) the issuance of real estate ownership certificates to the purchasers, which will generally be available within one to two years after the purchasers take possession of the relevant properties; and (ii) the settlement of mortgage loans between the mortgage banks and the purchasers.

The directors of the Company consider that the fair value of the guarantees is not significant, and in the case of default on payments, the net realisable value of the related properties can cover the repayment of the outstanding mortgage principals together with the accrued interest and penalties. Therefore, no provision for the guarantees has been made in the financial statements.

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18. RELATED PARTY TRANSACTIONS

(a) In addition to the transactions and balances detailed elsewhere in this interim financial information, the Group had the following material transactions with related parties during the period.

	Group			
		For the six months		
		ended 30 June		
		2010	2009	
	Notes	RMB'000	RMB'000	
		(Unaudited)	(Audited)	
Interest expense paid to Xiamen Zongheng Group Co., Ltd ("Zongheng Group") Service fees paid to Xiamen Zongheng Group Communication Development Co., Ltd ("Zongheng Communication	(i)	_	6,300	
Development Co.")	(ii)	443	859	

Notes:

- (i) The interest expense was charged on the entrusted loans obtained from Zongheng Group through a financial institution, which had been fully repaid by the Group in July 2009.
- (ii) The service fees were incurred for the design, installation and testing of intelligence systems provided by Zongheng Communication Development Co. in relation to properties held for sale, at rate determined in accordance with terms and conditions set out in the contracts entered into between the relevant parties. Zongheng Communication Development Co. is a company controlled by Mr. Lam and Ms. Kwok.
- (b) Certain directors of the Company have guaranteed bank loans of RMB450,000,000 (31 December 2009: RMB450,000,000) made to the Group as at the end of the reporting period.
- (c) The amount due to a director of the Company was unsecured, interest-free and repayable on demand.

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18. RELATED PARTY TRANSACTIONS (Continued)

(d) Compensation of key management personnel of the Group

	Group For the six months ended 30 June	
	2009	2008
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Short term employee benefits	2,559	1,540
Retirement benefit scheme contributions	29	9
Total compensation paid to key management personnel	2,588	1,549

19. EVENT AFTER THE REPORTING PERIOD

On 30 June 2010, the Company entered into an investment agreement with Guotai Junan Securities (Hong Kong) Limited and China Life Trustees Limited (the "Subscriber"), pursuant to which the Subscriber agreed to subscribe for, and the Company agreed to issue 10% guaranteed bonds (the "Bonds") in two tranches in the aggregate principal amount of HK\$1,000,000,000 due in 2013. The Bonds are guaranteed by Mr. Lam and Ms. Kwok and secured by share charge of 15% and 6% of the entire issued share capital of the Company held by Mr. Lam and Mr. Kwok in relation to the first and second tranche of the Bonds, respectively. Up to the date of this interim financial information, the Company completed the issue of the first tranche of the Bonds in the principal amount of HK\$700,000,000 (approximately RMB610,544,000).