

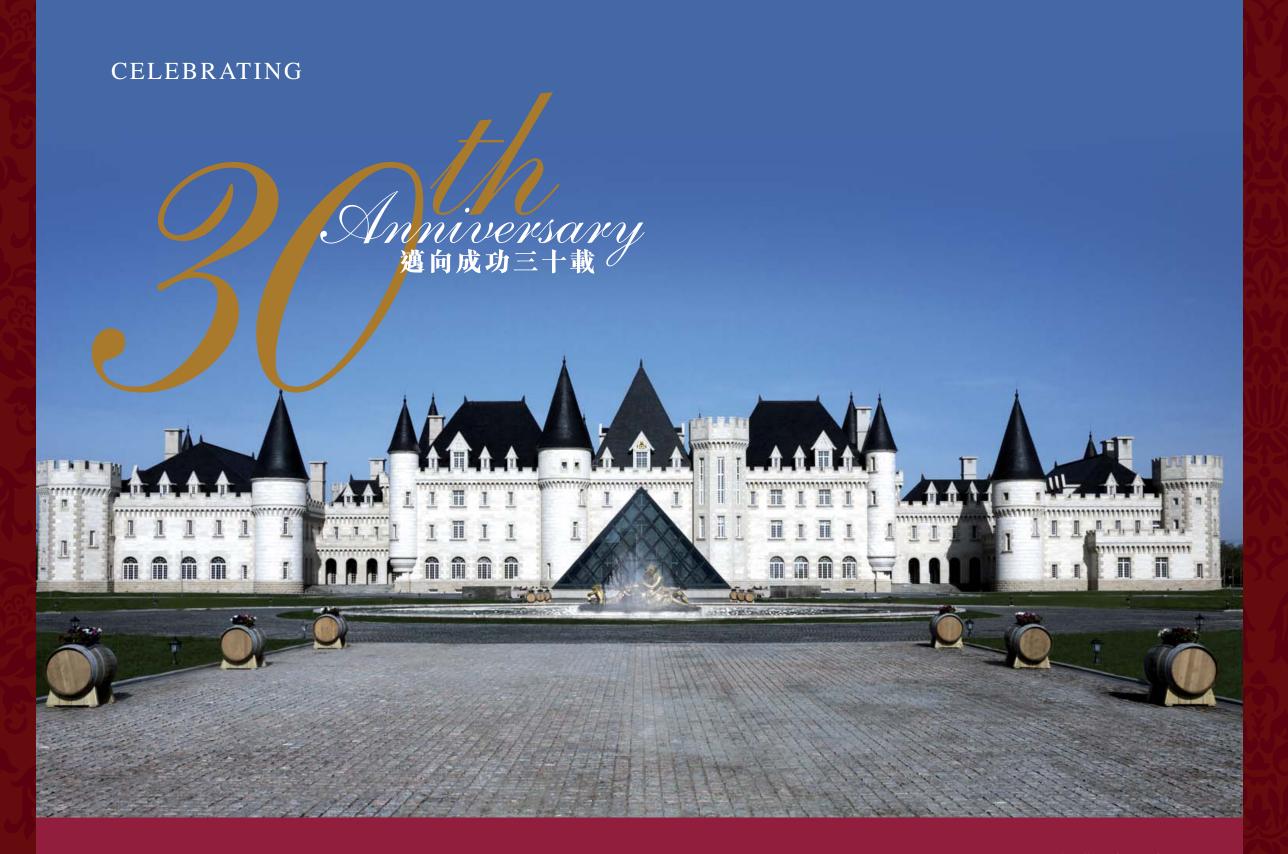
DYNASTY

Dynasty Fine Wines Group Limited 王朝酒業集團有限公司

Stock Code 股份代號: 828



Interim Report 2010 中期報告



CHATEAU DYNASTY 王朝御苑酒堡

Chateau Dynasty will incorporate an elegant wine museum explaining the history of world wine culture, exhibition halls showcasing the world's top wines, and a world-class research and development centre. A wine tasting and dining hall seating up to 400 guests, 22 luxurious guest rooms and a spa retreat featuring a number of exotic wine spa treatments can also be found at Chateau Dynasty.

王朝御苑酒堡內設有一座闡釋世界釀酒文化歷史、裝潢典雅的葡萄酒博物館、多個展示搜羅自世界各地頂級佳釀的展覽廳,以及一個世界級研發中心。此外,酒堡內更設有一個可招待多達400名賓客星級的品酒及用膳廳、22間豪華客房,以及一個水療中心,呈獻一系列具異國情調的葡萄酒水療護理。

66 Dynasty Fine Wines A Taste of Life and Luxury?

「王朝佳釀

生活品味 · 顯赫地位



Contents

- 2 Corporate Profile
- 3 Financial Highlights
- 4 Corporate Information
- 6 Management Discussion and Analysis
- 13 Interim Dividend
- 14 Closure of Register of Members
- 14 Share Option Scheme
- 15 Directors' Interests and Short Positions in the Shares, Underlying Shares and Debentures of the Company
- 16 Substantial Shareholders' Interests and Short Positions in the Shares and Underlying Shares of the Company
- 17 Purchase, Sale or Redemption of Shares of the Company
- 17 Corporate Governance
- 17 Compliance with the Model Code for Securities
 Transactions by Directors
- 18 Financial Section



Corporate Profile

Dynasty is a leading premier winemaker with a dominant presence in the PRC wine market. Our brand name, "Dynasty", was recognised as a well-known trademark by the State Administration for Industry and Commerce of the PRC. For twelve of the thirteen years between 1997 and 2009, Dynasty was granted "The Certificate of Best Selling Grape Wines" in the PRC by the China Industry and Enterprise Information Centre.

Dynasty has inherited the fine traditions and state-of-the-art expertise in winemaking from Remy Cointreau, one of the world's leading wine and spirits operators and our second largest shareholder ever since Dynasty's inception. From grape growing, harvesting, to every single step of winemaking, Dynasty believes in quality. The entire production process is under stringent quality control to ensure the highest standards of our products. In recognition of our high standards, we were accredited with certificates of ISO 9002 in 1996, ISO 14001 in 2000, ISO 9001: 2000 in 2002 and HACCP Certificate in 2006.

Dynasty has a diversified product portfolio, catering to various price segments and consumer tastes and preferences. We now make and sell over 100 types of wine products in five main categories, namely red wines, white wines, sparkling wines, icewine and brandy.

Over the years, Dynasty has sustained a strong financial performance and generated excellent returns for its shareholders. On 26 January 2005, Dynasty was successfully listed on the Main Board of The Stock Exchange of Hong Kong Limited with the stock code 828. Having strong support from our major shareholders — Tianjin Development Holdings Ltd. (882) and Remy Cointreau, Dynasty keeps on providing all consumer strata high quality and "excellent value for money" wines. With enhanced facilities and continual marketing efforts, Dynasty is well positioned to capture the robust growth potential of the Chinese wine market. We will build a stronger Dynasty for the future of all our stakeholders.

Financial Highlights

For the	six	months	ended	30 Jun	ie
		(di	(beat		

	2010	2009	
	HK\$'000	HK\$'000	Changes
Revenue	784,848	687,400	+14%
Gross Profit	391,726	342,356	+14%
Profit attributable to equity holders of the Company	114,110	96,796	+18%

	2010	2009	Changes in percentage point
Gross margin	50%	50%	
Net profit margin	15%	14%	+1%

Revenue HK\$ million

800 687 785 700 600 500 400 300 DYNASTY DYNASTY

Gross profit HK\$ million

Profit attributable to equity holders of the Company

09

10

HK\$ million

100

0



Board of Directors

Executive Directors

Mr. BAI Zhisheng Mr. GAO Feng Mr. HUANG Yaqiang

Non-Executive Directors

Mr. HERIARD-DUBREUIL Francois

Mr. ZHENG Daoquan Mr. Jean-Marie LABORDE Mr. ZHANG Wenlin

Mr. WONG Ching Chung^(&)

Mr. ROBERT Luc

Independent Non-Executive Directors

Mr. LAI Ming, Joseph^{(#)(&)} Dr. HUI Ho Ming, Herbert^{(#)(&)} Mr. CHAU Ka Wah, Arthur^{(#)(&)}

- # Audit committee members
- Remuneration committee members

Company Secretary

Mr. YEUNG Chi Tat

Authorised Representatives

Mr. ZHANG Wenlin Mr. YEUNG Chi Tat

Legal Advisers

Hong Kong

K&L Gates

Cayman

Conyers Dill & Pearman, Cayman

The People's Republic of China

Global Law Office

Auditor

PricewaterhouseCoopers

Registered Office

Cricket Square
Hutchins Drive
P.O. Box 2681
Grand Cayman KY1-1111
Cayman Islands

Principal Place of Business

Hong Kong Office

Suite 5506, 55/F, Central Plaza 18 Harbour Road, Wanchai Hong Kong

Tianjin Office

29 Jinwei Road, Bei Chen District Tianjin City, PRC

Retail Shops

Dynasty Club

273 Heng Shan Road, Xu Hui District, Shanghai

Shanghai Retail Shop

61A Beijing West Road, Huangpu District, Shanghai

Tianjin Retail Shops

- 1) 1-7, Ground Floor Store of Haitu Apartment,
 12 Hebei Road, Tanggu District, Tianjin
- 2) 18 Shiying Road, Nankai District, Tianjin

Corporate Information

Principal Share Registrar and Transfer Office

HSBC Trustee (Cayman) Limited P.O. BOX 484, HSBC House 68 West Bay Road Grand Cayman, KY1-1106 Cayman Islands

Hong Kong Branch Share Registrar and Transfer Office

Tricor Investor Services Limited 26/F, Tesbury Centre 28 Queen's Road East Hong Kong

Principal Bankers

Bank of China
China Construction Bank
China Everbright Bank
Commercial Bank
Industrial and Commercial Bank of China
The Hongkong & Shanghai Banking Corporation

Investor Relations Consultant

Strategic Financial Relations (China) Limited

Company Website

http://www.dynasty-wines.com

Direct Sales Website

http://www.i9wang.com (王朝愛酒網)

Share Information

Listing date 26 January 2005

Stock name Dynasty Wines

Nominal value HK\$0.1

Number of As at 30 June 2010 issued shares 1,245,000,000 shares

Board lot 2,000 shares

Stock Code

The Stock Exchange of Hong Kong 00828
Reuters 0828.HK
Bloomberg 828:HK

Financial year-end date

31 December

The Croup's revenue in greeced by 140/, to LIV\$70F million and profit attributable to equity holders of

The Group's revenue increased by 14% to HK\$785 million and profit attributable to equity holders of the Company surged by 18% to HK\$114 million.

Interim Results

The Board of Directors (the "Directors") of Dynasty Fine Wines Group Limited (the "Company") is pleased to present the unaudited interim results of the Company and its subsidiaries (the "Group") for the six months ended 30 June 2010. The independent auditor of the Company, PricewaterhouseCoopers, has reviewed the unaudited interim results for the six months ended 30 June 2010 in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. These results have also been reviewed by the Audit Committee. All Audit Committee members, including the chairman of the committee are independent non-executive directors.

The Group's revenue was HK\$785 million (2009 — HK\$687 million) for the six months ended 30 June 2010, representing an increase of 14% as compared with the same period last year and profit attributable to equity holders of the Company amounted to HK\$114 million (2009 — HK\$97 million), representing an increase of 18%.

For the six months ended 30 June 2010, earnings per share of the Company ("Share") amounted to HK9.2 cents (2009 — HK7.8 cents) per Share based on the weighted average number of 1,245,000,000 Shares (2009 —1,245,000,000 Shares) in issue during the period. There is no potential dilutive share for the six months ended 30 June 2010.

The earnings growth in the first half of 2010 was primarily attributable to the increase in operating profit from the growth in sales volume. In view of the Group's solid financial position and strong equity base, the Directors have resolved to recommend payment of an interim dividend of HK3.3 cents (2009 — HK2.8 cents) per Share.

Financial Review

Revenue

Revenue of the Group represents proceeds from sale of wine products. It increased by 14% to approximately HK\$785 million in the first half of 2010 from approximately HK\$687 million for the corresponding period in 2009. The rise in revenue was primarily attributable to an encouraging growth in sales volume.

The average ex-winery sales price of red and white wine products during the period under review was slightly lower than the average price of HK\$25.1 per bottle (750ml) for the corresponding period in 2009, as a result of the higher trade discounts offered to certain distributors for expansion of our distribution network beyond the Huadong region, especially in the second and third tier cities within the PRC. Since consumers in the PRC have a preference for red wines, the Group is able to set higher prices for its red wine products and therefore the average ex-winery sales prices of the Group's red wines are generally higher than those of its white wines.

Management Discussion and Analysis

Cost of sales

The following table sets forth the major components of cost of sales for the period under review:

	For the six months ended 30 June		
	2010	2009	
	%	%	
Cost of raw materials			
— Grapes and grape juice	40	38	
— Yeast and additives	3	3	
— Packaging materials	28	26	
— Others	2	2	
Total cost of raw materials	73	69	
Manufacturing overheads	14	13	
Consumption tax	13	18	
Total cost of sales	100	100	

The principal raw materials required by the Group are grapes, grape juice, yeast and additives as well as packaging materials including bottles, bottle caps, labels, corks and packing boxes. The cost of grapes and grape juice was the key component accounting for approximately 40% of the Group's total cost of sales, an increase of 2% from approximately 38% in the corresponding period in 2009. This rise was caused by a slight rise in average cost of grapes and grape juice and a change in the cost of sales structure due to the decrease in the Group's effective consumption tax rate. The total cost of packaging materials to revenue remained relatively stable during the period under review as compared with the corresponding period in 2009.

Manufacturing overheads primarily consist of depreciation, rental of property, plant and equipment, supplies, utilities, repair and maintenance expenses, salaries and related personnel expenses for the production and related departments and other incidental expenses in relation to production. Manufacturing overheads as a percentage of revenue remained relatively stable during the period under review as compared with the corresponding period in 2009.

Gross profit margin

Margin is calculated based on cost of sales inclusive of consumption tax and gross invoiced sales. The Group's overall gross profit margin was 50% for the six months ended 30 June 2010 and remained unchanged compared with the corresponding period in 2009. This is because the slight decrease in average ex-winery sales price and the higher purchase cost of grape juice compared to the first half year of 2009 was fully offset by the decrease in the Group's effective consumption tax rate. The gross margin of red wine products and white wine products in the first half year of 2010 were 51% and 42% respectively (2009 — 52% and 39% respectively). The higher sales prices and lower cost of raw materials of red wine products explained the higher gross margin of the products.

Other income

Other income for the six months ended 30 June 2010 increased by 13% to HK\$17.7 million (2009 — HK\$15.6 million), mainly attributable to:

- (1) a decrease in interest income from lower interest rates for bank deposits; which was offset by
- (2) an increase in government grant to HK\$12.3 million (2009 HK\$9.4 million) for subsidiaries in the PRC to encourage technological development and improvement in winemaking, and a greater contribution to economic development.

Distribution costs

Distribution costs mainly include advertising and market promotion expenses, transportation and delivery charges in connection with the sales of grape wine products, salaries and related personnel expenses of the sales and marketing functions and other incidental expenses. Distribution costs accounted for approximately 26% (2009 — 27%) of the Group's revenue for the six months ended 30 June 2010. In particular, the percentage of advertising and market promotion expenses of the Group's revenue stood at approximately 18% (2009 — 18%). This percentage remained stable, reflecting the effective management in monitoring and controlling sales and marketing expenditures. During the period under review, the Group continued to promote and market the brand and products through a range of joint promotion with local distributors, event sponsorships and exhibitions.

Administrative expenses

Administrative expenses primarily comprise salaries and related personnel expenses of the administrative, finance and human resources departments, net exchange loss, depreciation and amortisation expense and other incidental administrative expenses.

During the period under review, administrative expenses as a percentage of the Group's revenue remained stable at 7% (2009 - 6%) compared with the corresponding period last year.

Income tax expense

Under the current laws of the Cayman Islands and the British Virgin Islands ("BVI"), neither the Company nor its subsidiaries incorporated in the BVI are subject to tax on its income or capital gains. In addition, any payment of dividends by them is not subject to withholding tax under those jurisdictions.

Pursuant to the PRC Enterprise Income Tax Law passed by the Tenth National People's Congress on 16 March 2007, the enterprise income tax rate for all the subsidiaries of the Company incorporated in the PRC had been unified at 25% effective from 1 January 2008. During the period under review, the effective tax rate of the Group slightly increased to approximately 27% (2009 — 26%) mainly because of the under-provision of taxation in prior year.

Cash flow

In the first half year of 2010, financing activities were the Group's main source of cash outflow. Cash was mainly used to pay 2009 final dividends to shareholders.

The increase in cash flow from operating activities from outflow of HK\$21.5 million in the first half year of 2009 to outflow of HK\$6.1 million in the first half year of 2010 was mainly attributable to the increase in gross profit.

Management Discussion and Analysis

Net cash inflow in investing activities amounted to approximately HK\$5.4 million (2009 — outflow of HK\$397.8 million, net cash used), primarily related to reduced placement of fixed deposits with maturity over 3 months and offset by acquisition of plant and equipment pursuant to our expansion plan during the period under review as compared with corresponding period in 2009.

Net cash outflow in financing activities comprised primarily payment of dividends to shareholders of approximately HK\$38.6 million (2009 — HK\$23.7 million).

Financial management and treasury policy

As at 30 June 2010, except for the net proceeds from the placing and public offer, the Group's revenues, expenses, assets and liabilities were substantially denominated in Renminbi ("RMB"). The Group has progressively remitted the net listing proceeds from Hong Kong to the PRC and converted them into RMB shortly after remittance. The remaining unremitted net proceeds not used for the intended purposes have been placed on short-term deposits (denominated in US dollars or Hong Kong dollars) with authorised financial institutions. The Company also pays dividends in Hong Kong dollars when dividends are declared. The Company does not implement any hedging or other derivatives against foreign exchange risk. Although the Group's operation currently does not generate any significant foreign currency exposure which will affect the Group's operation, we will continue to closely monitor the foreign currency movements and adopt prudent measures as appropriate.

Armed with sufficient financial resources and in a net cash position with no borrowing, the Group is exposed to minimal financial risk from interest rate fluctuation.

The purpose of the Group's investment policy is to ensure the investment of uncommitted funds achieves the highest practicable returns while heeding the need to preserve capital and assure liquidity.

Liquidity and financial resources

As at 30 June 2010, the Group's cash and cash equivalents, and fixed deposits amounted to HK\$941 million. It has sufficient financial resources and a strong cash position for satisfying working capital requirements of business development, operations and capital expenditures. New investment opportunities, if any, would be funded by the Group's internal resources.

The Group remained financially sound with strong liquidity and had no debts, with total

Cash and Cash Equivalents and Fixed Deposits HK\$ million



equity before non-controlling interests of the Group amounting to approximately HK\$1,921 million as at 30 June 2010 ensuring solvency and the Group's ability to continue as a going concern. The Group's gearing ratio, expressed as a ratio of total debts to total equity before non-controlling interests, as at 30 June 2010 was nil (2009 — nil).

Capital structure

The Group had no borrowing and was in a significant net cash and liquid position as at 30 June 2010, reflecting its sound capital structure. The net proceeds raised from the placing and public offer in 2005 have strengthened the Group's capital structure, giving it sufficient cash to support operating and capital expenditure requirements in the foreseeable future.

As at 30 June 2010, the market capitalisation of the Company was approximately HK\$3,984 million.

Capital commitments, contingencies and charges on assets

As at 30 June 2010, the Group made capital expenditure commitments, including approximately HK\$28.3 million that were authorised but not contracted for and approximately HK\$35.2 million contracted but not provided for in the financial statements. These commitments were required mainly to support the expansion of the Group's production capacity. The funding of these capital commitments will be paid out of the net proceeds from placing and public offer as stated in the listing prospectus dated 17 January 2005.

As at 30 June 2010, the Group did not have any significant contingent liabilities and none of the Group's assets was pledged except for restricted cash amounting to HK\$12 million and HK\$14 million pledged as security for the contracts and obtaining letters of credit respectively as described in Note 16 to the condensed financial information.

Material acquisitions and disposals of subsidiaries and associated companies

The Group did not make any other material acquisitions or disposal of subsidiaries and associated companies during the six months ended 30 June 2010.

Use of proceeds

The Company was listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") in 2005. The net proceeds from the placing and public offer amounted to approximately HK\$724 million. The planned usage and actual amounts spent are as follows:

Usage as announced HK\$ million	Actual progress HK\$ million
200	200
160	160
20	3
47	47
297	56
724	466
	announced HK\$ million 200 160 20 47 297

Unutilised net proceeds have been placed as bank deposits with authorised financial institutions.

Future plans for material investments or capital assets

To ensure its long term development, the Group will explore appropriate acquisition or investment opportunities that offer higher returns to the Group and its shareholders.

Management Discussion and Analysis

Business Review

Sales analysis

(A) Existing sales channels

During the first half of 2010, sales volume of the Group grew compared to the same period of 2009. This increase was attributable to the expansion of the distribution network and the continued sales and marketing effort in promoting the Dynasty brand and its products. The total number of bottles of wine sold increased from approximately 27.3 million in the first half year of 2009 to approximately 32.1 million in the first half year of 2010. Sales of red wines continued to be the Group's main revenue contributor accounting for approximately 84% of the total revenue of the Group for the period (2009 — 83%). Dynasty Dry Red, the prototype product for the mass market, remained as its best selling label accounting for approximately 36% of the Group's revenue (2009 — 27%).

In order to consolidate the Group's position in the Huadong region (i e, the eastern region of the PRC) and win market share in other regions, the Group continued to expand and strengthen our nationwide and extensive distribution network, which supported sales of products of the Group throughout all provinces and autonomous regions and the four directly-administered municipalities under the Central Government of the PRC during the period under review. The Huadong region including Shanghai city, Zhejiang and Jiangsu provinces remained as the Group's strongest markets. By extending the sales network to other regional markets such as in the southern region including Guangdong, Fujian, Guangxi and Hainan provinces, sales in those markets also grew substantially. In addition, the Group reported export sales accounting for 0.1% (2009 — 0.1%) of its total revenue during the period.

The Group offers a wide spectrum of more than 100 wine products under the "Dynasty" brand to meet different demands of consumer mainly in the medium to high end segments in the PRC wine market. With a high quality and diversified product portfolio, the Group firmly believes that the "Dynasty" brand is able to attract savvy consumers with an appreciation for fine wines by offering Dynasty's premium high end products. Sales of premium wine products, such as Dynasty Merlot Dry Red Wine Reserve, Dynasty Premier Dry Red Wine — Aged in Oak Barrels and Dynasty Icewine Reserve series recorded encouraging growth during the period under review. Moreover, the Group also sold foreign brand wines imported from Europe in the PRC wine market through the Group's existing distribution network to bring some classic "old world" varietals to cater for a niche market with customers preferring the taste of foreign premium wines only. Contributions of these products to our revenue remained relatively insignificant during the first half year of 2010. We believe that with increasing disposable income of consumers aspiring to status as well as the trappings of upper class enjoyment, the sales of premium Dynasty and imported wines will grow and become major growth drivers for our future development. To increase its market share and sustain its growth, the Group is determined to continue to actively promote these wines to the high end market.

(B) New sales channels

(i) Dynasty Club and retail shop

In order to promote the awareness and recognition of the "Dynasty" brand, Dynasty opened its first "Dynasty Club" in Shanghai in December 2009, targeting the high-end market and nurturing a group of loyal and sophisticated customers. Located in a 3-storey western building on Heng Shan Road, Dynasty Club offers a stylish wine tasting venue as well as some spacious wine storage area to the top-tier customers in Shanghai. To cater for different needs of our customers, Dynasty's first retail shop was also opened in the Huangpu District of Shanghai, selling a variety of Dynasty wines and our imported wines to customers directly with a higher gross profit margin. The contribution from the sales at the Dynasty Club and retail shop were relatively insignificant to our revenue during the first half year of 2010. However we believe that through these facilities we will be able to bring the grape wine culture to more citizens in Shanghai and lead the wine consumption trend in the city, and at the same time bring greater promotional attention to the brand and consolidate our leading presence in the prosperous eastern region of the PRC. In addition, once this business model has proven successful, the Group will locate other suitable venues to open similar establishments and the number of them is expected to increase steadily.

(ii) Online Sales

The Group has developed a e-commerce business in the first quarter of 2010 by setting up an efficient online platform — www.i9wang.com (王朝愛酒網) to further expand our sales channels and develop a new customer base. Customers can place orders via the internet at this website for Dynasty wines and our imported wines anywhere and anytime. Since the operating cost for the website is relatively low, we enjoy a higher gross profit margin on e-commerce business. Although the online sales contribution was insignificant during the period under review, we are optimistic of the outlook of the business because research suggests the online trading business in China will grow steadily in the coming years and the country has the world's largest number of internet users. The Group considers that the online platform not only serves as a business-to-customer trading platform between Dynasty and consumers, but also an additional marketing and promotion channel for the Group.

Supply of grapes or grape juice

To produce consistent high quality wines, it is crucial for the Group to ensure a sufficient supply of quality grapes or grape juice. Currently, we have more than 10 major grape juice suppliers with whom we have enjoyed long-term relationships, mainly located in Tianjin, Shandong, Hebei, Ningxia and Xinjiang. To ensure we have reliable and solid supplies of quality grapes and grape juices to meet the needs of our growing business and fill our expanding production capacity, the Group continues to actively work with vignerons to enlarge their existing vineyards in order to enjoy better economies of scale and equip their vineyards with state-of-the-art techniques for assuring quality. The Group has also kept identifying new suppliers who satisfy quality requirements and thorough tests are conducted on their grape juices before orders are placed. These procedures have ensured we procure quality grape and grape juice supplies and also lowers the risk of bad harvests interrupting production. The Group has also been looking into importing grape juice from overseas applying the same stringent quality requirements it has on suppliers in the PRC.

Management Discussion and Analysis

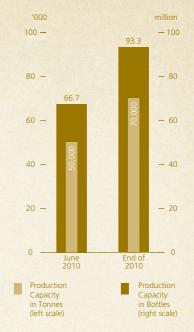
Production capacity

As its existing production facilities have almost reached full capacity, the Group has begun to build new production and research and development facilities in its Tianjin winery. The new facilities are scheduled to be in operation during the last quarter of 2010. By then its annual production capacity will be increased from 50,000 tonnes (equivalent to approximately 66.7 million bottles) to 70,000 tonnes (equivalent to approximately 93.3 million bottles) enabling prompt response to market demand and sustained expansion in the long run.

Employees and remuneration policies

The Group employed a workforce of 449 (including Directors) in Hong Kong and the PRC. The total salaries and related costs (including Directors' fees) incurred for the six months ended 30 June 2010 amounted to approximately HK\$49 million (2009 — HK\$37 million). The Group offers competitive remuneration packages commensurate with industry level and provides various fringe benefits, including trainings, medical and insurance coverage, and retirement benefits to all employees in Hong Kong and the PRC. Employees are encouraged to attend external professional and technical seminars, and other training

Production Capacity



programmes and courses to improve their business acumen, technical knowledge, professional skills and market awareness. The Group reviews its human resources and remuneration policies on a regular basis with reference to local legislations, comparable level of the market, industry practice and achievements of the Group's targets and performance of individual employee. The objective of policies is to encourage employees to optimize business performance by providing them with financial incentives.

The Company also adopted a share option scheme ("Share Option Scheme") on 6 December 2004 for the purpose of providing incentives and rewards to eligible participants to encourage contribution to the business success and growth of the Group. As at 30 June 2010, 14,400,000 share options were granted and remained outstanding under the scheme.

Outlook

Looking ahead, the opening of two more Dynasty retail shops and "Chateau Dynasty" in Tianjin during early August and in mid-October respectively will further strengthen the image and awareness of the "Dynasty" brand, increasing its popularity while adding impetus to our sales in the wine market. In addition, our latest premium Dynasty Merlot series and ultra-premium Chateau Dynasty wine, which are designated to celebrate Dynasty's 30th Anniversary, will be launched in the second half of the year in order to further consolidate our leading position in the premium category in the market and to boost sales.

Through various growth strategies, such as upgrading the product mix, expansion of sales channels and networks, evaluating appropriate acquisition opportunities and distributorships for foreign brand wines, we believe that the Group will sustain long-term growth and deliver greater value to shareholders and consumers.

Interim Dividend

The Directors are pleased to declare an interim dividend of HK3.3 cents per Share. The interim dividend will be paid on 14 October 2010 to shareholders whose names appear on the Register of Members on 30 September 2010.

Closure of Register of Members

The Register of Members of the Company will be closed from Tuesday, 28 September 2010 to Thursday, 30 September 2010, both days inclusive, during which period no transfer of shares will be effected. To become entitled for the interim dividend, all transfers accompanied by the relevant share certificates must be lodged with the Company's branch share registrar in Hong Kong, Tricor Investor Services Limited, at 26th Floor, Tesbury Centre, 28 Queen's Road East, Hong Kong, for registration no later than 4:30 pm on Monday, 27 September 2010.

Share Option Scheme

Details of the Company's Share Option Scheme are set out in the published annual report of the Company for the year ended 31 December 2009. Share options are granted to Directors and employees of the Group to provide incentives and/or rewards for their contribution and continuing efforts to promote the interest of the Group. Details of the share options granted, exercised, lapsed and cancelled under the Share Option Scheme during the period and outstanding as at 30 June 2010 are as follows:

	Outstanding options held at 1 January 2010 (Note 1)	Granted	Exercised	Lapsed/cancelled	Outstanding options held at 30 June 2010 (Note 1)	Approximate percentage of issued share capital of the Company
Executive Director:						
Mr. Bai Zhisheng	2,300,000	-			2,300,000	0.18%
Non-executive Directors:						
Mr. Heriard-Dubreuil Francois	1,200,000	_			1,200,000	0.10%
Mr. Zhang Wenlin	900,000				900,000	0.07%
Mr. Wong Ching Chung	900,000				900,000	0.07%
Mr. Robert Luc	900,000	-		_	900,000	0.07%
Independent Non-executive Directors:						
Mr. Lai Ming, Joseph	500,000			_	500,000	0.04%
Dr. Hui Ho Ming, Herbert	500,000			<u> </u>	500,000	0.04%
Mr. Chau Ka Wah, Arthur	500,000		-		500,000	0.04%
Other employees	6,700,000	<u> </u>		_	6,700,000	0.54%
Total	14,400,000		-		14,400,000	1.15%

Note 1: These share options (except for the 1,200,000 share options granted to Mr. Bai Zhisheng and 1,500,000 share options granted to the independent non-executive directors) were granted on 27 January 2005, with an exercise price of HK\$3.00 and are exercisable from 17 August 2005 to 26 January 2015. 1,200,000 share options were granted to Mr. Bai Zhisheng on 1 November 2006 with an exercise price of HK\$3.00 and are exercisable from 22 May 2007 to 31 October 2016. 1,500,000 share options were granted to the independent non-executive directors on 16 January 2008 with an exercise price of HK\$2.91 and are exercisable from 6 August 2008 to 15 January 2018.

Management Discussion and Analysis

Directors' Interests and Short Positions in the Shares, Underlying Shares and Debentures of the Company

As at 30 June 2010, the interests and short positions of the Directors, chief executives and their associates of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporation (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")), which are required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they are taken or deemed to have under such provisions of the SFO), and as recorded in the register required to be kept under Section 352 of SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Companies, were as follows:

Rights to acquire Shares

The interests of the Directors in the share options of the Company as beneficial owner are set out in the section headed "Share Option Scheme" above.

Save as aforesaid, as at 30 June 2010, none of the Directors, chief executives and their respective associates has any interest and short positions in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), which are required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they are taken or deemed to have under such provisions of the SFO), and as recorded in the registrar required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Companies.

Save as disclosed in this report, at no time during the period was the Company, its subsidiaries, its fellow subsidiaries or its holding company, a party to any arrangements to enable the Directors or any of their spouse or children under the age of 18 to acquire benefits by means of the acquisition of shares in or debentures of the Company or any other body corporate.

Substantial Shareholders' Interests and Short Positions in the Shares and Underlying Shares of the Company

As at 30 June 2010, so far as was known to the Directors or chief executive of the Company, the interests or short positions of those persons, other than the Directors or chief executive of the Company, in the shares and underlying shares of the Company as recorded in the register required to be kept by the Company under Section 336 of the SFO are as follows:

Long position in Shares

Name	Nature of interest	Number of Shares held	Approximate percentage of the Company's issued share capital
Famous Ever Group Limited (Noted 1)	Beneficial owner	558,000,000	44.82%
Tianjin Development Holdings Limited (Note 1)	Interest of a controlled corporation	558,000,000	44.82%
Tianjin Investment Holdings Limited (Note 2)	Interest of a controlled corporation	558,000,000	44.82%
Tsinlien Group Company Limited (Note 3)	Interest of a controlled corporation	558,000,000	44.82%
Remy Pacifique Limited (Note 4)	Beneficial owner	336,528,000	27.03%
Remy Concord Limited (Note 4)	Interest of a controlled corporation	336,528,000	27.03%
Remy Cointreau Services S.A.S. (Note 4)	Interest of a controlled corporation	336,528,000	27.03%
Remy Cointreau S.A. (Note 4)	Interest of a controlled corporation	336,528,000	27.03%
Orpar S.A. (Note 4)	Interest of a controlled corporation	336,528,000	27.03%
Andromede S.A. (Note 4)	Interest of a controlled corporation	336,528,000	27.03%

Notes:

- (1) Famous Ever Group Limited is a wholly owned subsidiary of Tianjin Development Holdings Limited ("Tianjin Development").

 By virtue of the SFO, Tianjin Development is deemed to be interested in the Shares held by Famous Ever Group Limited.
- (2) Tianjin Investment Holdings Limited ("Tianjin Investment") owns 54.05% shareholdings in Tianjin Development. By virtue of the SFO, Tianjin Investment is deemed to be interested in the interest of Tianjin Development in the Shares.
- (3) Tianjin Investment is a wholly owned subsidiary of Tsinlien Group Company Limited, the ultimate holding company of Tianjin Development. By virtue of the SFO, Tsinlien Group Company Limited is deemed to be interested in the interest of Tianjin Investment in the Shares.
- (4) Remy Concord Limited is entitled to exercise or control the exercise of all the voting power at general meetings of Remy Pacifique Limited. Remy Cointreau Services S.A.S. is entitled to exercise or control the exercise of all the voting power at general meetings of Remy Concord Limited. Remy Cointreau S.A. is entitled to exercise or control the exercise of all the voting power at general meetings of Remy Cointreau Services S.A.S. Orpar S.A. is entitled to exercise or control the exercise of approximately 52.36% of the voting power at general meetings of Remy Cointreau S.A. Andromede S.A. is entitled to exercise or control the exercise of approximately 78.11% of the voting power at general meetings of Orpar S.A. By virtue of Part XV of the SFO, each of Remy Concord Limited, Remy Cointreau Services S.A.S., Remy Cointreau S.A., Orpar S.A. and Andromede S.A. is deemed to be interested in the Shares held by Remy Pacifique Limited.

Management Discussion and Analysis

Apart from the aforesaid, as at 30 June 2010, no person, not being a Director or chief executive of the Company, had interests or short positions in the shares and underlying shares of the Company as recorded in the register required to be kept by the Company under Section 336 of the SFO.

Purchase, Sale or Redemption of Shares of the Company

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the Company's Shares during the financial period under review.

Corporate Governance

The Company is committed to fulfilling its responsibilities to shareholders and protecting and enhancing shareholder value through solid corporate governance. It devotes considerable efforts in identifying and formalising best practices. It also exerts its best efforts to ensure optimum transparency and the best quality of disclosures. The Board has been and will continue to uphold the appropriate standards of corporate governance within the Group, thereby ensuring all businesses are conducted in an honest, ethical and responsible manner and the proper processes for oversight of its businesses are in place, in operation and are regularly reviewed.

Throughout the financial period under review, basically as previously mentioned in our 2009 annual report, none of the Directors was aware of information that would reasonably indicate that the Company was not in compliance with the Code on Corporate Governance Practices (the "Code") contained in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Compliance with the Model Code for Securities Transactions by Directors

The Company has adopted procedures governing Directors' securities transactions in compliance with the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 of the Listing Rules. On enquiries made, all Directors had confirmed that they had complied with the required standards as set out in the Model Code throughout the six months ended 30 June 2010.

By order of the Board

Mr. Bai Zhisheng

Chairman

Hong Kong, 26 August 2010

Financial Section

- 19 Report on Review of Interim Financial Information
- 20 Condensed Consolidated Income Statement
- 21 Condensed Consolidated Statement of Comprehensive Income
- 22 Condensed Consolidated Balance Sheet
- 23 Condensed Consolidated Statement of Changes in Equity
- 24 Condensed Consolidated Cash Flow Statement
- 25 Notes to the Condensed Financial Information

Report on Review of Interim Financial Information

TO THE BOARD OF DIRECTORS OF DYNASTY FINE WINES GROUP LIMITED

(incorporated in the Cayman Islands with limited liability)

Introduction

We have reviewed the interim financial information set out on pages 20 to 36, which comprises the condensed consolidated balance sheet of Dynasty Fine Wines Group Limited (the "Company") and its subsidiaries (together, the "Group") as at 30 June 2010 and the related condensed consolidated statements of income, comprehensive income, changes in equity and cash flows for the six-month period then ended, and a summary of significant accounting policies and other explanatory notes. The rules governing the Listing of Securities on the Main Board of The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting". Our responsibility is to express a conclusion on this interim financial information based on our review and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Scope of Review

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information is not prepared, in all material respects, in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting".

PricewaterhouseCoopers

Certified Public Accountants

Hong Kong, 26 August 2010

Condensed Consolidated Income Statement

		Unau	
		Six months e	2009
	Note	HK\$'000	HK\$'000
Revenue	6	784,848	687,400
Cost of sales		(393,122)	(345,044)
Gross profit		391,726	342,356
Other income	6	17,717	15,565
Distribution costs		(202,633)	(185,696)
Administrative expenses		(51,725)	(40,586)
Operating profit	7	155,085	131,639
Share of loss of an associate		(529)	(250)
Profit before income tax		154,556	131,389
Income tax expense	8	(41,020)	(33,931)
Profit for the period		113,536	97,458
Attributable to: Equity holders of the Company Non-controlling interests		114,110 (574)	96,796 662
		113,536	97,458
		HK cents	HK cents
Earnings per share — Basic and diluted earnings per share	10	9.2	7.8
		HK\$'000	HK\$'000
Dividends	9	41,085	34,860

Condensed Consolidated Statement of Comprehensive Income

	Unaudited Six months ended 30 June		
	2010 HK\$'000	2009 HK\$'000	
Profit for the period	113,536	97,458	
Other comprehensive income Currency translation differences	17,821	79	
Total comprehensive income for the period	131,357	97,537	
Total comprehensive income attributable to: Equity holders of the Company Non-controlling interests	131,646 (289)	96,875 662	
	131,357	97,537	

Condensed Consolidated Balance Sheet

		As at		
		30 June	31 December	
		2010	2009	
		Unaudited	Audited	
	Note	HK\$'000	HK\$'000	
	Service of the servic			
ASSETS				
Non-current assets	4.4	F22 262	100 1 10	
Property, plant and equipment	11	522,262	499,140	
Land use rights Goodwill		62,485	62,570	
	12	9,421 12,291	9,421	
Investment in an associate Deferred income tax assets	12		12,801	
Deferred income tax assets		9,404	26,090	
		61E 062	610.022	
		615,863	610,022	
Current assets				
Trade receivables	13	303,758	227,819	
Other receivables, deposits and prepayments		32,007	65,039	
Inventories		387,412	393,412	
Short-term deposits with maturity over three months		193,807	254,664	
Restricted cash	16	25,642	11,759	
Cash and cash equivalents		746,787	778,277	
Cash and Cash equivalents		740,707	770,277	
		1,689,413	1,730,970	
Total assets		2,305,276	2,340,992	
EQUITY				
Capital and reserves attributable to				
the equity holders of the Company:				
Share capital	14	124,500	124,500	
Other reserves	15	1,113,433	1,134,459	
Retained earnings		683,465	569,388	
			Digital Salida (Salida	
		1,921,398	1,828,347	
Non-controlling interests in equity		27,294	27,781	
Total equity		1,948,692	1,856,128	
LIABILITIES				
Current liabilities				
Trade payables	17	86,964	96,977	
Other payables and accruals		243,259	344,462	
Financial liabilities at fair value through profit or loss	18	11,881	11,759	
Current income tax liabilities		14,282	31,666	
Dividend payable to a minority shareholder		198		
		356,584	484,864	
Total liabilities		356,584	484,864	
Total equity and liabilities		2,305,276	2,340,992	
Net current assets		1,332,829	1,246,106	
		.,	.,2 .0, .00	
Total assets less current liabilities		1,948,692	1,856,128	
		NES SENIOR BLANCON		

The Notes on pages 25 to 36 are an integral part of these condensed financial information.

Condensed Consolidated Statement of Changes in Equity

Attribu	ıtabl	le to	equ	ity
holders	of t	he C	omp	anv

		holders of the Company				
	Note	Share capital HK\$'000	Other reserves HK\$'000	Retained earnings HK\$'000	Non- controlling interests HK\$'000	Total HK\$'000
Balance at 1 January 2009		124,500	1,172,589	431,782	35,501	1,764,372
Profit for the period Currency translation differences	15	=	— 79	96,796 —	662 —	97,458 79
Total comprehensive income for the period ended 30 June 2009		-	79	96,796	662	97,537
Transfers Reduction of capital of	15		(1,149)	1,149	-	_
non-wholly owned subsidiary Dividends	9	_	— (23,655)	_	(11,338) —	(11,338) (23,655)
Balance at 30 June 2009		124,500	1,147,864	529,727	24,825	1,826,916
Balance at 1 January 2010		124,500	1,134,459	569,388	27,781	1,856,128
Profit for the period Currency translation differences	15	_	<u> </u>	114,110 —	(574) 285	113,536 17,821
Total comprehensive income for the period ended 30 June 2010		_	17,536	114,110	(289)	131,357
Transfers Dividends	15 9	=	33 (38,595)	(33)	<u> </u>	— (38,793)
Balance at 30 June 2010		124,500	1,113,433	683,465	27,294	1,948,692

Condensed Consolidated Cash Flow Statement

		Unaudited Six months ended 30 June		
	2010 HK\$'000	2009 HK\$'000		
Net cash generated from/(used in):				
— operating activities	(6,135)	(21,521)		
— investing activities	5,428	(397,836)		
— financing activities	(38,595)	(23,655)		
Net decrease in cash and cash equivalents Cash and cash equivalents at 1 January Changes in exchange rate	(39,302) 778,277 7,812	(443,012) 999,006 79		
Cash and cash equivalents at 30 June	746,787	556,073		
Analysis of balances of cash and cash equivalents Cash and cash equivalents	746,787	556,073		

Notes to the Condensed Financial Information

1 General information

The Company was incorporated in the Cayman Islands on 29 July 2004 as an exempted company with limited liability under the Companies Law of the Cayman Islands. The Company together with its subsidiaries are hereinafter collectively referred to as the Group.

The Group produces and sells wine products, through a network of distributors and retail shops. The Group mainly operates in PRC and Hong Kong with a registered office in Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman, KY1-1111, Cayman Islands. The principal address of the Company is Suite 5506, 55/F, Central Plaza, 18 Harbour Road, Wanchai, Hong Kong.

The condensed consolidated financial information was approved for issue on 26 August 2010.

2 Basis of preparation and accounting policies

These unaudited condensed consolidated interim financial information for the six months ended 30 June 2010 are prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34, "Interim Financial Reporting". The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2009, which have been prepared in accordance with HKFRSs.

The accounting policies of computation used in the preparation of these condensed consolidated financial information are consistent with those used in the annual financial statements for the year ended 31 December 2009.

(a) Standards, amendments and interpretations to existing standards that are not yet effective and have not been early adopted by the group

The following new standards, new interpretations and amendments to standards and interpretations have been issued but are not effective for the financial year beginning 1 January 2010 and have not been early adopted:

- HKAS 24(Revised) 'Related party disclosures' supersedes HKAS 24 'Related party disclosures' issued in 2003. The revised HKAS 24 is required to be applied from 1 January 2011. Earlier application, for either the entire standard or the governmentrelated entity, is permitted. The Group will apply the revised HKAS 24 from 1 January 2011
- Under 'Classification of rights issues' (Amendment to HKAS 32), for rights issues offered for a fixed amount of foreign currency, current practice appears to require such issues to be accounted for as derivative liabilities. The amendment states that if such rights are issued pro rata to all the entity's existing shareholders in the same class for a fixed amount of currency, they should be classified as equity regardless of the currency in which the exercise price is denominated. The amendment should be applied for annual periods beginning on or after 1 February 2010. Earlier application is permitted.

2 Basis of preparation and accounting policies (continued)

- (a) Standards, amendments and interpretations to existing standards that are not yet effective and have not been early adopted by the group (continued)
 - Amendments to HK(IFRIC) Int-14 'Prepayments of a minimum funding requirement' corrects an unintended consequence of HK(IFRIC) Int-14, 'HKAS19 The limit on a defined benefit asset, minimum funding requirements and their interaction'. Without the amendments, entities are not permitted to recognize as an asset for any surplus arising from the voluntary prepayment of minimum funding contributions in respect of future service. This was not intended when HK(IFRIC) Int-14 was issued, and the amendments correct the problem. The amendments are effective for annual periods beginning 1 January 2011. Earlier application is permitted. The amendments should be applied retrospectively to the earliest comparative period presented. This is not currently applicable to the Group.
 - HK(IFRIC)-Int 19, 'Extinguishing financial liabilities with equity instruments' clarifies the requirements of HKFRSs when an entity renegotiates the terms of a financial liability with its creditor and the creditor agrees to accept the entity's shares or other equity instruments to settle the financial liability fully or partially. The interpretation is effective for annual periods beginning on or after 1 July 2010. Earlier application is permitted.

3 Financial risk management

All aspects of the Group's financial risk management objectives and policies are consistent with those disclosed in the annual financial statements for the year ended 31 December 2009.

4 Critical accounting estimates and assumptions

Estimates and judgements used are continuously evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The resulting accounting estimates will, by definition, seldom equal to the related actual results.

The estimates and assumptions applied in the preparation of the interim financial information are consistent with those used in the annual financial statements for the year ended 31 December 2009.

Notes to the Condensed Financial Information

5 Segment information

In accordance with the Group's internal reporting, management has determined the operating segments to be red wines and white wines.

Other products sold by the Group include sparkling wines, brandy and icewine. These sales have not been included within the reportable operating segments, as they are not included within the reports provided to the key management team.

The key management team assesses the performance of the operating segments based on gross profit, which excludes the effects of tax, depreciation and amortisation and non-recurring expenditure from the operating segments. Other income, distribution costs and administrative expenses are also not included in management's assessment of the performance of the operating segments.

All revenue of the Group are from external customers.

	Red wines HK\$'000	White wines HK\$'000	All other products HK\$'000	Total group HK\$'000
Six months ended 30 June 2010				
Revenue	660,539	121,991	2,318	784,848
Gross profit	339,364	51,477	885	391,726
Unallocated items:				
Depreciation and amortisation	<u> </u>			(22,552)
Interest income				5,451
Share of loss of an associate				(529)
Income tax expense	_			(41,020)
Six months ended 30 June 2009				
Revenue	569,178	115,745	2,477	687,400
Gross profit	297,114	44,586	656	342,356
Unallocated items:				
Depreciation and amortisation			<u> </u>	(21,681)
Interest income				6,121
Share of loss of an associate			-	(250)
Income tax expense		<u>-</u>		(33,931)

Measurement of total segment assets and reconciliation to total assets are not disclosed as key management team does not assess performance of reportable segments using information on assets.

5 Segment information (continued)

A reconciliation of total segment gross profit to total profit before income tax is provided as follows:

	Unaudited Six months ended 30 June		
	2010 HK\$'000	2009 HK\$'000	
Gross profit for reportable segments	391,726	342,356	
Other income	17,717	15,565	
Distribution costs	(202,633)	(185,696)	
Administrative expenses	(51,725)	(40,586)	
Operating profit	155,085	131,639	
Share of loss of an associate	(529)	(250)	
Profit before income tax	154,556	131,389	

6 Revenue and other income

The Group is principally engaged in the manufacturing and sale of wine products. Revenue and other income recognised during the period are as follows:

	Unau	Unaudited		
	Six months ended 30 June			
	2010 200			
	HK\$'000	HK\$'000		
Revenue				
Manufacturing and sale of wine products	784,848	687,400		
Other income				
Interest income	5,451	6,121		
Government grant	12,266	9,444		
	17,717	15,565		
Total revenue and other income	802,565	702,965		

Notes to the Condensed Financial Information

7 Operating profit

Operating profit is stated after charging:

	Unau	dited	
	Six months e	nded 30 June	
	2010 20		
	HK\$'000	HK\$'000	
Employee costs comprising:			
— salaries, other allowance and benefits	43,680	32,308	
— contributions to retirement benefits scheme	5,433	4,254	
Total employee costs including directors' emoluments	49,113	36,562	
Depreciation	21,825	20,879	
Amortisation	727	802	
Operating lease rentals in respect of:			
— transformation station	1,231	1,224	
— office premises	1,131	1,131	

8 Income tax expense

	Unaudited		
	Six months ended 30 June		
	2010	2009	
	HK\$'000	HK\$'000	
Current income tax:			
— PRC income tax for the period	23,192	34,770	
— Under/(over)-provision in previous year	1,142	(839)	
	24,334	33,931	
Deferred income tax:			
— Reversal of temporary difference	16,686		
	41,020	33,931	

No provision for Hong Kong profits tax has been made as the Group has no estimated assessable profit in Hong Kong.

Provision for PRC income tax has been made at the applicable rate on the estimated assessable profit for the period for each of the Group's subsidiaries. The applicable rate is principally 25% (2009: 25%).

9 Dividends

	Unaudited Six months ended 30 June		
	2010 HK\$'000	2009 HK\$'000	
2009 final paid, of HK 3.1 cents (2008 final paid, of HK1.9 cents) per ordinary share	38,595	23,655	
2010 interim declared of HK3.3 cents (2009: HK2.8 cents) per ordinary share (Note)	41,085	34,860	
	79,680	58,515	

Note: On 26 August 2010, the board of directors declared an interim dividend of HK3.3 cents per ordinary share. This declared dividend is not reflected as a dividend payable in these financial statements, but will be reflected as an appropriation of share premium for the year ending 31 December 2010.

10 Earnings per share

The calculation of the basic earnings per share is based on the profit attributable to equity holders of the Company of HK\$114,110,000 (2009: HK\$96,796,000) and the weighted average number of 1,245,000,000 shares in issue during the six months to 30 June 2010 (2009: As for 2010).

There is no dilutive potential share for the period ended 30 June 2010 (2009: As for 2010).

11 Capital expenditure

During the six months ended 30 June 2010, the Group acquired plant and equipment amounting to approximately HK\$42 million (2009: HK\$27 million).

12 Investment in an associate

	Unaudited	Audited
	30 June	31 December
	2010	2009
	HK\$'000	HK\$'000
Share of net assets	12,291	12,801

Notes to the Condensed Financial Information

13 Trade receivables

The Group grants a credit period of 30 to 180 days to its customers. The aging analysis of the trade receivables is as follows:

	Unaudited 30 June 2010 HK\$'000	Audited 31 December 2009 HK\$'000
Below 30 days 30 to 90 days 91 to 180 days Over 180 days	200,860 39,817 55,656 7,425	154,416 59,228 14,086 89
Less: Provision for impairment	303,758 — 303,758	227,819 — 227,819

The carrying amounts of the Group's trade receivables were principally denominated in Renminbi. The balance included bill receivables amounting to about HK\$120 million (2009: HK\$98 million).

14 Share capital

	Number of ordinary shares of HK\$0.1 each	Share capital HK\$'000
Authorised:		
As at 30 June 2010 and 31 December 2009	3,000,000,000	300,000
Issued and paid up:		
As at 30 June 2010 and 31 December 2009	1,245,000,000	124,500

14 Share capital (continued)

Share options scheme

Pursuant to the resolution of the equity holders of the Company on 6 December 2004, a share option scheme (the "scheme") was approved and adopted.

Under the Scheme, the directors may, at their discretion, grant to any eligible person as defined under the Scheme to take up options to subscribe for shares of the Company at a subscription price to be determined by the directors pursuant to the relevant listing rules. The maximum number of shares issuable upon the exercise of all outstanding options to be granted under the Scheme must not, in aggregate, exceed 30% of the total number of shares in issue from time to time. The total number of shares in respect of which options may be granted under the Scheme and any other share options schemes of the Company shall not exceed 120 million shares, being 10% of the total number of shares in issue as at the date of listing of the Company's shares unless separate approval is obtained.

The Group has no legal or constructive obligation to repurchase or settle the options in cash.

Particulars and movements of the share option are as follows:

	Date of grant	Exercise price HK\$	Outstanding as at 1 January 2010	Options granted/ (lapsed)	Outstanding as at 30 Jun 2010
Options granted to directors,	27 January 2005	3	4,850,000	<u>-</u>	4,850,000
other than the independent	1 November 2006	3	1,200,000		1,200,000
non-executive directors	27 August 2007	3	150,000	<u>-</u>	150,000
			6,200,000		6,200,000
Options granted to independent non-executive directors	16 January 2008	2.91	1,500,000		1,500,000
Options granted to employees	27 January 2005	3	6,200,000	_	6,200,000
	1 November 2006	3	500,000	<u>-</u>	500,000
			6,700,000		6,700,000
Total			14,400,000		14,400,000

Notes to the Condensed Financial Information

15 Other reserves

				Unaudited			
	Share	Merger	Employee share-based	Reserve	Enterprise expansion		
	premium	reserve	compensation	fund	reserve	Exchange	
	(Note i)	(Note ii)	reserve	(Note iii)	(Note iii)	reserve	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
As at 1 January 2009	645,943	74,519	6,664	113,258	94,375	237,830	1,172,589
Transfer	_	_	(1,149)		_	_	(1,149)
Dividends	(23,655)			_	_		(23,655)
Currency translation							
differences						79	79
As at 30 June 2009	622,288	74,519	5,515	113,258	94,375	237,909	1,147,864
As at 1 January 2010	587,428	74,519	5,515	132,881	94,417	239,699	1,134,459
Transfers		_		17	16		33
Dividends	(38,595)		_			-	(38,595)
Currency translation differences	_	_	<u> </u>	_	-	17,536	17,536
As at 30 June 2010	548,833	74,519	5,515	132,898	94,433	257,235	1,113,433

Notes:

(i) Share premium

Under the Companies Law of the Cayman Islands, the share premium account is distributable to the shareholders of the Company provided that immediately following the date on which the dividend is proposed to be distributed, the Company will be in a position to pay off its debts as they fall due in the ordinary course of business of the Company.

(ii) Merger reserve

The merger reserve of the Group represents the difference between the nominal value of the shares of the subsidiaries that were acquired and the nominal value of the Company's shares issued in exchange therefore pursuant to the Reorganisation.

(iii) Reserve fund and enterprise expansion reserve

According to the Articles of Association of the Group's subsidiaries established in the PRC, a percentage of net profit as reported in the PRC statutory financial statements should be transferred to reserve fund and enterprise expansion reserve. The percentage of appropriation may be determined at the discretion of the board of directors of the respective subsidiaries. The reserve fund can be used to set off accumulated losses whilst the enterprise expansion reserve can be used for expansion of production facilities or increase in registered capital.

16 Restricted cash

	Unaudited 30 June 2010 HK\$'000	Audited 31 December 2009 HK\$'000
Restricted cash related to contracts (Note 18) Restricted cash related to letters of credit (Note)	11,881 13,761	11,759 —
	25,642	11,759

Note: As at 30 June 2010, a deposit amounted to Rmb 12 million has been pledged to a bank for obtaining letters of credit and is treated as restricted cash.

17 Trade payables

The aging analysis of the trade payables is as follows:

	Unaudited 30 June 2010 HK\$'000	Audited 31 December 2009 HK\$'000
Below 30 days 30 to 90 days 91 to 180 days Over 180 days	77,837 5,058 — 4,069	88,888 — 4,197 3,892
	86,964	96,977

Notes to the Condensed Financial Information

18 Financial liabilities at fair value through profit or loss

On 9 April 2009, Sino-French Joint-Venture Dynasty Winery Ltd ("Dynasty Tianjin"), a wholly owned subsidiary of the Company, entered into two contracts whereby, Dynasty Tianjin transferred its income receiving right attached to some specially made wine aged in oak barrels to a state owned trust company ("Trust Company") for a consideration of about Rmb 42 million (maturity of 182 days) and Rmb10 million (maturity of 547 days), respectively. Upon maturity of the contracts, the Trust Company on behalf of its underlying customers can select either cash settlement with fixed rate of interest or physical delivery of the wine at a predetermined price. As at 30 June 2010, one of the above contracts had matured and was settled in cash, and the remaining contract has been accounted for as financial liabilities at fair value through profit or loss amounting to Rmb 10 million.

As part of the arrangement above, Dynasty Tianjin is required to pledge the consideration received to the Trust Company as security to the contracts. The amounts are restricted until the maturity of the contracts. As at 30 June 2010, the related restricted cash amounted to Rmb 10 million.

19 Operating lease commitments

At 30 June 2010, the Group had future aggregate minimum lease payments under non-cancellable operating leases as follows:

	Unaudited 30 June 2010 HK\$'000	Audited 31 December 2009 HK\$'000
Transformation station — Not later than one year	206	1,429
Office premises — Not later than one year — Later than one year but not later than five years	2,252 4,690	1,319 —
	6,942	1,319

Notes to the Condensed Financial Information

20 Capital commitments

At 30 June 2010, the Group had capital expenditure commitments related to purchase of plant and equipment:

	Unaudited	Audited
	30 June	31 December
	2010	2009
	HK\$'000	HK\$'000
Authorised but not contracted for	28,333	59,407
Contracted but not provided for	35,183	23,898
	63,516	83,305

21 Related party transactions

The following is a summary of significant related party transactions during the period which in the opinion of the directors were conducted in the normal course of the Group's business:

	Unaudited	
	Six months ended 30 June	
	2010	2009
	HK\$'000	HK\$'000
Purchase of unprocessed wine from an associate	21,508	21,322
Key management compensation:		
— Salaries and other short-term employee benefits	3,376	3,226
— Other long-term benefits	258	264
	3,634	3,490
	Unaudited	Audited
	30 June	31 December
	2010	2009
	HK\$'000	HK\$'000
Balance of advance for unprocessed wine due to		
an associate (Note)	833	16,708

Note: The advance for purchase of unprocessed wine was trade in nature, non-interest bearing and had no fixed repayment terms, the balance is included in other receivables, deposits and prepayments.

Product Portfolio 產品系列



Red Wine 紅葡萄酒

- Dynasty Merlot Dry Red Wine Reserve 王朝梅鹿輒乾紅葡萄酒
- Dynasty Merlot Series Gold Label 王朝梅鹿輒系列 — 金標
- Dynasty Merlot Series Red Label
- Dynasty Dry ... 王朝乾紅葡萄酒 Dynasty Dry Red Wine





White Wine 白葡萄酒

- Dynasty Chardonnay Dry White Wine 王朝霞多麗乾白葡萄酒
- Dynasty Medium Dry White Wine 王朝半乾白葡萄酒





Scewine 冰酒

Dynasty 5-star Icewine Reserve 王朝五星級窖藏冰葡萄酒



Sparkling Wine 起泡葡萄酒

- Dynasty Sparkling Wine (Second Fermentation in bottle) 王朝工藝瓶式起泡葡萄酒
- Dynasty Muscat Sparkling Wine 王朝玫瑰香起泡葡萄酒







Brandy 白蘭地 Dynasty Fine Brandy—X.0

- 王朝X.O白蘭地
- Dynasty Fine Brandy V.S.O.P. 王朝V.S.O.P.白蘭地



Selection 精選產品

(available in Hong Kong only) (於香港發售)

- Dynasty Cabernet Sauvignon Reserve 2006 王胡2006年本年十二十 王朝2006年珍藏赤霞珠
- Dynasty Cabernet Sauvignon 2008 王朝2008年赤霞珠
- Dynasty Chardonnay Reserve 2006 王朝2006年珍藏霞多麗
- Dynasty Chardonnay 2007 王朝2007年霞多麗







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